



## Young Hereford Breeder Selection Process - Terms & Conditions (#irishherefordbursary)

**“Four Young Irish Hereford Breeders will be selected to participate in the World Hereford Conference in New Zealand, to act as ambassadors for the Irish Hereford Breed.”**

This document outlines the selection process of Irish Hereford Breeders considering to attend the World Hereford Conference Young Breeder Competition (WHCYBC) at the World Hereford Conference in Queenstown, New Zealand 2020.

The WHCYBC is a team event, four per team aged 18 – 30 on the 1<sup>st</sup> March 2020. It will be a seven-day event from Saturday 7<sup>th</sup> March to Friday 13<sup>th</sup> March. The Competition will include cattle-handling (both led and unled), cattle judging, industry related modules, public speaking and quiz night. There will also be farm tours as well as integration into the main conference.

**AWARDS:** **4 Travel Bursaries (€2,000 each) to represent Ireland in the Young Handlers Competition at the World Hereford Conference in New Zealand between the 8<sup>th</sup> & 13<sup>th</sup> March 2020.**

**SPONSORS:** **The Irish Hereford Breed Society, Lidl Ireland and Slaney Foods International**

### 1. ELIGIBILITY

In order to participate in this competition, you must be aged between 18 and 30 years on 1<sup>st</sup> March 2020 and you must be affiliated with the Irish Hereford Breed Society or be an immediate family member of same. You must also complete the Expression of Interest Application Form (more details below). Furthermore, you must also be able to:

- Travel to New Zealand during March 2020.
- Attend the IHBS Stock Judging Workshop on 27<sup>th</sup> / 29<sup>th</sup> July.
- Participate in a Stock Showing / Judging Competition.
- Attend the National Ploughing Championships on the 18<sup>th</sup> September, where all candidates will be interviewed and the final 4 winners will be announced.

## CRITERIA

The 4 successful candidates will be expected to engage with like-minded attendees from around the world during the conference. It is imperative that the individuals are well presented, well balanced and have the social skills to engage, communicate and represent Ireland to the best of their ability.

The selection process will allow the judging panel to select the best candidates for the Conference.

Candidates will take part in many events and activities during the qualifying period to benefit from the experiences gained, whether or not selected.

The selection panel will be appointed by the Irish Hereford Breed Society.

## 2. HOW TO ENTER

Interested candidates need to submit an Expression of Interest Application Form to include the following details:

1. Personal information (basic details of the candidate; name, DOB, address, contact number and e-mail).
2. Information on academic achievements, courses taken and qualifications gained.
3. Specific information relating to this competition:
  - *Brief relating to on-farm experience or level of involvement on the farm (full-time or part-time) and any experience in cattle handling/showing.*
  - *Why would you like to attend the World Hereford Conference in New Zealand;*
  - *Why do you believe you are a suitable candidate;*
  - *How do you believe this experience will benefit you.*

When completing your Expression of Interest please keep in mind the criteria that applicants will be judged on throughout the competition. That is, all candidates should be able to demonstrate:

- The maturity to be a good ambassador for Irish Herefords.
- An understanding of all of the breed development tools available to us all: past, present and future and how they should be successfully employed.
- An understanding of the Hereford strengths and characteristics (the brand values).
- An understanding of livestock husbandry.
- Competence in handling and show presentation.
- An understanding of breeding programmes, tailored to the supply chain and market requirements.
- The ability/potential to disseminate and apply the messages from New Zealand in their own herds (or those with which they are associated) and to communicate to the wider membership.

Completed Expression of Interest Application Forms are to be sent to [herefordbursary@gmail.com](mailto:herefordbursary@gmail.com) by no later than Thursday 18th July, at 11:59 pm. Limit one (1) entry per person, which must be typed in English. By submitting an application, you fully and unconditionally accept and agree to these official rules and the decisions of the Sponsors, which are final and binding.

**Weighting Marks: 15%**

### 3. SELECTION OF POTENTIAL QUALIFIERS

**We will select ten (10) candidates to go onto the next round based on the suitability of their written application.**

If you are successful in Round 1, you will then continue to participate in the next 4 stages of the competition.

#### **STAGE 1 - STOCK JUDGING WORKSHOP**

Attend a showing/judging workshop on a chosen Hereford breeder's farm or a chosen livestock mart. This event will be held on **Monday 29<sup>th</sup> July 2019**. There will be 2 events run simultaneously at 2 different locations to accommodate all candidates. Locations are yet to be confirmed but confirmation of attendance will be required by each candidate in advance. This event will focus on elements such as cattle handling and cattle dressing, etc. Throughout the day you will be assessed for cattle handling and presentation of animals.

**Weighting Marks: 15%**

#### **STAGE 2 – STOCK SHOWING /JUDGING COMPETITION**

Compete in a stock judging competition at a provincial Agricultural Show of your choice of the below shows (please note, confirmation of attendance at whichever show must be made in advance):

- Tinahely Show - 05/08/2019
- Nenagh Show - 06/08/2019
- Strokestown Show - 7 & 8/09/2019
- Tullamore Show - 11/08/2019
- Tullow Show – 18/08/2019
- Ballygarvan Agri Show – 25/08/2019
- Trim Show - 02/09/2019

**Weighting Marks: 25%**

#### **STAGE 3 – 3-5 MINUTE PRESENTATION (AUTOMATED POWERPOINT OR OTHER MEDIA)**

Create and present a 3 to 5-minutes presentation on the benefits of choosing Herefords and promoting the breed. This will be shown on TV at the National Ploughing Championships. May be sent as an Automated Powerpoint presentation or in Video format by 1<sup>st</sup> September 2019.

**Weighting Marks: 20%**

#### **STAGE 4 – INTERVIEW AT THE NATIONAL PLOUGHING CHAMPIONSHIPS 2019.**

Interviews will take place at the Ploughing Championships in Co. Carlow on Wednesday 18<sup>th</sup> September. In this regard, you will be required to attend the National Ploughing Championships to be interviewed by a well-known figure in Irish agriculture. The 4 winners and 2 reserve winners will be announced on the same day. Sponsors shall have no liability for any potential winner notification that is lost, intercepted or not received by the potential winners for any reason.

**Weighting Marks: 40%**

#### **NOTES:**

Participants' videos and photos may be posted on the Sponsors' Websites, or used in other marketing materials, without further compensation or notice to the winners, and the applicants consent and confirm the same herein.

Candidates may be asked for a testimonial in the future in relation to the competition and/or the prize won.

There will be an event held in early 2020 to prep the Winners on the Conference and allow them to get to know their teammates. Each winner is obliged to attend. This will be a fun and informal day with team building activities.

#### **4. PRIZES**

Four (4) winners will represent Ireland at the Young Handlers Competition at the World Hereford Conference in New Zealand being held between the 9<sup>th</sup> & 13<sup>th</sup> March 2020. They will receive a bursary of €2,000 each to help cover the costs. Proof of a valid passport will have to be issued before November 1<sup>st</sup> 2019. Prizes may not be assigned, transferred, or changed, except at the sole discretion of the Sponsors. No cash equivalent prizes will be awarded. The awarding of any prize is contingent upon full compliance with these official rules. Applicants agree to be bound by official rules and agree that if any scholarship prize recipient fails to provide proof of identity, is found to have violated the official rules or otherwise does not meet eligibility criteria, the scholarship prize will be forfeited. Applicants understand that Sponsors are not liable for injuries, losses or damages of any kind arising from participation in this scholarship programme and acceptance, possession and use of scholarship prize. Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the scholarship programme or in the announcement of the prize.

**5. PRIVACY** By submitting an application, you acknowledge that the Sponsors may also call and/or send you information that pertains to your application.

**6. PUBLICITY** Except where prohibited, by accepting a prize, the prize recipients agree that Sponsors may, without any limitation or further compensation or notice, use his or her name, voice and/or likeness in any and all media, worldwide, for the purpose of advertising and promotions.

**7. REPRESENTATIONS AND WARRANTIES/INDEMNIFICATION** Each person who enters this competition represents and warrants to Sponsors that Assignment entered is the applicant's own original, previously unpublished, and previously unproduced work. There is an onus on each candidate to be fully aware that he/she is representing the Irish Hereford Society, Lidl Ireland and Slaney Foods International and so must be respectful and professional in their manner at all times.

**8. GENERAL PROVISIONS** Sponsors reserve the right in their sole discretion to disqualify any individual who is found to be tampering with the application process or the operation of the Young Handlers Competition, to be acting in violation of these official rules, to be submitting responses dishonestly or inaccurately, or to be acting in an unsportsmanlike or disruptive manner.

**9. LIST OF TRAVEL BURSARY PRIZE RECIPIENTS** The names of the 4 winners will be posted on the Irish Hereford Breed Society, Slaney Foods International and Lidl websites.

**10. SPONSORS** The competition is sponsored by the Irish Hereford Breed Society, Lidl Ireland and Slaney Foods International.

**For regular updates please check:**

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**<https://www.facebook.com/IrishHereford/>**

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