

What A Year!

IRISH HEREFORD YEARBOOK
2023

RINGFORT 1 CARLOS

HE8935

- *Exceptional New Homozygous Polled Hereford Sire for Irish A.I.*
- *Carlos Displays Exceptional Width & Natural Shape with Impressive Fleshing Abilities*
- *Purchased in Association with Irish Hereford Prime for their Beef Sustainability Programme*



CORLISMORE CORMAC 076

HE7548

*Superb Specimen of the Hereford Breed
Excellent Well-Made Bull with Tremendous
Thickness & Natural Fleshing Abilities
First Calves are Easily Born
Purchased in Association with Irish Hereford Prime
for their Beef Sustainability Programme*



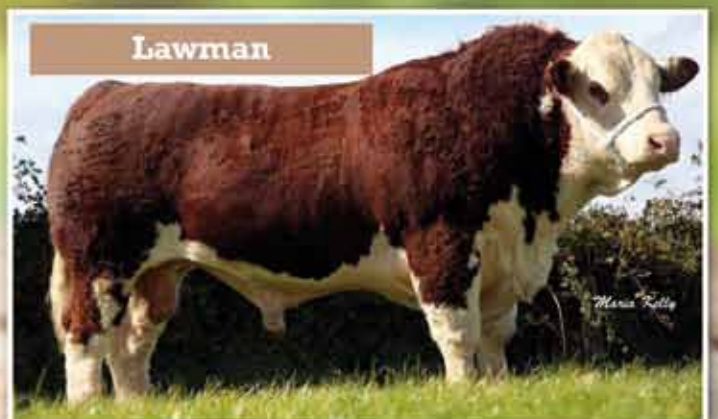
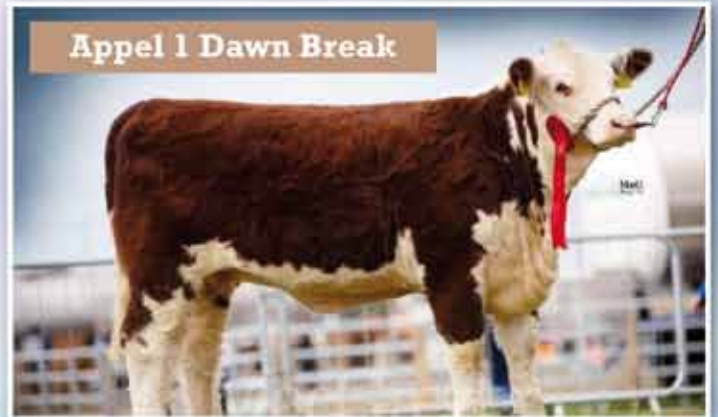
SKEHANORE FRUITFUL

HE7545

- *Fruitful is an Exceptional Upcoming Hereford Bull Combining Length, Power & Breed Character*
- *High Index Sire Across Many Traits including DBI, Carcass Weight & Carcass Conformation*
- *Purchased in Association with Irish Hereford Prime for their Beef Sustainability Programme*



Appelbe Herefords



Pedigree heifers and bulls usually for sale.

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appelbejohn@icloud.com

Also pedigree angus heifers and bulls for sale



SOCIETY SHOWS & SALES 2023

Premier Spring Sale Tullamore

Saturday 25th March

Bandon

Wednesday 12th April

Nenagh

Thursday 6th April

Kilmallock

Friday 14th April

Nenagh

Thursday 18th May

Premier Autumn Sale Tullamore

Saturday 14th October

Kilmallock

Friday 20th October

National Hereford Show 2022

Tullamore Show Sunday 13th August

National Hereford Weekend: Next Gen Herefords Youth Competition, National Hereford Calf Show & Genetics Gems Heifer Sale - Friday 19th & Saturday 20th November

Entry forms for sales available from:
Irish Hereford Breed Society, Harbour Street, Mullingar, Co. Westmeath.
Phone: 044-9348862/9348855
Email: irishhereford@gmail.com
website: www.irishhereford.com

Entries close 6 weeks in advance of the Premier Sales & 2 weeks in advance of Nenagh & Kilmallock

Bull Finance Scheme Available for each Society Sale

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The opinions expressed in the Irish Hereford Breed Journal are not necessarily the official views of the Breed Society's Council or its members of staff. The Irish Hereford Breed Society accepts no responsibility for the accuracy of any of the opinions or any of the information contained within the journal. Sincere thanks to all who sent photographs and articles for publications.

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Dunlever

Herefords



Dunlever Guy at 22 months.
Now senior stock bull at Portanob



Dunlever Juliet
Prize winning cow
by Knockmountagh Tarzan.



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@ Dunlever Pedigrees



Junior stock bull Skehanore Glee-full,
by Freetown Peerless,
Champion at Bandon 2021



Stock bull, Dunlever Winston



Dunlever Jewel at 20 months old.
Sired by Dunlever Winston and out of Dunlever Juliet

Michael & Kenneth Bird
Millfarm, Dunlever, Trim, Co. Meath, C15YN88

Mobile: 086 9965239

E-mail: mjbirdtex@gmail.com

Visitors welcome and stock for sale

CLONLEAM

HEREFORDS

Est 1956

*Introducing Our New Stock Bull
Dunsinane Samson*

by Karoonda Sampson, Breed Improvement Sire

Thank you to all our purchasers throughout the year



Bulls & Females Always for Sale

WILLIAM BRANAGAN

Clonleam, Delvin, Co Westmeath. Tel: 087 233 8053 | email: williambranagan@gmail.com

PRESIDENT'S ADDRESS

Welcome to our Irish Hereford Breed Society Yearbook 2023. It is with great pride that I write this president's address and it has been a pleasure to be President of the Society, I have enjoyed the year very much.

Tullamore Show was a great occasion, the quality of cattle on display was of a very high standard. The female section was the best I have ever seen at Tullamore Show. Breeder's must be congratulated for bringing out these super animals to the show ring repeatedly. Many thanks to everybody who helped on the day. Congratulations to all the prize winners on the day, it is not always you have a prizewinner at Tullamore!

We had some good sale days at Tullamore, Kilmallock and Nenagh. I want to thank the judges on the day as it is not always an easy task. The Calf Show in Tullamore in November was a great success. The standard of cattle was high and everybody had a very enjoyable day. The Genetic Gems Sale was a huge success. Again, the quality of cattle was super. Congratulations to the Goulding family for breaking the record price with Gouldingpoll 1 Ravette 1262 ET.

I have gone to a lot of shows around the country and I met so many young people showing their cattle with great pride. We had 54 young people competing the night before the Calf Show at the Next Gen Herefords Youth Competition; 28 young people attended the Munster Branch's Youth Day in Kanturk Mart. These young people are the future of our breed and it shows that the future is in safe hands!

I want to thank all our judges who have judged throughout the year whether it was at a national event, local shows or our sales. Judging is not an easy task and anyone who steps into the ring should be commended. I want to wish our new judges



Adrian Bateman

who were put on our judges list in the past year the best for the future. Enjoy the experience and have confidence in your own ability.

As I travelled around the country it was great to meet fellow breeders who welcomed me with open arms. I want to thank you all for the warm welcome and it was great to meet you all. I want to thank my fellow Council Members for all their hard work throughout the year. I want to thank Eamonn Gaffney, our society auctioneer for doing such a good job throughout the year.

Special thanks to Louise Callan for being so dedicated, professional and hard working. The Society wouldn't run so smoothly without her. Finally, I want to wish you and your families a happy & healthy 2023 and I look forward to seeing you all very soon.

Kind regards,
Adrian Bateman

PORTANOB HEREFORDS



DUNLEVER GUY
Senior Stock Sire



MOUNTWILLIAMS POGBA
Jnr Stock Sire



*We have a selection of Hereford bulls
& Texel hoggets and ram lambs for sale*

Visitors & Enquiries Welcome

J&J Canty
Kildalkey | Co Meath | Ireland Tel: 086 831 2817
Email: johncanty75@gmail.com

SECRETARY'S REVIEW

Last year was one for the books – with good and bad turn of events. A turbulent year was had globally between the war in Ukraine, droughts and flooding and the rise in inflation which continues to put many homes under pressure. Our thoughts and prayers are with the many who have been affected so tragically by the terrible events that have occurred. There were also changes to EU legislation enforcing more red tape on Irish breeders and big changes ahead for Irish farmers in terms of clamping down on Climate change. Through tough times, breeders are a resilient lot and I've no doubt they will adapt and prevail.

I wish to extend my deepest sympathies to all who have lost loved ones during 2022. It seems to have been a year filled with tragic losses in the Hereford world and I wish everyone grieving the very best.

Equally, last year was one for the books in terms of bull sales. The year started much earlier than in recent years and saw a bumper year for selling Hereford bulls with sales remaining strong, prices remaining steady and strong bulls selling out early in the Spring. It appears to have had a positive effect on this year already with breeders reporting bull sales in January right across the country.

It was also a bumper year for selling Hereford Heifers with many breeders hosting successful production sales. It seems there is demand for good quality Hereford breeding females whereby new entrants are building up their herds or existing breeders are choosing to purchase quality over quantity. Congratulations to the Genetic Gems on running a hugely successful sale in November and breaking records with Goulingpoll 1 Ravette who sold for €22,000.

Following the volatile Covid-19 lockdowns during 2020 and 2021 we saw the return of the summer shows in 2022, much to everyone's delight. Smaller



shows were slow to make a comeback but Hereford numbers topped the numbers of many other breeds at most of the shows, highlighting the appreciation of breeders to be able to get back to the showing. There were record numbers at the National Hereford Show which is a testament to the hunger that was there to showcase top quality cattle. On the back of the National Hereford Show - there were three bulls purchased by breeders in the UK. Congratulations to the organisers of all summer shows – it is only with the continued support and dedication from volunteers that make these rural events happen and make them a great success. Many thanks to all who volunteered, stewarded, and judged at shows and sales throughout the year. These can be thankless jobs at times but so necessary for the running of events that are so important to the promotion of Herefords and the development of the breed. It is the people behind the scenes who keep the show on the road and for

this I thank you all.

Again, Next Gen Herefords had a busy year. Hosting a tour of Country Crest was a highlight for the team along with organising a webinar, Young Handler Competitions and a fundraising raffle which raised a profit of €5300 to put towards the hosting of events going forward. They teamed up with Irish Hereford Prime to run a calf rearing programme which is raising money for local charities and also showcasing the potential of Hereford cross calves from the dairy herd. The Youth is the key and without encouragement we cannot expect young people to be enthusiastic and instrumental in the driving forward of the breed. I wish to thank Catherine, Sinead, Eoin & Michael for their continued support and hard work.

I wish to extend thanks to Eileen, Noreen & the Council for their continued good work & dedication to the breed. I also wish to thank Tennyson Eggar & Irish Hereford Prime for their continued support of

both the Society. It is great to be working in tandem especially when the ultimate end goal remains the same.

Looking forward to 2023 – I think this year is going to be very promising for Hereford breeders. Bull sales have begun very early this year right across the country with dairy farmers jumping on the band wagon to ensure they are not left behind. Herefords have everything going for them and are in a good place for progression - having regained their place high up in the market once again as being the sustainable breed, fit for purpose, ideal for its market requirements, producing top quality beef and important in the solution to climate change. I wish all breeders the very best of luck for the year ahead & look forward to meeting you all at the shows & Sales.

*Kind Regards,
Louise Callan,
IHBS Secretary.*

PHOTO GALLERY *photos by S. Kīnahan*



UDEL POLLED HEREFORDS

BREEDING HEREFORDS SINCE 1935 · POLLED SINCE 1980

SIRES CURRENTLY USED:

- UDEL 1 WL Jammy Dodger
- UDEL 1 LA Lancer
- Allendale Superstar
- Allendale Waterloo
- Kinglee 1 Hero
- Yalgoo Boulder
- Normanton 1 Laertes
- Dernaroy 1 Oscar

UDEL 1 WL Jammy Dodger

Star Rating (within hereford)	Economic Indexes	Euro value	Index reliability	Star Rating (across all beef breeds)
★★★★★	Replacement Ⓢ	€129	50% (Average)	★★★★★
★★★★★	Terminal Ⓢ	€75	59% (Average)	★★★★★
★★★★★	Dairy Beef Ⓢ	€45	55% (Average)	★★★★★

When Mated With:	Calving Difficulty	
	Value	Reliability
Beef Heifer Breed avg: 6.50%, All breeds avg: 8.19%	5.9%	54% (Average)
Beef Cow Breed avg: 2.76%, All breeds avg: 3.90%	2.4%	70% (High)

UDEL 1 LA Lancer

Star Rating (within hereford)	Economic Indexes	Euro value	Index reliability	Star Rating (across all beef breeds)
★★★★★	Replacement Ⓢ	€122	43% (Average)	★★★★★
★★★★★	Terminal Ⓢ	€72	47% (Average)	★★★★★
★★★★★	Dairy Beef Ⓢ	€41	47% (Average)	★★★★★

When Mated With:	Calving Difficulty	
	Value	Reliability
Beef Heifer Breed avg: 6.50%, All breeds avg: 8.19%	5.4%	44% (Average)
Beef Cow Breed avg: 2.76%, All breeds avg: 3.90%	2.3%	68% (High)



3 generations of Hereford breeders:
David, David & Dáithí Carroll

DAVID, MARY, DÁITHÍ & TERESA CARROLL

Coole, Campile, New Ross, Co Wexford, Y34 AK81

087 249 5762 · daithi.carroll@gmail.com

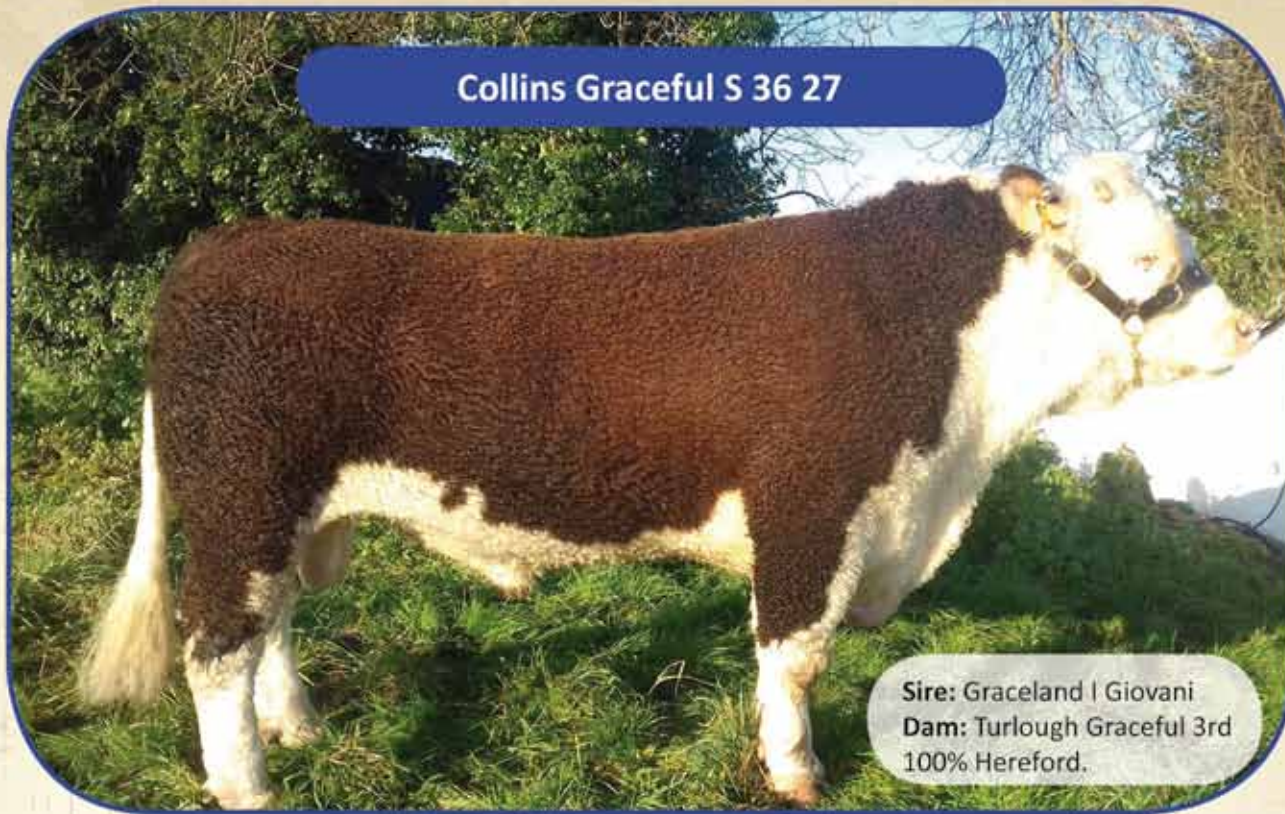
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Young stock always available · Visitors welcome!

Our thanks to all who purchased cattle and semen during the year

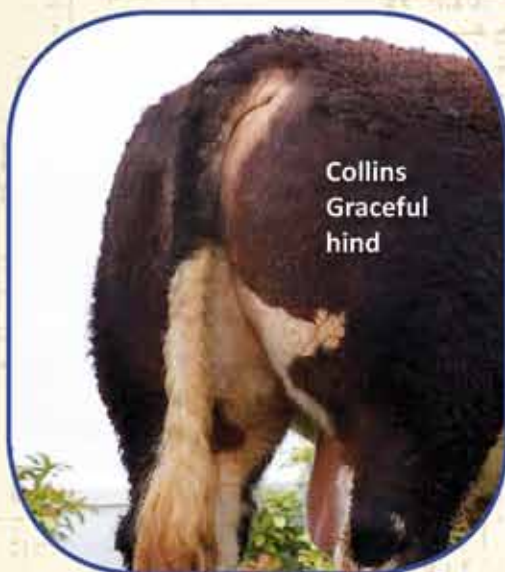
TURLOUGH HEREFORDS

Collins Graceful S 36 27



Sire: Graceland | Giovanni
Dam: Turlough Graceful 3rd
100% Hereford.

Turlough Graceful (TGF)



Collins
Graceful
hind



"Thanks to all our customers and especially those who purchased straws of T.G.F. for their custom and support. Farmers were especially pleased with T.G.F., his fertility, ease of calving, easy fleshing of offspring and terminal carcass.

We are delighted to be able to offer Collins Graceful, pictured here, 5 stars on Carcase Confirmation and Carcase weight. He also shines with 5 stars across all beef breeds for docility and same for maternal bloodlines, plenty milk and daughter calving intervals.

The dam of Collins Graceful, Turlough Graceful 3rd, is a full sister to T.G.F.

Enquiries to: John Collins 087 7987004

Email: turloughbovinegenetics.ie
Drominmcturlough, Newcastlewest,
Co. Limerick.

Marian Collins 086 378 7795

Email: mariancollins12@gmail.com

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Irish Hereford Breed Society, Harbour Street, Mullingar, Co. Westmeath.

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MUNSTER BRANCH

(Clare, Kerry, Cork, Tipperary, Limerick, Waterford)

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CAVAN/MONAGHAN/DONEGAL BRANCH

(Cavan, Monaghan, Donegal)

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Secretary: Cathal Flynn
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Jesse: 086-3619599

Ivor: 087-9312628

info@ballyvilleherefords.com
www.ballyvilleherefords.com

TULLAHA HEREFORDS

(Estd 1970)



Tullaha Orange 414 - Hereford Champion Kingdom County Show 2022

***Thank you to all our customers in 2022
Young stock usually for sale - Visitors welcome***

**Tommy & Maura Cregan
Tullaha, Broadford, Charleville, Co. Limerick
087-2111819**

OBITUARIES

BRIAN MCKERNAN RIP

There was great sadness in the mid Louth area in May 2022 at the passing of Brian at a young age. Similarly in his native Armagh where he continued to run the home drystock farm.



Brian McKernan RIP

In 2004, he set up the Bellingham Herd in Co. Louth with his wife Frances. He had a great passion and knowledge of cattle breeding and in addition to Herefords, he was also a very successful breeder of Pedigree Charolais, Limousin and Angus. He also ran a commercial suckler herd.

In his earlier years with his father, they ran the Kilcluney Hereford herd in Armagh. Brian and Frances exhibited their various breeds at many shows including Dundalk, Virginia, Mullingar, Tullamore and others. In 2018, their Hereford heifer Bellingham Nevin was National Young Heifer of the Year at Tullamore Show and was also awarded Overall Reserve Female Champion. In addition to the various Pedigree sales, Brian was also a regular at the various marts in the North East, selling and buying cattle for his own farm and many neighbours. Prior to his passing, Brian had arranged the Dispersal Sale of the Bellingham Herds at Carnaross Mart on May 28th. Sadly, his death occurred earlier the same week. Reflecting Brian's development of the herd, the sale was a huge success with record prices in each of the breeds. Brian will be sadly missed in farming circles.

To Brian's wife Frances, his children Grace and Peter and all the McKernan family, we extend our sincere sympathy.



James Kissane RIP

JAMES KISSANE RIP

This piece is about how my cousin and my husband worked together and started the Hereford herd in Coolnagoonagh. The late Philomena Buckley and I were joint owners of Coolnagoonagh, Tarbert. In the early eighties, my husband, the late James P Kissane had a bright idea to get involved with Herefords. Jimmy persuaded Phil to buy a whitehead (Hereford) cow called Camp Kitty. Three more soon followed, after which Coolnagoonagh became a Hereford Society Member. It was from there we started.

Together Phil, Jimmy and I worked together growing the herd over the years rearing calves, buying, and selling Herefords. I still remember, the first stock bull was bought in the Hereford sale in Kilmallock.

Over the last 40 years, the Herefords have proven to be a lovely, quiet breed who are easy to manage. Phil kept breeding them until she passed away in 2016. After which I took over with Jimmy's continued help until he passed away last year after a long illness. RIP.

Everything continued, typical of life on the farm until a quiet night in November, when five in calf cows were stolen under the cover of darkness. This

has been a hard loss to take on top of a tough year. Now the Collnagoonagh herd is reduced to 19 cows and a bull called Victor. With these, I will continue, the Spring will come, the calves will arrive and the next chapter will begin.

Mary Joe Kissane.

JOHN MURPHY RIP

John Murphy, Kingsland, Bruree, Co. Limerick, who died on 25th March 2022 in his 90th year, had been breeding Hereford cattle from the mid-eighties. John had great pride in his Kingscross Hereford herd. He attended numerous events, shows and bull sales throughout his life, rarely missing any. John also had a great eye for exceptional cattle and made great friends throughout the society and the country. We wish John's wife, son Seamus and extended family our sincerest sympathies.



John Murphy RIP

NELSON MC CRABBE RIP

Nelson Mc Crabbe passed away on the 12th of January 2022 after a short illness, preceded by his late wife Syliva.

He had a great passion for Herefords and spent many a day hanging over a gate admiring his herd of Hereford cows. One of his fondest memories was

taking overall Supreme Champion at Letterkenny Bull Sale, his Hereford beating every other breed. Nelson was a renowned successful business man. He is survived by his son Wade and daughters Adeline, Petula and Olive.



Nelson McCrabbe RIP

NORMAN RICHARDSON RIP

Norman Richardson passed away on 26th February 2022.

Norman grew up on the family farm at Tully North, Newtowngore, Co. Leitrim and from a young age showed a very keen interest in the Hereford cattle

being bred by his father, John Joe. In the 1960's, Norman, together with his father, travelled to shows and sales with Herefords from their Ashtree Herd and enjoyed a great measure of success with them.

Following the retirement of his father in 1975,



Norman Richardson RIP

Norman continued to farm and in addition to the Hereford cattle he introduced Continental Breeding and later Aberdeen Angus to the herd.

Norman and his brother, John, were well known from travelling to shows and sales countrywide buying and selling pedigree bulls. Norman loved to meet fellow breeders and farmers and thoroughly enjoyed the chats at the ringside. Many of those he met became lifelong friends.

Norman was known for his sound judgement of cattle and this continued as he embraced modern technology and started trading online. Norman's love of and interest in cattle remained right up to the end of his life; just days before he died, he purchased eleven pedigree Hereford heifers which he had viewed online.

The long tradition of Hereford cattle continues in the Ashtree Herd with his son, Gordon.

Norman is greatly missed by his wife Molly, sons Neville and Gordon, daughter Karen and their families.

PATRICIA SCOTT RIP

Patricia Scott of Knockfin, Rathdowney and formerly of Ballymullen, Abbeyleix, passed away peacefully on April 11th, 2022. One of the old reserves, she lived her life in close contact with her beloved Herefords, be it with the Knockfin Herefords or the Ballymullen Herefords, the precursor to Athgreine Herefords. While formally known as Patricia, she would insist herself that she be called "Patsy" by all who knew her.



Patsy Scott RIP

In her younger years, Patsy enjoyed playing the

piano and horse riding. Her first love however, was farming and she was often known to herd the cattle on horseback in Ballymullen. This love of farming led Patsy, along with her sister Lillie, to start up a new Pedigree Hereford herd known as the Ballymullen Herefords in 1951. It was also through the Herefords that Patsy came to meet her future husband Tim Scott of Knockfin.

In Knockfin, Patsy and Tim, who both had an eye for a good animal, looked after the famous Hereford bull Churchtown Miracle. In the pre-AI era, Patsy welcomed the breeders who came from all over the country to have their cows served by him, sometimes through the night, coming from as far away as Roscommon, Cavan and Wexford, in Massey 35's and cars with small trailers. There would be a queue of cows waiting for their turn on any given morning. Miracle had an exceptional breeding career, and along with his son Knockfin Pirate (who calved at 7 months and spent his first 6 weeks warmed beside the Aga in Patsy's kitchen), they started blood lines that produced numerous champions down through the years.

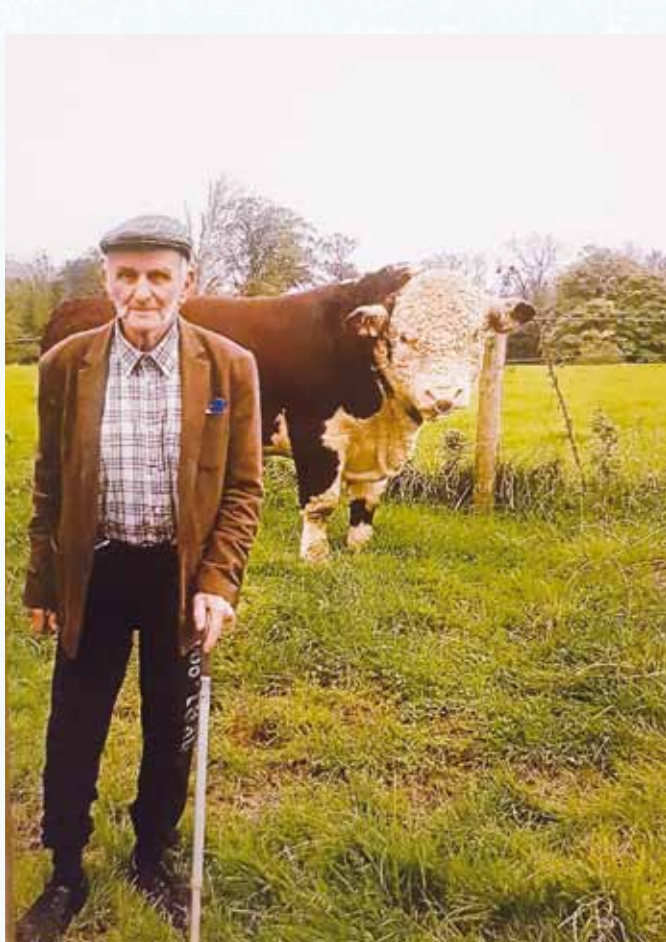
Patsy, alongside her husband Tim and son Francis, shared many happy days attending agricultural shows and sales, especially the Rathdowney show, and competing with fellow breeders for the Scott Perpetual Trophy. They received the top price on many occasions at the RDS Spring Shows & Sales in the 1960's and 1970's, received champion Hereford Bull at Kilkenny bull Sales numerous times and won show Championships down through the years.

Patsy was a strong woman who wouldn't let anything best her. While suffering from poor health in later years, she showed true grit and courage in overcoming her obstacles and remained as passionate as ever about her interest in all things farming. She was comforted and blessed in the surroundings of her family, which now included her 4 grandchildren; Patricia, Tim, John Paul and Helena.

In her final years, Patsy was delighted to see the Knockfin herd carrying on to the next generation in the care of her beloved son Francis and grandson Tim.

Patsy's family are eternally grateful to her and she will forever remain within their memory for nothing loved is ever lost, and she was loved so much.

TOM HARRINGTON RIP



Tom Harrington RIP

Tom was born on the 2nd of January 1937 at Lacken, Rahara, County Roscommon and died on the 23rd of January 2022. Tom ran his own pedigree Hereford Herd. Tom's life revolved around Hereford cattle. The first pedigree heifer was purchased in 1956 by Tom's father William Harrington from Val McDonnell, Lacken House, County Roscommon. Willie, as he was known assisted annually at the lambing for Val McDonnell. He liked his big strong Hereford cows with their wonderful bags of milk. These cows were

never housed but they had acres of land to run over.

Willie liked one heifer Val was very reluctant to sell and but for their great relationship he would not sell her. However, when he agreed to sell it was on the basis that he would buy a second heifer. This he agreed to do to get the good one. However, the second heifer he decided was not good enough to breed pedigree cattle and she was culled commercial. His choice was called Lacken Queen Regnant, NB/M3 by Bawn Killindini by Killougher Bird, many times champion at the RDS. Killindini was from a very good line of females. Queen Regnant had to be milked daily after calving for 6 weeks. Queen Regnant Dam Lacken Ida by Cloverhill Start by Vern Statesman by Tarrington Sergeant. Ida was a massive cow with an abundance of milk. Cloverhill Start was exported to England. Queen Regnant went down with Brucellosis carrying her 14th calf. Brucellosis was raging in those days. Her 1st calf, Kilnagralt Beauty by Cloncroff Pilot (P.Kealy) was by Marlow Pilot by Tarrington Debonair prize winner in Carrick on Shannon and sold for 105 gns to Joe Donnelly, Rahara, Co. Roscommon. The bull went home the next day by train to Knockcroghery station and was walked to Rahara on the road some 6 miles. A feature of this line was how good they were on their legs.

In 1961, her bull calf 3rd at the RDS was sold to Hill Bros, Shercock, Co. Cavan for 510 gns. He bred the highest priced group of bulls 2 years later at the RDS. This Queen family bred consistently yearly. A daughter by the Hereford Champion in England – Field Sailor was described by the late Bill Carlos, Dept Agriculture Chief as the Best Female he ever saw and she would have made a record price at the time to a client of his. She was considered too valuable to leave the farm. Her 1st bull calf was sold to Mr. Max Kilroy for North Western Cattle Breeding Society for A.I. at 825 gns where he bred very well. No A.I. was allowed in those days for pedigree use. This Queen line bred Champions and prize winners all over the country,

including female of the year. Samson from this line sold to North Western Cattle Breeding Society for A.I. for 5,500 gns.

Tom had a great love for this Queen family, he used to say “it never misses”. I am pleased that all the Queen family were left to me by Paddy and Tom and will be coming to Ballinafad House. They will be mated here to the top bulls worldwide to maintain this top family in Paddy and Tom’s memory. Kilnagralt Kevin was exported to John Douglas in Scotland from the Queen Family. In a recent interview with the Farmers Journal, John Douglas stated “that Kevin had a huge influence on his herd, producing top females and putting more muscle and meat into his cattle”. Paddy and Tom also exported cattle to Denmark. These cattle produced prize winners in Denmark also.

Bulls used in the Herd:

Beaghmore Pirate, Trewaren Goldfinch, Ardnapondra Capital. Strandard Krishnager 9X (tracing to Tarrington). He was Calgary Champion, one of the very best female breeders with a lot of end and milk. He was traced to Westhide, all Tarrington breeding. Haleton Valiant, purchased by the Dept at Hereford in England. He would make the biggest bulls of today look small. Mr. Richard Milner told me that he was the one bull he regretted not buying. Churchtown Miracle – RDS Champion and top breeder. Kilternan Prince – by Halton Valiant, Dam Super cow by Churchtown Miracle. Brackford Vanguard by Freetown Vanguard by Freetown Monarch, all Tarrington line. Vanguard left wonderful females. Standard Lad 93 J – Canadian, one of the most influential Canadian bulls. He lifted every herd around the world. Dardistown Uncle by 93 J, Gageboro Sauve, CH 3223 Visa ET 57X, Standard Britisher 20N, left wonderful cows with lots of milk. GM Taurus British 3E, Canadian left lovely hind quarters by Wenlock Beamish by Wenlock Taurus, again Tarrington breeding. Kenmare Ivo. Lisnalurg Vincible, from a very good female line. Yarram Pompeii, Australian, bred consistently well. Dunrobin Superstar ET 2A, one of the top

Canadian bulls ever to come to Europe. He was from 3 exceptional females on his Dams side.

The Finola Family:

I spotted a nice bull calf at Lady Grovenors place in Kenmare, Killarney in August 1971. He was shown at Nenagh Agricultural Show and place 7th in the class. At a reduction sale of Lady Grovenor in September, I bought this calf called ‘Kenmare Ivo’ for 220 gns. Late that night, I arrived home with my purchase to see who was waiting for me Paddy, Tom and my late mother. They were absolutely astonished with the standard of the calf. The following February he was 1st prize at the RDS and sold for 1800 gns, more than the combined price of the Champion and Reserve together, to the Dept of Agriculture. He bred outstanding, by Wenlock Randolph (full of Tarrington breeding).

Kenmare Finola, Dam of Ivo, a beautiful cow and had an udder like a Holstein cow, lovely head and breed character. Tom bought her for 520 gns the top price at Lady Grovenor’s Dispersal Sale and went specially to buy her. She was by Culnagrew Tarquin Champion at Belfast by Wenlock Ruskin tracing to one of the best females at Wenlock “Tiara”, full of Tarrington breeding – the Great ‘March On’. Her dam ‘Garnston Bounteous (Harper) from the great Kilcleagh Bounteous Family. This cow bred prize winners and Champions all over the country. A.I. could not be used by the Hereford Society. We (Paddy and Tom) thought it could be a valuable tool and we kept pressure on the Society to allow A.I. to be used, finally they agreed. A bull called New Inn Snowman spotted in a paddock at Bandon A.I. Truly one of the finest ever seen with power, bone and massive head. Immediately straws of this bull were purchased. He was used on 2 cows. The one ‘Kenmare Finola’ she produced a bull calf and he was RDS Champion and a massive calf with power and bone. Snowman was by Haleton Valiant.

The Finola family bred outstanding daughters with lots of milk and many top bulls, a very fertile line. The Finola family came to Frank. I hope to

maintain this family and will be mated to the top bulls. It is interesting to note that a delegation of breeders from Canada visited the Kilnagralta Herd some years ago. After spending 10 days in Ireland, they expressed the view that the Kilnagralta females were the best that they had seen with their consistency and wonderful udders. One of these was Jim Hole (93J breeder) and he was most impressed with the cattle and with the green grass on the farm. Tom was a real Hereford enthusiast. He showed Hereford cross bullocks at all the top Fat Stock shows Champions at Limerick top price, Bandon top price, Killmallock, Nenagh (Female), Trim (Bullock), Trim (Female) – top prize, Roscrea. He also officiated as Judge at many shows both cattle and sheep. He was never afraid to voice his opinion whether you liked it or not, perhaps a characteristic of the Harrington's. Tom was a frequent visitor to Ballinafad House always inspecting my stock for sales and purchases. A word of praise from Tom had to be earned. One of his last visits here was to inspect the bull F.H. Noel ET, sold to Progressive Genetics. He considered him the Best Bull of any breed he ever saw.

Tom used to say 'If you don't know your animal with one look, you don't know him at all'. He will be sadly missed, take him for all and all, we shall not look upon his likes again.

Frank Harrington

TOM ROYCROFT RIP

Tom Roycroft of Springvilla Herefords, Dunmanway, Co. Cork passed away peacefully on the 15th January 2022.



Tom Roycroft RIP

Tom spent his life devoted to cattle and the mart and

of course his beloved Herefords! He was born into a family where Hereford cattle were a central part of. His father Willie Roycroft and his grandfather Thomas Roycroft both spent their lives breeding Herefords. The earliest medal dates back to Clonakilty Show 1933. Tom loved attending shows and marts all over the country. He always tried to purchase a nice bull and in doing so he'd breed nice females for future cows and of course bulls for selling! He spent his working life buying cattle and finishing them for the factory.

Tom is survived by his wife Yvonne and sons Robert and Niall.

PHOTO GALLERY *photos by S. Kīnahan*



Estd. 1930

GAGEBORO

Herefords

Niall & Lisa Daly • John Halloway

Gageboro, Horseleap, Moate, Co. Westmeath N37 KV88

Mobile: 087 9694605 • 087 7657374

📍 Gageboro Herefords • 📧 gageboroherefords@gmail.com



*We thank all our customers for their
continued support and wish them well
with their purchases.*

HALL OF FAME

Mr. John Ludgate of Fortfarm Herefords was awarded the National Hall of Fame Award in 2022 on behalf of the Irish Hereford Breed Society.

The Fortfarm Herd was founded by John in the early 1960's. The first calf registered was Fortfarm Fancy born in 1963. A heifer calf out of Springville Fancy bred by the Roycroft family, Dunmanway and sired by Ballintrim Major. In 1964 Fortfarm Valiant was the first bull calf registered. This bull was by Springmount Valiant and out of a female Kilgubban Countess bred by John's brother Tom.

A recognised judge of the breed John has officiated on numerous occasions and is recognised as an astute cattleman. A dedicated member of the Munster Branch of the Society he just recently following 30 years of service as its trusted treasurer.

From the outset the aim was to put emphasis on quality rather than on quantity. Quality females were added to the herd usually purchased at realistic prices when the opportunity arose at Society sales. One such purchase was a young heifer from the well-established Clonwhelan herd of R & L White, Clonwhelan House, Edgeworthstown, Co Longford. Prior to purchase she had been recently mated to Ballyholey Famous. The resulting calf a heifer which was named "Fortfarm Judy". The first of several quality offspring "Judy" went on to win at RDS and was Queen of the show circuit winning whenever and wherever exhibited. Her first bull calf was Fortfarm Judo was awarded Supreme Champion at the Society's Premier Spring Show & Sale then (1979)



Hall of Fame awards 2022 - Minister Pippa Hackett with John & Mary Ludgate

held at Goff's Sale complex in Co Kildare. The judge on that occasion was Mr Roger Snell one of the foremost Hereford cattle breeders in the UK. At the sale following "Judo" was purchased at 2,200 by the Irish Department of Agriculture and joined the stud at Dovea AI station where he went on to be a most successful sire producing several champions and many successful herd sires. That Clonwhelan bred dam has had a strong influence on the development of the herd in the intervening years.

Bulls in more recent years were sold for the most part to repeat customers who returned again and again. Heifers considered of lesser quality than desired are sold commercially or for slaughter in order to maintain and improve the overall quality of the herd. Herd sires purchased were carefully selected on bloodlines and type.

Advancing years prompted the reluctant dispersal sale of the herd in Autumn 2019 which was met with very satisfactory demand at Kanturk Mart. Females from the herd were purchased as foundation animals for new herds which is very encouraging.

Knockfin Herefords

Est. 1938



Good selection of stock for sale. Many thanks to all our customers in 2022.
All visitors and enquiries welcome.

Francis & Tim Scott

Knockfin, Rathdowney, Co. Laois R32Y044

Mobile: 086-8302911 (Francis) or 087-7553410 (Tim)

Email: timscott@outlook.ie

Polled and Horned Herefords

Visitors Always **WELCOME** by Appointment

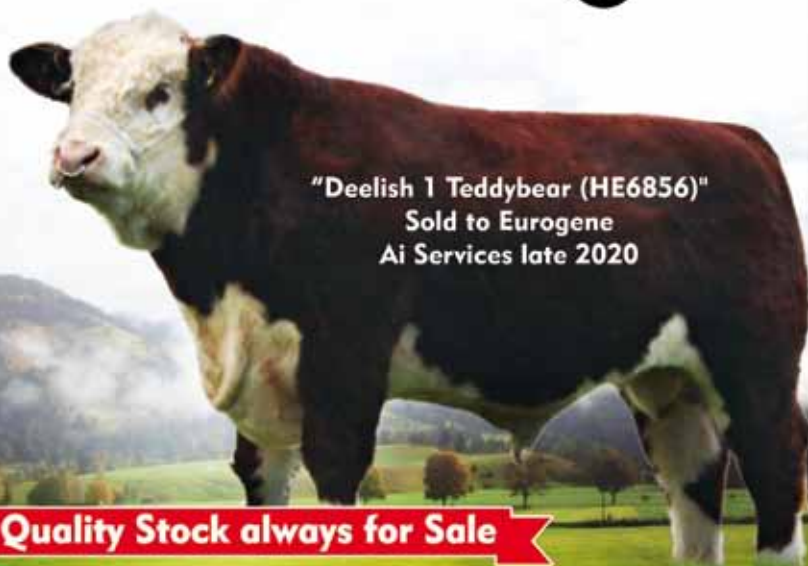
DEELISH HEREFORD

-BRED TO PERFORM-

"Dolly" at 12 months old
Supreme Female Champion
at the Irish Hereford National
Calf Show Nov 2019



"Deelish 1 Teddybear (HE6856)"
Sold to Eurogene
Ai Services late 2020



Similar type Quality Stock always for Sale

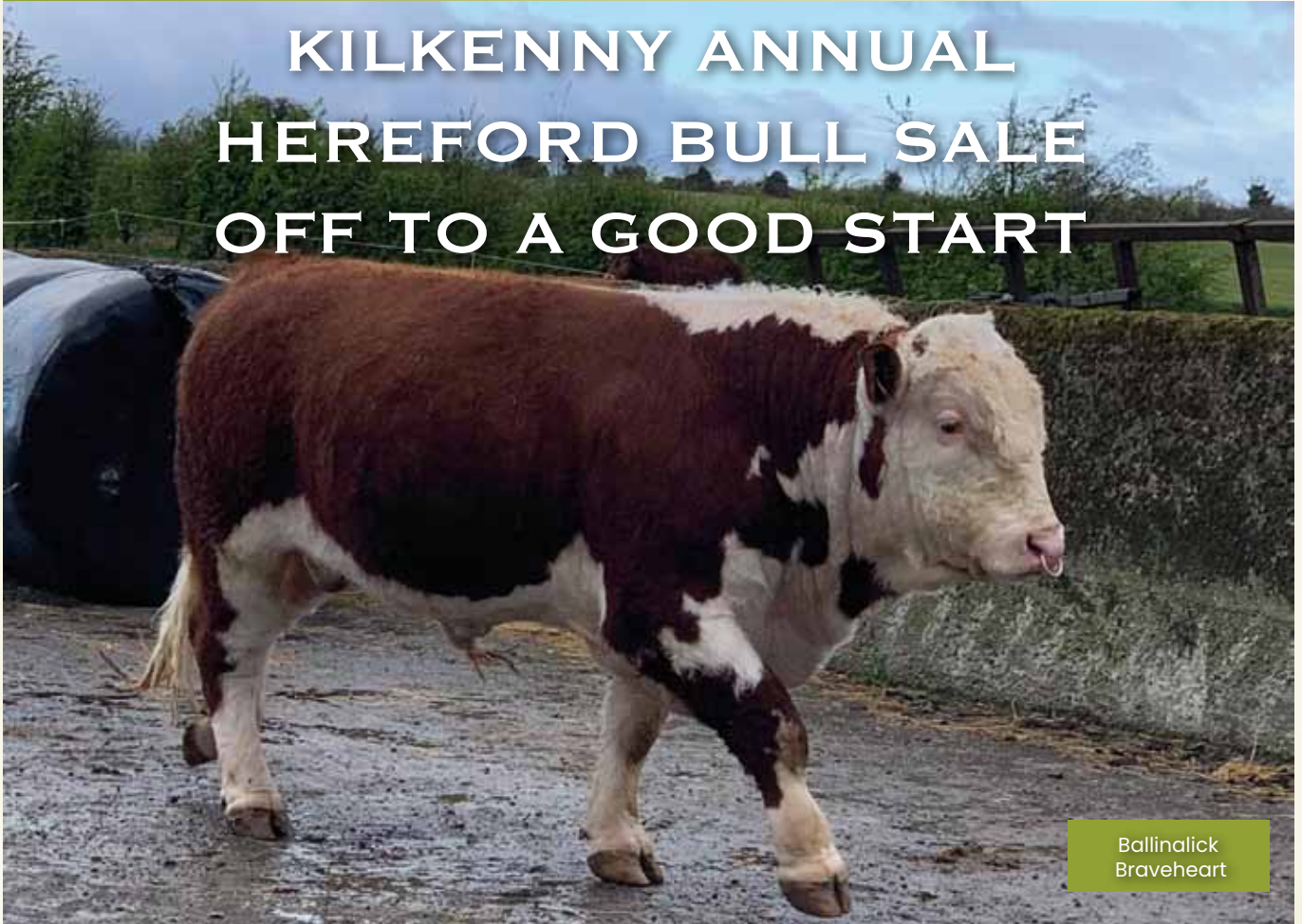
Michael Dullea

DEELISH, DRIMOLEAGUE, CO. CORK. T: 087 2341144. E: michael.dullea7@gmail.com



AROUND THE SALES

KILKENNY ANNUAL HEREFORD BULL SALE OFF TO A GOOD START



The annual April bull sale which is held in Kilkenny mart each year was held on 6th April.

There were 36 Hereford bulls catalogued of which 25 bulls were presented for sale. Of the 25 bulls, 21 were rehomed – leaving an excellent clearance rate of 85%. Of those bulls sold – 65% sold for €3000 or over. The average price for the sale rested at €3000 also.

The top price of the day was earned by lot 175 – Ballinalick Braveheart. Bred by Willie Duff, Tipperary, Braveheart is sired by Ballinalick Galaxy and bred from a Trillick Hotspur dam. This September 2020 born bull is quite a traditional style bull and sold for €4000.

Mr. Albert De Cogen judged the pre-sale show where there were two classes of Herefords. Mr. De Cogen tapped out lot 164 as Champion; Balleen Document, bred by Tom Brennan, Kilkenny. Balleen Document, sired by Balleen Achiever and bred from a Cedar Liam granddaughter, he has five stars for the Replacement index and milk along with four stars for Terminal index. This May 2020 born bull sold for €3700.



Champion: Balleen Document sold for €3700, with exhibitor Eoin Sheehy & Judge Albert De Cogen



Reserve Champion: Boveen Upton sold for €3000 – with breeder Joe O'Connor, Offaly & the judge Albert De Cogen.

Reserve Champion on the day was awarded to lot 180 – Boveen Upton, bred by Joe O'Connor, Offaly. This September 2020 born bull was sired by a Cill Cormaic Kasper son and bred from a home bred Boveen cow. Upton was purchased for £3000. There was further success for Boveen Herefords when their second lot entered the sales ring. Boveen Uibh Fhaili was sold for £3400. This bull was sired by the same Cill Cormaic Kasper son again – Ballyvlinngold Captain and bred from a Corran Hill Classic dam. This September 2020 bull has a four star Replacement index and carcass figure. There was great success for fellow Kilkenny breeder; Christy Finn of Bawngarriff Herefords when he sold Bawngarriff Douglas Seven for £3500. This October 2020 born bull was sired by a Cill Cormaic Kasper son and bred from a Cavehill Storm granddaughter. Douglas Seven has five stars for both the Terminal index and carcass conformation along with having four stars for both the Replacement index and milk.

Mr. Finn's next lot into the ring also sold well when he was purchased for £3400. Bawngarriff Douglas Eight was sired by Forestview Douglas also, a Cill Cormaic Kasper son and bred from a Kilsunny Goliath dam. This bull has a four star Terminal and Replacement index.

Lot 185 – Knockduffpoll 1 Dan 2 was also purchased for £3400 on the day. This October 2020 born bull was bred by Mairead Curtis and Michael Jones of Knockduff Herefords, Wexford. He is sired by Gageboro Morgan and bred from a

Rathcor Ranger dam. Dan has four stars for milk. There was further success for the Curtis and Jones family when their second lot was sold for £3100. Knockduffpoll 1 Kevin was also sired by Gageboro Morgan and bred from a Glaslough Esquire dam. Kevin has five stars for milk.

Second prize winner on the day; Galballypoll 1 Realspice 1600 was sired by Gouldingpoll 1 Gold Spice and bred from a Dorepoll 1 93n Transatlantic dam. Realspice, bred by Trevor Masterson, Wexford, has five stars across the board and was purchased for £3350.



Galballypoll 1 Realspice

Lot 161 – Ballyraggan Understudy 1015th – bred by James Thompson, Carlow, sold for £3100. This April 2020 born bull was sired by Airhill Oisín and bred from a Border Rory dam.

Also selling for £3100 on the day was Listrolin Major – bred by Pat Rohan, Kilkenny. Major is sired by Conmelvin Ollie and bred from a Kilsunny Goliath Dam. Major has a four star Replacement rate.

The next top price of the sale was £3050 for Mount Shannon Rusty, bred by Nigel Cox, Roscommon. Sired by Trillick George and bred from a Woodview dam – this October 2020 born bull has four stars for Terminal index and carcass weight. The final bull sold for €3000 on the day was lot 186 – Macmine Benny who was bred by Niall Jones, Wexford. This bull is a Gageboro Morgan son and bred from an Airhill dam. Benny has five stars for both carcass conformation and milk.



HEREFORDS HIT THE GROUND RUNNING AT THE PREMIER SPRING SHOW & SALE 2022

The Premier Hereford Show & Sale was held in GVM Tullamore on Saturday 26th March and the outcome was a huge success. The sale went very well and kicked off the year on a high with some fantastic statistics to report including; the average sale price of €3340, 75% sale clearance rate, 75% of bulls sold for over €3000 and 25% bulls sold for over €4000. The pre-sale show was held as usual which brought a nice atmosphere to the mart. Mr. William McMordie of Solpoll Herefords, Co. Down, judged the four bull

classes with great tact.

Top of the town in the sales ring was Cavehill Max, bred by Pdraig Farrell & sons of Cavehill Herefords, Westmeath, who sold to a Northern Irish breeder for €5200 after placing first in the second class. Max, sired by Allowdale Rambo 475 and bred from Dunlever Candy, is exceptionally well bred with traditional and modern breeding. With four stars for carcass weight and conformation & fertility tested – this bull should breed very well in his new home.

Mr. William McMordie tapped lot 34 – Aughakil 1 Paddington as the Champion of the day. This November 2020 born bull is sired by Solpoll 1 Lawman and bred from a Moyclare Lieutenant cow. Paddington has five stars for Replacement Index and milk and has four stars for the terminal index and carcase conformation. Paddington was sold to Co. Laois for €2750.



Champion Aughakil 1 Paddington sold for €2750, with breeder Avril Crowe

Glaslough Woody secured the second top priced bull of the day. Bred by Nigel Heatrick, Glaslough Herefords, Monaghan, Woody sold to a repeat customer & fellow breeder for €4200. Woody, sired by Ballyville Ger, has a four-star replacement and four star terminal index.



Glaslough Woody sold for €4200, with breeder Nigel Heatrick

There was great success also for Padraig McGrath of Kye Herefords, Roscommon. Kye Will 918, sired by Pulham Ranger & bred from

a Trillick Hotspur dam, has a five star terminal index with five stars for carcase traits also. This bull was purchased for €4050.



Kye Will 918 sold for €4050, with breeders Padraig & Catherine McGrath

Tom Brennan from Balleen Herefords, Kilkenny, kicked off the sale with Balleen Hitman who won first place in the first class and was then purchased by a fellow breeder for €4000. Balleen Hitman is sired by Balleen Achiever & bred from a Gageboro Eugenic daughter. Hitman, fertility tested, has easy calving figures along with Five Stars for both the replacement and the terminal index.



Balleen Hitman sold for €4000

Tom Brennan's second lot into the ring also sold for €4000. Balleen Crunchy is the first son sired by Ballinveney United 2 and also has five stars for both the replacement and terminal index along with five stars for carcase weight and carcase conformation.



Balleen Crunchy sold for €4000

The next top price of the day was €3900 for Trillick Wrestler. Wrestler, bred by JJ Farrell of Trillick Herefords, Longford, is sired by Free Town Nevada and bred from a Steil Gerard cow. Wrestler has five stars for the replacement index and milk and has low calving figures.



Trillick Wrestler sold for €3900, with breeder JJ Farrell

T&A Fitzgerald of Grianan Herefords, Westmeath had a successful day all round. Their first of four lots of the day sold for the next top price of €3850; Grianan Va Va Voom. This July 2020 born bull was sired by Grianan Freddy and bred from a Rathcor Ranger dam, who is one of the most consistent breeders in the herd – having bred a number of their former show heifers. Grianan Va Va Voom has five stars for Terminal index & carcass weight.



Grianan Va Va Voom sold for €3850, with exhibitor Sarah Murray

Fitzgerald's second lot of the day; Grianan Valentine is also sired by Grianan Parker and bred from a dam from the Orange cow family – his dam was shown successfully as a calf and is proving to be just as good as a breeder. Valentine has super stars with five stars for both the replacement and the terminal index, milk and carcass conformation. Valentine also has easy calving figures. Valentine was purchased for €3750.



Grianan Valentine sold for €3750, with exhibitor Sarah Murray

Grianan Vindicator followed suit when he was purchased online by a fellow Westmeath breeder for €3650. This October 2020 born bull was a first prize winner at the National Calf Show. Again, sired by Grianan Parker – he was bred from a proven cow line, Grianan Orange R792, who is a full sister to the twice National Hereford

Champion: Firecracker. Vindicator has four stars for terminal index & easy calving figures.



Grianan Vindicator sold for €3650, with exhibitor Sarah Murray

Another Grianan Parker son & the final lot of the day for Grianan Herefords was Grianan Vortex. Again, with four stars for terminal index, this bull was bred from a dam from the Orange cow line and a Hollow point Broker dam who is a proven breeder with extra milk. Vortex has been a standout bull since birth, he was National Junior Male Champion at the National Hereford Calf Show before being crowned Reserve Champion at the show ahead of this sale. Vortex was sold to Co. Meath for £3000.



Grianan Vortex sold for €3000, with exhibitor Sarah Murray and breeder Tom Fitzgerald

Boyanna Apache was also among the top earners of the day. Apache was bred by John Farrell of Boyanna Herefords, Westmeath. Sired by Allowdale Rambo 738 and bred from a Bowmont Storm & Glaslough Esquire dam – Apache was

purchased by a fellow Cork breeder for £3700. Apache has five stars for the replacement index and five stars for carcass conformation.



Boyanna Apache sold for €3700, with breeder John P Farrell and new owner Gearoid Lynch, Cork

Tooma Eubank also sold for £3700 on the day. Exhibited by Alan Gibbons of Carrowboy 1 Herefords – Eubank was sired by Gageboro Morgan and bred from a Kye Rodge 553 daughter.



Tooma Eubank sold for €3700, with exhibitor Alan Gibbons

Eubank is bred from easy calving bloodlines. **Wexford breeder, Glenn Jacob of Dunsinane Herefords, also had an empty trailer returning home when he sold Dunsinane Samson for £3200 to a fellow Westmeath breeder.** Sired by Karoonda Sampson – this five-star terminal index bull was bred from a heifer, Dunsinane Fiona 9th and weighed 35kgs at birth. Samson also has a four-star replacement index and easy calving figures.



Dunsinane Samson sold for €3200, with breeder Glenn Jacob

A number of bulls sold for €3000 on the day including;

Two lots from Joe O'Connor of Boveen Herefords, Offaly. The first lot; Boveen Usain, sired by Gageboro Morgan and bred from a Glaslough Esquire granddaughter.



Boveen Usain sold for €3000, with breeder Joe O'Connor

The next lot into the ring was Boveen Uriah who was purchased by a Kilkenny breeder. Uriah is a five-star terminal index bull with five stars also for carcass weight and carcass conformation – bred from Ballyvlinngold Captain, a Cill Cormaic Kasper son and a Smithston Darby granddaughter.

Peter Cooke of Bonlea Herefords, Tipperary, also secured €3000 for Bonleapoll 1 Calvinharris. This September 2020 bull is sired by Gouldingpoll 1 Superstar – a son of Gouldingpoll 1 Duchess 591 who was National Hereford Champion and

bred from a Glaslough cow. He has five stars for replacement and terminal index and was a prize winner at the National Hereford Calf Show 2021. Tullyviewpoll 1 Rocky, bred by Michael Kinahan of Tullyview Herefords, Westmeath, also sold for €3000. This five star terminal bull is bred from Fabb 1 Northern Star and bred from Corlismore Oyster 916.



Tullyviewpoll 1 Rocky sold for €3000, with breeders Ciaran and Michael Kinahan

Keenagh Rio also sold for €3000 to a fellow breeder from Northern Ireland. Bred by Edwin & Robert Jones of Keenagh Herefords, Longford, Rio is a Pute Nascar son and a Cedar Liam daughter. Rio was the overall Male Champion during the National Hereford Calf Show 2021.



Keenagh Rio sold for €3000, with breeder Robert Jones

There was also a selection of heifers for sale on the day. Of the 10 heifers for sale – four of them sold on. The top priced heifer on the day was €2600 for Kye Lady 915 who was purchased by a breeder

from Northern Ireland. This July 2020 heifer was sired by Pulham Ranger and bred from a Glaslough Rooney dam. She is scanned in calf to Corlismore Commander 080.

Congratulations to all exhibitors & we wish every purchaser the very best of luck.

Many thanks to Mr. William McMordie for taking on the task of judging the show and doing so with great dedication.

Many thanks are extended also to the newly appointed IHBS auctioneer for 2022; Mr. Eamonn Gaffney who conducted a great sale.

Many thanks are extended to Irish Hereford Prime for sponsoring this sale by awarding €250 to the buyers of each of the 18 bulls that sold for over €3000.

The Irish Hereford Breed Society & Irish Hereford Prime committed to donating the full commission from this sale and the next Hereford Sale in Kilmallock in April to the Irish Red Cross/Ukraine Crisis Appeal. The Society are delighted to be able to donate €4465 from this sale alone to the cause. Many thanks to all who have donated both online and through the bucket collection at the mart.

HEREFORD DEMAND SURPASSES SUPPLY IN BANDON



Reserve Champion Hazel Grove Gladiator with Dermot Whelton and IHBS President Adrian Bateman

Herefords were in hot demand at the annual Show & Sale in Bandon mart on Wednesday 13th April with more customers than there were bulls for.

The sale was a great success with 100% clearance rate and an average price of €3000. Half of the

bulls sold for €3000 during the sale and many customers left the sale without being able to purchase a bull.

The joint top price of the sale was earned by Hazel Grove Gladiator who sold for €3550 who was also crowned Reserve Champion by show judge; Mr. Adrian Bateman, IHBS President. This September

2020 born bull was bred by Dermot Whelton of Hazel Grove Herefords, Skibberean. Gladiator, sired by Pulham Powerhouse and bred from a Trillick Best dam, has five stars for carcase weight and milk.



Springvilla Brody with Robert Roycroft

There was also success for the Springvilla Hereford herd by the Roycroft family, Dunmanway, Cork. Springvilla Brody, sired by Drumboy Jamie and bred from an Ocean Storm dam was also purchased by a fellow Cork farmer for the joint top price of €3550.

Mr. Bateman tapped lot 14 – Skehanore Gleeful forward as Bandon Sale Champion who was bred by Tom and Paddy Hickey, Ballydehob, Cork. This July 2020 born bull is sired by Freetown Peerless, who was crowned National Hereford Champion 2021 and also sired Skehanore Fruitful who is currently standing in Dovea AI. Bred from an Allowdale Exceller cow – Gleeful has a five star terminal index rating and was sold for the next highest price of €3450 to a fellow breeder from Meath.



Champion Skehanore Gleeful with Paddy Hickey and IHBS President Adrian Bateman

There was further success for the Skehanore herd when their second lot of the day also sold for €3450. Skehanore Genuine is sired by Freetown Peerless also and bred from a Balleen Plomber dam. This June 2020 bull has a four star replacement index rate.



Lot 12 – Skehanore Genuine with Paddy Hickey

The first lot in the sale to sell was the second lot in the ring, bred by Declan Murphy, Ballinhassig, Cork. Arlinstown George 24th received third top price on the day when he was purchased by a Cork farmer for €3350. This March 2020 bull was sired by Trillick George and bred from a Drumberagh Kasper dam. George has four stars for both the replacement and terminal index.



Lot 5 – Arlinstown George 24th

The final lot of the day was Clydapoll 1 Diego, bred by John Cronin, Mallow, Cork. This polled bull was sired by Fabb 1 Northern Star and bred from a Netherhall 1 Oz Daffy dam. The December 2020 born bull has five stars for terminal index and

four stars for both the replacement index and milk. Diego was sold on the day for €3250.



Lot 20 - Clydapoll 1 Diego with Ray Cronin & Martin Murphy



Show

SPRING SHOW & SALE KILMALLOCK

Champion
Ballinveney
Diego sold for
€3400 with
Rory, Brian &
Dan Farrell
& Adrian
Bateman IHBS
President



The Hereford Spring Show & Sale was held on Saturday 16th April in GVM Kilmallock.

Out of 55 bulls catalogued, 32 bulls were presented for sale - given that home trade has been very strong with many bulls moving off farms early this season. The average price on the day was

€2750.

Mr. Albert DeCogen joined the sale to judge the show in the morning. Mr. DeCogen made no mistake when tapping forward the Champion of the day. Ballinveney Diego, bred by the Farrell family from Tipperary, was crowned champion before topping the sale when he sold for €3400 to a

fellow Tipperary herd. This December 2020 born bull was sired by Yarram Star General and bred from a Glaslough Esquire dam. Diego has five stars for the terminal index, carcass weight and carcass conformation along with a four-star replacement index figure and is easy calving.

Mr. Albert De Cogen made no error in choosing his reserve champion in Gageboro Vermont. Bred by John Holloway & Niall and Lisa Daly of Gageboro Herefords, Westmeath, this August 2020 born bull is sired by Haven Jackal and bred from a Gurteragh Maximus 593 dam. Gageboro Vermont sold for €3100 by a Cork farmer.



Reserve Champion Gageboro Vermont sold for €3100 with breeder Niall Daly

There was great success for new breeders; Eamonn & Edmund Sheehan, Limerick, on their first day out with their first bull to sell. Lot 8 – Rathcannon Rocky, born May 2020, was sired by Pulham Powerhouse and bred from a Tullaha dam. Rocky has a five-star rating across both the Replacement and the Terminal index and low figures for easy calving. Rocky was purchased by a neighbouring herd for €3200.



Lot 8 sold for €3200 with breeder Edmund Sheehan

There was great success for JJ Farrell of Trillick Herefords, Longford, on the day. Their first lot into the ring; Trillick Tim 2 sold to a Cavan dairy farmer for €3200. Tim was sired by Free Town Nevada and bred from a Grianan Firecracker dam. This September 2020 born bull was bred from one of the best breeding cows in the herd and has low calving figures.



Trillick Tim 2 sold for €3200 with breeder JJ Farrell

Trillick Buddy was the second and final lot for the herd presented for sale on the day. Another son of Freetown Nevada and bred from a Steil Gerard cow – Buddy has a five-star rating for the Terminal index and carcass conformation along with easy calving figures. Buddy was purchased by a local Limerick herd for €3000.



Lot 45 - Trillick Buddy sold for €3000 with JJ Farrell

Many thanks are extended to Irish Hereford Prime for their continued support of Hereford sales this Spring as they have sponsored €200 to the purchaser of each bull sold for over €2800 along with donating the value of the full sales commission from this sale towards the Irish Red Cross/ Ukraine Crisis Appeal.

Pictured Right:
Lot 38 – 1st prize winner with breeder Seamus Rohan



HEREFORD BULLS IN HOT DEMAND AT THE HEREFORD SPRING SALE IN NENAGH



Brocca Leo sold for €4700 with breeder Noel Farrell

The Spring Hereford sale was held in Nenagh on Thursday 21st April and what a flyer it was! The sale would usually be held on the Saturday before the Kilmallock April sale but this year the society decided to move to a Thursday to increase interest from dairy farmers who would be attending the bi-weekly dairy female sale also held in Nenagh. The sale kicked off on a high with

no re-runs from the first five lots as the demand was high for older bulls that are ready to work. The average sale price was €3200 which was over €300 above the average price for the same sale last year and 80% of bulls sold for over €3000.

The top of the town was bred by Noel Farrell of Brocca Herefords, Westmeath. Brocca Leo, sired by Allowdale Rambo 738 and bred from a Cill Cormaic Kasper dam, has a five-star replacement

index along with five stars for milk, calving interval and good figures for calving ease. Leo was purchased by a Galway farmer for €4700.

A long way from home, Skehanore Gifted did not disappoint after his long journey from Ballydehob. This June 2020 born bull was bred by Tom & Paddy Hickey, Cork. Gifted is sired by Free Town Peerless, National Hereford Champion 2021 - a sire that is proving to be very successful for the Skehanore herd. Gifted was bred from a Balleen Plomber dam and has five stars for terminal index and carcass weight – he also has easy calving figures and was purchased for €3650 by a Laois breeder.



Skehanore Gifted sold for €3650 with breeder Paddy Hickey

There was success for Ballinveney Herefords once again during this sale. Ballinveney Dougal, born in November 2020 and bred by Rory Farrell, Tipperary, sold for €3400 to a Galway farmer. Dougal, sired by Karoonda Sampson, one of the IHBS Breed Improvement sires and bred from a GH Adams 1 Bulge dam, has a four-star terminal index.



Ballinveney Dougal sold for €3400 with breeders Brian and Dan Farrell

The following lot catalogued; Mountwilliams Octavius was crowned Reserve Champion by judge Mr. Cathal Flynn of Rossmore Herefords, Monaghan. This November 2020 bull was bred by Aidan Farrell, Westmeath. Octavius was sired by Butlerstown Duke and bred from a Churchill Storm dam and has four stars for both the terminal and the replacement index. Octavius sold for €3400.



Reserve Champion sold for €3400 with breeder Aidan Farrell

Simonstown 1 Bruce, bred by Gabriel Glynn, Westmeath, sold for €3300 to fellow breeder from Clare. This May 2020 born bull was sired by Black Water Master and bred from Grousehallpoll 1 Premier dam – he has a five-star terminal index figure and five stars across the terminal index board for weight and conformation also.



Simonstown 1 Bruce sold for €3300 with breeder Gabriel Glynn

There was a big interest in bulls by farmers from the West of Ireland. Kye Ranger 920, bred by Pdraig McGrath, Roscommon, was sold as lot

22 to a Clare farmer for €3250. Ranger is sired by Pulham Ranger and bred from a Cill Cormaic Kasper dam. This August 2020 born bull has five stars for terminal index and carcase weight.



Kye Ranger sold for €3250 with breeders Pdraig and Catherine McGrath

Three bulls on the day sold for €3200. After a long journey from Monaghan to Nenagh – Glaslough Vauxhall – the first bull into the ring – did his job when he sold for €3200. Vauxhall was bred by Nigel Heatrick, Monaghan. This four-star terminal bull was sired by Clooncullane Major 343, a Trillick Hotspur son and bred from a Glaslough Pompeii dam.



Glaslough Vauxhall sold for €3200 with breeder Nigel Heatrick

The next lot into the ring also sold for €3200. Bred by Davina Lewis, Offaly – Glosterbegpoll 1 Romeo is sired by a Gageboro Morgan son and bred from a Trillick Hotspur dam. This April 2020 bull has a five-star replacement rate and was purchased by a Galway herd.



Glosterbegpoll 1 Romeo sold for €3200 with breeder Glenn Lewis

There was further success for Davina Lewis and Glosterbeg Herefords when their second lot later sold for €3200 also to a West herd in Clare. Glosterbegpoll 1 Oscar, sired by Cill Cormaic Kasper and bred from a Glosterbeg Dave dam – has a page of stars including five stars for both the terminal and replacement index and a low calving figure.



Glosterbegpoll 1 Oscar sold for €3200 with breeder Glen Lewis

Mr. Cathal Flynn awarded the Champion of the day to Newland Dale, bred by Hugh P Murray, Westmeath. Newland Dale was awarded Reserve Junior Male Champion 2021 and has gone onto to continuously thrive since then. Dale, sired by Black Water Lad and bred from a Kilronan Hosea dam, was purchased for €3200 by a Galway farmer who also purchased Ballinveney Dougal.



Champion Newland Dale sold for €3200 with breeder Hugh P Murray and Judge Cathal Flynn

The final and youngest bull into the sales ring; Ardmulchan Sydney finished the sale off when he sold for €3000 to a fellow Meath breeder. Bred by Phil and Catherine Smyth, Meath; Ardmulchan Sydney is sired by Ballinveney Tiger and bred from a Church Preen Galileo dam. Sydney has five stars for the terminal index and carcass weight along with having a low calving figure.



Ardmulchan Sydney sold for €3000 with breeders Phil & Catherine Smyth and buyer Val Ledwith

Aidan Farrell of Mountwilliams Herefords, Westmeath sold his second and final bull later in the sale for €3000. Mountwilliams Oscar Wild, sired by Butlerstown Duke and bred from a Churchill Storm dam, has a four-star replacement index and an easy calving figure.

After a successful sale in Kilkenny earlier this month – there was further success for the Tipperary native, Willie Duff. Ballinalick Rory, sired by Allowdale Rory 594 and bred from a Ballyboe dam, was purchased by a Wexford breeder for €3000.



Ballinalick Rory sold for €3000

Congratulations to all breeders and the very best of luck to all purchasers.

Many thanks are extended to the judge; Mr. Cathal Flynn, auctioneer; Mr. Eamonn Gaffney, pre-sale inspector; Mr. Clive Jennings, Stewards; Mr. Darren and Mr. Conor O'Rourke, Philip and the staff of Central Auctions Nenagh and to Irish Hereford Prime for once again sponsoring this sale.

HEREFORDS IN HOT DEMAND IN KILKENNY ONCE AGAIN!

The annual Kilkenny multi-breed bull sale held in early May was very successful for Herefords this year. Trade was consistently good throughout the sale with the average price resting at just over €3200 and 75% of bulls sold earned over €3000.

The Champion and top price on the day was Balleen Actavis, bred by Tom Brennan of Balleen Herefords, Kilkenny. Actavis, sired by a Yarram Star General son and bred from a Balleen Achiever dam, has four stars for both the replacement and the terminal index. Actavis sold for €4900.

The second top price of the day was €4600 for Cave Court Ricky, bred by Kathleen Vaughan, Tipperary. This October 2020 bull was sired by Allowdale Advance and bred from a Gageboro Suave granddaughter. Ricky has five stars for the replacement index, four stars for the terminal index and a low calving figure.

Listrolin Morgan, bred by Pat Rohan, Kilkenny, was sired by Gageboro Morgan and bred from a Cill Cormaic Lincoln dam. Morgan, having four stars for replacement rate and milk, was purchased for €4100.

There was success all round for Trevor Masteron of Galbally Herefords, Wexford, when he sold two lots back to back. Their first lot into the ring; Galbally Axel 1590, sired by Allowdale Rory 835 and bred from a Castledaly Gearoid dam, has five stars for both terminal index and carcase conformation.



Champion Balleen Actavis sold for €4900

This August born bull sold for €3700.

Galyballypoll 1 Mooreside 1610 was the next lot into the ring and was purchased for €3400. Another August born bull, sired by Moorside 1 Joseph and bred from Balleen Pansy 832, this bull has a four star terminal and a four star replacement index.

Ballyraggan Whistler 1025th also sold for €3400. Whistler was bred by James Thompson, Carlow. Having five stars for both terminal index and carcase weight, Whistler was sired by Rathnollag Lucky 790 and bred from an F.H. William dam. The Thompsons also sold Ballyraggan Warlock 1031st on the day for €3200. Warlock, sired by Kye Hulk 706 and bred from a Border Rory dam, has a four star terminal index and five stars for carcase weight.

Lot 54 into the ring also sold for €3400. Boyanna Shurock was bred by John P Farrell, Westmeath. Sired by Boyanna Waffler, a Bowmont Storm son and a Rathcor Ranger granddaughter, this November born bull has four stars for both the replacement and the terminal index.

John Farrell sold a further bull who earned €3000 during the sale; Boyanna Hallmark. This December born bull was sired by Kilsunny Goliath and bred from a Glaslough Esquire dam. Hallmark has a four star replacement and a four star terminal index.

John O’Heney of Brensha Herefords, Tipperary, also sold a bull for €3400. Brensha More, sired by Cill Cormaic Kasper and bred from a Glaslough Esquire dam, has a five star replacement rate and a four star terminal index.

The next best price on the day was Mount Shannon George, bred by Nigel Cox, Roscommon. George, sired by Trillick George and bred from a Kilsunny Goliath dam was sold for €3300. The next bull that sold for €3300 was Knockfin Mark, bred by the Scott family, Laois. Knockfin Mark, born October 2020 was sired by Balleen

Revenue and bred from a Quinsboro Storm 6th dam.

The Scott family also sold Knockfin Insitor for €3100. This September born bull was sired by Quinsboro Storm 6th and bred from a Forteregal Hadrian dam. Insitor has a four star terminal index rating and easy calving figures.

Christy Finn of Bawngarriff Herefords, Kilkenny also exhibited and sold one bull on the day. Bawngarriff Douglas Nine was sired by Forestview Douglas and bred from a Cill Cormaic Omorga dam. With four stars for the replacement index – this bull sold for €3000.

Overall this season was a great success for Herefords with a huge demand seen consistently throughout the Spring.



The final Hereford Spring Show & Sale was held Saturday 28th May in Nenagh and was a successful end to an already successful season for Hereford breeders. Again, Irish Hereford Prime kindly sponsored €200 to the buyer of each bull sold for €2800 and over during this sale.

With home sales being strong throughout the Spring and demand exceeding supply, only 10 of the 31 bulls were exhibited for sale on the day. Of the 10, eight of the bulls were sold and four were sold for over €3000.

Supreme by Name – Supreme by Nature!
Bred by Phil & Catherine Smyth, Meath; Nenagh sale Champion was awarded to Ardmulchan Supreme by judge Mr. Adrian Bateman. This March born bull was sired by Ballinveney Tiger and bred from a Yarram Pompeii grand-dam and is a half brother to Ardmulchan Sydney, who sold for €3000 at the end of the Nenagh April sale. Ardmulchan Supreme was purchased by a breeder from Kilkenny for €3900.

The Reserve Champion earned the second top price of the day and was also purchased by the same Kilkenny breeder. Carrick Hector, bred by Philip Lynch, Cavan, was sired by Cill Cormaic Orson and bred from a Grianan Firecracker grand-dam. Hector was purchased for €3300.

There was success also for Glaslough Herefords by Nigel Heatrick, Monaghan. Nigel's first lot into the ring; Glaslough Warrior, sired by a Gageboro Eugenic grandson and bred from a Ballyville Ger dam, was purchased by a Galway farmer for €3100.



Glaslough Warrior sold for €3100, with breeder Nigel Heatrick



Carrick Hector was crowned Reserve Champion before selling for the second top price of €3300, photographed with breeder Philip Lynch and judge Adrian Bateman

The Heatrick's second & final lot into the ring; Glaslough Wellington, also moved onto greener pastures when he sold for €2800. This December bull was sired by Ballyville Ger and bred from Glaslough New Look.

Of the three bulls catalogued for sale from Ryanstown Herefords, only one was left for sale following good home trade for the herd. Ryanstown Copper, bred by Sean Ryan from Nenagh, sold for €3100 to a fellow Tipperary farmer. Copper was sired by Balleen Generator and bred from a Gageboro Eugenic grand-dam.

There was also one heifer exhibited and sold on the



Ryanstown Copper sold for €3100, with breeder

day; Boyanna Sheila; sired by Cill Cormaic Kasper and bred from a Bowmont Storm grand-dam, was sold by Pat Lynch of Rossdelia Herefords, Clare to a Tipperary breeder.

TULLAHA TOP THE MUNSTER HEREFORD BREEDERS SUPREME HEIFER SALE



Tullaha Helena 391 sold for €2950, with breeder Tommy Cregan

The Munster Hereford branch held their first Supreme Hereford heifer sale on Saturday 4th June in Kanturk mart.

Of the 16 heifers catalogued, 11 were exhibited for sale and seven of those sold onto new homes. There was a good atmosphere around the mart with some buyers travelling a fair distance to secure their purchases.

The top price on the day was received for Tullaha Helena 391, bred by Tommy & Maura Cregan of Tullaha Herefords, Limerick. Helena, sired by Rossmore Nelson Mandela, has a four star replacement index, lots of milk and is scanned in calf to Conmelvin Ollie – due to calve in September. Helena was purchased for €2950 by a breeder from Tipperary.

The second top price on the day was €2840 for Ringfort 1 Rebel Red. This August 2021 born heifer was bred by Neil Twomey of Ringfort 1 polled Herefords, Cork. Rebel Red was sired by Fabb 1 Nutcracker and bred from a Udel dam. With a five star replacement rate, this heifer has Danish and UK bloodlines behind her and was purchased by Peter Cooke, Tipperary.



Ringfort 1 Rebel red sold for €2840, with breeder Neil Twomey

Dermot Whelton of Hazel Grove Herefords also sold a polled heifer with a five star replacement index. Hazel Grovepoll 1 Gemini, sired by Normanton 1 Laertes Et and bred from a Gageboro Morgan dam, was purchased for €2500.

Michael O’Keeffe exhibited Gurteragh Melania 959 who is bred from a full sister to Gurteragh Aristocrat. This February 2021 heifer was sired by Gurteragh Wizard 717 – who is sired by Gurteragh Justice and bred from a very good show cow; Quinsboro Rose 2nd. This heifer was purchased for €2500 by the same breeder who purchased Hazel Grovepoll 1 Gemini.

Well done to all exhibitors and we wish all breeders the very best of luck with their purchasers.

APPEL TIMED AUCTION 2022

John Appelbe and his family held their first online timed auction during 2022.

The renowned Cork-based herd - owned by the Appelbe family - sold four Herefords in conjunction with MartEye from 1 pm on Friday, July 8th, to 7 pm on July 11th, 2022.

Pedigree Angus and polled Herefords

John Appelbe runs the polled Hereford herd in West Cork with his wife Solvig and three children:

Erik, Alice, and Arthur and the assistance of his sister, Beatrice.

The tradition traces its roots back to his great grandfather, Henry Appelbe, who purchased the farm at Carrigroe and bred and showed pedigree cattle.

John told That’s Farming editor Catherina Cunnane about the farm’s strong association with family farming and pedigree cattle breeding: “The first Clonakilty Show was held in 1901,



and Henry Appelbe showed pedigree cattle at it. Unfortunately, Henry was killed in an accident at Lisavaire in 1926, and the farm had to be sold and divided between his three sons and widow.

“My grandfather, Alan Appelbe, bought the farm at the auction and went on to breed and show pedigree cattle also.”

“My father, Frank Appelbe, and my mother, Elizabeth, took over the farm from Alan and had much success breeding and showing pedigree Angus and horned Hereford cattle.”

“They even exported pedigree Angus as far away



Lot 15 Appel 1 Mollie

as Texas in America. These cattle bred extremely well in America, and the customers in America wanted to come back and buy more from Frank and Elizabeth.”

“However, unfortunately, the American government stopped the export of bovine animals from Europe after the BSE crisis.”

Success

John returned home to farm 22 years ago and has carried on the tradition of breeding and exhibiting pedigree cattle.

During this time, the herd has exported pedigree cattle throughout Europe and secured prestigious silverware, including:

- 4 Overall All-Ireland champion titles in the Angus breed;
 - 5 RDS Champion Of Champion titles (3 for Angus and 2 for Herefords);
 - 3 Aldi All-Ireland bull calf championships;
 - 3 Hereford National Championships;
- An array of prizes at local agricultural shows – Including Cork County beef bull championships at Skibbereen Show.



Appel 1 Zeus

Auction Results

The auction was a great success for the herd that sold both Hereford and Angus cattle. All of the Herefords auctioned were sold onto new owners.

Appel 1 Mollie €2500

Appel 1 Mollie €2600

Appel 1 Zeus €2400

Article Credit to Catherina Cunnane, That's Farming

MULLAGHDOO HEREFORD HERD DISPERSAL SALE

The Mullaghdoe Hereford herd dispersal sale was held in GVM Carrigallen on Monday 19th September at 7pm.

The herd belongs to Basil Arnold from Killeshandra, Co. Cavan - who has been a Hereford member since 2008. The herd is well known throughout with Basil attending and exhibiting at several shows over the years and

Premier Society sales.

There were 41 lots of cattle for sale including; 29 lots of Hereford females, eight young Hereford bulls and one stock bull for sale.

The trade was lively given the time of year and there were plenty of customers both ringside and online. There were just a few lots left unsold, many of which were sold on farm after the sale.



The top price during the sale was for a first calver cow bred; Mullaghdoopoll 1 Bessie from Panmure 1 Henry and in-calf again to Fisher 1 Profile. This 2019 cow has a full page of stars aswell as style. The cow was purchased by a breeder from Clare for €5050.

The next top price from the sale was €4100 for a maiden heifer; Mullaghdoopoll 1 Florence. This 2021 born heifer was also sired by Panmure 1 Henry and bred from a Gouldingpoll 1 Superduty ET dam. This heifer has a five-star replacement rate along with five stars for milk, carcass weight and carcass conformation.

David Wilson from Lisrace Herefords in Northern Ireland purchased the next top priced lot for €3900. Lot 10, Mullaghdoe Lucy, was a Kye Rodge sired cow in-calf to Balleen Wayfair with a four-month-old bull calf at foot, Mullaghdoe Robin, also sired by Balleen Wayfair. David Wilson also bought the top priced combined lot when he purchased lot 7 for €2500 which was a Glaslough Esquire sired cow, scanned four and a half months in calf and then went on to purchase this cow's bull calf;



Lot 22

Mullaghdoe Hector for €3200. Hector is a Balleen Wayfair son with five stars for both the terminal index and carcass weight.

Lot 37, Mullaghdoopoll 1 Finnian was also a top seller earning €3550. This 2021 bull was sired by Fabb 1 Northern Star and bred from Panmure 1 Henry dam who sold earlier in the sale for €5050. This young bull has both a five star replacement index and five star terminal index.

We wish Basil & his family a very happy retirement & continued good health going forward.

€5,500 CORALSTOWN HURRICANE TOPS TULLAMORE PREMIER SALE



Male Champion
Coralstown Hurricane

On October 15th, The Irish Hereford Autumn premier show and sale took place at GVM Tullamore. Philp and Laura Vincent, owners of the well renowned Pulham Hereford herd in South Norfolk, were tasked with the tough job of presiding over the judging at the Premier Hereford show.

A fantastic atmosphere resulted from the commendably high quality of stock turned out on the day, which made the judging very challenging for the English pair, with securing the male and female championships even more prized for the breeders.

The Irish Hereford Breed Society would like to say a huge thank you to Irish Hereford Prime for continuing to support the sale by providing €250 to

the purchasers of each bull that sold for €3,000 or more.

The first class of the day was for bulls born between the 29th of October 2020 and the 28th of February 2021. The top spot in this class went to Coralstown Hurricane, who later went on to be male champion. Coralstown Hurricane, bred by Enda and Colin Burke of Coralstown Herefords, Co. Westmeath also topped the trade selling to Country Crest Farms for €5,500. It was a day to remember for the father and son duo as it was their first time exhibiting at a premier sale. This bull was sired by Trillick George & was bred from a Trillick Snazzy dam.

Second prize in this class went to Michael and Sinead Conry of Rathnollag Herefords,

Co. Roscommon, the father and daughter duo kicked off the sale in good fashion with their January 2021 born bull Rathnollag Buster. Buster being one of the first bulls into the ring started the sale with a bang. Sired by Trillick Hotspur & bred from a Castleroberts Stephanie dam, the hammer fell for Buster at €3,400.

The second class of the day went to Griananpoll 1 Vegas for T&A Fitzgerald of Grianan Herefords in Co. Westmeath. They had a very successful day, taking home a total of €7,000 for their two bulls. Born in March 2021, Griananpoll 1 Vegas was the first bull to reach €4,000 after winning his class earlier that morning. Vegas is 5-star replacement and 4-star for carcass weight. He is sired by Gouldingpoll 1 Moonshine ET and is going back to a Dendor 1 Greta 31st dam. Vegas was purchased by a pedigree breeder in Northern Ireland. The Fitzgeralds other bull at the sale, Grianan Wildfire sold for €3,000. Wildfire is sired by Pute Nascar N13 and is going back to a Grianan Cooperobin 712 dam.

Alan Gibbons of Strokestown, Co. Roscommon with Mullaghey 1 Tom 4 secured second place in Class 2. Mullaghey 1 Tom 4 is sired by Knockglass Donald and was bred from a Grousehallpoll 1 Premier ET dam. Tom 4 went on to sell for €3,000 in the ring. Third in the class went to Ard Stewart Gunner owned by Nelson and Wade McCrabbe



Reserve Male Champion Knockmanta 1 Major 2

from Co. Donegal and later sold for €3,000. The third class of the day was for bulls born

between the 26th of June and the 30th of September 2021. Taking top spot in this class was Eamon and John Mc Kiernan with their bull Knockmanta 1 Major 2. Major 2 went one step further and was also tapped out as reserve male champion. This July born 2021 bull was sired by Fabb 1 Northern Star and is out of a Knockmanta 1 Jessica 3 dam. The hammer fell at €3,000 for Major 2 who boasted a 5-star replacement and 4-star terminal index.

Hitting €4,000 was the youngest bull in the sale Mountwilliams Pogba for Aidan Farrell of Mountwilliams Herefords in Co. Westmeath. Pogba is a September 2021 born bull, sired by Butlerstown Duke and going back to a Mountwilliams Iris ET dam. Pogba boasts 5-stars for replacement and has a calving ease figure that is lower than the breed average.

Females

Class one in the female section went to Loughglas 1 Wanda for Nigel Heatrick Co. Monaghan. This November 2020 born heifer was sired by Clooncullane Major 343 and went on to sell for €2,800. Second in the class went to Kye Rosie 933, a Pullham Ranger daughter for Pdraig McGrath, and later went on to sell for €2,650. Third in the class went to Nigel Heatrick with Glasslough Wendy, Wendy was a July 2020 heifer and sold for €2,400.



Female Champion Lios Breacpoll 1 Patricia

The second heifer class of the day saw Lios Breacpoll 1 Patricia placed first in her class and

was also tapped out as female champion on the day. This stylish heifer was bred by John and Enda Flynn from Newtonforbes, Co.Longford. Patricia is a July 2021 born heifer, sired by Fabb 1 Northern star going back to a Grianan Orange T868 cow. Patricia went on to make the highest female price of the day at €4,900.



Reserve Female Champion Kye Ger 965

Second place and reserve champion went to Kye Ger 965 from Padraig Mc Grath, Elphin Co Roscommon. The September 2021 heifer is sired by Pulham Ranger and out of a Kye Ger 749 dam. The hammer fell at €2,700 for Ger 965. Third in the class went to Aughakil 1 Pumpkin from Kenton Crowe Co. Leitrim who later went on to sell for €2,450

Crownstown Prettymaid 3 was also a top

attraction as she sold for the second highest price of the day at €3,300 to a Cork herd. Bred by the Drumm family of Delvin Co. Westmeath, the February 2021 heifer was sired by Mawarra Sentimental ET1 HYF and bred from an Allowdale Prettymaid 557 daughter. Prettymaid 3 has a 5-star rating for replacement, carcass weight, carcass confirmation, daughter milk and daughter calving interval.



Crownstown Prettymaid 3

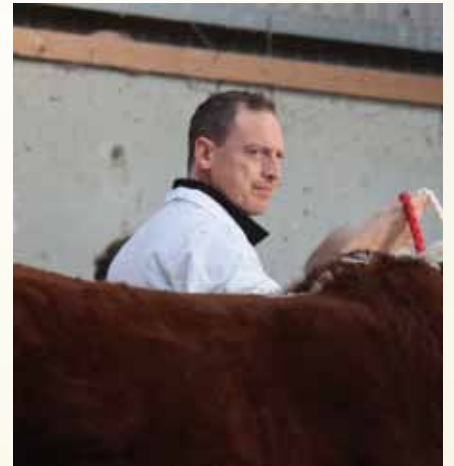
Congratulations to all buyers and sellers on a remarkably successful sale. Many thanks to the stewards on the day, the judges Philip and Laura Vincent, the auctioneer Mr. Eamonn Gaffney, the photographer Ms. Shannon Kinahan, the staff of GVM Tullamore and Irish Hereford Prime.

PHOTO GALLERY *photos by S. Kinahan*













Champion Balleen Account with Dan Farrell, John Appelbe & IHBS President Adrian Bateman

AUTUMN KILMALLOCK SALE SEES STRONG TRADE

The Irish Hereford Society Autumn Show & Sale took place in Kilmallock on Friday October 21st. Of the 28 bulls catalogued for the sale, 20 were exhibited and 15 of those sold to new homes. There was a great atmosphere around the mart with buyers travelling long distances to secure their new purchases.

Mr. John Appelbe of Appel Herefords, Co. Cork, took on the task of judging the pre-sale show. The Champion of the show went to lot 20 Balleen Account owned by Tom Brennan, Co. Kilkenny. Account is sired by Cill Cormaic Quade and goes back to a Towra Brilliant sired cow. Account was later sold in the sale for €3,400.

The top price of the day went to lot 14 for Kypoll 11 Nevin 944, bred by Padraig McGrath of Kye

Herefords, Elphin Co. Roscommon. Nevin 944, sired by Fisher 1 Profile, has a 5-star terminal index and 5-star carcass weight index. After a flurry of bids, Nevin 944 went on to sell for €3,750. From the same pen, Lot 8 Kye Ranger 939 sold for €3,300.



Kypoll 11 Nevin



Farney Triumph with John Appelbe, Seamus Farrell, John Johnston, Rebecca Johnston, Adrian Bateman and Mary Johnston

This February 2021 born bull was sired by Pulham Ranger and bred from a Free Town Hotspur dam.

The second top price of the day was €3,500 for the Reserve Champion; Farney Triumph. This September 2021 born bull was sired by Gageboro Morgan and boosts 5-stars on replacement and daughter's milk. Triumph was bred by John and Mary Johnson of Farney Herefords, Co. Tipperary.

Michael & Sinead Conry of Rathnollag Herefords, Roscommon, exhibited Rathnollag Lad 91 who is sired by Pulham Powerhouse and goes back to Kye Rina 711. This October 2020 bull got the sale underway where he went on to sell for €3,200. Lad 91 boosts 4-star Replacement and 5-star Terminal indexes.



Rathnollag Lad 91 with Michael Conry

Lot 22 Ballinveney Empire for Rory Farrell of Ballinveney Herefords, Co. Tipperary went on to sell for €3,100. Empire was a July 2021 born bull and was sired by Ballinveney Nigel and goes back to a homebred Ballinveney Trudy dam. Empire has double 5-stars for the Replacement and Terminal indexes.



Ballinveney Empire with Seamus, Dan & Rory Farrell

Well done to all exhibitors and we wish all purchasers the best of luck. The Irish Hereford Breed Society would like to thank Judge John Appelbe and Auctioneer Eamonn Gaffney for all their work on the day and Irish Hereford Prime for their practical and financial contributions to the sale also.



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NEW RECORD AT GENETIC GEMS SALE 2022

The trade was described by many as ‘on fire’ at the Genetic Gems Select Hereford Female sale which took place on November 19th. In only its second year, the sale was held in conjunction with Next Gen Herefords Youth Competition and the National Hereford Calf Show at GVM Mart in Tullamore.

The day was poised to be something special with a bustling crowd gathering all day in anticipation of the 2022 Genetic Gems. Topping the day’s trade was the classy Gouldingpoll 1 Ravette 1262 selling for a new female record price of €22,000, at just 11 months.

Earlier in the day Ravette 1262 had claimed a red rosette in the National Hereford Calf Show, fighting off stiff competition in a hotly contested class. Later on Ravette 1262 entered the sale ring with a half share of her up for auction with the vendor having the option to sell the entire heifer if the reserve was met. Ravette 1262 achieved €1000 for the half share with the purchaser later agreeing to double their bid to bring this young heifer back to Cork. She is sired by Panmure 1 Henry while her dam is Gouldingpoll 1 Ravette going back to Dorepoll 1 Patriot. She sold to Kieran Mariga & Paul McGrath to join the Coolmara herd!



Gouldingpoll 1 Ravette 1262 sold for €22000

Not stopping there, the Goulding family topped off an excellent outing when the homopolled, Gouldingpoll 1 Duchess 1244 ET saw the hammer fall at €6500. Duchess 1244 ET hails from the show-stopping Duchess line who is a maternal sister to the 2022 Royal Highland Show Champion, she is sired by Gouldingpoll 1 Superduty and made her way home with Bill Kiely.



Gouldingpoll 1 Duchess 1244 ET sold for €6500

Next in the money was the catalogued cow-maker, Grianan Orange W944 from the Fitzgerald family, she is sired by the IHBS Breed Improvement sire Karoonda Sampson and out of a daughter of Grianan Parker going back to the well-known powerful and milky Orange line, she sold at €6300 to John Delee.



Grianan Orange W944 sold for €6300

The Fitzgeralds second entry of the day saw Grianan Orange W941, sired by Gageboro Morgan and out of the herds most successful cow line which has claimed numerous show and sale success's to date change hands at €5100. Orange W941 also makes the trip home with John Delee.



Grianan Orange W941 sold for €5100

Third highest price of the day went to the Balleen herd of Tom Brennan, Balleen Cece, a 1st prize winner from this year's National Show in Tullamore while being remarked by many as a standout heifer with an abundance of power and style. She was sired by Ballinveney United 2 and was out of a Towra Brillant dam, the hammer dropped on this lot at €5500 where she now resides in John Boddys' Greenagh Herd.



Balleen Cece sold for €5500

Trading at €5000 was the December born, Hillockpoll 1 Ivy. This powerful and stylish young heifer was the 2022 National Heifer Calf Champion and multiple prize-winner, sired by

Normanton 1 Laertes and out of a Dorepoll 1 Transatlantic dam who breeds rosette winners for fun, she sold to Shane Larkin.



Hillockpoll 1 Ivy sold for €5000

Next up in the money was the 'Take your Pick' Lot 1 & 2 for the Kye Herd of Padraig & Catherine McGrath. At just 10 months was Kyepoll 1 Honey 969, sired by the very popular Fabb 1 Northern Star and out of UK import, Dendor 1 Honeysuckle, she was sold to Cathal McCaffery at €4700.



Kyepoll 1 Honey 969 sold for €4700

From the same herd Kyepoll 1 Stae 971 also by Fabb 1 Northern Star and out of the exceptionally well bred Firbosa 1 Rosa 321. She sold at €3250 and is heading to Northern Ireland to join the herd of Raymond Pogue.

The hammer fell at €4000 for Keenaghpoll 1 Simone for Edwin & Robert Jones, again by Fabb 1 Northern Star and out of a Moyclare Lieutenant dam, this classy young heifer makes her way to Cork to join the Grange herd of James Kingston.



Kyepoll 1 Stae 971 sold for €3250



Keenaghpoll 1 Simone sold for €4000

Also at €4000 was the powerful and proven Moyclare Rose 51 from Michael Molloy, sired by Free Town Nadal and going back to a Brocca Saviour dam, she sold in calf and joins the Essmore herd of Francis Elmore.



Moyclare Rose 51 sold for €4000

Another prize winner from the summer show circuit was the eye catching Drumboy Georgie

from Shane Kilrane, sired by UK bull, Pulham Powerhouse, she sold at €3500, finding a new home with the Macmine Herd of Niall Jones.



Drumboy Georgie sold for €3500

And finally selling at €3000 for Coolmara was Lighthouse Anabelle, sired by Allowdale Rory 909 and out of an Allowdale Rambo 654, she sold incalf and heads back to Cork to join the Ashview Herd of Billy and Aine Fitzgerald.



Lighthouse Anabelle sold for €3000

Moving on to the three embryo frozen lots consisting of 4 embryos each, they sold for an average of €983 per embryo and are heading to Denmark to join Nordbaek Herefords.

The Genetic Gems sale reported an 86% clearance with a total average of €6070 achieved for all live lots.

We would like to thank all the vendors, purchasers and underbidders and also Denis Barrett and his team. The sale topped off a memorable weekend for the Hereford breed. Roll on Genetic Gems 2023!

Grianaan

Grianaanpoll I Greta

*National Calf Show
Reserve Female Champion
Junior Female Champion*

Reserve Heifer Calf of the Year



Grianaan Vortex

Spring Sale - Reserve Champion



Grianaan Vindicator

Spring Sale - Sold for €3600



Grianaanpoll I Vegas

Autumn Sale - Sold to Graceland, NI

Grianaan Orange W944

Genetic Gems - Sold €6300



T & A Fitzgerald

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SPRING CALF SALES REPORTS 2022



HEREFORD CROSS CALF SALES ON FIRE ONCE AGAIN!

Hereford calves were on fire once again during Spring 2022 with top prices of €380 being achieved for Hereford cross bull calves across Irish marts during January.

Hereford bull calves made up on €380 in GVM Kilmallock & Hereford Heifer calves made up on €370 in Carnaross Mart.

The same strong trade was seen in Bandon where Hereford bulls sold for the tops of €375 & Hereford heifers made €325. There was good trade in



This Hereford heifer calf born in December sold for €340

Carrigallen also when Hereford cross calves sold for up on €340.

There were nearly 300 calves on offer during Carnaross Mart's second sale in February. One of the top prices on the day went to a late November 2021-born Hereford-cross heifer which sold for €500. Another November born Hereford cross heifer sold for €400 on the day also.



This November-born Hereford-cross heifer sold for €500



This November-born HEX heifer sold for €400

During the calf sale in Kilmallock on 14th February, Hereford cross calves were on a high with a Hereford bull calf topping the Hereford trade at €410.

Carnew Mart held its weekly calf sale on February 12th which saw over 360 calves presented for sale. A number of marts at that stage had begun displaying dam breed for calves being sold. Commenting on this, the Carnew mart manager said: "Displaying the dam's breed on the board really gave buyers more confidence when buying calves". Good coloured calves were in high demand with Hereford-cross bull calves selling for between €280 and €360.

During the same week in Cootehill Mart in Cavan, it was reported that one 15-day old Hereford bull calf made €320.

The Hereford whiteface gives a great advantage over other breeds and the confidence to farmers that they are purchasing what 'it says on the tin' but also that they're buying a good, growthy calf that will thrive and produce good carcass weights.

As reported by Declan Marren in the Irish Farmers Journal on 26th February – Hereford heifers were consistently running €15-€20/head above Angus heifers with the average price being €206. Three-week-old bull calves that week averaged at €260 for Herefords also.

There were two Hereford cross Bull Calves born on the 7th and 9th February that sold for €405 each at GVM Kilmallock as reported on GVM Group Facebook page February 23rd.

Waterford Ross mart held their weekly calf sale on Saturday 26th February. The final section of the sale contained the Hereford sired calves that were on offer at the sale. The bull calves sold from €130 up to a top call of €350, while the heifers on offer sold from €100 to €330. Commenting on the trade overall, Richard said: "The quality of calves on offer this week was a lot better, with a lot less of those softer plainer calves on offer. "There was a noticeable increase of customers back at ring side with the lifting of Covid-19 restrictions with the Saturday mart really suiting the part-time farmers."

Demand for Hereford cross calves continued into March with prices remaining steady.

Prices relaxed a small bit for calves as supply began to meet demand but there were still great prices achieved for Hereford sired calves in Bandon with the top stronger calves selling for €330 and the majority selling for between €150 – €260. At the sale, Tommy Moyles commented that there was little appetite for calves under 50kgs.

The average price report in this week's Irish Farmer Journal dated Saturday 5th March saw a drop in the average price for Hereford calves which would be usual for this time of year with the surge of calves coming out for sale. Despite this, Hereford calves held their own with three-week-old bull calves averaging at €244 and the same aged heifer calves averaging at €188.

****Reports & images above accredited to Enniscorthy mart, Irish Farmers Journal, Breifne O'Brien, Agriland on Feb 11th and Brian McDonnell, Agriland on Feb 15th & 1st March*

Sustainability

Hereford's have proven to be the sustainable choice for calf-to-beef systems given that they mature at a younger age, produce positive carcass weights and also carry the whiteface advantage – giving purchasers that added confidence that they know

what they are buying. Herefords are ideal for a low input - early finishing system that allows for;

- animals to be slaughtered at a younger age - which is being seen to be increasingly important in reducing carbon emissions from Agriculture into the future
- an economically positive model for farmers that makes financial sense in a time when input costs are continuously rising.

There is plenty of opportunity this coming Spring to purchase your next top Hereford sire including upcoming sales;

Spring Hereford Sales 2022

- Premier Spring Hereford Show & Sale Tullamore – 25th March
- Nenagh Hereford Show & Sale – 6th April
- Kilmallock Hereford Show & Sale – 14th April
- Nenagh Hereford Show & Sale – 18th May

PHOTO GALLERY *photos by S. Kinahan*



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‘SUCKLER FARMERS IN IRELAND ARE AMONG THE BEST IN THE WORLD’

***T*hat’s Farming, spoke to Edward Roe, Co Tipperary, the Macra na Feirme/FBD Drystock Farmer of the Year 2022. He discusses entering an official farm partnership with his father, polled genetics, the benefits of bonuses and his outlook on the future of Irish suckler farming.**

When the Roe family from Roscrea, County Tipperary faced a Brucellosis outbreak in their 40-cow dairy herd in 2002, alongside a suckler herd, they bought in store cattle, and brought this to beef. While you could say the enterprise changed from dairy to beef production, but one factor that has not is the family’s long-standing association with pedigree Hereford cattle.

Following a clear test result, Lester, and his grandfather, Edward, maintained this link in the family by investing in breeding females from various dispersal sales to rebuild numbers.

Today, the family farm around 54 Hereford-cross, Angus-cross, Limousin-cross, Simmental-cross, and Shorthorn-cross cattle, including 11 pedigree Hereford cows on 210-acres.

“In 2018, I entered an official farm partnership with my father, Lester. For three years, I also worked in a big feedlot, Bar-J Ranch Guest Ranch, in Canada,” he told *That’s Farming*.

“I did my first year in Gurteen Agricultural College before that, took a break, went to Canada, came back to Ireland.”

“In 2017, I undertook the Teagasc Distance Education Green Cert Programme course for my second year as I was working.”

Until last May, he worked full-time off the farm on a neighbour’s 300-cow dairy enterprise during weekdays mornings and evenings.

However, his wife has since secured employment, and he now works full-time on the farm.

Tipperary suckler farmer

The family select the Hereford breed because of its low maintenance as a “low-cost input animal”, its early finishing period, and the bonus structure scheme through Irish Hereford Prime.

Their ideal cow possesses desirable maternal characteristics, is easy calved, medium-sized and circa 660kgs.

For around the last three years, Lester’s son, Edward, a trained DIY AI technician AIs cows over a 6-week period.

He uses a team of four different Hereford stock bulls to mop up, which is a result of the farm’s fragmentation and means one bull per group of cows in each land parcel.

In their AI programme, they only select polled Hereford, Angus, and Simmental bulls, and started using these genetics around three years ago.

“We find the advantages of using polled genetics are there is less stress on the animal, less work for me without the loss of a quality animal, plus it is an extra selling point when selling our pedigree bulls.”

“There are some very good AI straws available. Still, we are limited at one point because, in my view, the majority of Hereford straws are aimed at the dairy industry.”

“Most of the bulls would be very easy calving; some are great animals, but in my opinion, they do not grow to the size of animals we like.”

Calving

Due to housing requirements, they calf their cows for five months of the year, commencing on December 1st.

The second advantage is that it allows Edward to AI cows from February 20th during the housing period.

According to the family, cows require “very little intervention” and they use Wi-Fi-powered calving cameras connected to their mobile phones to enhance management.

According to the family, the herd’s calving interval is 353 days. They strive for a “good animal but easy calving and aim to make that balance”.

The family aims for pedigree and commercial heifers to calf at 24-months-old.

“I found that the longer an animal is without a calf, the more it costs you, making it less viable.”

Progeny

The family slaughter bullocks at an average of 24-months-old at 700kgs live weight and heifers 21-months-old at 600kg live weight, with the latter grading R=4-s and bullocks grading R=3+.

According to the family, the farm feeds three-quarters of cattle on a grass-based diet, which achieves their respective breed and quality assurance bonuses.

“I find bonuses open you up to a new market. For example, if you did not have a quality assurance bonus, you would not have as much of a market.”

“I will admit that this year has been tougher than most years with input costs, but we look around and save on fertiliser and meal, where we can be more efficient.

The family are toying with various options to reduce input costs and are currently researching the

Supersoil chemical-free fertiliser to counteract bills.

They retain pedigree Hereford replacement heifers and sell three-quarters of bulls to dairy farmers and the rest to suckler farmers on-farm.

When choosing up to 15 replacements, they place many of their choices on a high replacement index figure, conformation, locomotion, fleshing abilities and data.

“We never had a problem selling any bulls, and this year we sold seven bulls.”

Grassland management and the future of Irish suckler farming

In the last six years, the family have implemented a paddock-based system and a stricter grazing schedule and recently purchased a plate meter to measure grass in the future.

Edward – who clinched the Drystock Farmer of the Year 2022 at the FBD Young Farmer of the Year

Awards – hopes to improve the farm into the future. “I was very honoured to win it and know there were a lot of other good drystock farmers in it as well.”

While the herd has gradually expanded since Edward joined forces with the family, the aim is to reach 80 suckler cows.

The family can sustain these cow numbers on their current land base as they sell off surplus silage.

“I find that suckler farmers in Ireland are among the best in the world, so we need to stick our ground and show we are doing the best we can.”

“We are doing everything we can to take care of the environment around us and produce high-quality beef,” the suckler farmer concluded.

To share your story like this suckler farmer, email Catherina Cunnane, editor of *That's Farming*, – catherina@thatsfarming.com

PHOTO GALLERY photos by S. Kīnahan



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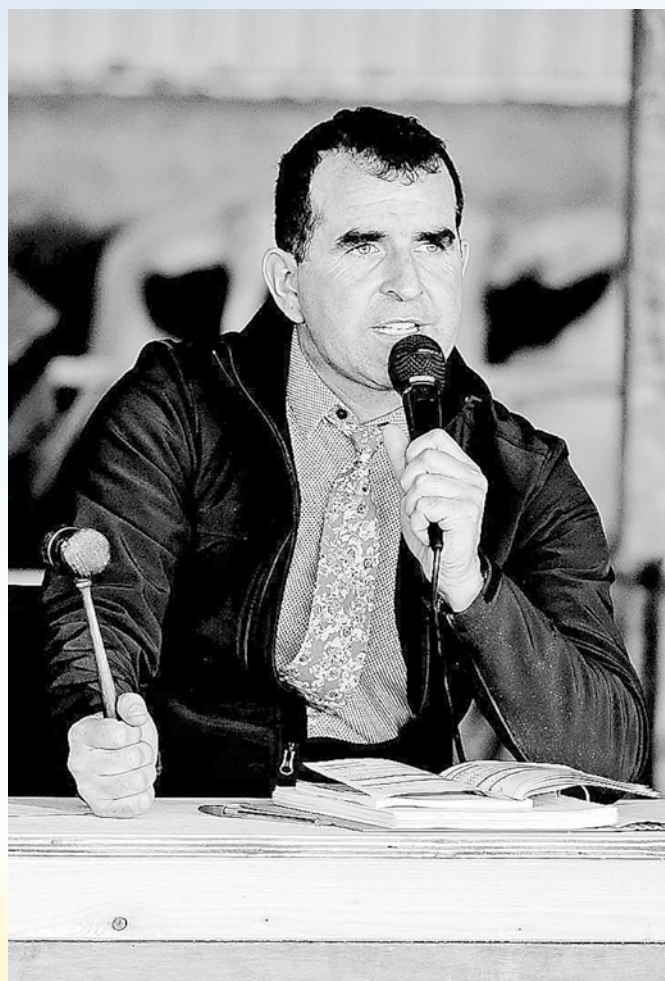
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IHBS AUCTIONEER - EAMONN GAFFNEY

“**Y**ou can't become an auctioneer you have to be born one” - Eamonn shares a quote from a long-time friend and it seems no truer words have been spoken.

The Irish Hereford Breed Society are delighted to officially welcome Eamonn Gaffney as Society Auctioneer. Hailing from Corlismore, Co. Cavan - Eamonn grew up on a dairy farm with his mother, father and two sisters. He took over the family farm at the age of 18 years old which then consisted of 12 dairy cows and three suckler cows. Eamonn developed the farm and grew the herd over 100 dairy cows today. This growth was enabled through leasing and purchasing land and inheriting an out farm from his uncle. Something he has done since he could walk – Eamonn's first love is milking cows and subsequently where he does his thinking.

The lovely Aishling moved into Corlismore in 2017 and the couple were married. They now have three beautiful children; Ellie who is four years old and by all accounts the boss of the house, Ned who is 22 months old and rearing to get going on the farm & Peggy Sue is 8 months old and finding her feet. Eamonn studied at Ballyhaise Agricultural College when he finished school, where he obtained the Green Certificate. Eamonn's enthusiasm for farming and studying paid off when he received the Student of the Year award for Grassland Management in year one and Student of the Year for the three-year course which was presented by Mary Robinson in the RDS, the then President of Ireland. In his early years; Eamonn played Senior football for Cornafean for 20 years & went onto taking the seat of chairman for the club for five and a half years. Eamonn also competed in the Scor dancing competition from the age of seven years old.



The Cavan natives off-farm career began in 2001 when he began working for Progressive genetics as an AI technician - a job Eamonn always wanted from a young age. After completing the initial training, he worked as an AI technician for one and a half years. He also worked alongside Johnny Flynn training up farmers in DIY AI which was taking off at that time. The job progressed then into servicing AI flasks for Progressive Genetics in Louth, Meath, North Dublin, Monaghan, Leitrim, Longford and Cavan where Eamonn was living his dream while meeting farmers from across the country.

This career path led Eamonn to one of his career highlights to date which was hosting and auctioneering the Skiddoo Pedigree Charolais

dispersal sale in September 2019. Eamonn serviced the flasks for the Skiddoo herd for years and when approached by farm manager Donal Callery to host the sale - he was elated. With help in the office from his wife Aishling and Carmel O'Reilly from along with a great team of drovers managing the yard - the sale was a huge success. The highlight of the day came when lot 25, Skidoo 96 Highlight 2 ET traded at €9,800. Overall, all 34 in calf cows calving in autumn sold to average over €3,700. The team sold 123 lots of cattle in record time of just four and half hours.

Eamonn has a real passion for auctioneering. It all began with a charity auction for the local Cornafean ladies GAA club when he was asked to auction a signed Crossmaglen Jersey. The next move was to auction at the annual race night fundraiser for Cornafean GAA club. The real break came from Ms. Helen Kells, the mart manager in GVM Carrigallen in 2011. Helen gave Eamonn great encouragement and offered him his first livestock sale in Carrigallen where the novice sold 34 lots of strong calves. His first sale & it went off without a hitch - he was on cloud nine. The next sale did not go quite as well but Eamonn didn't give up and neither did Helen. Through the ups and downs, Eamonn persevered and the livestock auctioneering really took off in 2012 and 2013 where Eamonn started to sell weanling bulls and heifers. His current weekly sales include; Monday & Saturday in Carrigallen, Cavan mart on Friday and Cootehill mart on Friday evening. Eamonn also conducts the commercial Simmental Cross sale in Ballymote mart and has done so for the past six years. He has also auctioneered in Granard mart, the popular Herbie's Heifer sale in Carrigallen and the Carrick Winter Fair where he sold the highest priced animal last November at €14,500 - 330kg BBX heifer – another great highlight of his career. Auctioneering opened the door for Eamonn to move into the line of TB valuations on farms also - a process which must be tendered for and employed by the Department of Agriculture.

In 2014, Eamonn progressed onto property

auctioneering when he was approached by a local farmer who offered his own lands for sale. Gaffney Auctioneers took on the sale and it turned out to be a great success which led to the following sale of the parochial house in Cornea. Eamonn went on to host the sale of 86-acre farm in Granard, Co. Longford. The sale was held on the farm which was quite a rustic approach at the time but a must given the covid-19 lockdown and proved to be a great success.

When asked about his proudest accomplishment - Eamonn is proud of what he has achieved in recent years, in particular rearing his family.

Eamonn is motivated by the enjoyment of the work that he does and doing it well as he quotes - "if you do what you love, you'll never work a day in your life". Eamon has a passion for doing his best for both the farmers and the people who he works for. Eamonn really enjoyed his baptism of fire last year when he stepped into the boots of Society Auctioneer in Spring 2022. The sales went well for both him and the breeders which gave everyone a great boost. The Autumn sale in Kilmallock in particular was a flyer and a very enjoyable sale.

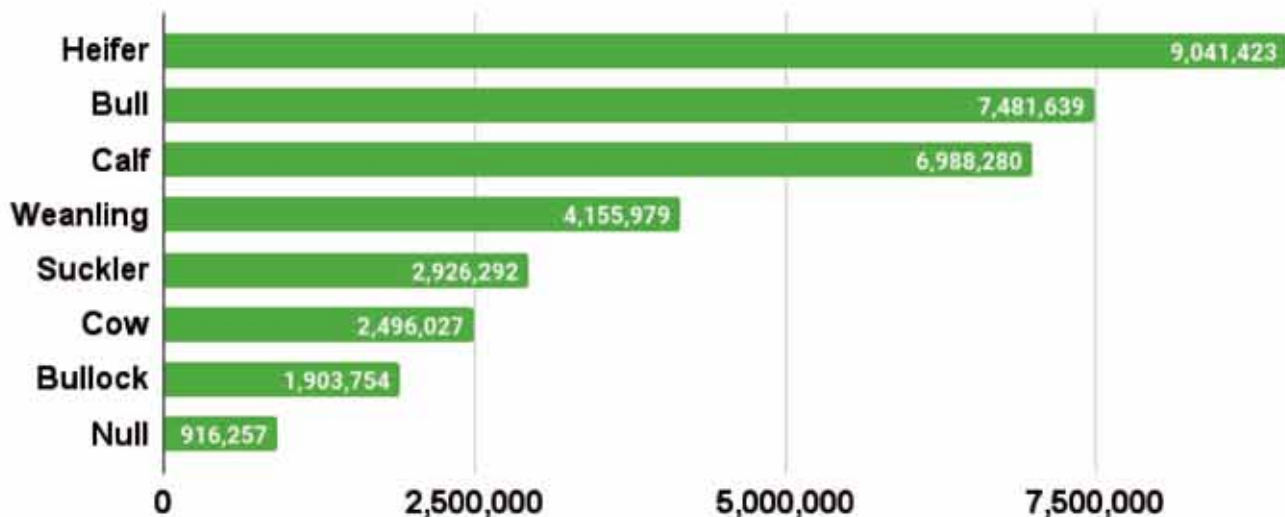
Eamonn is looking forward to the challenge of the job and being part of the development of the breed. Eamonn commented that Herefords are really at the top of the scale in terms of demand and it's great to see. The Herefords lost their place down through the years when the continentals became the end all and be all but they are finally back to where they belong. The growing dairy market has helped their position and will mostly likely continue to do so. In terms of sustainability and climate change action - Herefords are a no brainer! Following six weeks of Friesian AI in the dairy herd - the auctioneer finishes the mating season with a Hereford bull and he is delighted with the calves produced stating they were good growthy calves which sold well for while giving the purchaser a quality calf to make a few euro from too.

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Cillian's background lies in the Dairy industry, with further experience in Beef, Sheep, Pigs and Tillage. Cillian is super competitive and will want your stock to be best in show. This coupled with his business credentials and passion for growing Agri business make him an incredibly useful partner to your business.



Matthew Ryan

Matthew's farming background is from a beef farm in Co.Tipperary. After qualifying from UCD with an Agricultural Science degree, he has spent 4 years working in the Agri Industry. Matthew has spent the majority of that time involved in the advertising side of the Agri Industry where he has built his experience to help customers find what works best for them.

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Skehanore Gleeful, by Peerless, Champion at Bandon 2022 and sold to the Dunlever Herd



Skehanore Gifted, by Peerless, 3rd at Nenagh, sold to the Monamondra Herd

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NATIONAL HEREFORD SHOW 2022



Conor O'Halloran (Sponsor: Agri-Lloyd), Robert Clarke (Judge), Hereford Champion: Shancorpoll 1 Uakea with Brian Duignan (Breeder), Hereford Reserve Champion: Ringfort 1 Cristobal with Fiona Lynam (Exhibitor), Neil Twomey (Breeder) & Adrian Bateman (IHBS President)

CAVAN HEREFORD HEIFER CROWNED NATIONAL HEREFORD SUPREME CHAMPION 2022 AT TULLAMORE SHOW!

The National Hereford Show 2022 was held on Sunday 14th August as it returned to the Tullamore Show! The show was a great success with over 90 Hereford cattle exhibited on the day and record numbers of spectators stopping by to watch the action.

Judging

The Society were delighted to welcome Mr. Robert Clarke to judge the cattle classes. Robert has spent a lifetime working on various Pedigree farms in the UK including Badlingham Herefords on which his father also worked. With the large entry of top quality Hereford cattle presented for competition – judging was no easy task but Robert executed the task flawlessly and though faced with a tough



Mr. Robert Clarke being presented with a gift from the IHBS Chairman; Mr. Joe O'Connor

decision – he crowned our National Hereford Champion 2022.

National Hereford Supreme Champion

2022 Brian Duignan, Shancorpoll 1 Uakea, 372223707940036, 11th April 2021, Female, Sire: Fabb 1 Northern Star, Dam: Shancorpoll 1 Naomi



National Hereford Champion 2022: Shancorpoll 1 Uakea with breeder Brian Duignan, Cavan.

National Hereford Reserve Supreme Champion 2022

Neil Twomey, Ringfort 1 Cristobal, 372217220562304, 3rd September 2021, Male, Sire: Dernaroy 1 Oscar, Dam: Ringfort 1 Riptide



National Hereford Reserve Champion 2022: Ringfort 1 Cristobal

FBD National Livestock Show Pedigree Registered Hereford Female Champion

Brian Duignan, Shancorpoll 1 Uakea, 372223707940036, 11th April 2021, Female, Sire: Fabb 1 Northern Star, Dam: Shancorpoll 1 Naomi

Reserve Hereford Female Champion

Mark Hyland, Hillockpoll 1 Ivy, 372214824420611, 21st December 2021, Female, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann



Robert Clarke (Judge), National Hereford Female Champion: Shancorpoll 1 Uakea with breeder Brian Duignan, National Hereford Reserve Female Champion: Hillockpoll 1 Ivy with exhibitor Clodagh McCaffrey, Mark Hyland (Breeder) & Noel Walsh (Sponsor: Animal Pharmacy)

National Pedigree Registered Hereford Heifer of the Year

1. Mark Hyland, Hillockpoll 1 Ivy, 372214824420611, 21st December 2021, Female, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
2. T&A Fitzgerald, Griananpoll 1 Greta W959, 372223154970959, 4th March 2022, Female, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st
3. Tom Brennan, Balleen Cece 1322, 372224397161322, 5th November 2021, Female, Sire: Ballinveney United 2, Dam: Balleen Cece 71091
4. Michael & Ciaran Kinahan, Tullyviewpoll 1 Tilly, 372223823470542, 2nd August 2021, Female, Sire: Fabb 1 Northern Star, Dam: Airhill Rapunzal
5. T&A Fitzgerald, Grianan Orange W952, 372223154990952, 21st September 2021, Female, Sire: Grianan Parker, Dam: Grianan Orange R792
6. Niall Jones, Macminepoll 1 Holly, 372226473390033, 8th August 2021, Female, Sire: Duibhgiolla Lad, Dam: Macminepoll 1 Frankie
7. Raymond & Veronica Vere Hunt, Herberry 1 Lucy Vee, 372226228480856, 18th August 2021, Female, Sire: KKO, Dam: Gouldingpoll 1 Lucy



National Hereford Heifer of the Year 2022: Hillockpoll 1 Ivy



National Reserve Hereford Heifer of the Year 2022: Griananpoll 1 Greta W959 with breeder Emme Fitzgerald, Westmeath

FBD National Livestock Show Pedigree Registered Hereford Male Champion

Neil Twomey, Ringfort 1 Cristobal,
372217220562304, 3rd September 2021, Male,
Sire: Dernaroy 1 Oscar, Dam: Ringfort 1 Riptide

Reserve Hereford Male Champion

Michael Barrett, Gurtaleen Inch Powerhouse,
3722135973172, 10th July 2021, Male, Sire:
Pulham powerhouse, Dam: Gurtaleen Caoimhe



Robert Clarke (Judge), Breeder Neil Twomey, National Hereford Bull of the Year: Ringfort 1 Cristobal with exhibitor Fiona Lynam, Reserve Bull of the Year: Gurtaleen Inch Powerhouse with breeders Michael & JJ Barrett & Adrian Bateman (IHBS President)

National Pedigree Registered Hereford Bull of the Year

1. Neil Twomey, Ringfort 1 Cristobal,
372217220562304, 3rd September 2021,
Male, Sire: Dernaroy 1 Oscar, Dam: Ringfort 1 Riptide
2. Michael Barrett, Gurtaleen Inch Powerhouse,
3722135973172, 10th July 2021, Male, Sire:
Pulham powerhouse, Dam: Gurtaleen Caoimhe
3. Eamon McKiernan, Knockmanta 1 Major 2,
372216014660965. 3rd July 2021, Male, Sire:
Fabb 1 Northern Star, Dam: Knockmanta 1 Jessica 3
4. Shane O'Driscoll, Butlerstown Quartz,
372226067380025, 28th September 2021,
Male, Sire: Pulham Powerhouse, Dam:
Skehanore Violet
5. Anthony McCarthy, Banteer 1 Hollybush 127,
372226365910127, 7th January 2022, Male,
Sire: Hollybush H4266, Dam: Banteer 1 Gala 23
6. Eugene Lynch, Droumdaniel Stroll On,
372214921011095, 7th September 2021,
Male, Sire: Auckvale Stroll On 1882s, Dam:
Droumdaniel Delia 12th
7. Edwin & Robert Jones, Keenagh Stirling,
37222238140461, 17th July 2021, Male, Sire:
Keenagh Hermes, Dam: Keenagh Mischa



National Hereford Male Champion 2022: Ringfort 1 Cristobal

Young Handlers

Taking on maybe the most important job of the day was Ms. Maddie Clarke, daughter of Robert, who judged the Hereford Junior & Senior Young Handler classes. Maddie has been heavily involved



National Hereford Reserve Male Champion 2022: Gurtaleen Inch Powerhouse with breeder Michael Barrett, Cork

in the Hereford, Angus and Charolais youth programmes in the UK for several years now and just recently she won the UK Charolais Youth National Stockjudging Final and will now be progressing to the Charolais Championship Final in Moulins, France. We wish Maddie the very best of luck going forward.



Ms. Maddie Clarke being presented with a gift from the IHBS Chairman; Mr. Joe O'Connor

There was good turn out of Young Handlers and the standard was extremely high among all of the competitors. Congratulations to all young Handlers on the day who each did a stand-out job!

Hereford Junior Young Handler Class

Congratulations are extended to Clodagh McCaffrey who won the Junior class after only starting her showing career this summer under the mentorship of Mr. Frank Harrington. Clodagh also assisted Frank at judging a Suffolk sheep event in the days previous to Tullamore.

1. Clodagh McCaffrey
2. John O'Dwyer
3. Elisa Drumm
4. Liam O'Dwyer
5. Pdraig Jones
6. Jack O'Connor
7. Avril Crowe
8. Daniel O'Connor
9. Aine Heffernan
10. Jack Biggane
11. Eoghan O'Connor
12. Tara Drumm



Maddie Clarke (Judge) with Junior YH Champion: Clodagh McCaffrey, Roscommon

Hereford Senior Young Handler Class

Congratulations to Mark Hyland who won the Senior Young Handler class after a very successful day all round when his heifer won the Hereford Heifer of the Year & Reserve Female Champion!



Maddie Clarke (Judge) with Senior YH Champion: Mark Hyland, Leitrim

1. Mark Hyland
2. Sinead Conry
3. Colin Burke
4. Fiona Lynam

Class Results:

National pedigree Registered Hereford Cow in-calf or with her own Natural calf not more than 11 months old at foot. Born on/ before 30.06.2019

1. Christine Drumm, Crowenstown Arethusia Ivy, 372223810250004, 31st January 2017, Female, Sire: Cavehill Storm, Dam: Kilsunny Doreen's Ivy
2. Eugene Curtin, Gurteragh Nico, IE151205840600, 3rd January 2014, Female, Sire: Gurteragh Justice, Dam: Gurteragh Judy
3. Anthony McCarthy, Banteer 1 Gem 83, IE151144510831, 5th October 2014, Female, Sire: Yalg00 Boulder, Dam: Udel 1 Coralgem 831



1st Place: Crowenstown Arethusia Ivy with natural calf at foot with breeder Tara Drumm, Westmeath & exhibitor Niamh Cobbe



2nd Place: Gurteragh Nico with natural calf at foot, with breeders Aoibhin, Eugene & Dylan Curtin, Tipperary

National Pedigree Registered Hereford Heifer born on/between 01/07/2020 and 31/12/2020

1. Christine Drumm, Grianan Orange V911, 372223154990911, 5th August 2020, Female, Sire: F404 Grianan Parker, Dam: Grianan Orange O 725
2. Gerry McNamara, Churchcrosspoll 1 Star Abby, 372213997010980, 10th December 2020, Female, Sire: Churchcrosspoll 1 Hurler, Dam: Tanavallapoll 1 Amanda 2
3. Aidan McCabe, Drumgoonpoll 1 Rose, 372219323540206, 2nd October 2020, Female, Sire: Normanton 1 Laertes, Dam: Drumgoon Hill Laurel 2
4. Shane O' Driscoll, Butlerstown 1 Lindsey, 372226067330020, 1st November 2020, Female, Sire: Normanton 1 Laertes, Dam: Appel 1 Daizie
5. Phil & Catherine Smyth, Ardmulchan Clover 901, 372214429560901, 3rd October 2020, Female, Sire: Church Preen Galileo, Dam: Ardmulchan Clover 610
6. John Boyd, Laphoil Clare, 372217196570375, 8th September 2020, Female, Sire: Trillick Hotspur, Dam: Laphoil Rosy
7. Meadbh Tyrell, Emerald Pollymayflower, 372224110311587, 30th September 2020, Female, Sire: Portanob Padraig, Dam: Rathregan Mayflower



1st Place: Grianan Orange V911 with Judge Robert Clarke & exhibitor Elisa Drumm, Westmeath

**National Pedigree Registered Hereford
Heifer born on/between 01/01/2021 and
30/06/2021**

1. Brian Duignan, Shancorpoll 1 Uakea, 372223707940036, 11th April 2021, Female, Sire: Fabb 1 Northern Star, Dam: Shancorpoll 1 Naomi
2. Brian Duignan, Shancorpoll 1 Ursa, 372223707930035, 17th March 2021, Female, Sire: Solpoll 1 Kentucky Kid, Dam: Corlismorepoll 1 Esta
3. Michael O'Keeffe, Drominarigle 1 Grace 945, 372213625320945, 4th January 2021, Female, Sire: Panmure 1 Henry, Dam: Drominarigle 1 Sydney 611
4. Liam Collins, Appel 1 Dawnbreak, 372214625751842, 7th February 2021, Female, Sire: Appel 1 Star 2, Dam: Appel 1 Dawn Break
5. Declan Donnelly, Clondrina 1341st, 372212552811704, 1st March 2021, Female, Sire: Cill Cormaic Persues, Dam: Condrina 1059th
6. Tommy & Maura Cregan, Tullaha Orange 414, 372217610310414, 13th March 2021, Female, Sire: Tullaha Donny, Dam: Grianan Orange S 847
7. Colin Burke, Coralstown Rosie 1, 372222464841751, 1st March 2021, Female, Sire: Pute Nascar N13, Dam: Corlastown Susy



1st Place: Shancorpoll 1 Uakea with breeder Brian Duignan, Cavan

**National Pedigree Registered Hereford
Heifer born on/between 01/07/2021 and
31/08/2021**

1. Michael & Ciaran Kinahan, Tullyviewpoll 1 Tilly, 372223823470542, 2nd August 2021, Female, Sire: Fabb 1 Northern Star, Dam: Airhill Rapunzal
2. Niall Jones, Macminepoll 1 Holly, 372226473390033, 8th August 2021, Female, Sire: Duibhgiolla Lad, Dam: Macminepoll 1 Frankie
3. Raymond & Veronica Vere Hunt, Herberry 1 Lucy Vee, 372226228480856, 18th August 2021, Female, Sire: KKO, Dam: Gouldingpoll 1 Lucy
4. Neil Twomey, Ringfort 1 Retro, 372217220532301, 6th August 2021, Female, Sire: Fabb 1 Northern Star, Dam: Ballymartle 1 Sally 95
5. Michael Molloy, Moyclare Rose 53, 372223914660504, 8th July 2021, Female, Sire: Caislean Jake, Dam: Moyclare Rose 35
6. Edwin & Robert Jones, Keenagh Alma lii, 37222238170464, 22nd July 2021, Female, Sire: Keenagh L-Jay, Dam: Lislaughtin Alma 9
7. Edwin & Robert Jones, Keenaghpoll 1 Simone, 37222238110459, 14th July 2021, Female, Sire: Fabb 1 Northern Star, Dam: Woodview Oakleigh



1st Place: Tullyviewpoll 1 Tilly

**National Pedigree Registered Hereford
Heifer born on/between 01/09/2021 and
30/11/2021**

1. Tom Brennan, Balleen Cece 1322, 372224397161322, 5th November 2021, Female, Sire: Ballinveny United 2, Dam:

- Balleen Cece 71091
2. T&A Fitzgerald, Grianan Orange W952, 372223154990952, 31st September 2021, Female, Sire: Grianan Parker, Dam: Grianan Orange R792
 3. Mary Pat Dineen, Dunworleypoll 1 Iris ET, 372219778881209, 3rd September 2021, Female, Sire: Corlismorepoll 1 Henry 033, Dam: Ballyaville Rhea
 4. Niall & Lisa Daly, Gageboro Abby, 372223754881312, 14th October 2021, Female, Sire: Conmelvin Ollie, Dam: Gageboro Sonia
 5. Phil & Catherine Smyth, Ardmulchan Clover 938, 372214429510938, 4th October 2021, Female, Sire: Church Preen Galileo, Dam: Ardmulchan Clover 610
 6. Avril Crowe, Aughakil 1 Pumpkin, 372222954360487, 28th October 2021, Female, Sire: Solpoll 1 Lawman, Dam: Aughakil 1 Adeji
 7. Sinead Conry, Rathnollag Sally 919, 372219265980919, 27th October 2021, Female, Sire: Trillick George, Dam: Kye Rina 711



1st Place: Balleen Cece 1322 with Judge Robert Clarke, exhibitor Eoin Lynch

National Pedigree Registered Hereford Heifer born on/after 01/12/2021

1. Mark Hyland, Hillockpoll 1 Ivy, 372214824420611, 21st December 2021, Female, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
2. T&A Fitzgerald, Griananpoll 1 Greta W959, 372223154970959, 4th March 2022, Female, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st

3. Aidan McCabe, Drumgoonhill Roxy 228, 372219323510228, 16th December 2021, Male, Sire: Allowdale Rambo 738, Dam: Drumgoon Hill Roxy
4. Edwin & Robert Jones, Keenagh Lacy lii, 372222238180473, 5th December 2021, Female, Sire: Pute Nascar N13, Dam: Cill Cormaic Lacey
5. Sinead Conry, Rathnollagpoll 1 Lela 921, 372219265920921, 6th January 2022, Female, Sire: Trillick George, Dam: Loughrinn 1 Tracy
6. Kieran Mariga, Gouldingpoll 1 Emma Jane, 372214806811264, 3rd January 2022, Female, Sire: GZS, Dam: Ford Abbey Emma Jane



1st Place: Hillockpoll 1 Ivy

National Pedigree Registered Hereford Bull born on/between 01/01/2021 and 30/06/2021

1. T&A Fitzgerald, Griananpoll 1 Vegas, 372223154990936, 17th March 2021, Male, Sire: Gouldingpoll 1 Moonshine, Dam: Dendor 1 Greta 31st
2. Sinead Conry, Rathnollag Buster, 372219265980893, 12th January 2021, Male, Sire: Trillick Hotspur, Dam: Castleroberts Stephanie
3. Colin Burke, Coralstown Hurricane, 372222464841694, 2nd February 2021, Male, Sire: Trillick George, Dam: Trillick Snazzy
4. Adrian Curtin, Awbegpoll 1 Austin, 372216936070231, 26th June 2021, Male, Sire: Gouldingpoll 1 Gold Spice, Dam: Bluewater Nancy
5. Thomas Plunkett, Arnagross Sunrise, 372223889781092, 4th May 2021, Male, Sire:

Blackwater Master, Dam: Arnagross Olive

6. Noel Allen, Gurtlabawn Josh 829,
372223428130829, 11th March 2021, Male,
Sire: Allowdale Advance 573, Dam: Ballymartin
Mercia



1st Place: Griananpoll 1 Vegas

**National Pedigree Registered Hereford Bull
born on/between 01/07/2021 and 31/08/2021**

1. Michael Barrett, Gurtaleen Inch Powerhouse,
3722135973172, 10th July 2021, Male, Sire:
Pulham powerhouse, Dam: Gurtaleen Caoimhe
2. Eamon McKiernan, Knockmanta 1 Major 2,
372216014660965. 3rd July 2021, Male, Sire:
Fabb 1 Northern Star, Dam: Knockmanta 1
Jessica 3
3. Edwin & Robert Jones, Keenagh Sterling,
372222238140461, 17th July 2021, Male, Sire:
Keenagh Hermes, Dam: Keenagh Mischa
4. Neil Twomey, Ringfort 1 Carlos,
372217220542302, 12th August 2021, Male,
Sire: Fisher 1 Profile, Dam: Ballymartle 1 Aine
2019
5. T&A Fitzgerald, Grianan Waterloo,
372223154930939, 10th July 2022, Male, Sire:
Grianan Parker, Dam: Grianan Cooperobin
0795
6. Michael Barrett, Gurtaleen Inchvale Fortune,
372213357751723, 11th July 2021, Male, Sire:
Freetown Fortune, Dam: Balleen Ladybird
7. Martin O'Connor, Rosy red Battalion,
372217717490059, 7th July 2021, Male, Sire:
Battalion Frontier M105, Dam: Ballyraggan
Scarlett 924th



1st Place: Gurtaleen Inch Powerhouse with breeder Michael Barrett, Cork

**National Pedigree Registered Hereford Bull
born on/between 01/09/2021 and 30/11/2021**

1. Neil Twomey, Ringfort 1 Cristobal,
372217220562304, 3rd September 2021,
Male, Sire: Dernaroy 1 Oscar, Dam: Ringfort 1
Riptide
2. Shane O'Driscoll, Butlerstown Quartz,
372226067380025, 28th September 2021,
Male, Sire: Pulham Powerhouse, Dam:
Skehanore Violet
3. Eugene Lynch, Droumdaniel Stroll On,
372214921011095, 7th September 2021,
Male, Sire: Auckvale Stroll On 1882s, Dam:
Droumdaniel Delia 12th
4. Niall & Lisa Daly, Gageboro Alfred,
372223754811314, 4th November 2021, Male,
Sire: Allowdale Rory 594, Dam: Gageboro
Tingle 2
5. Curtis & Jones, Knockduffpoll 1 Lad,
372212715441300, 3rd September 2021, Male,
Sire: Duibhgiolla Lad, Dam: Knockduffpoll 1
Golden Et



1st Place: Ringfort 1 Cristobal

6. Eugene Curtin, Grangepoll 1 Atoll, 372226673060070, 11th October 2021, Male, Sire: Ballymartle Blanc, Dam: Gurteragh Nico
7. Niall & Lisa Daly, Gageboropoll 1 Atoll, 372223754841309, 10th October 2021, Male, Sire: Allendale Waterloo, Dam: Dernaroy 1 Precous

National Pedigree Registered Hereford Bull born on/after 01/12/2021

1. Anthony McCarthy, Banteer 1 Hollybush 127, 372226365910127, 7th January 2022, Male, Sire: Hollybush H4266, Dam: Banteer 1 Gala 23
2. John Farrell, Boyanna Ashton, 372213068221252, 12th January 2022, Male, Sire: Boyanna Storm 1st, Dam: Boyanna Oonagh
3. Peter Cooke, Bonleapoll 1 Del Boy, 372214034991815, 5th December 2021, Male, Sire: Churchcrosspoll 1 Hurler, Dam: Bonlea Alberta
4. Phil & Catherine Smyth, Ardmulchan Trailblazer, 372214429560942, 3rd January 2022, Male, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620
5. Niall & Lisa Daly, Gageboro Analyst, 372223754881320, 6th December 2021, Male, Sire: Barley Hill Teddy Bear, Dam: Gageboro Tara
6. Raymond & Veronica Vere Hunt, Herberry 1 Red Bull, 372226228420999, 10th February 2022, Male, Sire: Fisher 1 Jaguar J347, Dam: Gouldingpoll 1 Lucy



1st Place: Banteer 1 Hollybush 127



2nd Place: Boyanna Ashton

National Senior Pedigree Registered Hereford Bull born before 31/12/2020

1. Tommy & Maura Cregan, Rossmore Nelson Mandela, 372214657570214, 28th March 2017, Male, Sire: Grianan King Kong Et, Dam: Rossmore Blossom
2. Peter Cooke, Gouldingpoll 1 Superstar, 372214806820969, 5th August 2018, Male, Sire: Fabb 1 Northern Star, Dam: Gouldingpoll 1 Duchess 591
3. Eugene Lynch, Auckvale Stroll On 1882s, UK104917501882, 25th April 2019, Male, Sire: Auckvale Kalgoorlie, Dam: Auckvale Miss Trina 1146j
4. Liam Feighery, Broughall Nick, 372217859830775, 11th February 2017, Male, Sire: Gageboro Morgan, Dam: Broughall Imelda



1st Place Senior Male: Rossmore Nelson Mandela with exhibitor Tommy Cregan, Limerick

Presentation

The IHBS Council were delighted to be able to

make two presentations on the day of the show to two former members of the team who both retired during 2021 when Covid-19 was still hindering plans.

Mr. Hugh Mulvihill was Society auctioneer for well over 20 years and was a great asset to the team – auctioneering at both annual bull sales and breeders production and dispersal sales by special request on many occasions.

Ms. Lesley Sandes worked as Society field officer for 40 years and over time got to know the breeders and their families and worked closely with them, giving great time and dedication to the Society and it's breeders.

The society wish to thank both Hugh & Lesley for their long years of service and good work and wish them both well in their retirement.



IHBS President; Adrian Bateman, Hugh Mulvihill, Lesley Sandes & Willie Branagan

Exhibition

The Society and Irish Hereford Prime teamed up this year to host an exhibition stand with three cross bred Hereford Suckler cattle on display to promote the benefits of crossing commercial sucklers with a Hereford sire. The cattle were supplied by Niall & Lisa Daly from the Gageboro Hereford herd, Westmeath. The crossbreds looked very well and attracted a lot of attention throughout the day while receiving lots of positive comments.

Irish Hereford Prime also hosted a free draw for

the public to guess the average weight of the three crossbreds. Congratulations to the winner of the draw; Stephanie Richie from Cavan. All activities encouraged a steady flow of spectators throughout the tent all day.

Many thanks

We wish to extend congratulations to all exhibitors on the day. It was great to hear so many people commenting about the standard of the cattle being shown and also about the amount of young people involved in the show.

Many thanks are extended to our excellent judges; Robert & Maddie Clarke, our excellent stewards on the day; John & Ivy Boddy, Darren & Conor O'Rourke and Paul McKiernan, to all the breeders who worked behind the scenes in the run upto the

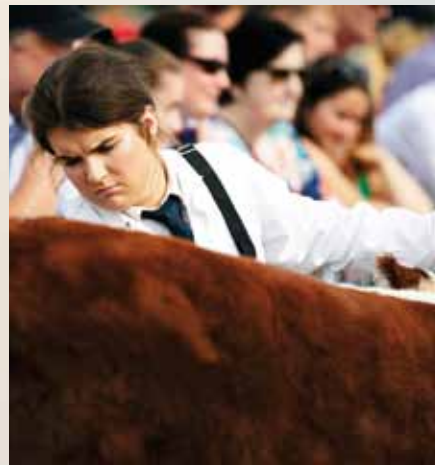


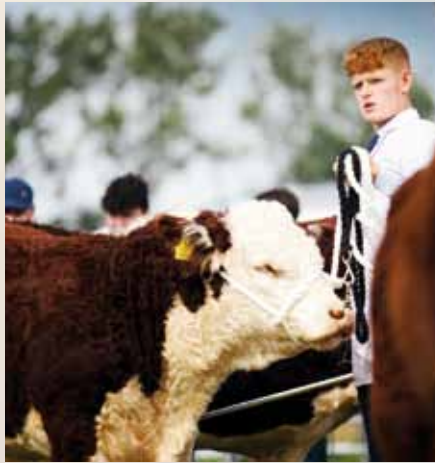
show to organise the show and assist the judges, to Trevor Chadwick and the Tullamore Show committee, to Melissa and her team for their fantastic catering of the event, to our photographer who did an excellent job capturing the memories; Louise McArthur c/o Catherine MacGregor Photography, to Niall & Lisa Daly for supplying

the commercial cattle, to all the exhibitors and spectators for making the day worthwhile and last but not least to all the generous sponsors who made the day possible; Agri-Lloyd, ABP Food Group, Irish Hereford Prime, Animal Farmacy, J Grennan & Sons, Molloy Precast, Sysco Foods & Canadian Bull Congress.

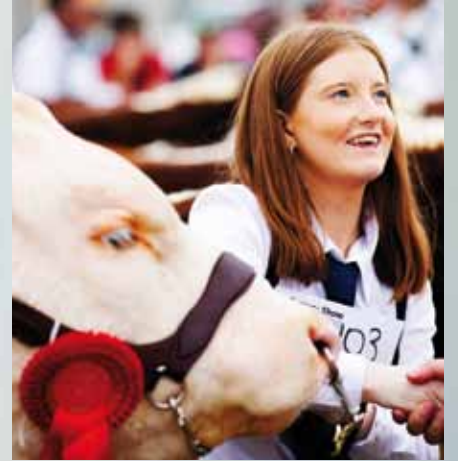
PHOTO GALLERY *photos by MacG Aug '22*













Keenagh

E & R Jones



S. Kinahan

Keenaghpoll 1
Simone



Keenagh
Sterling

Co. Longford
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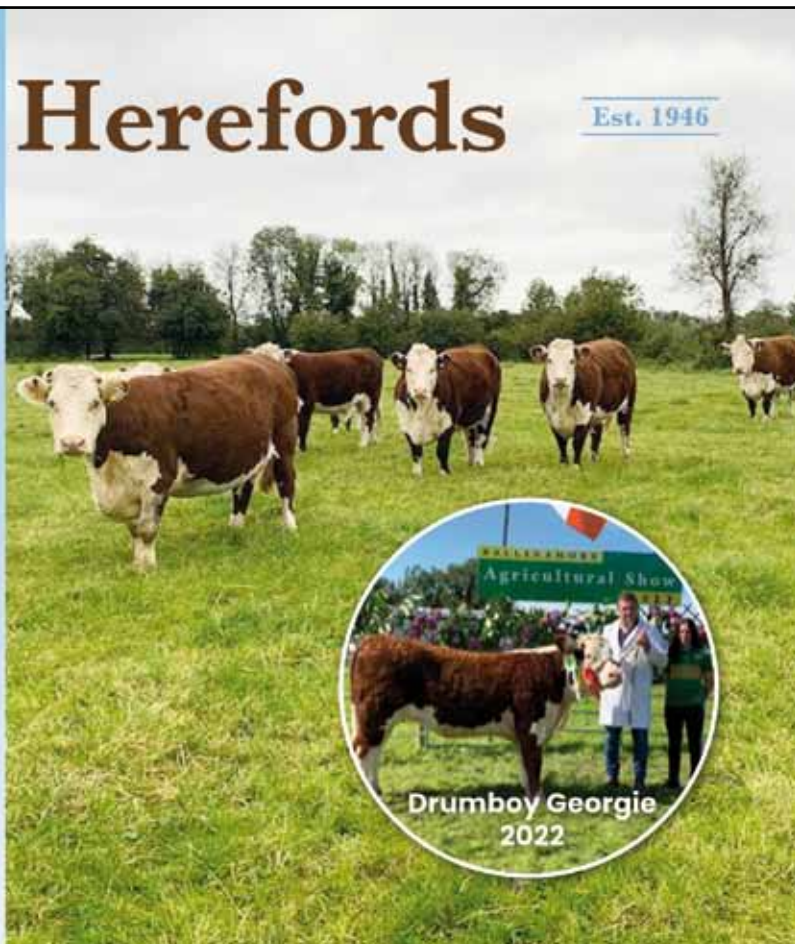
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Stock usually for Sale - Visitors Always Welcome

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Many thanks to all our Customers

SUMMER SHOWS 2022



Champion Tullaha Orange with breeder John Cregan

A VERY NICE START TO SHOWING 2022 WAS HAD IN TRALEE

Well done to all involved and congratulations to Tommy Cregan on taking the Overall Hereford Champion with Tullaha Orange.

It was a good start for Ringfort 1 Herefords also - winning 1st & Overall Male Champion for Ringfort 1 Cristobal, 2nd for Ringfort 1 Carlos, 3rd for Ringfort 1 Retro and 4th for Ringfort 1 Rebel Red!

Congratulations also to John Cregan on winning the Young Handler Championship.



Ringfort 1 Cristobal with breeder Neil Twomey



John Cregan with Judge Paul McGrath and IHBS President Adrian Bateman



RINGFORT 1 RIPTIDE TOOK OVERALL HEREFORD CHAMPION AT MIDDLETON AGRI SHOW 2022!

Riptide is the Dam of Cristobal (placed 2nd in a very strong class) and for her first day in the show ring she took her opportunity very well.

CLONAKILTY SHOW

Congratulations to Neil Twomey of Ringfort 1 Herefords, Cork, who had a very successful day at the Clonakilty Agricultural Show when he secured;

Interbreed Champion & Hereford Champion with Ringfort 1 Carlos,
Reserve Champion with Ringfort 1 Cristobal and
Best Pair for Carlos & Cristobal on the day!



Interbreed Champion & Hereford Champion with Ringfort 1 Carlos with breeder Neil Twomey and Fiona Lynam



Best Hereford pair with breeder Neil Twomey

DUNDALK AGRICULTURAL SHOW 2022

Dundalk Agricultural Show was held on Sunday 12th June 2022.

Hereford Champion: Knockmanta 1 Major 2, Eamon & John McKiernan, Newtown, Monasterboice, Co. Louth

Hereford Reserve Champion: Skehanore Gleeful, Michael Bird, Dunlever, Trim, Co. Meath.

BEST PEDIGREE HEREFORD BULL BORN PRIOR TO 1 JULY 2021

1st Place: Skehanore Gleeful, Michael Bird, Dunlever, Trim, Co. Meath.

BEST PEDIGREE HEREFORD COW/ HEIFER BORN PRIOR TO 1 JULY 2021

1st Place: Eamon & John McKiernan, Newtown, Monasterboice, Co. Louth (30th Mar 2021)
2nd Place: Appel 1 Skygazer, Michael Bird, Dunlever, Trim, Co. Meath (1st Aug 2020)

BEST PEDIGREE HEREFORD BULL/ HEIFER BORN ON OR AFTER 1 JULY 2021

1st Place: Eamon & John McKiernan, Eamon & John McKiernan, Newtown, Monasterboice, Co. Louth (3rd July 2021)
2nd Place: Ardmulchan Clover, Philip & Catherine Smyth, Ardmulchan, Navan, Co. Meath (4th Oct 2021)



Champion: Knockmanta 1 Major 2,
with breeder John McKiernan
& Judge Michael Smith

GOREY AGRICULTURAL SHOW

MARKS 161 YEARS

The 161st Gorey show was held on Saturday 18th June at a new location in Ashton, Ballycanew after a two-year break.

With the high cost of fuel – entries in all sections were down in numbers but thanks to local breeders the Hereford section had the largest numbers in the cattle Section.

Judge – Mr. James Thompson Jnr, Ballyraggan Herefords, Carlow.

Results:

Champion: Knockduffpoll 1 Golden by Mairead Curtis & Michael Jones, Knockduff Herefords, Wexford, Sire: Kilsunny Goliath, Dam:



Champion; Knockduffpoll Golden and her Bull calf Knockduffpoll 1 Lad (Junior Male Champion) with breeders Micheal & Niall Jones & Judge James Thompson Jnr.



Reserve Champion & Junior Female champion; Clonroe Katie with Eamonn Moulds, Slaney Foods, breeder Pdraig Jones & Judge James Thompson

Knockduffpoll Daisy.

Reserve Champion: Clonroe Katie by John Jones, Clonroe Herefords, Wexford, Sire: Kye Harry, Dam: Clonroe Elsie

Junior Female Champion: Clonroe Katie by John Jones, Clonroe Herefords, Wexford, Sire: Kye Harry, Dam: Clonroe Elsie

Junior Male Champion: Knockduffpoll 1 Lad by Mairead Curtis & Michael Jones, Knockduff Herefords, Wexford, Sire: Duibhgiolla lad, Dam:



Junior Male Champion; Knockduffpoll 1 Lad with breeder Michael Jones & Judge James Thompson

Knockduffpoll 1 Golden

Class 118 – Cow or in-calf heifer

1st Place – Knockduffpoll 1 Golden by Mairead Curtis & Michael Jones, Knockduff Herefords, Wexford, Sire: Kilsunny Goliath, Dam:

Knockduffpoll Daisy.

2nd Place – Clonroe Emma by John Jones, Clonroe Herefords, Wexford.

3rd Place – Clonroe Jane 2 by John Jones, Clonroe Herefords, Wexford.

Class 119 – Heifer born after 1/7/2020

1st Place – Clonroe Jane 2 by John Jones, Clonroe Herefords, Wexford.

Class 120 – Heifer calf born after 1/7/2021

1st Place – Clonroe Katie by John Jones, Clonroe Herefords, Wexford, Sire: Kye Harry, Dam:

Clonroe Elsie

2nd Place -Clonroe Kim by John Jones, Clonroe Herefords, Wexford.

3rd Place – Knockduffypoll 1 Lady by Mairead Curtis & Michael Jones, Knockduff Herefords, Wexford.

Class 121 – Bull calf born after 1/7/2021

1st Place – Knockduffypoll 1 Lad by Mairead

Curtis & Michael Jones, Knockduff Herefords, Wexford.

2nd Place – Dunsinane Paul 2, Glenn Jacob, Dunsinane Herefords, Wexford

3rd Place – Clonroe King by John Jones, Clonroe Herefords, Wexford.

CORK SUMMER SHOW



Cork Summer Show Champion & Breeders Choice Champion Drominarigle 1 Grace with breeder Michael O’Keeffe, Judge Michael Bird & IHBS President Adrian Bateman



Cork Summer Show Reserve Champion Gurtaleen Inch Fortune with breeder Michael Barrett



Hereford Champion
Rossmore Nelson Mandela,
with Judge John Holloway &
exhibitor Tommy Cregan

CHARLEVILLE SHOW 2022

The Charleville Show was held on Saturday 25th June. The annual show was held on their own showgrounds as usual and saw a large entry of Hereford cattle – the largest entry of cattle across all breeds.

Judges;

Back to the showing to judge after the enforced halt caused by covid-19 was Mr. John Holloway from Gageboro Herefords. Mr. Holloway judged the cattle classes with great detail and spoke at the end to describe his deliberations. Mr. Conor O’Leary was also drafted in for the day to judge the Young Handler classes. Maybe the toughest job of the day but Mr. O’Leary was very fair with the young handlers and gave the very talented group a good chance to show off their skills

Classes & Championships;

The Muster Hereford branch hosted the Munster Hereford Heifer of the year 2022 and the Munster Hereford Bull of the year 2022 Championships at the show in place of the points-based championship that was ran in previous years.

In total there were 16 Hereford classes on the day

including the championships and two standalone young handler classes which saw over 15 young people participating.

The Breeders Choice 4* & 5* Star heifer class was also held on the day & Michael O’Keeffe won 1st prize after also winning 1st prize at Cork Summer Show the previous week.

Ringfort 1 Herefords topped the rosette count!

There was great success for one breeder at Charleville show; Neil Twomey of Ringfort 1 Herefords. Neil had an arm full of rosettes and trophies going home when his Herefords won; Reserve Overall Champion, Munster Hereford Heifer of the Year, Female Champion, Munster Hereford Bull of the Year, Reserve Male Champion and 1st prize in all three classes entered initially.

Overall Hereford Champion: Tommy & Maura Cregan, Rossmore Nelson Mandela, 372214657570214, 28th March 2017, Sire: Grianan King Kong ET, Dam: Rossmore Blossom

Reserve Champion: Neil Twomey, Ringfort 1 Riptide, 372217220552105, 10th September 2019,



Reserve Hereford Champion Ringfort 1 Riptide, with breeder Neil Twomey, Judge John Holloway & Exhibitor Fiona Lynam.

Sire: Fabb 1 Northern Star, Dam: Appel 1 Sally 4.

The \square 1000 Munster Hereford Heifer of the Year 2022

1. Neil Twomey, Ringfort 1 Retro, 372217220532301, 6th August 2021, Sire: Fabb 1 Northern Star, Dam: Ballymartle 1 Sally 95
2. Daniel Lehane, Kilronan Venetia, 372217650050508, 5th November 2021, Sire: Kilronan Tiger, Dam: Kilronan Pamella
3. Darren O'Rourke, Ardlahan Covitt, 372222258670227, 18th July 2021, Sire: Conlelvin Ollie, Dam: Ardlahan Ruby
4. Daniel Lehane, Kilronan Veronica, 372217650050499, 7th September 2021, Sire: Kilsunny Goliath, Dam: Kilronan Polly
5. Tommy & Maura Cregan, Tullaha Alana 434, 372217610350434, 10th October 2021, Sire: Gurteragh Justice ET, Dam: Tullaha Alana
6. Trevor Dudley, Kilsunny Lass Treasure, 372219778782050, 13th January 2022, Sire: Airhill Rory, Dam: Kilsunny Lass Jenna



Munster Hereford Heifer of the Year Ringfort 1 Retro, with breeder Neil Twomey & Judge John Holloway

Hereford Breed Female Championship;

Hereford Female Champion: Neil Twomey, Ringfort 1 Riptide, 372217220552105, 10th September 2019, Sire: Fabb 1 Northern Star, Dam: Appel 1 Sally 4.

Hereford Female Reserve Champion:

Michael O'Keeffe, Drominarigle 1 Grace 945, 372213625320945, 4th January 2021, Sire: Panmure 1 Henry, Dam: Drominarigle 1 Sydney 611



Hereford Female Champion Ringfort 1 Riptide with breeder Neil Twomey, Judge John Holloway & Exhibitor Fiona Lynam.



Hereford Female Reserve Champion Drominarigle 1 Grace 945, with breeder Michael O'Keeffe

The \square 1000 Munster Hereford Bull of the Year 2022

1. Neil Twomey, Ringfort 1 Cristobal, 372217220562304, 3rd September 2021, Sire: Dernaroy 1 Oscar, Dam: Ringfort 1 Riptide
2. JJ & Michael Barrett, Gurtaleen Inchvale Morgan, 91719, 10th July 2021, Sire: Gageboro Morgan, Dam: Rathmoney 1 Betsy
3. JJ & Michael Barrett, Gurtaleen Inchvale

Powerhouse, 31721, 10th July 2021, Sire:
 Pulham Powerhouse, Dam: Gurtaleen Caoimhe
 4. JJ & Michael Barrett, Gurtaleen Inchvale Joker,
 91727, 2nd November 2021, Sire: Pulham
 Powerhouse, Dam: Rathmoney 1 Bridget



Munster Hereford Bull of the Year; Ringfort 1 Cristobal with Judge John Holloway, breeder Neil Twomey and exhibitor Fiona Lynam



Hereford Male Reserve Champion; Ringfort 1 Cristobal with Judge John Holloway, breeder Neil Twomey and exhibitor Fiona Lynam

Senior Young Handlers

1. Jack O'Connor
2. John O'Dwyer
3. Felicity Lehane

Hereford Breed Male Championship;

Hereford Male Champion: Tommy & Maura Cregan, Rossmore Nelson Mandela, 372214657570214, 28th March 2017, Sire: Grianan King Kong ET, Dam: Rossmore Blossom

Hereford Male Reserve Champion: Neil Twomey, Ringfort 1 Cristobal, 372217220562304, 3rd September 2021, Sire: Dernaroy 1 Oscar, Dam: Ringfort 1 Riptide



Senior Champion Young Handler; Jack O'Connor



Hereford Male Champion Rossmore Nelson Mandela with breeder Tommy Cregan



2nd Place Senior Young Handler John O'Dwyer



Photo 11. 3rd Place Senior Young Handler Felicity Lehane

Junior Young Handlers

1. John Cregan
2. Aodhain Curtin
3. Connor O'Rourke



Junior Young Handler Champion John Cregan with Judge Conor O'Leary



2nd Place Junior Young Handler Aveen Curtin



3rd Place Junior Young Handler Connor O'Rourke

Class Results:

Hereford Female - born on/before 30th June 2019

1. Eugene Curtin, Gurteragh Nico, 151205840600, 3rd January 2014, Sire: Gurteragh Justice ET, Dam: Gurteragh Judy.
2. Anthony McCarthy, Banterr 1 Gem, 151144510831, 5th October 2014, Sire: Yalgoo Boulder, Dam: Udel 1 Coral Gem
3. Michael O'Keeffe, Gurteragh Starlet 762 ET, 372213625310762, 3rd January 2018, Sire: Gurteragh Justice ET, Dam: Gurteragh Judy.
4. John & Liam O'Dwyer, Quinsboro Eva, 372216803780203, 24th August 2017, Sire: GGM, Dam: Tory Hill Maeve.

Hereford Female - born 1st July 2019 to 30th June 2020

1. Neil Twomey, Ringfort 1 Riptide, 372217220552105, 10th September 2019, Sire:



1st Place Ringfort 1 Riptide

Fabb 1 Northern Star, Dam: Appel 1 Sally 4.

Hereford Female – born 1st July 2020 to 30th June 2021

2. Michael O’Keeffe, Drominarigle 1 Grace 945, 372213625320945, 4th January 2021, Sire: Panmure 1 Henry, Dam: Drominarigle 1 Sydney 611.
3. Gerry McNamara, Churchcrosspoll 1 Star Abbey, 372213997010980, 10th December 2020, Sire: Churchcrosspoll 1 Hurler, Dam: Tanavallapoll 1 Amanda.
4. Tommy & Maura Cregan, Tullaha Orange 414, 372217610310414, 13th March 2021, Sire: Tullaha Donny, Dam: Grianan Orange S 847
5. Liam Collins, Appel 1 Dawn Break, 372214625751842, 7th February 2021, Sire: Appel 1 Star 2, Dam: Appel 1 Dawn Break.



1st Place Drominarigle 1 Grace 945

Hereford Female – born 1st July 2021 to 30th September 2021

1. Neil Twomey, Ringfort 1 Retro, 372217220532301, 6th August 2021, Sire: Fabb 1 Northern Star, Dam: Ballymartle 1 Sally 95
2. Darren O’Rourke, Ardlahan Covitt, 372222258670227, 18th July 2021, Sire: Conlemvin Ollie, Dam: Ardlahan Ruby
3. Daniel Lehane, Kilronan Veronica, 372217650050499, 7th September 2021, Sire: Kilsunny Goliath, Dam: Kilronan Polly
4. Tommy & Maura Cregan, Tullaha Pansy 433 Et, 372217610340433, 2nd September 2021,

Sire: Kaludah Powerhouse, Dam: Balleen Pansy 924



1st Place Ringfort 1 Retro

Hereford Female – born 1st October 2021 to 31st December 2021 (sponsored by Dovea Genetics)

1. Daniel Lehane, Kilronan Venetia, 372217650050508, 5th November 2021, Sire: Kilronan Tiger, Dam: Kilronan Pamella
2. Tommy & Maura Cregan, Tullaha Alana 434, 372217610350434, 10th October 2021, Sire: Gurteragh Justice ET, Dam: Tullaha Alana
3. Darren O’Rourke, Ardlahan Terry 3, 37222225866234, 16th October 2021, Sire: Ardlahan Arthur, Dam: Ardlahan Terry 2



1st Place Kilronan Venetia, with breeder Felicity Lehane & Judge John Holloway

Hereford Female – born on/after 1st January 2022

1. Trevor Dudley, Kilsunny Lass Treasure, 372219778782050, 13th January 2022, Sire: Airhill Rory, Dam: Kilsunny Lass Jenna

2. Michael O'Keeffe, Gurteragh Goldie, 372213625381008, 4th March 2022, Sire: Gurteragh Rambo 700, Dam: Gurteragh Gayle 788



1st Place Kilsunny Lass Treasure

Hereford Male – born on/before 30th June 2020

1. Tommy & Maura Cregan, Rossmore Nelson Mandela, 372214657570214, 28th March 2017, Sire: Grianan King Kong ET, Dam: Rossmore Blossom



1st Place Rossmore Nelson Mandela

Hereford Male – born 1st July 2021 to 30th September 2021

2. Neil Twomey, Ringfort 1 Cristobal, 372217220562304, 3rd September 2021, Sire: Dernaroy 1 Oscar, Dam: Ringfort 1 Riptide
3. JJ & Michael Barrett, Gurtaleen Inchvale Morgan, 91719, 10th July 2021, Sire: Gageboro Morgan, Dam: Rathmoney 1 Betsy
4. JJ & Michael Barrett, Gurtaleen Inchvale

- Powerhouse, 31721, 10th July 2021, Sire: Pulham Powerhouse, Dam: Gurtaleen Caoimhe



1st Place Ringfort 1 Cristobal

Hereford Male – born 1st October 2021 to 31st December 2021

1. JJ & Michael Barrett, Gurtaleen Inchvale Joker, 91727, 2nd November 2021, Sire: Pulham Powerhouse, Dam: Rathmoney 1 Bridget
2. Peter Cooke, Bonleapoll 1 Del Boy, 372214034991815, 5th December 2021, Sire: Churchcrosspoll 1 Hurler, Dam: Bonlea Alberta
3. Tim Breen, Coisceam Olly, 372226375380039, 4th December 2021, Sire: Coisceam Legend, Dam: Alihs Hosea
4. Eugene Curtin, Grangepoll 1 Rob, 372226673060070, 11th October 2021, Sire: Ballymartle Blanc, Dam: Gurteragh Nico



1st Place Gurtaleen Inchvale Joker, with breeder Michael Barrett

Hereford Male – born on/after 1st January 2022

1. JJ & Michael Barrett, Gurtaleen Henry, 21729,

- 10th January 2022, Sire: F.H. William, Dam: Gurtaleen Judy 2nd
2. Anthony McCarthy, Banteer Hollybush, 372226365910127, 7th January 2022, Sire: Hollybush 1 Noble, Dam: Banteer 1 Gala 27
 3. John & Liam O'Dwyer, Scarragh Toby, 372215753370014, 25th March 2022, Sire: F.H. William, Dam: Quinsboro Eva
 4. Conor O'Leary, Connmelvin Benji, 372223335912145, 18th January 2022, Sire: Clondrina 1286th Dam: Clondrina 1179th



1st Place Gurtaleen Henry



FLAVOURS OF FINGAL SHOW

Padraig Jones & Judge Pat Sheedy with Hereford Champion; Clonroe King, at the Flavours of Fingal Show 2022.

DUNMANWAY SHOW 2022

Hereford Champion; Auckvale Stroll On - exhibited by the Lynch family of Droumdaniel Herefords, Cork.



Auckvale Stroll On

The stock bull's first born son, Droumdaniel Stroll On, also won the September 2021 bull calf class among other prizes won by the Herd on the day.



Droumdaniel Stroll On

LONGFORD AGRICULTURAL SHOW 2022



Champion Knockmanta 1 Major 2 with breeder John McKiernan, Louth.

Longford Agricultural Show was held on Sunday 3rd July 2022. The show is the first major Hereford Show for that part of the country and it did not disappoint with a large entry of

Hereford cattle on the day.

The Judge on the Day was Mr. Seamus Nagle.

Hereford Champion: Eamon & John McKiernan, Newtown, Monasterboice, Co. Louth.

Knockmanta 1 Major 2, 03/07/21, Sire: Fabb 1 Northern Star, Dam: Knockmanta 1 Jessica

Hereford Reserve Champion: T&A Fitzgerald, Glebe, Mount Temple, Moate, Co. Westmeath. Griananpoll 1 Greta W959, 04/03/22, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st.



Reserve Champion Griananpoll 1 Greta W959 with Sponsors; Sean McGarry, Shaun Fayne, Judge Seamus Nagle, Breeders; Tom, Anselm, Dara, Emmy & Tom Fitzgerald and Sponsor Enda Flynn

Paul & Vincent All Ireland Hereford Heifer Calf Champion

1. Champion: T&A Fitzgerald, Glebe, Mount Temple, Moate, Co. Westmeath. Griananpoll 1 Greta W959, 04/03/22, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st.
2. Reserve Champion: Philip & Catherine Smyth, Ardmulchan, Navan, Co. Meath. Ardmulchan Clover 938, 04/10/21, Sire: Church Preen Galileo, Dam: Ardmulchan Clover 610
3. Michael Molloy, Clonllyn, Glebe, Belmont, Co. Offaly. Moyclare Rose 53, 08/07/21, Sire: Caislean Jake, Dam: Moyclare Rose 35
4. Michael & Ciaran Kinahan, Kilcurley, Tubber, Moate, Co. Westmeath. Tullyviewpoint 1 Tilly, 02/08/22, Sire: Fabb 1 Northern Star, Dam: Airhill Rapunzal
5. Edwin & Robert Jones, Riverside, Keenagh, Co. Longford. Keenaghpoll 1 Simone, 14/07/21, Sire: Fabb 1 Northern Star, Dam: Woodview Oakleigh
6. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Stae 971, 08/01/22.



Paul & Vincent All Ireland Hereford Heifer Calf Champion Griananpoll 1 Greta W959 with Sponsors; Sean McGarry, Shaun Fayne, Enda Dalton and Judge Seamus Nagle



Paul & Vincent All Ireland Hereford Heifer Calf Reserve Champion Ardmulchan Clover 938 with breeder Catherine Smyth, Meath, Sponsor Sean McGarry, Judge Seamus Nagle and Sponsor Enda Dalton



3rd Place Moyclare Rose 53, with breeder Michael Molloy, Offaly, Sponsor Sean McGarry, Judge Seamus Nagle & Sponsor Shaun Fayne



4th Place Tullyviewpoll 1 Tilly, with breeder Ciaran Kinahan, Westmeath, Judge Seamus Nagle, Sponsors Sean McGarry, Shaun Fayne & Enda Dalton



5th Place Keenaghpoll 1 Simone with breeder Robert Jones, Longford, Sponsor Sean McGarry, Judge Seamus Nagle & Sponsors Shaun Fayne & Enda Dalton



6th Place Kyepoll 1 Stae 971, with breeders Catherine & Padraig McGrath, Roscommon, Sponsor Sean McGarry, Judge Seamus Nagle & Sponsors Shaun Fayne & Enda Dalton

Flynn & Lynch All Ireland Bull Calf Champion

1. Champion: Eamon & John McKiernan, Newtown, Monasterboice, Co. Louth.
Knockmanta 1 Major 2, 03/07/21, Sire: Fabb

- 1 Northern Star, Dam: Knockmanta 1 Jessica
2. Reserve Champion: Philip & Catherine Smyth, Ardmulchan, Navan, Co. Meath. Ardmulchan Trailblazer, 03/01/22, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620
3. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Panda 959, 19/07/21
4. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Paudie 954, 02/07/21
5. John Farrell, Boyanna, Moate, Co. Westmeath. Boyanna Ashton, 12/01/22, Sire: Boyanna Stormist, Dam: Boyanna Oonagh
6. Paul Bohan, Gortfadda, Mohill, Co. Leitrim



Champion Knockmanta 1 Major 2, with breeders Kevin & John McKiernan & Judge Seamus Nagle



Reserve Champion Ardmulchan Trailblazer with breeder Catherine Smyth, Meath & Judge Seamus Nagle



3rd Place Kyepoll 1 Panda 959 with breeder Catherine McGrath, Roscommon, Judge Seamus Nagle & exhibitor Sinead Conry



6th Place Breeder Paul Bohan, Leitrim & Judge Seamus Nagle



4th Place Kyepoll 1 Paudie 954 with breeders Catherine & Padraig McGrath & Judge Seamus Nagle



5th Place Boyanna Ashton, with breeder John Farrell, Westmeath & Judge Seamus Nagle

Next Gen Herefords Junior Young Handlers aged: 12 – 17 years

1. Paul Bohan
 2. Clodagh McCaffrey
 3. Colin Burke
- Aine Heffernan
 - Dara Fitzgerald



Champion Young Handler Paul Bohan, Leitrim.



Reserve Champion Young Handler Clodagh McCaffrey, Roscommon.



Junior Young Handler Aine Heffernan, Westmeath.



3rd Place Junior Young Handler Colin Burke, Westmeath.



Junior Young Handler Dara Fitzgerald, Westmeath

**Next Gen Herefords Senior Young Handlers
aged: 18 – 25 years**

1. John Smyth
2. John Leonard
3. John Farrell



Champion Senior Young Handler John Smyth, Meath, with Judge Deirdre McGowan



Sinead Conry presenting glassware to Judge Deirdre McGowan.



Reserve Champion Senior Young Handler John Leonard, Roscommon.



3rd Place Senior Young Handler, John Farrell, Westmeath.



1st Place Cow Crowenstown Arethusia Loy, with breeder Christine Drumm, Westmeath & exhibitor Dara Fitzgerald.

Class Results:

**Hereford Cow or Heifer in-Calf or in Milk.
Sponsor: Henry & Kathleen Tynan Memorial Class**

1. Christine Drumm, Crowenstown, Delvin, Co. Westmeath. Crowenstown Arethusia Loy, 31/07/17, Sire: Cavehill Storm, Dam: Kilsunny Doreens Loy
2. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Dendor Honeysuckle, 08/04/16
3. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye Daisy 899, 03/02/20
4. Paul Bohan, Gortfadda, Mohill, Co. Leitrim

Hereford Heifer born between 01/07/20 and 30/06/21

Sponsor: Keenagh Herefords, Edwin & Robert Jones

1. Brian Duignan, Shancor, Cornafean, Co. Cavan – Shancorpoll 1 Olll Uakea, 11/04/21, Sire: Fabb 1 Northern Star, Dam: Shancorpoll 1 Naomi
2. Brian Duignan, Shancor, Cornafean, Co. Cavan
3. John Boyd, Carrick on Shannon, Co. Roscommon. Faus Tilly, 01/02/2022, Dam: Cuillmore Laura
4. Elisa Drumm, Crownstown, Delvin, Co. Westmeath. Grianan Orange V911, 05/08/20, Sire: Grianan Parker, Dam: Grianan Orange 0725
5. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye Holly 928, 24/12/20



1st Place; Shancorpoll 1 Olll Uakea, with breeder Brian Duignan, Cavan.

Hereford Heifer born between 01/07/21 and 30/09/2021

Sponsor: Pat Molihan

1. Michael Molloy, Clonlonyon, Glebe, Belmont, Co. Offaly. Moyclare Rose 53, 08/07/21, Sire: Caislean Jake, Dam: Moyclare Rose 35
2. Michael & Ciaran Kinahan, Kilcurley, Tubber, Moate, Co. Westmeath. Tullyviewpoint 1 Tilly, 02/08/22, Sire: Fabb 1 Northern Star, Dam: Airhill Rapunzal
3. Edwin & Robert Jones, Riverside, Keenagh, Co. Longford. Keenaghpoll 1 Simone,

14/07/21, Sire: Fabb 1 Northern Star, Dam: Woodview Oakleigh

4. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye Paula 953, 01/07/21
5. Padraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye Ger 965, 05/09/21
6. John Farrell, Boyanna, Moate, Co. Westmeath. Boyanna Annie 2 ET, 23/07/21, Sire: Balleen Val, Dam: Boyanna Onnie.



1st Place Moyclare Rose 53, with breeder Michael Molloy, Offaly.

Hereford Heifer born between 01/10/21 and 31/12/21.

Sponsor: North Leinster Hereford Branch

1. Philip & Catherine Smyth, Ardmulchan, Navan, Co. Meath. Ardmulchan Clover 938, 04/10/21, Sire: Church Preen Galileo, Dam: Ardmulchan Clover 610
2. Avril Crowe, Curran, Mohill, Co. Leitrim. Aughakill Pumpkin, 26/10/21
3. John Farrell, Boyanna, Moate, Co. Westmeath. Boyanna Hetty 2, 04/10/21, Sire: Pulham Powerhouse, Dam: Boyanna Saoirse
4. JJ Farrell, Trillick-a-Temple, Co. Longford. Trillickpoll 1 Lil, 10/11/21, Sire: Fabb 1 Northern Star, Dam: Appel 1 Dotothy



1st Place Ardmulchan Clover 938, with breeder Catherine Smyth, Meath.

Hereford Heifer calf born on or after 01/01/22

Sponsor: Thomas Oates

1. T&A Fitzgerald, Glebe, Mount Temple, Moate, Co. Westmeath. Griananpoll 1 Greta W959, 04/03/22, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st.
2. Pdraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Stae 971, 08/01/22.
3. Pdraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Honey 969, 02/01/22
4. JJ Farrell, Trillick-a-Temple, Co. Longford. Trillick Rosie, 05/01/21, Sire: Pulham Ranger, Dam: Trillick Berry
5. Elisa Drumm, Crowenstown, Delvin, Co. Westmeath. Crowenstown Darwin 2, 18/02/22, Sire: Haven Kingpin, Dam: Crowenstown Arethusia Loy.



1st Place Griananpoll 1 Greta W959, with Sponsors; Sean McGarry, Shaun Fayne, Judge Seamus Nagle, Breeders; Tom, Anselm, Dara, Emmy & Tom Fitzgerald, Westmeath and Sponsor Enda Flynn

Hereford Bull born between 01/01/21 and 30/06/21

Sponsor: Kye Herefords, Pdraig McGrath, Elphin

1. Colin Burke, Hightown, Coralstown, Kinnegad, Co. Westmeath. Coralstown Hurricane, 02/02/21, Sire: Trillick George, Dam: Trillick Snazzy
2. Iris Allen, Ballaghmore, Borris-in-Ossary, Co. Laois. Gurthabawn Josh 829, 11/03/21, Sire: Allowdale Advance 573, Dam: Ballymartin Mercia.
3. Alan Gibbons, Coggle, Strokestown, Co. Roscommon. Mulloghey 1 Tom 4,

14/05/21, Sire: Knockglass Donald, Dam: Mulloghey 1 Rebel



1st Place Coralstown Hurricane with breeder Colin Burke, Westmeath.

Hereford Bull born between 01/07/21 and 30/09/21

Sponsor: Town & Country Stores, Longford

1. Eamon & John McKiernan, Newtown, Monasterboice, Co. Louth. Knockmanta 1 Major 2, 03/07/21, Sire: Fabb 1 Northern Star, Dam: Knockmanta 1 Jessica
2. Pdraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Panda 959, 19/07/21
3. Pdraig McGrath, Cloonshanagh, Elphin, Co. Roscommon. Kye 1 Paudie 954, 02/07/21
4. T&A Fitzgerald, Glebe, Mount Temple, Moate, Co. Westmeath
5. Pdraig Farrell, Aughavoneen, Fardrum, Co. Westmeath. Rorardstown Major, 01/09/21, Sire: Allowdale Rambo 738, Dam: Curaghlife Primrose



1st Place Knockmanta 1, with breeder John McKiernan.

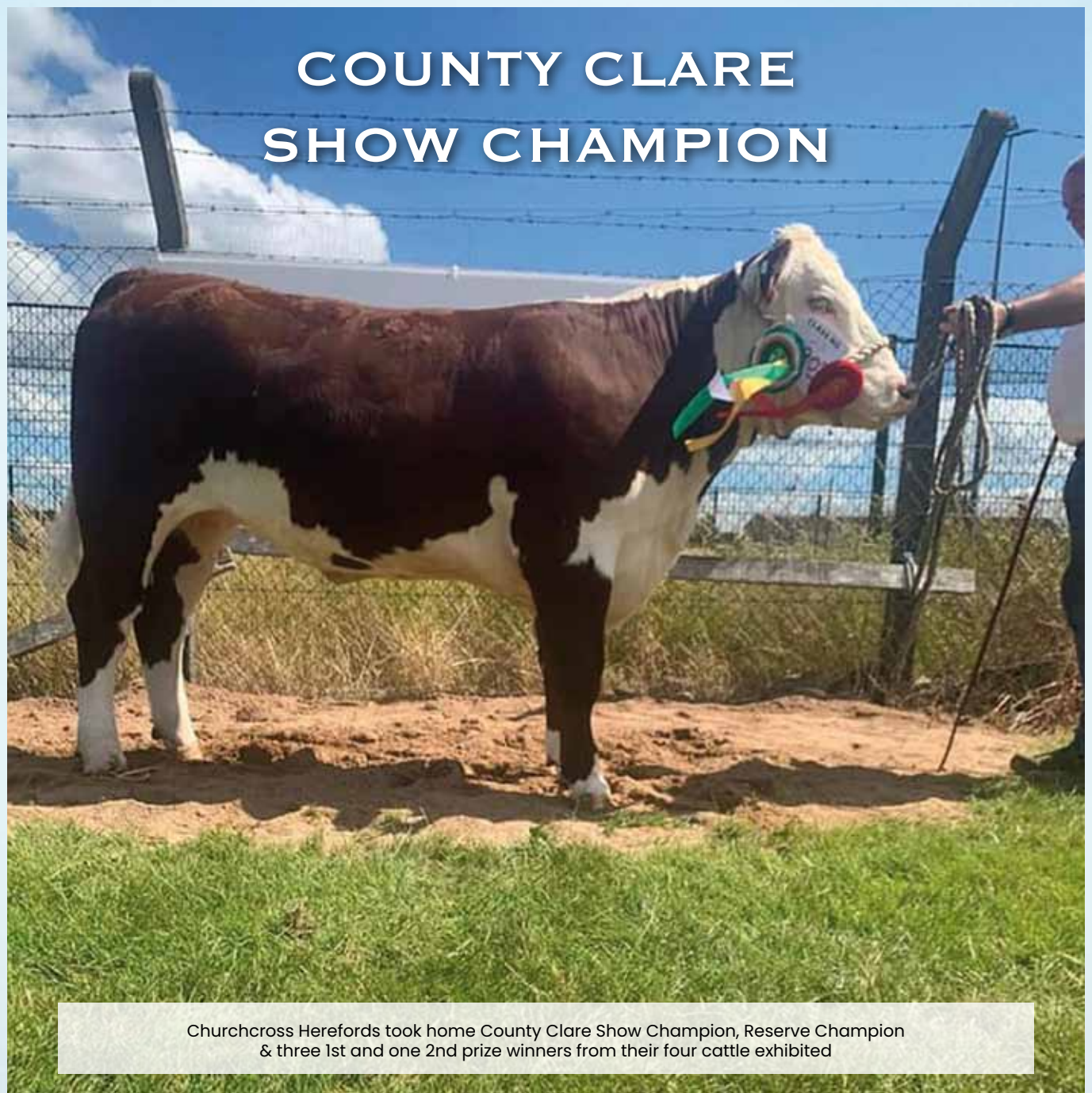
Hereford Bull calf born on or after the 01/01/22

Sponsor: *Trillick Herefords, JJ & C Farrell*

1. Philip & Catherine Smyth, Ardmulchan, Navan, Co. Meath. Ardmulchan Trailblazer, 03/01/22, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620
2. John Farrell, Boyanna, Moate, Co. Westmeath. Boyanna Ashton, 12/01/22, Sire: Boyanna Stormist, Dam: Boyanna Oonagh
3. Paul Bohan, Gortfadda, Mohill, Co. Leitrim



1st Place Ardmulchan Trailblazer, with breeder Catherine Smyth, Meath.



Churchcross Herefords took home County Clare Show Champion, Reserve Champion & three 1st and one 2nd prize winners from their four cattle exhibited

DUNGARVAN SHOW



Dungarvan Show Champion 2022: Knockarlow Tinkerbelle by Roisin O'Donnell, Tipperary.

MULLINGAR SHOW 2022



Hereford Champion
– Arnagross Sunrise

Hereford Judge: Martin Murphy

Hereford Champion: Thomas Plunkett, Castletown, Finea, Co. Westmeath. Arnagross Sunrise, 04/05/2021, 81092, Sire: Blackwater Master, Dam: Arnagross Olive.

Reserve Champion: Willie Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary. Ballinalickpoll 1 Harvey, 12/07/2021, 40327, Sire: Normanton 1 Laertes ET, Dam: Ballinalick Cherry.



Hereford Reserve Champion: Ballinalickpoll 1 Harvey

Pedigree Hereford Cow in-calf or with calf at foot

1. Christine Drumm, Crowenstown, Delvin, Co. Westmeath. Crowenstown Arethusia Ivy, 31/01/2017, 25004, Sire: Cavehill Storm, Dam: Kilsunny Doreen's Ivy
2. Meadh Tyrell, Hill of Down, Enfield, Co. Meath. Emerald Polly Mayflower, 11587, Sire: Portanob Padraig, Dam: Rathregan Mayflower.

Pedigree Hereford Heifer born on/between 1st January 2021 & 30th June 2021

Sponsor: Uniblock

1. Elisa Drumm, Crowenstown, Delvin, Co. Westmeath. Crowenstown Prettymaid 3, 15/02/2021, 30019, Sire: Mawarra Sentimental, Dam: Allowdale Prettymaid 557
2. J&J Canty, Pubblestown, Kildalkey, Co. Meath. Portanob Julia 11, 02/04/21, 81315, Sire: Balleen Benefit, Dam: Portanob Julia 5
3. Colin Burke, Hightown, Coralstown, Kinnegad, Co. Westmeath. Coralstown Rosie, 01/03/2021, 1751, Sire: Pute Nascar, Dam: Coralstown Suzy.



Crowenstown Prettymaid 3

Pedigree Hereford Bull born on/between 1st January 2021 & 30th June 2021

Sponsor: Kiernan Milling, Granard

1. Thomas Plunkett, Castletown, Finea, Co. Westmeath. Arnagross Sunrise, 04/05/2021, 81092, Sire: Blackwater Master, Dam: Arnagross Olive.
2. Alan Gibbons, Coggle, Strokestown, Co. Roscommon. Mullaghey 1 Tom 4, 14/05/2021, 10818, Sire: Knockglass Donald, Dam: Mullaghey 1 Rachel
3. Colin Burke, Hightown, Coralstown, Kinnegad, Co. Westmeath. Coralstown Hurricane, 02/02/2021, 1694, Sire: Trillick George, Dam: Trillick Snazzy

Pedigree Hereford Heifer born between 1st July 2021 & 30th October 2021.

1. Michael & Ciaran Kinahan, Kilcurley, Tubber, Moate, Co. Westmeath. Tullyviewpoll 1 Tilly, 02/08/2021, 70542, Sire: Fabb 1 Northern Star, Dam: Airhill Rapunzel
2. Michael Molloy, Glebe, Belmont, Co. Offaly. Moyclare Rose 53, 08/07/2021, 60504, Sire: Caislean Jake, Dam: Moyclare Rose 35
3. Avril Crowe, Curraun, Mohill, Co. Leitrim. Aughakil 1 Pumpkin, 26/10/21, 60487, Sire: Solpoll 1 Lawman, Dam: Aughakil 1 Adeje
4. Phil & Catherine Smyth, Ardmulchan, Navan, Co. Meath. Ardmulchan Clover 938, 4/10/2021, 10938, Sire: Church Preen Galileo, Dam: Ardmulchan clover 610
5. John Farrell, Boyanna, Moate, Co. Westmeath



Tullyviewpoll 1 Tilly

Pedigree Hereford Bull born between 1st July 2021 & 30th October 2021

1. Willie Duff, Ballinalick, Nenagh, Co. Tipperary. Ballinalickpoll 1 Harvey, 12/07/2021, 40327, Sire: Normanton 1 Laertes ET, Dam: Ballinalick Cherry.
2. T&A Fitzgerald, Glebe House, Mt. Temple, Moate, Co. Westmeath.
3. Michael Molloy, Glebe, Belmont, Co. Offaly. Moyclare Upstanding, 29/07/2021, 62509, Sire: Caislean Jake, Dam: Moyclare Rose
4. Thomas Plunkett, Castletown, Finea, Mullingar, Co. Westmeath. Arnagross King, 25/09/2021, 91110, Sire: Kentucky Kid, Dam: Arnagross Judy

Pedigree Hereford Heifer born on or after 1st November 2021

Sponsor – AIB Mullingar

1. T&A Fitzgerald, Glebe House, Mount Temple,

- Moate, Co. Westmeath
2. Tara Drumm, Crowenstown, Delvin, Co. Westmeath. Crowenstown Hermoine, 12/02/2022, 20026, Sire: Battalion Undertaker, Dam: Allowdale Prettymaid 557
3. Elisa Drumm, Crowenstown, Delvin, Co. Westmeath. Crowenstown Darwin 2, 18/02/2022, 30027, Sire: Haven Kingpin, Dam: Crowenstown Arethusia Ivy
4. Willie Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary, Ballinalick Profile, 16/12/2021, 20333, Sire: Fisher 1 Profile, Dam: Ballinalick Maeve

Pedigree Hereford Bull born on or after 1st November 2021

Sponsor – Owens Quarry Products Ltd. Knockdrin, Mullingar, Co. Westmeath

1. Phil & Catherine Smyth, Ardmulchan, Navan, Co. Meath. Ardmulchan Trailblazer, 03/01/2022, 60942, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620
2. John Farrell, Boyanna, Moate, Co. Westmeath



Ardmulchan Trailblazer

BALLYROE SHOW

Hereford Champion at Ballyroe Show 2022 was Butlerstown Quartz by Shane & Lisa O’Driscoll, Cork! The duo also won Reserve Hereford Champion with Butlerstown Lindsey



Butlerstown Lindsay with breeder Lisa O’Driscoll



Butlerstown Quartz with breeder Shane O'Driscoll, Judge John Ludgate & IHBS President Adrian Bateman



Champion Tullyviewpoll 1 Tilly with breeder Ciaran Kinahan and ISA President Catherine Gallagher

Judge: Mr. Eustace Burke
Hereford Champion: Ciaran Kinahan, Tubber, Co. Offaly. Tullyviewpoll 1 Tilly

Reserve Champion: Phil & Catherine Smyth, Ardmulchan, Navan, Co. Meath – Ardmulchan Clover 902



Reserve Champion Ardmulchan Clover 902 with breeder Catherine Smyth & ISA President Catherine Gallagher

Best Pedigree Hereford Cow in-calf or calf at foot or Senior Heifer born before 21/12/20

Sponsored by Breffni Fencing

1. Christine Drumm, Crowenstown, Delvin, Co. Westmeath
2. Phil & Catherine Smyth, Ardmulchan, Navan, Co. Meath – Ardmulchan Clover 902
3. Meadh Tyrell, Enfield, Co. Meath

Best Pedigree Hereford heifer Born between 01/01/21 – 30/06/21

Sponsored by Pubblestown Herefords

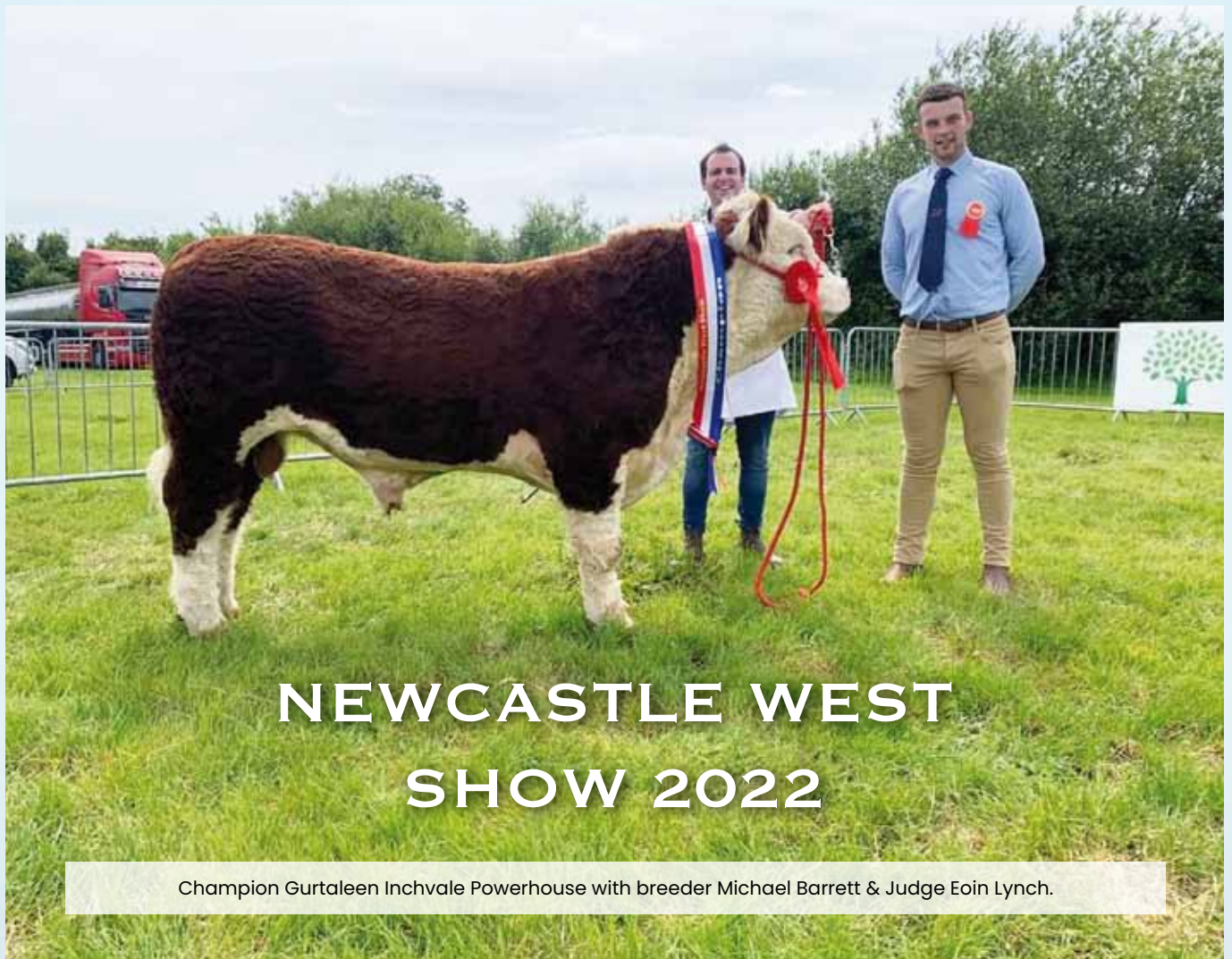
1. Elisa Drumm, Crowenstown, Delvin, Co. Westmeath
2. J&J Canty, Trim, Co. Meath

Best Pedigree Hereford Bull or heifer born on or after 01/07/21

1. Ciaran Kinahan, Tubber, Co. Offaly.
Tullyviewpoll 1 Tilly
2. Phil & Catherine Smyth, Ardmulchan, Navan, Co. Meath.



Elisa Drumm



**NEWCASTLE WEST
SHOW 2022**

Champion Gurtaleen Inchvale Powerhouse with breeder Michael Barrett & Judge Eoin Lynch.

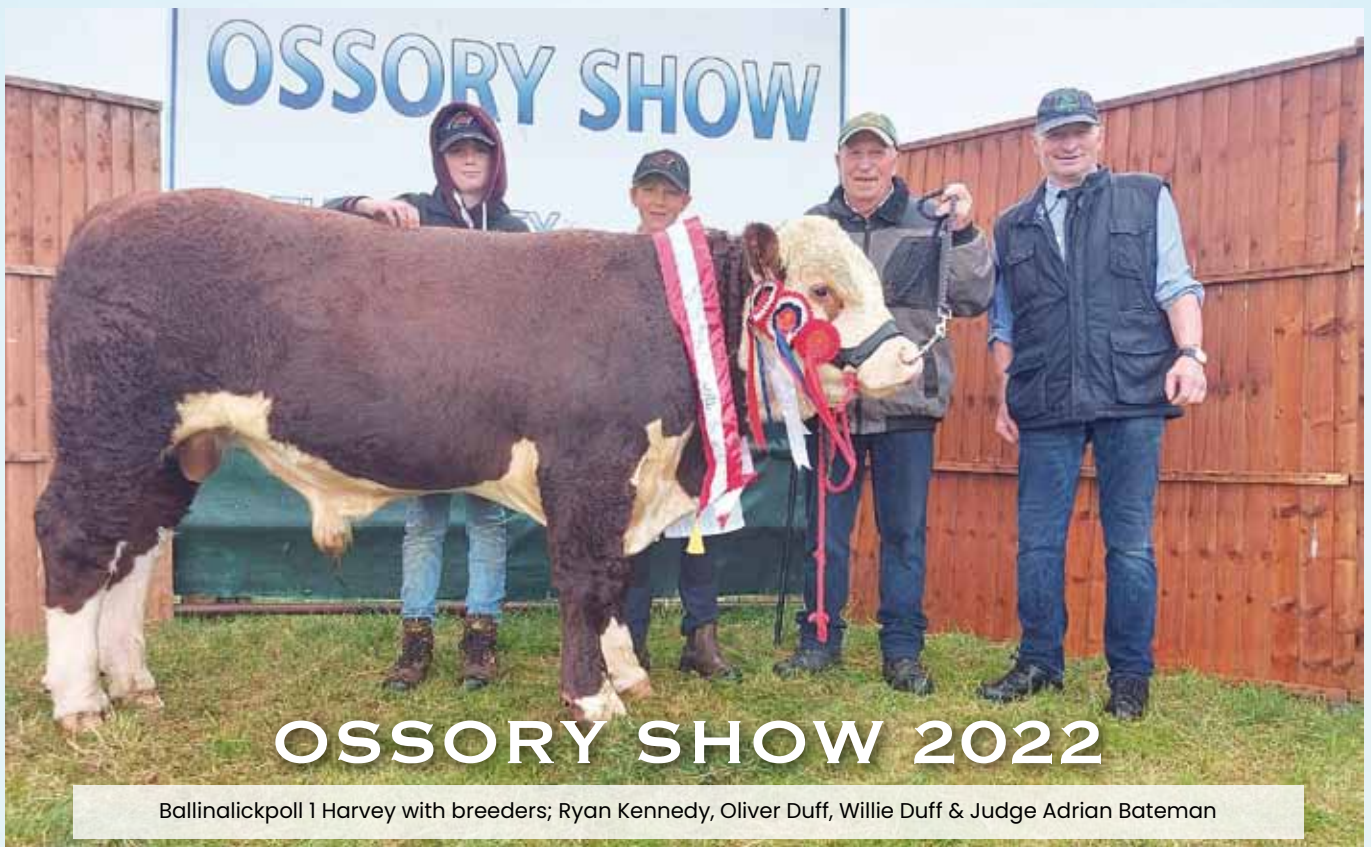
Newcastlewest held their annual show on Sunday 17th July 2022. Taking on the task of judging the Hereford classes was Mr. Eoin Lynch of Droumdaniel Herefords, Cork.

Congratulations to Michael Barrett of Gurtaleen Herefords, Cork, on winning the Hereford Championship with Gurtaleen Inchvale Powerhouse, 10/07/2021, Sire: Pulham Powerhouse, Dam: Gurtaleen Caoimhe.

Congratulations also to Gerry McNamara of Churchcross Herefords, Clare, who took home the Reserve Champion & Breeders Choice 4&5 Star heifer Champion!



Reserve Champion with breeder Gerry McNamara and Judge Eoin Lynch



Ballinalickpoll 1 Harvey with breeders; Ryan Kennedy, Oliver Duff, Willie Duff & Judge Adrian Bateman

Judge: Adrian Bateman

Hereford Champion: Willie Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary. Ballinalickpoll 1 Harvey, 12/07/2021, Sire: Noemanton 1 Laertes, Dam: Ballinalick Cherry

Reserve Champion: John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois.

Pedigree Hereford Cow or Heifer in calf or in milk

1. John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois. Athgreine Sally 96, 16/09/2019, Sire: Allowdale Rory 59a, Dam: Athgreine Sally 10



Reserve Champion with breeder Francis Scott & Judge Adrian Bateman

Pedigree Hereford Heifer born between 1st July 2021 and 30th September 2021

1. Patricia Curley, Kildare
2. Pat Murphy, Corstown, Kilmanagh, Co. Kilkenny
3. Pat Murphy, Corstown, Kilmanagh, Co. Kilkenny

Pedigree Hereford bull born between 1st July 2021 and 30th September 2021

1. Willie Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary. Ballinalickpoll 1 Harvey, 12/07/2021, Sire: Noemanton 1 Laertes, Dam: Ballinalick Cherry
2. John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois. Athgreine Rory 200, 16/09/2021, Sire: Allowdale Rory 894, Dam: Athgreine Ladybird 9

Pedigree Hereford Bull Calf born on or after 1st October 2021 and 31st December 2021

1. John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois. Athgreine Rory 217, 14/11/2021, Sire: Allowdale Rory 894, Dam: Athgreine Sally 31

Pedigree Hereford Heifer calf born on or after 1st October 2021 and 31st December 2021

2. John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois. Athgreine Sarah 219, 22/12/2021, Sire: Allowdale Rory 896, Dam: Ballinvena Sarah

Pedigree Hereford Male or Female calf born 2022

3. Hugh P. Murray, Beechlodge, Parkwood, Moate, Co. Westmeath. Newlandpoll 1 Fig, 4/01/2022, Sire: Fabb 1 Northern Star, Dam: Newlandpoll 1 Chance Et
4. John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois. Athgreine Sally 222, 09/02/2022, Sire: Allowdale Rory 894, Dam: Athgreine Sally 96



1st Place Newlandpoll 1 Fig with breeder Hugh P. Murray & Judge Adrian Bateman

Best Pair Pedigree Hereford Animals

1. John Paul Scott, Athgreine, Ballymullan, Abbeyleix, Co. Laois.
2. Pay Murphy, Corstown, Kilmanagh, Co. Kilkenny

Congratulations to all the Young Handlers on the day!

Champion Young Handler: Brian Farrell

Seamus Farrell

Oliver Duff

Charlie Curley-Lynch

Sean Curley-Lynch



Champion Young Handler Brian Farrell



Oliver Duff



Seamus Farrell



Sean & Charlie Curley



Champion Ringfort 1 Cristobal with breeders Neil Twomey & Fiona Lynam and Judge Adrian Bateman

Nenagh held their annual show on bank holiday Monday 1st August. There was a great show of cattle with nearly 60 entries of top-quality Hereford cattle exhibited on the day.

Judge: Adrian Bateman

Champion: Neil Twomey, Glen South, Banteer, Co. Cork. Ringfort 1 Cristobal, 03/09/21, 372217220562304

Reserve Champion: Michael & Ciaran Kinahan, Kilcurley, Tubber, Moate, Co. Westmeath. Tullyviewpoll 1 Tilly, 02/09/2021, 372223823470542



Reserve Champion Tullyviewpoll 1 Tilly with breeder Ciaran Kinahan, exhibitor Emme Fitzgerald & Judge Adrian Bateman

Hereford exhibited by handler under 18 years old

1. John O'Dwyer
2. Dylan Curtin
3. Liam O'Dwyer
4. Eimear Heenan
5. Glen Lewis



Dylan Curtin



John O'Dwyer



Liam O'Dwyer

Hereford exhibited by handler under 12 years old

1. John Cregan
2. Aoibhin Curtin
3. Robbie Neenan
4. Ryan Kennedy
5. Conor O'Rourke
6. Noah O'Rourke
7. Charlie Curley
8. Oliver Duff



LtoR Robbie Neenan, Aoibhin Curtin & John Cregan



Conor O'Rourke



Noah O'Rourke



Ryan Kennedy



Charlie Curley



Oliver Duff

The £1,000 Premier Hereford Bull Calf of the Year Championship

1. Neil Twomey, Glen South, Banteer, Co. Cork. Ringfort 1 Cristobal, 03/09/21, 372217220562304
2. JJ & Michael Barrett, Gurtaleen, Ballineen, Co. Cork. Gurtaleen Inchvale Powerhouse, 10/07/21, 31721
3. Peter Cooke, Bonlea, The Commons, Thurles, Co. Tipperary. Bonleapoll 1 Del Boy, 05/12/21, 372214034991815
4. William Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary. Ballinalick Harvey, 12/07/21, 372219994540327
5. Anthony McCarthy, Banteer, Co. Cork.
6. JJ & Michael Barrett, Gurtaleen, Ballineen, Co. Cork. Gurtaleen Inchvale Joker, 02/11/21, 91727



Bull of the Year Ringfort 1 Cristobal with breeders Neil Twomey & Fiona Lynam & Judge Adrian Bateman



Reserve Bull of the Year Gurtaleen Inch Powerhouse with breeders Michael Barrett & Caoimhe Whelton & Judge Adrian Bateman

The £1,000 Premier Hereford Heifer Calf Champion of the Year Championship

1. Michael & Ciaran Kinahan, Kilcurley, Tubber, Moate, Co. Westmeath. Tullyviewpoll 1 Tilly, 02/09/2021, 372223823470542
2. Tommy & Maura Cregan, Tullaha, Broadford, Charleville, Co. Limerick. Tullaha Alana 434, 10/10/2021, 372217610350434
3. T&A Fitzgerald, Mount Temple, Moate, Co. Westmeath. Griananpoll 1 Greta W959, 04/03/2022, 372223154970959
4. Neil Twomey, Glen South, Banteer, Co. Cork. Ringfort 1 Retro, 06/08/2021, 372217220532301
5. Tommy & Maura Cregan, Tullaha, Boradford, Charleville, Co. Limerick. Tullaha Pansy 443ET, 02/09/2021, 372217610340433
6. Gerry McNamara, Moyfadda, Labasheeda, Co. Clare. Churchcross Star Cora, 03/01/2022, 372215464781755



Heifer of the Year Tullyviewpoll 1 Tilly with breeder Ciaran Kinahan & Judge Adrian Bateman



Reserve Heifer of the Year Tullaha Alana 434 with breeder Maura Cregan & Judge Adrian Bateman

Pedigree registered Bull born on or after 01/07/2021 and on or before 30/09/2021

Sponsor: AIB

1. Neil Twomey, Glen South, Banteer, Co. Cork. Ringfort 1 Cristobal, 03/09/21, 372217220562304
2. JJ & Michael Barrett, Gurtaleen, Ballineen, Co. Cork. Gurtaleen Inchvale Powerhouse, 10/07/21, 31721
3. William Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary. Ballinalick Harvey, 12/07/21, 372219994540327



1st place Ringfort 1 Cristobal with breeders Neil Twomey & Fiona Lynam & Judge Adrian Bateman

Purebred Registered Bull calf, born on or after 01/10/21 and on or before 31/12/21.

Sponsor: Central Auctions

1. Peter Cooke, Bonlea, The Commons, Thurles, Co. Tipperary. Bonleapoll 1 Del Boy, 05/12/21, 372214034991815

2. JJ & Michael Barrett, Gurtaleen, Ballineen, Co. Cork. Gurtaleen Inchvale Joker, 02/11/21, 91727
3. Eugene Curtin, Beenaskehly, Killavullen, Mallow, Co. Cork. Grangepoll 1 Rob, 11/01/21, 372212552861766



1st Place Bonleapoll 1 Del boy with breeder Peter Cooke & Judge Adrian Bateman

Purebred Registered Bull calf born in 2022

Sponsor: Dovea Genetics

1. Anthony McCarthy, Banteer, Co. Cork.
2. Hugh P Murray. Beechlodge, Parkwood, Moate, Co. Westmeath. Newlandpoll 1, 04/01/2022, 372225675970226
3. W&D Jones, Creagh, Keenagh, Co. Longford. Caonach Patsy, 03/03/2022, 372212246260244



1st Place with breeder Dermot McCarthy & Judge Adrian McCarthy

Purebred Hereford Heifer born on or after 01/07/2020 and on or before 31/12/2020

Sponsor: P. Harty – Rev. Dr. Michael Harty Memorial Cup

1. Roisin O'Donnell, Curranstown, poulamucka, Clonmel, Co. Tipperary. Knockarlow Tinkerbell, 02/09/2020, 372225763030027
2. John & Liam O'Dwyer, Coolbawn, Nenagh, Co. Tipperary. Scarragh Emily, 18/07/2020, 372215753350012
3. Gerry McNamara, Moyfadda, Labasheeda, Co. Clare. Churchcross Star Abby. 10/12/2020, 372213997061001



1st Place Knockarlow Tinkerbell with breeder Roisin O'Donnell & Judge Adrian Bateman

Pedigree Registered Heifer born on or after 01/01/2021 and on or before 30/06/2021

Sponsor: Hereford Munster Branch

1. Tommy & Maura Cregan, Tullaha, Broadford, Charleville, Co. Limerick. Tullaha Orange 414, 13/03/2021, 372217610310414
2. Mary & John Johnston, Annameadle, Toomevara, Nenagh, Co. Tipperary. Farney Sabrina, 06/01/2021, 3722125552811786
3. Declan Donnelly, Lissycasey, Ennis, Co. Clare. Clondrina 1341st, 27/01/2021, 372212552811786



1st Place Tullaha Orange 414 with breeders Maura & John Cregan

Pedigree Registered Heifer born on or after 01/07/2021 and on or before 30/09/2021.

Sponsor: Hereford Munster Branch

1. Michael & Ciaran Kinahan, Kilcurley, Tubber, Moate, Co. Westmeath. Tullyviewpoll 1 Tilly, 02/09/2021, 372223823470542
2. Neil Twomey, Glen South, Banteer, Co. Cork. Ringfort 1 Retro, 06/08/2021, 372217220532301
3. Tommy & Maura Cregan, Tullaha, Boradford, Charleville, Co. Limerick. Tullaha Pansy 443ET, 02/09/2021, 372217610340433



1st Place Tullyviewpoll 1 Tilly with breeder Ciaran Kinahan & Judge Adrian Bateman

Pedigree Registered heifer born on or after 01/10/2021 and on or before 31/12/2021.

Sponsor: P. Harty

1. Tommy & Maura Cregan, Tullaha, Broadford, Charleville, Co. Limerick. Tullaha Alana 434, 10/10/2021, 372217610350434
2. William Duff, Ballinalick, Norwood, Nenagh, Co. Tipperary. Ballinalick Profile, 16/12/2021,



1st Place Tullaha Alana 434 with breeder Maura Cregan & Judge Adrian Bateman

37221999452033

3. Darren O'Rourke, Ardlahan, Kildimo,
Co. Limerick. Ardlahan Treey 3, 16/10/2021

Pedigree Registered Heifer born in 2022.

Sponsor: Liffey Mills

1. T&A Fitzgerald, Mount Temple, Moate,
Co. Westmeath. Griananpoll 1 Greta W959,
04/03/2022, 372223154970959
2. Gerry McNamara, Moyfadda, Labasheeda,
Co. Clare. Churchcross Star Cora,
03/01/2022, 372215464781755
3. Roisin O'Donnell, Curranstown, Poulamucka,
Clonmel, Co. Tipperary. Curranstown Annie,



1st Place Griananpoll 1 Greta W959 with breeders Emme & Tom Fitzgerald

04/01/2022, 372215464781755

Purebred Registered Hereford Cow with calf at foot.

The Murphy Cup

1. Anthony McCarthy, Gurrane, Banteer,
Co. Cork
2. Eugene Curtin, Beenaskehy, Killavullen,
Mallow, Co. Cork. Gurteragh Nico,
03/01/2014, IE151205840600
3. John & Liam O'Dwyer, Coolbawn, Nenagh,
Co. Tipperary. Quinsboro Eva, 24/07/2017,
372216803780203



1st Place Banteer Gem 831 with exhibitor Tim Twomey, breeder Dermot McCarthy and sponsor Martin Murphy

TINAHELY AGRICULTURAL SHOW 2022



Champion
Clonroe King
with breeder Pat
Jones and Judge
Daithi Carroll.

Tinahely was back to its usual bank holiday Monday show after a two-year absence and as with most events this year, crowds of people turned up to see all that was to be seen. In the cattle section, numbers were down in all breeds but the Hereford held their own with other Breeds with local exhibitors supporting the show and a warm welcome to the Dowling family who were exhibiting for the first time.

Judge: Dathi Carroll, UDEL Herefords, Wexford.
Hereford Champion: Clonroe King, John Jones, Pallas, Gorey, Co. Wexford. Sire: Kye Harry Dam: Clonroe Emma

Reserve Champion: Clonroe Katie, John Jones, Pallas, Gorey, Co. Wexford.



Reserve Champion; Clonroe Katie with breeder Aidan Jones

Cow or heifer incalf or calf at foot.

1. Clonroe Hope. John Jones, Pallas, Gorey, Co. Wexford. Sire: Kye Harry, Dam: Clonroe Grainne
2. Clonroe Jane 2. John Jones, Pallas, Gorey, Co. Wexford

Heifer born after 1/7/20

1. Clonroe Jane 2. John Jones, Pallas, Gorey, Co. Wexford. Sire: GSQ, Dam: Clonroe Emma
2. Clonroe Jewel. John Jones, Pallas, Gorey, Co. Wexford

Bull born after 1/7/21

1. Clonroe King. John Jones, Pallas, Gorey, Co. Wexford. Sire: Kye Harry Dam: Clonroe Emma
2. Knockduffpoll 1 Lad. Curtis & Jones, Knockduff, Bree, Enniscorthy, Co. Wexford

Heifer born after 1/7/21

1. Clonroe Katie. John Jones, Pallas, Gorey, Co. Wexford. Sire: Kye Harry, Dam: Clonroe Elsie
2. Macminepoll 1 Holly, Niall Jones, Enniscorthy, Co. Wexford
3. Ballintim Saoirse 1040. Joseph Dowling, Ballyshane, Camolin, Enniscorthy, Co. Wexford

Young Handlers

- 1st: Medbh Dowling
 2nd: Iarfhlaith Dowling



The Jones Family, Wexford



CLOONE & BALLINAMORE SHOW 2022

Champion Hereford: Drumboy Georgie

Cloone Show was held on Bank Holiday 1st August and Ballinamore Show was held on Tuesday 9th August!
Overall Hereford Champion was

awarded to Drumboy Georgie at both shows. Bred & exhibited by Shane Kilraine of Drumboy Herefords, Leitrim – this November 2020 born heifer is sired by Pulham Powerhouse and bred from Drumboy Hilary.

THE ROYAL MEATH SHOW 2022 – TRIM

The Royal Meath Show was back with a bang this year. The show was held in Trim on Sunday 4th September. The weather was epic on the day as also was the show of Hereford cattle.

Judge: David Wilson

Hereford Champion (The Smyth Perpetual Cup): Christine Drumm, Crowenstown Arethusa

Ivy, 372223810250004

Reserve Hereford Champion: Mark Hyland, Hillockpoll 1 Ivy, 372214824420611

Overall Hereford Calf Champion – The Rosemary Swan Perpetual Cup: Mark Hyland, Hillockpoll 1 Ivy, 372214824420611



Hereford Champion:
Crowenstown Arethusa
Ivy with breeders Tara &
Elisa Drumm and sponsor
of the class Phil Smyth



Reserve Hereford Champion: Hillockpoll 1 Ivy with breeder Mark Hyland



Hereford Calf Champion: Hillockpoll 1 Ivy with breeder Mark Hyland

Special Hereford Heifer Championship

1. Mark Hyland, Hillockpoll 1 Ivy, 372214824420611
2. Phil & Catherine Smyth, Ardmulchan Clover 938, 372214429510938
3. Elisa Drumm, Grianan Orange V911, 372223154990911
4. Michael Molloy, Moyclare Rose 53, 372223914660504



Special Hereford Heifer Champion: Hillockpoll 1 Ivy with breeders Mark & Cedric Hyland, Judge David Wilson & IHBS President Adrian Bateman



Special Hereford Heifer Reserve Champion: Ardmulchan Clover 938 with breeder Catherine Smyth

Special Hereford Bull Championship

1. Sinead Conry, Rathnollag Ron, 372219265930922
2. Edwin & Robert Jones, Keenagh Sterling, 372222238140461
3. Niall & Lisa Daly, Gageboro Analyst, 372223754881320
4. Phil & Catherine Smyth, Ardmulchan Trailblazer, 372214429560942



Special Hereford Bull Champion: Rathnollag Ron with breeder Sinead Conry



Special Hereford Bull Reserve Champion: Keenagh Sterling with breeder Robert Jones

The Royal Meath Show Young Stockpersons Competition

1. Clodagh McCaffrey
2. Tara Drum



Clodagh McCaffrey



Tara Drumm

Next Gen Herefords Junior Young Handler;

1. Alanna Daly
2. Adam McKenna
3. Cillian Daly



Alanna Daly



Adam McKenna

Next Gen Herefords Senior Young Handler;

1. Mark Hyland
2. Clodagh McCaffrey
3. Elisa Drumm
4. Tara Drumm
5. Meadhb Tyrell
6. Colin Burke



Mark Hyland



Cillian Daly



Clodagh McCaffrey



Elisa Drumm



Meadhbh Tyrell



Tara Drumm



Colin Burke

Pedigree Hereford Cow born before 31st June 2019

The Ann Murphy Perpetual Cup

Sponsor: Next Gen Herefords & Phil Smyth

1. Christine Drumm, Crowenstown Arethusa Ivy,
372223810250004

2. Val Ledwith
3. Mark Hyland, Hillockpoll 1 Mickaela, IE231288830465
4. Meadbh Tyrell, Rathregan Snowdrop 711, 372215467240711



Crownstown Arethusa Ivy with breeders Tara & Elisa Drumm and sponsor of the class Ann Murphy

Pedigree Hereford Heifer born on 1st July 2020 to 30th June 2021

1. Elisa Drumm, Grianan Orange V911, 372223154990911
2. Michael Molloy, Moyclare Rose 57, 372223914690531
3. Phil & Catherine Smyth, Ardmulchan Clover 901, 372214429560901
4. Eamon & John McKiernan, Knockmountagh Orla 2, 372216014630954



Grianan Orange V911

Pedigree Hereford Heifer born on 1st July 2021 to 31st October 2021

Sponsor: Hugh Mulvihill

1. Phil & Catherine Smyth, Ardmulchan Clover

938, 372214429510938

2. Michael Molloy, Moyclare Rose 53, 372223914660504
3. Michael & Ciaran Kinahan, Tullyviewpoll 1 Tilly, 372223823470542
4. Niall & Lisa Daly, Gageboro Abby, 372223754881312

Pedigree Hereford Heifer born on or after 1st November 2021

Sponsor: Eamon & John McKiernan

1. Mark Hyland, Hillockpoll 1 Ivy, 372214824420611
2. Elisa Drumm
3. Edwin & Robert Jones, Keenagh Lacey Lii, 372222238180473
4. Tara Drumm, Crownstown Hermione, 372223810220026

Pedigree Hereford Bull born on 1st January 2021 to 30th June 2021

Sponsor: Val Ledwith

Dennis Collins Memorial Show Stick

1. Colin Burke, Coralstown Hurricane, 372222464851694
2. Sinead Conry, Rathnollag Buster, 372219265980893
3. Thomas Plunkett, Arnagross Sunrise, 372223889781092
4. Padraic McKenna, Lisgoaghpoll 1 Ranger, 372226478530082



Pedigree Hereford Bull born on 1st July 2021 to 30th October 2021

1. Edwin & Robert Jones, Keenagh Sterling,

- 372222238140461
- William Duff, Ballinalickpoll 1 Harvey, 372219994540327
 - Hugh P Murray, Newland Emmet, 372212246290239
 - Austin Armstrong, Gartinpoll 1 Haribo, 372212918860745

Pedigree Hereford Bull born on or after 1st November 2021

Sponsor: J&J Canty

- Sinead Conry, Rathnollag Ron, 372219265930922

- Niall & Lisa Daly, Gageboro Analyst, 372223754881320
- Phil & Catherine Smyth, Ardmulchan Trailblazer, 372214429560942
- Meadbh Tyrell, Emerald George, 372224110391727

Battle of the Breeds

Herefords placed 2nd in the Battle of the Breeds – Congratulations to the team; Christine, Elisa & Tara Drumm, Mark Hyland, Sinead Conry & Colin Burke.



VARIOUS SHOWS



Ballygarvan Show Champion Dunworley Iris



Bansha Show Champion with Tom Hayes of Quinsboro Herefords



Carberry Show Hereford Champion 2022 – Auckvale Stroll on by the Lynch Family at Droumdaniel Herefords Cork



Congratulations to Cillian & Alannah on winning the Young Handler Championship at Moate Show 2022



Elphin Show Champion Kyepoll 1 Honeysuckle



Congratulations to Elisa Drumm on winning the Young Handler Championship at Virginia Show 2022



Limerick Show Champion Churchcrosspoll 1 Star Abby



Iverk Show Champion Listrolin Prettymaid with Pat & Seamus Rohan



Mohill Show Champion by Ivor Anderson



Tydavnet Show with Adam McKenna of Lisgoagh Herefords



Virginia Show Champion Gartinpoll 1 Haribo

Rathregan herdmaker
sold to Ballyrededin
Herefords as new
stock bull



Third bull sold
to pedigree breeders
this year

Kings in Grass



Rathregan Herdmaker
957



Rathregan Moira 979
scanned in calf



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NATIONAL HEREFORD CALF SHOW 2022



NORTH LEINSTER CROWNED NATIONAL HEREFORD CALF CHAMPIONS 2022

The National Hereford Calf Show was held on Saturday 19th November in GVM Tullamore. The event was a great success with over 90 calves exhibited on the day making for good competition across all classes. The judges on the day were Mr. Steve Edwards from the UK – Steve has worked with several Hereford herds in the UK down through the years and his son and daughter-in-law currently run the Classic Hereford herd. Mr. Edwards judged the Pedigree classes on the day. A change to this year's schedule was the inclusion of a Dairy Beef Index calf class whereby the 15 highest DBI valued calves were automatically entered into a standalone class. This class and the traditional commercial class were judged by Mr. Nigel

Heatrick of Glaslough Herefords, Monaghan. Both judges were meticulous in their decision making and were very fair with their time given the large classes exhibiting.

The calf show, once again this year, was part of the greater event that included the Next Gen Herefords Youth Competition on Friday night and the Genetic Gems Heifer sale following the calf show.

Overall Female Championship

Supreme Champion: Philip & Catherine Smyth, 372214429510938, Ardmulchan Clover 938, 2021-10-04, Female, Sire: Church Preen Galileo, Dam: Ardmulchan Clover 610



Supreme Female Champion: Ardmulchan Clover 938 with breeder Catherine Smyth & IHBS President Adrian Bateman

Reserve Champion: T & A Fitzgerald.
372223154970959, Griananpoll 1 Greta W959,
2022-03-04, Female, Sire: Fabb 1 Northern Star,
Dam: Dendor 1 Greta 31st



Supreme Female Reserve Champion: Griananpoll 1 Greta W959 with breeders Dara & Tom Fitzgerald

Overall Male Championship

Supreme Champion: Michael Molloy, Glebe,
Belmont, Birr, Co Offaly. 372223914620525,
Moyclare Vidal 2, 2022-05-04, Male, Sire: Free
Town Tribute, Dam: Moyclare Rose 27



Supreme Male Champion: Moyclare Vidal 2 with breeder Michael Molloy, Judge Steve Edwards and IHBS President Adrian Bateman

Reserve Champion: Peter Cooke, Bonlea,
the Commons, Thurles, Co. Tipperary.
372214034991815, Bonleapoll 1 Del Boy, 2021-
12-05, Male, Sire: Churchcrosspoll 1 Hurler, Dam:
Bonlea Alberta



Supreme Male Reserve Champion: Bonleapoll 1 Del Boy with breeders Lily, Alannah & Peter Cooke, Judge Steve Edwards & IHBS President Adrian Bateman

Moocall Senior Female Championship

Champion: Philip & Catherine Smyth,
372214429510938, Ardmulchan Clover 938, 2021-
10-04, Female, Sire: Church Preen Galileo, Dam:
Ardmulchan Clover 610



Judge Steve Edwards, Ardmulchan Clover 938, breeder Catherine Smyth & IHBS President Adrian Bateman

Reserve Champion: Matthew Goulding,
Kilmore, Ballyduff, Tralee, Co. Kerry,
372214806881262, Gouldingpoll 1 Ravette 1262,
2021-12-17, Female, Sire: Panmure 1 Henry, Dam:
Gouldingpoll 1 Ravette 495



Senior Female Reserve Champion: Gouldingpoll 1 Ravette with breeders Matthew & Rita Goulding

Allsure Junior Female Championship

Champion: T & A Fitzgerald. 372223154970959, Griananpoll 1 Greta W959, 2022-03-04, Female, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st



Allsure Junior Female Champion: Griananpoll 1 Greta W959 with breeders Dara & Tom Fitzgerald

Reserve Champion: Elisa Drumm, 372223810230027, Crownstown Darwin 2, 2022-02-18, Female, Sire: Haven Kingpin, Dam: Crownstown Arethusia Ivy



Junior Reserve Female Champion: Crownstown Darwin 2 with breeders Christine & Elisa Drumm

Herdwatch Senior Male Championship

Champion: Peter Cooke, Bonlea, the Commons, Thurles, Co. Tipperary. 372214034991815, Bonleapoll 1 Del Boy, 2021-12-05, Male, Sire: Churchcrosspoll 1 Hurler, Dam: Bonlea Alberta



Herdwatch Senior Male Champion: Bonleapoll 1 Del Boy with breeders Peter & Alannah Cooke

Reserve Champion: John Appelbe, 372214625741899, Appel 1 Star 2, 2021-11-05, Male, Sire: Fisher 1 profile, Dam: Appel 1 princess plum



Senior Male Reserve Champion: Appel 1 Star 2 with breeder John Appelbe & family friend Margot Lambour

Dectomax Junior Male Championship

Champion: Michael Molloy, Glebe, Belmont, Birr, Co Offaly. 372223914620525, Moyclare Vidal 2, 2022-05-04, Male, Sire: Free Town Tribute, Dam: Moyclare Rose 27



Dectomax Junior Male Champion: Moyclare Vidal 2 with breeder Michael Molloy, Judge Steve Edwards & IHBS President Adrian Bateman

Reserve Champion: Sinead Conry, Rathnollag, Ballinagare, Castlerea, Co. Roscommon. 372219265930922, Rathnollag Ron, 2022-01-12, Male, Sire: Steil Gerard, Dam: Rathnollag Kitty 838



Junior Male Reserve Champion: Rathnollag Ron with breeder Sinead Conry

Class 1: Heifer calf born on or between 1st September & 31st October 2021

1. Philip & Catherine Smyth, 372214429510938, Ardmulchan Clover 938, 2021-10-04, Female, Sire: Church Preen Galileo, Dam: Ardmulchan Clover 610
2. T & A Fitzgerald, 372223154990952, Grianan Orange W952, 2021-09-21, Female, Sire: Grianan Parker, Dam: Grianan Orange R792
3. Niall & Lisa Daly, 372223754881312, Gageboro Abby, 2021-10-14, Female, Sire: Connemlin Ollie, Dam: Gageboro Sonia
4. Martin O'Connor, Porridgetown, Oughterard, Co Galway, 37222954360487, Aughakil 1 Pumpkin, 2021-10-28, Female, Sire: Solpoll 1 Lawman, Dam: Aughakil 1 Adeje

5. Martin O'Connor, Porridgetown, Oughterard, Co Galway. 372219421860132, Pomartpoll 1 Emma 2021-09-01, Female, Sire: Trillick George Dam: Pomartpoll 1 Maddie



Ardmulchan Clover 938 with breeder Catherine Smyth & IHBS President Adrian Bateman

Class 2: Heifer calf born on or between 1st November & 31st December 2021

1. Matthew Goulding, Kilmore, Ballyduff, Tralee, Co. Kerry, 372214806881262, Gouldingpoll 1 Ravette 1262, 2021-12-17, Female, Sire: Panmure 1 Henry, Dam: Gouldingpoll 1 Ravette 495
2. Mark Hyland, Corrawallen, Carrigallen Co Leitrim. 372214824420611, Hillockpoll 1 Ivy, 2021-12-21, Female, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
3. Thomas Brennan, Balleen, Freshford, Co. Kilkenny. 372224397161322, Balleen Cece 1322, 2021-11-05, Female, Sire: Ballinveney United 2, Dam: Balleen Cece 71091
4. Philip & Catherine Smyth. 372214429540940, Ardmulchan Clover 940, 2021-11-21, Female, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 698



Gouldingpoll 1 Ravette with breeders Matthew & Rita Goulding

Class 3: Heifer calf born on or between 1st January & 28th February 2022

1. Elisa Drumm, 372223810230027, Crownstown Darwin 2, 2022-02-18, Female, Sire: Haven Kingpin, Dam: Crownstown Arethusia Ivy
2. Tara Drumm, Crownstown, Delvin Co Westmeath. 372223810220026, Crownstown Hermione, 2022-02-12, Female, Sire: Battalion Undertaker M023, Dam: Allowdale Prettymaid 557
3. Gerry McNamara, Moyfadda, Labasheeda, Ennis, Co Clare. 372213997061001, Churchcrosspoll 1 Star Cora, 2022-01-03, Female, Sire: Churchcross Hurler, Dam: Churchcross Pauline
4. W& D Jones, 372225675960225, Caonach Ali Y 225, 2022-02-19, Female, Sire: Trillick George, Dam: Caonach Ali U 188
5. Thomas Power. 372213154430722, Garrynoepoll 1 Maisy Rose, 2022-01-23, Female, Sire: Wirruna Lennon, Dam: Marlhillpoll 1 Maisy Rose



Crownstown Darwin 2 with breeder Elisa Drumm & IHBS President Adrian Bateman

Class 4: Heifer calf born on or between 1st March & 30th April 2022

1. T & A Fitzgerald. 372223154970959, Griananpoll 1 Greta W959, 2022-03-04, Female, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31st
2. Eamon & John McKiernan, Newtown, Monasterboice, Drogheda, Co. Louth. 372216014650997, Knockmountagh Jessica 4,

- 2022-03-06, Female, Sire: Allowdale Rory 594, Dam: Boyanna Thelma
3. John O Connor, Ballykennedy, Ballingarry, Co Limerick. 372214687543340, Clouncagh Spark, 2022-03-21, Female, Sire: Dieulacresse royalist, Dam: Laxfield Spark
4. Michael Bird, Millfarm Dunlever Trim Co Meath. 372222112780409, Dunlever Violet, 2022-03-29, Female, Sire: Dunlever Winston, Dam: Dunlever Maeve
5. JJ Farrell. 372225949760497, Grousehall Tilly 2nd, 2022-03-02, Female, Sire: Corlismore Dynamite 993, Dam: Glenmanor Tilly



Griananpoll 1 Greta W959 with breeder Dara Fitzgerald

Class 5: Heifer calf of the future born from May 1st 2022 onwards

1. Kieran Mariga. 372213997621446, Lighthouse Curly Cara, 2022-05-01, Female, Sire: Allowdale Rory 909, Dam: Allowdale Curly Charlotte
2. Kieran Mariga. 372213997631447, Lighthouse Meave, 2022-05-02, Female, Sire: Allowdale Rory 909, Dam: Lighthouse Rihanna
3. T & M Cregan, Tullaha, Broadford, Charleville, Co. Limerick. 372217610350442, Tullaha Lilly 442, 2022-05-06, Female, Sire: Riverrock Tyson, Dam: Tullaha Lilly 380
4. Thomas Power. 372213154480743, Garrynoepoll 1 Emmajane 2nd, 2022-05-05, Female, Sire: Appel 1 Superstar 2, Dam: Gouldingpoll 1 EmmaJane 913
5. Aidan Jones, Pallas, Gorey, Co. Wexford. 372222730242150, Clonroe Karen, 2022-05-

06, Female, Sire: Kye Harry, dam: Clonroe Hazel



Lighthouse Curly Cara with exhibitor Paul McGrath

Class 6: Dairy Beef Index Class consisting of the Highest DBI merit Genotyped bulls entered in the show. Automatic entry

1. Class 10 / 82 – Eamon & John McKiernan, Newtown, Monasterboice, Drogheda, Co. Louth. 372216014680991, Knockmountagh Cuchullain, 19/02/2022, Male, Sire: Knockmountagh Rebel 2, Dam: Knockmountagh Purdy 2. DBI Value: □65
2. Class 9 / 69 – Peter Cooke, Bonlea, the Commons, Thurles, Co. Tipperary . 372214034991815, Bonleapoll 1 Del Boy, 05/12/2021, Male, Sire: Churchcrosspoll 1 Hurler, Dam: Bonlea Alberta. DBI Value: □56
3. Class 10 / 75 – Eamon & John McKiernan, Newtown, Monasterboice, Drogheda, Co. Louth. 372216014650980, Knockmanta 1 Burly, 06/01/2022, Male, Sire: Fabb 1 Northern Star, Dam: Knockmanta 1 Ethel. DBI Value: □45
4. Class 11 / 93 – Brian Duignan, Shancor, Cornafean, Co Cavan. 372223707990040, Shancorpoll 1 Valtri, 20/04/2022, Male, Sire: Sollpoll 1 Kentucky kid, Dam: Corlismorepoll 1 Esta. DBI Value: □50
5. Class 8 / 61 – JP Scott, Ballymullen, Abbeyleix, Laois. 372225677120200, Athgreine Rory 200, 26/09/2022, Male, Sire: Allowdale Rory 894, Dam: Athgreine Ladybird 9. DBI Value: □55



Knockmountagh Cuchullain with breeder John McKiernan

Class 7: Commercial Hereford sired calf, male or female not weighing over 450kg on the day of show

1. Alan Donnellan, Ballina, Ballycumber, Co. Offaly. Star, 2022-01-18, Female, Sire: IE213475620272 Tiger Rose Rocket, Dam: IE301218450044
2. J & J Canty. Nero, 2022-03-05, Male, Sire: 372214429590862, Dam: IE271223810149
3. Philip & Catherine Smyth. Blueberry, 2022-04-07, Male, Sire: Ballinveney Tiger, Dam: IE121007620515
4. Hugh P Murray, Beechlodge, Parkwood, Moate, Co. Westmeath. T-Bone, 2022-03-19, Male, Sire: Castledaly Cuan, Dam: CHX
5. Hugh P Murray, Beechlodge, Parkwood, Moate, Co. Westmeath. Burgers, 2022-03-18, Male, Sire: Castledaly Cuan, Dam: SIX



Tiger Rose Rocket with Alan Donnellan his niece Emily Rose Nestor & IHBS President Adrian Bateman

Class 8: Bull calf born on or between 1st September & 31st October 2021

1. Eugene Curtin. 372226673060070, Grangepoll 1 Rob, 2021-10-11, Male, Sire: Ballymartle 1 Blanc, Dam: Gurteragh Nico
2. JP Scott, Ballymullen, Abbeyleix, Laois. 372225677120200, Athgreine Rory 200, 2022-09-26, Male, Sire: Allowdale Rory 894, Dam: Athgreine Ladybird 9
3. Austin & Amy Armstrong, Gartinardress, Cornafean, Arva, Co Cavan. 372212918860744 Gartinpoll 1 Haribo, 2021-09-24, Male, Sire: Fabb 1 Northern Star, Dam: Balleen Pansy 91085
4. Aidan Farrell, Williamstown, Moate, Co Westmeath. 372216828031308 Mountwilliams Panama, 2021-09-06, Male, Sire: Butlerstown Duke, Dam: Mountwilliams Isabella ET



Grangepoll 1 Rob with breeders Eugene & Aveen Curtin

Class 9: Bull calf born on or between 1st November & 31st December 2021

1. Peter Cooke, Bonlea, the Commons, Thurles, Co. Tipperary . 372214034991815, Bonleapoll 1 Del Boy, 2021-12-05, Male, Sire: Churchcrosspoll 1 Hurler, Dam: Bonlea Alberta
2. John Appelbe, 372214625741899, Appel 1 Super Star, 2021-11-05, Male, Sire: Fisher 1 profile, Dam: Appel 1 princess plum
3. Niall & Lisa Daly. 372223754881320, Gageboro Analyst, 2021-12-06, Male, Sire: Barley Hill

Teddy Bear, Dam: Gageboro Tara

4. Michael Barrett, 372213359791727, Gurtaleen Inchvale Joker, 2021-11-02, Male, Sire: Pulham Powerhouse, Dam: Country Crest Bridget
5. JP Scott, Ballymullen, Abbeyleix, Laois. 372225677120217, Athgreine Rory 217, 2021-11-14, Male, Sire: Allowdale Rory 894, Dam: Athgreine Sally 31



Bonleapoll 1 Del Boy with breeders Lily, Alannah & Peter Cooke, Judge Steve Edwards & IHBS President Adrian Bateman

Class 10: Bull calf born on or between 1st January & 28th February 2022

1. Sinead Conry, Rathnollag, Ballinagare, Castlerea, Co. Roscommon. 372219265930922, Rathnollag Ron, 2022-01-12, Male, Sire: Steil Gerard , Dam: Rathnollag Kitty 838
2. Eamon & John McKiernan, Newtown, Monasterboice, Drogheda, Co. Louth. 372216014650980, Knockmanta 1 Burly, 2022-01-06, Male, Sire: Fabb 1 Northern Star, Dam: Knockmanta 1 Ethel
3. Philip & Catherine Smyth, 372214429560942, Ardmulchan Trailblazer, 2022-01-03, Male, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620
4. Anthony McCarthy. 372226365910127, Banteer 1 Hollybush127, 2022-01-07, Male, Sire: Hollybush1 Noble, Dam: Banteer 1 Gala23
5. Hugh P Murray, Beechlodge, Parkwood, Moate, Co. Westmeath. 372212246260244, Newlandpoll 1 Fig, 2022-01-04, Male, Sire: Fabb 1 northern star, Dam: Newlandpoll 1 chance et



Rathnollag Ron with breeder Sinead Conry

Class 11: Bull calf born on or between 1st March & 30th April 2022

1. John O' Heney. 372217303990680, Brensha Paddy, 2022-03-04, Male, Sire: F.H. William, Dam: Rossacrowe Rosie
2. John O Connor, Ballykenedy, Ballingarry, Co Limerick. 372214687543351, Clouncagh Robbie, 2022-03-24, Male, Sire: Dieulacresse royalist, Dam: Rucker Hazel 2nd
3. John & Liam O Dwyer. 372215753370014, Scarragh Toby, 2022-03-25, Male, Sire: FH William, Dam: Quinsboro Eva
4. Brian Duignan, Shancor, Cornafean, Co Cavan. 372223707990040, Shancorpoll 1 Valtri, 2022-04-20, Male, Sire: Sollpoll 1 Kentucky kid, Dam: Corlismorepoll 1 Esta
5. Pdraig Mc Grath. 372214969250972, Kye Bouncer 972, 2022-03-03, Male, Sire: Pulham Ranger, Dam: Kye Holly 636

Class 12: Bull calf of the future born from May 1st 2022 onwards

1. Michael Molloy, Glebe, Belmont, Birr, Co Offaly. 372223914620525, Moyclare Vidal 2, 2022-05-04, Male, Sire: Free Town Tribute, Dam: Moyclare Rose 27
2. Kieran Mariga. 372213997651449, Lighthouse Jerry, 2022-05-04, Male, Sire: Allowdale Rory 909, Dam: Lighthouse Rita
3. T & M Cregan, Tullaha, Broadford, Charleville,



Brensha Paddy with the O'Heney family & Judge Steve Edwards

- Co. Limerick. 372217610350450, Tullaha Graceful, 2022-07-04, Male, Sire: Rossmore Nelson Mandela, Dam: Tullaha Bernadette
4. W& D Jones. 372225675930230, Caonach Ned Y 230, 2022-05-14, Male, Sire: Trillick George, Dam: Caonachpoll 1 Kate

Thank you to all the volunteers who helped out over the weekend, thanks to the judges, the stewards & the generous sponsors. Thanks also to Willie McElroy for taking the photographs & to GVM Tullamore for facilitating the event. Well done to all exhibitors, sellers & purchasers over the weekend also.



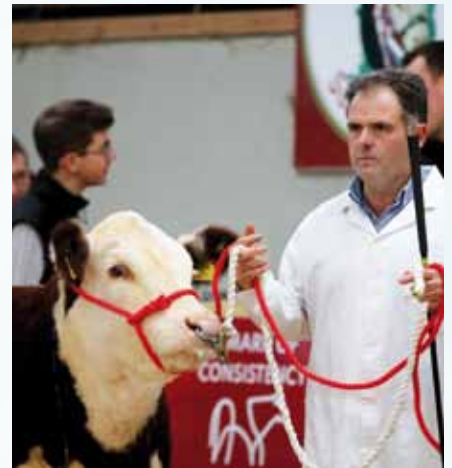
Moyclare Vidal 2 with breeder Michael Molloy, Judge Steve Edwards & IHBS President Adrian Bateman

With many thanks to our generous sponsors



PHOTO GALLERY *photos by Willie McElroy*













KNOCKMOUNTAGH (H)/KNOCKMANTA (P) HEREFORDS

Established 1981



Knockmanta 1 Major 2

Sire: Fabb 1 Northern Star

1st Prizewinner at numerous Summer Shows.
Champion Dundalk, Longford, North Leinster Branch
Bull of the Year 2022, 3rd Bull of the Year Tullamore.
Reserve Champion at October Premier Sale and
purchased by Roycroft Family Cork

Knockmountagh Cuchulainn

Sire: Knockmountagh Rebel 2 (sold to
Haven & Dieulacresse Herds in 2021)

Pictured at 9 months, winner of Dairy Beef
Index Class consisting of the highest DBI
merit genotyped bulls at National Calf
Show – Purchased by Irish Hereford
Society



Knockmanta 1 Handsome

Congratulations to Mr Bill Andrew of Arranview
Herefords with continued success in the Scottish
Hereford Herd competitions, following Bull of
the Year in 2020 and 2021 with Knockmountagh
Chief, Knockmanta 1 Handsome has been awarded
Reserve Bull in 2022



We are very thankful to all our valued customers at home and abroad and wish them every success.

Young Stock Usually For Sale - Visitors Welcome

Eamon & John McKiernan

Newtown, Monasterboice, Drogheda, Co. Louth.
Tel: 041 98 26362 Mobile: 087 2217201 / 087 9666189

Moyclare Herefords

Established 1952. Breeder Micheal Molloy & Son.

Mickmolloy1@gmail.com Eircode: R42VF43

086 81 68 924 – Visitors Welcome

Winner of the inaugural North Leinster Herd Competition 2022

SIRES USED BY THE HERD:

CAISLEAN JAKE
FREE TOWN TRIBUTE
KILLAGRIFF ROSS



MOYCLARE ROSE 27

Sired by Borocca Saviour
Dam of Moyclare Rose 51st &
Moyclare Vidal 2nd

Moyclare Rose 51st
Sold @ the 2022 Genetic Gem
Sale to Essmore Herefords.

Moyclare Vidal 2nd
Winner of the Overall Male
Champion at the National Calf
Show, Tullamore, 2022



Moyclare Rose 51st

Sired by Free Town Nadal



Moyclare Vidal 2nd

D.O.B. 04 May 2022 - Sired by Freetown Tribute

NEXT GEN HEREFORDS OUT & ABOUT IN 2022

Next Gen Herefords held their first event of the year on 9th March - an information webinar which was held online and saw 44 attendees.

The webinar kicked off at 8pm with an introduction from Eoin Lynch. Dr. Paddy Buckley then joined the meeting and gave a very informative presentation about IVP Embryo transfer – the process involved, costs, what type of animals are suitable, timeframe involved and the reliability of the technology used. This method of embryo transfer is new to Ireland but is working very well and has proven its success rate across the globe in the run upto its introduction in Ireland. There are many advantages of using this method including; more flexibility with donors, one semen straw can be used on upto eight donors, can be carried out without the use of hormones and it is more welfare friendly for the donor – to name just a few. Anyone who is interested in trying IVP or want to know more about what's involved – Paddy Buckley can be contacted directly by email: paddy@abreeds.ie or by mobile: 087 1033081.

Breed Improvement Scheme Sires

The second part of the webinar involved a presentation on a number of Breed Improvement

**Next Gen Herefords
Webinar
Wed 9th March
@8.30pm
All Welcome!**



**IVP Embryo
Transfer by
Dr. Paddy
Buckley
&
IHBS Breed
Improvement
Sires info
webinar**



**To register -
email:
louise@irishhereford.com**

sires and a look at their progeny on the ground. The group discussed in detail; Pute Nascar N13, Battalion Undertaker, Karoonda Sampson, Haven Kingpin, Battalion Frontier, Kaludah Powerhouse & Kaludah Jolly. Several breeders submitted photos and videos in the run upto the evening which the Next Gen Herefords compiled into a presentation slideshow. Michael Barrett led the discussion by outlining the background of each bull and showed videos and photographs of themselves and their progeny to the group. Breeders on the call were then invited to share their opinions and experience with the various sires and their recommendations. There was lots of great information and honest feedback shared during this feature which is good help to breeders on the ground considering what sires to use to match their cow type and to satisfy the market they're supplying.

The event was a great success all round with lots of useful information shared among the group and lots of learnings for new and young breeders. The group also held a raffle on the evening for all attendees. The draw took place the next day on Facebook and the winner of Four Breed Improvement Straws & a Next Gen Herefords Hoodie was; Darragh Kelly.

Many thanks

Many thanks to the Next Gen Herefords for organising the event, to Dr. Paddy Buckley for presenting his knowledge and experience, all breeders who shared imagery and information and to all who attended the event.

COUNTRY CREST FARM TOUR - APRIL 2022



The Next Gen Herefords organised a tour of the Country Crest farm on Sunday 24th April. The tour was hosted by the owner of the farm and company; Gabriel Hoey and the cattle farm manager; Niall Maguire. The weather was favourable for the day with a mild easterly breeze but plenty of sunshine.

The group were given a very warm welcome by

Gabriel and Niall on arrival. Gabriel gave a run through where the business began. Gabriel and his brother; Michael left school at an early age and began farming on 65 acres. Together, they worked hard and built the business up to what it is today. The operation at Country Crest currently consists of a tillage enterprise, cattle enterprise and convenience foods enterprise. They are currently finishing 2,000 head cattle each year alongside their



Group at Country Crest

Pedigree Hereford and Pedigree Angus herd. The core of this business is the tillage enterprise where they mainly grow cereals with circa 300 acres of potatoes and 100 acres of onions. Country Crest are the sole suppliers of onions to Tesco and circa 96% of the potatoes grown on farm are sold to the domestic market. The Hoey family also run Ballymaguire Farm foods which produces between 16 and 20 million ready meals each year. Overall, Country Crest currently employ 400 staff which is considerable growth for the Hoey family over the past 40 years. The group were introduced to several farm managers and employees on the day who are instrumental in the running of such a successful business. Gabriel spoke about how it is important for young people to be educated and that leaving school early is not the answer but also how important it is for every young person to realise and use the gifts they possess.

The farm manager, Niall Maguire, then gave a detailed overview of the cattle farm before taking the group on a farm walk through the feedlot. The feedlot is mainly filled with Limousin and Charolais Cross heifers. The company used to finish traditional bred cattle off grass but this year they decided against that given the margins involved. Niall stressed that if something does not work it's important to change and adapt. Niall discussed the diet of the finishing cattle and the importance of minerals in the diets. When cattle are bought in, they are quarantined, weighed, dosed and vaccinated before joining the main group. Lighter stock is let out to grass for a time until they make the weight of 550kgs when they will then be housed and finished. Cattle are generally slaughtered after 70 days in the herd or 60 days depending on Bord Bia Quality Assurance requirements.



Gabriel Hoey welcoming the group





Following the tour of the feedlot the group walked through the farm to take a look at the pedigree Hereford herd. The herd is relatively new - made up of Ballyaville bred dams and crossed with Moyclare Phoenix to produce this year's crop of calves. The aim for the herd is quality not quantity – the Hoey's want to run a small herd of top-quality Hereford cattle.





The Hoey family were very generous and laid out an excellent spread for lunch for the whole group. After lunch, the group were given a tour of the heifers that were recently purchased and were out at grass. The group also saw the Pedigree Angus herd and their new Angus stock bull. To top off the farm walk we saw the herd of Highland cattle which currently reside on the farm also.

The Hoey's again treated the group to tea/coffee and cakes and a chance to chit chat before the group dispersed.

Many thanks are extended to the Hoey family, Niall Maguire and the staff of Country Crest for welcoming us into their yard and farm and pulling

out all the stops along the way. The group had a great day and was more than impressed with the operation at Country Crest. We wish the Hoey family continued success with all their endeavours.



NEXT GEN HEREFORDS YOUNG HANDLER WORKSHOP MAY 2022

Next Gen Herefords held a very successful workshop for young handlers last Sunday May 1st on the farm of Tullaha Herefords, Limerick. Tommy & Maura Cregan hosted the group on the farm and welcomed everyone into their yard and home for the day.



Rossmore Nelson Mandela

There were 21 young persons attended on the day which was a great turn out. The group were split in two in order of age and there were two sessions running simultaneously.

The first session involved a demonstration of grooming and preparing cattle for the show ring. Garrett Behan of Clonagh Pedigree herd gave an excellent demonstration and shared his knowledge and experience on clipping, grooming, tips for removing dirt and and general tips for making a show animal look their best on the day. Garrett also shared some safety tips including tying knots and how to quickly release knots. Garrett rounded off the day with a hands-on workshop on how to make halters and everyone tried their hand at the skill. Alongside Garrett, Noel Walsh from Animal Pharmacy joined the group and shared information about top products that are great for using on cattle and the benefits of such products.





The second session of the day involved two parts. Eoin Lynch gave a safety demo in the farm yard and pointed out some of the everyday hazards that farmers need to be conscious of. After that, Pat Rohan of Listrolin Herefords, Kilkenny gave an excellent demonstration of stock judging of some

of the cows and calves at Tullaha Herefords. Pat talked through the key points when choosing what females to breed from and how to improve breeding female lines. Pat advised the group against the sale of their good Pedigree breeding females as they are vital to the foundation of the herd.



The day was capped off with a cuppa and lunch. Each participant received a slicker comb and a bar of soap to set them up for the upcoming show season!

Many thanks and appreciation are extended to Tommy & Maura Cregan for making everyone so welcome and putting in a lot of time and effort in preparing for the group and having several cattle

ready for grooming and stock judging.

Many thanks are extended to Garrett Behan of Clonagh Pedigrees, Noel Walsh from Animal Pharmacy, Pat Rohan of Listrolin Herefords, Eoin Lynch and Michael Barrett who were instrumental in the organising and running of the day and to all who attended and participated on the day.

VIRGINIA YOUNG HANDLER WORKSHOP MAY 2022

The Virginia Young Handlers Workshop was held on Sunday 29th May in the Virginia Show Centre. The day included a mixed breed involvement which was a great element to add to the workshop. All Societies involved included; Hereford, Aberdeen Angus, Limousin and Charolais. There were Hereford, Charolais, Limousin and commercial cattle on display on the day along with sheep. The event was very well supported with over 60 young people getting involved. The Virginia Show Centre was the ideal location given the facilities available there.

The agenda consisted of breaking the group into six smaller groups and rotating between six different workshop stations. The agenda for the day involved;

Alan Shortt gave a demonstration on clipping cattle – where and how to clip different animals to show off their best points.

Catherine Smyth, Elanor O'Reilly and John Smyth gave a hands-on workshop on how to handle cattle, how to lead them in the showing and what is involved in getting cattle to the showing.





Every young person was given the opportunity to walk and handle an animal in the manner that they would be expected in the show ring but also just to get a feel for it.



The younger group were given combs and were shown how to brush animals.

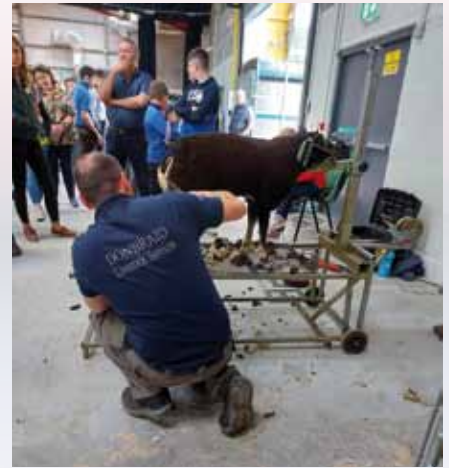
Jim Dockery from the FRS was also present and gave a demonstration on health and safety on the farm and when handling cattle. Jim also gave an engaging demo on how to change the wheel of a trailer and all the dos and don'ts involved.

During the day there was also a demonstration on how to clip and dress sheep for the showring. Bartley Finnegan also ran a station where he discussed and advised on what products are good to use on animals in preparation for the showring. Niall Lynch and Shane Murphy from the Aberdeen Angus Association gave a demo on how to take good photographs of cattle to show off the animals' best points and make them look their best for shows and sales. They also gave a talk on how to use social media to build brands and promote.

Teagasc and Dundalk IT also had a stand on the day and were discussing with young people the agricultural courses that are available in college for students after school.

Many thanks to Willie Smith, Adam Woods (the Irish Farmers Journal), Jim Harrison & the Irish Shows Association, The Virginia Show Committee, all the demonstrators, all the volunteers, all the Breed Societies involved and to each of the participants who attended the day and making it a great success.







LONGFORD SHOW JULY 2022

Longford Agricultural Show was held on Sunday 3rd July. Alongside the Hereford cattle classes, Next Gen Herefords hosted Young Handler a Junior & Senior Young Handler classes.

Next Gen Herefords Junior Young Handlers aged: 12 – 17 years

1. Paul Bohan
 2. Clodagh McCaffrey
 3. Colin Burke
- Aine Heffernan
 - Dara Fitzgerald

Next Gen Herefords Senior Young Handlers aged: 18 – 25 years

1. John Smyth
2. John Leonard
3. John Farrell



Champion Young Handler: Paul Bohan, Leitrim.



Reserve Champion Young Handler: Clodagh McCaffrey, Roscommon.



Junior Young Handler: Aine Heffernan, Westmeath.



3rd Place Junior Young Handler: Colin Burke, Westmeath.



Junior Young Handler: Dara Fitzgerald, Westmeath.

John Smyth also won the All-Ireland Senior Stock Person Class on the day which left him qualified for the final at the Royal Meath Show in Trim on Sunday September 4th.



Champion Senior Young Handler: John Smyth, Meath, with Judge Deirdre McGowan



3rd Place Senior Young Handler, John Farrell, Westmeath.

The Young Handler classes were a great success on the day with a few competitors missing given the dry spell and the good chance to get silage baled and other commitments. Many thanks to Deirdre McGowan for judging the Junior & Senior Young Handler classes – maybe the toughest job of the day. Congratulations to all young handlers on the day.



Reserve Champion Senior Young Handler: John Leonard, Roscommon.



Sinead Conry presenting glassware to Judge Deirdre McGowan.

NATIONAL HEREFORD SHOW 2022 & YOUNG HANDLERS

The National Hereford Show 2022 was held on Sunday 14th August as it returned to the Tullamore Show! The show was a great success with over 90 Hereford cattle exhibited on the day and record numbers of spectators stopping by to watch the action.

Taking on maybe the most important job of the day was Ms. Maddie Clarke, daughter of Robert, who judged the Hereford Junior & Senior Young Handler classes. Maddie has been heavily involved in the Hereford, Angus and Charolais youth programmes in the UK for several years now and just recently she won the UK Charolais Youth National Stockjudging Final and will now be progressing to the Charolais Championship Final in Moulins, France. We wish Maddie the very best of luck going forward.



Ms. Maddie Clarke being presented with a gift from the IHBS Chairman; Mr. Joe O'Connor

There was good turnout of Young Handlers and the standard was extremely high among all of the competitors. Congratulations to all young Handlers on the day who each did a stand-out job!

Hereford Junior Young Handler Class

Congratulations are extended to Clodagh McCaffrey who won the Junior class after only starting her showing career this summer under the mentorship of Mr. Frank Harrington. Clodagh also assisted Frank at judging a Suffolk sheep event in the days previous to Tullamore.

1. Clodagh McCaffrey
2. John O'Dwyer
3. Elisa Drumm
 - Liam O'Dwyer
 - Pdraig Jones
 - Jack O'Connor
 - Avril Crowe
 - Daniel O'Connor
 - Aine Heffernan
 - Jack Biggane
 - Eoghan O'Connor
 - Tara Drumm



Maddie Clarke (Judge) with Junior YH Champion: Clodagh McCaffrey, Roscommon

Hereford Senior Young Handler Class

Congratulations to Mark Hyland who won the Senior Young Handler class after a very successful day all round when his heifer won the Hereford Heifer of the Year & Reserve Female Champion!

1. Mark Hyland
2. Sinead Conry
3. Colin Burke
4. Fiona Lynam

Pictured right: Maddie Clarke (Judge) with Senior YH Champion: Mark Hyland, Leitrim



THE ROYAL MEATH SHOW YOUNG HANDLERS

The Royal Meath Show was held in Trim, Co. Meath on Sunday 3rd September 2022. Next Gen Herefords held a Junior and a Senior Young Handler class on the day. Congratulations to all exhibitors.

Next Gen Herefords Junior Young Handler;

1. Alanna Daly
2. Adam McKenna
3. Cillian Daly



Alanna Daly



Adam McKenna



Cillian Daly

Next Gen Herefords Senior Young Handler;

1. Mark Hyland
2. Clodagh McCaffrey
3. Elisa Drumm
4. Tara Drumm
5. Meadhb Tyrell
6. Colin Burke



Mark Hyland



Tara Drumm



Clodagh McCaffrey



Meadhb Tyrell



Elisa Drumm



Colin Burke

NEXT GEN HEREFORD

HEIFER RAFFLE

Next Gen Herefords hosted a raffle of a Pedigree Hereford heifer throughout 2022 to raise funds to be able to host events and allocate prizes to competitions for young breeders throughout the New Year.

The main prize was a Pedigree Registered Hereford Heifer; Droumdaniel Biddy 1082. This August 2021 born heifer, sired by Brocca Kieran, was kindly donated by the Lynch family of Droumdaniel Herefords, Cork. The committee sold tickets online and at various events, shows and sales throughout the year.

The Raffle

The raffle was held at 3pm on Saturday 19th November – just after the National Hereford Calf Show and just ahead of the Genetic Gems Sale. Congratulations to the winners;

1st Prize: Hereford Heifer donated by Lynch Family – James Thompson

2nd Prize: Balleen Embryo sponsored by Tom

Brennan – Tom Eaton

3rd Prize: Dinner for two at FIRE Steakhouse & Bar sponsored by Irish Hereford Prime – Marian O’Herlihy

Thanks to all who supported the raffle and purchased tickets on the day and in the run up to the weekend in Tullamore. Thanks also to the Lynch family of Droumdaniel Herefords, Cork, Tom Brennan of Balleen Herefords & Irish Hereford Prime for sponsoring these amazing prizes. The total amount of money raised from the raffle has been totted up and is a staggering €5300! The Next Gen Herefords Committee are humbled by this figure and the amount raised and wish to extend their gratitude and appreciation. Given the large amount of money raised the committee are delighted to make two charitable donations to two very worthy causes; they will be donating €750 to the Air Ambulance Service and €750 to Cancer Research in Ireland.



Droumdaniel Biddy 1082 photographed during Summer 2022

UK HEREFORD YOUTH WORKSHOP APRIL 2022

Young Irish Hereford breeders; Eoin Lynch, Michael Barrett, David Kenny & Jack O'Connor crossed the water in April to attend a UK Hereford Young Handlers workshop and farm tour in Wales. The group were made very welcome and engaged in several activities during the day of the workshop before touring several Hereford herds across the UK.

Thanks to UK Hereford Youth for organising a great weekend in Wales at the UK Hereford Youth workshop & well done to everyone involved. Hopefully we can host UK Hereford Youth members at an Irish event very soon!





HEREFORDS HELPING HONOURABLE CHARITIES!

Next Gen Herefords & Irish Hereford Prime have teamed up to facilitate the Irish Hereford Charity Calf Rearing Program which is encouraging young people to rear calves on their home farms with the added aim of raising money for charity.

How does it work?

In Spring 2022, Over €5,500 was allocated to five of the Hereford Society branches. This money was kindly donated by Irish Hereford Prime and has gone towards the buying and maintaining of HEX dairy cross bull calves by Young Hereford breeders who were appointed by their local branches. Each calf must be male, genotyped and must be disbudded and castrated.

The real journey began in March and April when the calves were purchased from local dairy farmers or dairy farmers within each young person's region. Once in their new home, the calves were then taken under the wings of a young Hereford breeder who has been busy since then rearing & tending to their calf.

Every young handler, on top of feeding & rearing the calf, halter trained and prepared their animal for showing at the Next Gen Herefords Youth Competition and National Hereford Calf Show in GVM Tullamore in November 2022. This was the first day out for the animals and they were a great asset to young handlers who wished to show smaller, well-trained cattle in the show.

Helping honourable charities

Each of the animals involved in this program will be reared onto their second year. In 2023, the cattle will be sold at a live auction with full proceeds being donated to a charity of the young breeders or the branches choice.





Meet the Young Breeders

We are delighted to have in total 15 young breeders – rearing 11 crossbred calves – across five branches. Over 10 weeks we were given an insight into the lives of each of the young handlers and the good work they are doing in looking after their calves along with details of their chosen charities but for now – meet the team.



MEET THE YOUNG BREEDERS - CIARAN KINAHAN

Hailing from Co. Offaly, Ciaran Kinahan has been selected to rear a calf by the North Leinster Hereford branch. Ciaran is no stranger to farming, as he is heavily involved on his family farm in Tubber.

Ciaran is involved in the running of a pedigree Hereford and Simmental herd, alongside his father Michael. The father-and-son duo are very active within showing circles – showcasing their pedigree Hereford and Simmental cattle at agricultural shows up and down the country.



Ciaran's heifer; Tullyviewpoll 1 Tilly was crowned Champion at Oldcastle Show 2022



Ciaran Kinahan with his niece Darcy and nephew Declan.

Ciaran is currently working full-time within the agricultural sector and has a strong interest in all things agricultural related.

He has worked in many farming enterprises over the years. Before that, he studied Environmental Science in Agriculture at Technological University of the Shannon (TUS).

Away from the farm, Ciaran loves to play football for his local club Tubber.

Love for Herefords

Ciaran outlined why the family choose the Hereford breed and the traits they seek in their ideal breeding females.

“My love for sucklers has come from my father as he has a huge passion for sucklers”. From a young age Ciaran was always involved on the farm and his favourite time of the year is when cows start calving.

“My love for Hereford cattle came from my father as his choice of suckler cow was a black-white head. We rear 10-15 HEX heifer calves every year and select four or five of the calves for replacements, the heifers that don’t make the grade are sold for further feeding.

My father and I love the Hereford cross dam for its qualities of hardiness, docility, milking ability and ease of management.

Hereford cattle are very easily handled which is very important to me, and they are very easy fleshing. Overall, they are lovely cattle to work with.”

Ciaran’s ideal suckler cow type is a female that is medium and correct, has a good head and top, is easy fleshing, produces a lot of milk, and weighs between 700kg and 800kg when she is a mature cow. Ciaran noted that on the farm ‘it is crucial for a cow to give birth to a calf every year.’

“On our farm, we currently have 25 breeding cows and we use 100% artificial insemination (AI). We will maintain this number of breeding cows, with an emphasis on quality rather than quantity. We concentrate on AI because it gives us access to a variety of genetically superior, vetted bulls and allows us to choose the right bull for each individual cow.

‘I am honoured to have been chosen to raise a calf for the North Leinster Hereford branch as it is for such a great cause.’

‘It’s wonderful to see Irish Hereford Prime and Next Gen collaborating on this super program as it’s for a charitable purpose.’

‘When the calf is fit to sell, the charity in which I wish to donate the money too will be Hooves 4 Hospice. The money raised will help go towards the fundraising project to raise vital funds towards the cost of building the planned Midland Regional Hospice.’”

MEET THE YOUNG BREEDERS – TARA & ELISA DRUMM



Tara & Elisa with their calf Logan

Meet the Drumm family, hailing from “The Lake” county of Co. Westmeath. The Drumm family has a strong tradition of showing quality pedigree Hereford cattle at many shows in the Midlands. Mother Christine and Daughters Tara and Elisa are never too far away from the show ring come the summer months.

Tara and Elisa Drumm have been selected to rear a Hereford bull calf by the North Leinster Hereford Branch. Tara and Elisa are no strangers to the showing circles where they spend most Sundays during the summer, showing their pedigree Hereford animals alongside their mother Christine. The Drumm family own the well-known Crownstown Herd.

The herd consists of 60 commercial cows alongside 10 pedigree Hereford cows. The pedigree herd uses 100% AI on their cows. The girls choose 100%

AI as it allows the herd to use selective mating of cows/heifers to select sires strong on particular traits such as easy calving bulls on heifer and optimising the genetics of the herd.

The Drumm girls love the Hereford breed as they are a very docile animal, easy to maintain and the commercial animals kill-out well in the factory. The family has a strict breeding policy currently in place, their ideal cow type is a good feminine cow with a good top line, well made around the back end and a foot in every corner is what the girls look for when selecting a future cow.

The girls love competing in the young handlers and last year Tara won the Junior young handlers and Elisa won the Intermediate young handlers at the Next Gen Hereford Calf show in Tullamore. The girls love competing in the young handlers and they love competing against each other, they have really

missed exhibiting their Herefords at shows due to Covid and they really enjoyed the 2022 showing season.

Away from farming Elisa plays Hurling for the local club; Delvin and Tara plays soccer for her local soccer club. They love farming but playing sports helps them get away from the farm and meet their friends.

Speaking about the calf, the calf is a lovely red and white Hereford bull calf who has been sourced locally. After a lot of discussion and thought the girls decided to name their calf Logan. The girls are honoured to be rearing a calf for charity and were delighted to be asked by the North Leinster Hereford branch to take on the task. The girls said that “We are really looking forward to seeing how Logan develops and think it’s a great idea in which Irish Hereford Prime thought of”.

The Drumm family have chosen local charity; North Westmeath Hospice. This is a very worthy cause and rings close to home for the Delvin natives. The North Westmeath Hospice is a voluntary organisation which provides specialist palliative care services for the people of Westmeath.



Logan

MEET THE YOUNG BREEDERS - CHARLIE & ADAM MCKENNA

Irish Hereford Prime visited the farm of Adam and Charlie Mc Kenna from Glaslough, Co, Monaghan.

Adam is 10 and Charlie is four years old and they were selected by the Cavan/Monaghan Hereford Branch to rear two Hereford cross bull calves for charity. Father Padraic, is a full-time farmer who runs a 50 cow-suckler herd. Alongside the suckler herd, Padraic runs a turkey enterprise and runs a

contracting business within the local area. Padraic said “when his first son Adam was born he was going to purchase a pedigree heifer” which led him to his journey of pedigree Hereford cattle.

Love for Herefords

The Ligoagh herd is no stranger to the pedigree circles as they are very active at shows across the country and selling bulls and heifers at pedigree sales. The herd currently consists of 50 suckler



Adam & his prize winning heifer at Tydavnet Show

cows, which includes 10 pedigree Hereford cows. The love for Herefords came from a very young age as Padraic always loved helping his grandfather feed calves. Charlie and Adam's great grandfather suck-calf of choice to rear was the Hereford calf from the Friesian cow. The passion and love for Herefords is really in the blood.

The McKenna's farm has a very strict breeding policy currently in place. The Mc Kenna's ideal cow type is a medium-sized cow, easy on the eye, soft fleshing, has enough milk to rear a calf and have a good pelvis to have a decent-sized calf. They choose pedigree Hereford cattle due to their docility of the cow and ease of management which was very evident on the farm. Herefords are the number one suckler cow choice on farm.

At the moment, Padraic has seen a huge market for Hereford bulls in the dairy herd as they are ticking all the boxes for dairy farmers. Dairy farmers are choosing Hereford bulls as they are easy calving, short gestation, a strong market for the calves and



Padraic, Charlie and Kerrie-Anne on their home farm

the bulls are robust for big cow herds. In the last few years, Padraic has seen more suckler farmers using a Hereford bull on their herd which is very positive for the Hereford breed.

“Teaming up with Irish Hereford Prime to rear calves for charity is a great idea” – when Padraic first heard about it he was very keen on the idea

of rearing the calves for charity. It's a great way of raising much-needed funds for charity but it is also a great incentive to get Charlie and Adam interested in the farm as it is their project.

The Monaghan family have chosen LA519 as their

charity which is a Monaghan based non-profit organisation set up to raise awareness about suicide, work on suicide prevention and support families and members of the community who have been bereaved by suicide.



John Cregan with his
HEX Bull calf

MEET THE YOUNG BREEDERS - JOHN CREGAN

John Cregan is 8 years old and is a second class student in Scoil Mhuire National School in Broadford Co. Limerick. John lives with his parents; Tommy and Maura Cregan, his brother Peadar and his sisters Ellie and Molly. The family run the Tullaha Hereford herd which was established by Johns Great grandfather, James Neenan in 1971.

John started going to shows at very young age with his late Grandfather John Neenan and he began to show cattle himself in the young handler class for

the first time in 2022, winning several red rosettes across the Summer.

John loves all things farming but he has a special love for Herefords. John knows the breeding of many of the Herefords on the farm and keeps a watchful eye over new born calves especially. Herefords are an ideal breed for young John given they're so docile and easy to handle. Johns' favourite past times include playing GAA, Showing Hereford cattle and supporting the

Limerick hurlers. John had some very difficult decisions to make last summer as he had to decide between going to a show on a Sunday or going to watch Limerick on their way to win 3 in a row. As a result of some good decision making, he ended up having a very successful summer both in the show ring and in Croke Park.

Johns' chosen charity is The Jack and Jill foundation. Jack and Jill is a nationwide charity providing in-home nursing care and respite support for children up to the age of 6 with severe to profound neurodevelopmental delay. This may include children with brain injury, genetic diagnosis, cerebral palsy, and undiagnosed



John was very successful in the show ring during Summer 2022

conditions. Another Key part of the service is end of life care for all children up to the age of 6, irrespective of diagnosis.



Conor O'Rourke with Buddy

MEET THE YOUNG BREEDERS - CONOR O'ROURKE

We also met with young Hereford breeder; Conor O'Rourke from Ardlahan Herefords, Co. Limerick. Conor is 12 years old and a pupil at Kildimo National School. Conor has a passion for Hurling, Football & of course Hereford cattle. Conor is rearing a Hereford cross calf for the Irish Hereford

Calf rearing Programme.

Ardlahan Herefords

Ardlahan Herefords started in 1997 when Paddy, Conor's grandfather, bought three maiden heifers from Tom Hannon of Hannonstown Herefords.

Conor & his brother Noah are now 3rd generation Hereford breeders & the herd has now built up to 12 Pedigree breeding cows.

The Farm & Herefords

Conor purchased his first Pedigree registered Hereford heifer this year from John O'Connor of Clouncagh Herefords. The heifer has calved down since with twins last August gone & Conor is excited to see the calves grow into potential breeding stock going forward. Conor will spend time online checking out bulls to cross with the Ardlahan cows and knows the names and star evaluations of almost every Hereford bull in AI. The O'Rourke's also rear 50 Hereford cross heifer calves each year which Conor is highly involved in.

Conor was a big help during the National Hereford Show last year and was delighted with his day at the show.

Love of GAA

Along with breeding Herefords, Conor loves anything GAA and his beloved Limerick team. Conor travels to all the Limerick matches – he was in Croke Park when Limerick won in 2018 and he hasn't missed a match since.

Conor is raising money for his families local National School in Kildimo where he and his siblings have all gone to school. Kildimo National School is an integral part of the local community.

MEET THE YOUNG BREEDERS - EOIN, LIAM & DARA O'REILLY



Daire, Eoin & Liam O'Reilly

Next we met with the O'Reilly family. The O'Reilly family have a strong interest in showing cattle with brothers Eoin, Liam and Darragh helping their father Jason on the family farm any minute they get.

The Bridgehouse herd consists of 18 breeding females, consisting of pedigree Hereford, Angus and Shorthorns. From a young age growing up, their father Jason always kept pedigree Herefords. The O'Reilly always liked Hereford cattle as they are very easy on the eye, docile and it is very easy to train a Hereford animal for the shows. "They make great suckler cows, and are easily managed". The O'Reilly brothers favourite cow on the farm is a cow which they purchased in Carrick-On-Shannon nearly five years ago. When selecting a cow for the

herd the brothers ideal cow type, is an old style traditional Hereford cow, with traditional markings, medium in size, and have a good bag of milk to rear a calf.

The O'Reilly's think this is a great project that has been set up by the Next Gen Herefords and Irish Hereford Prime. It's great that the money is going towards charity, but it's also a great incentive to get the young lads involved in the project.

The charity of choice for the brothers is North West STOP-Suicide Prevention. This is a very worthy charity which is voluntary based, provides counselling free of charge for all ages & works to prevent suicide by informing, educating and promoting positive mental health.

MEET THE YOUNG BREEDERS - PAUL & KIAN BOHAN



Kian & Paul
Bohan

Next we visited the farm of Paul and Kian Bohan from Cloone, Co. Leitrim. The Bohans were selected by the Connacht Hereford Branch to rear a Hereford cross calf for charity. Paul and Kian divide their time between the family farm, playing GAA for their local club and helping their father Padraig with Irish draught horses. The brothers, from a young age, have always had an interest in farming, especially cattle – “They have always been helping their parents on the farm since they were young”. The Bohan duo are farming alongside their father Padraig where they have five Pedigree Hereford cows under the herd prefix ‘Gortfadda’.

Love for Herefords

Father Padraig has been breeding and showing Irish draught horses for the last number of years and he always wanted to get a traditional breed of cattle to run alongside the horses – this led him to pedigree Herefords. He chose Herefords as Hereford genetics can maximise the value of a cow herd by leveraging; fertility, feed efficiency, profitability and docility. Father Padraig loves Irish draught horses but Kian and Paul’s love lies with Pedigree Herefords.

The Bohan brothers are very well known within the Hereford show circles and are currently making big names for themselves in the Next Gen Herefords.

Within the show circles – Paul recently won the Junior Young Handler Championship at Longford Agricultural show last July past. This was a huge achievement for the young handler – it shows that his time and hard work is really paying off. The lads love showcasing their pedigree Hereford cattle at numerous shows throughout the country as they love meeting young farmers with a passion for breeding Hereford cattle. The duo are also great friends with Eoin, Liam & Daire O’Reilly who are also rearing a Hereford cross calf as part of the programme. The crew make a great team and together they attend various shows and Hereford events.

Chosen Charity

Speaking about raising a calf for charity, the family said that they are delighted to team up with Irish Hereford Prime to rear a calf for charity. Paul and Kian’s father Padraig has said that it is great for the lads to be involved and they have really enjoyed rearing the calf.

The Bohans have chosen to support the Alzheimer’s Society of Ireland with the money raised going towards the Alzheimer’s Unit in Co. Leitrim. The unit raises money for the raise while providing practical support to people with the disease and their families.



The O’Reilly & Bohan crew

Sinead
Conry

MEET THE YOUNG BREEDERS - SINEAD CONRY

MacG
RUG 77

Sinead Conry, hailing from Rathnollag Herefords, Roscommon is rearing a Hereford cross calf as part of the Irish Hereford Calf rearing Programme.

“From a young age, I have always had an interest in farming. I purchased my first ever suck calf with my Communion money and kept her as a breeding cow”, comments Sinead.

Sinead has always been passionate about Hereford cattle and started her farming career by going back to the basics by rearing Hereford cross calves while working to save up to purchase a Pedigree Hereford heifer. Sinead currently farms in her own right; Pedigree Hereford & Angus cattle.

Sinead also works off the farm as an Environmental Officer for the Kepak group. This young farmer doesn't have a dull minute - if it's not working on or off the farm you will find Sinead exhibiting at Summer Shows & Society sales - “Showing is very rewarding when you put so much work into getting an animal ready and they receive a rosette.” explained the 2019 Angus All-Ireland



Sinead's calf is thriving

Senior Young Handler”. Sinead is also heavily involved in the Next Gen Herefords & the running of Young Handler events throughout the year.

Chosen Charity

Sinead's chosen charity for the programme is the Elphin Day Care Centre. This centre is open daily and allows for the elder members of the community to meet and enjoy a social occasion. There are excellent services provided to the community including providing hot meals, a range of activities and day and over night trips.

Glenn & Anna
*Photo Credit Irish
Hereford Prime

MEET THE YOUNG BREEDERS - ANNA JACOB

The next participant in the Irish Hereford Calf Rearing series is South Leinster Hereford breeder; Anna Jacob from Dunsinane Herefords in Wexford. Breeding Hereford cattle runs deep in Anna's veins – her great grandfather initially purchased the holding at Dunsinane, which her grandfather, later inherited and began breeding Hereford cattle in the 1960s. Anna's dad, Glenn, later took the enterprise's reins and now farms a prize-winning 65-cow pedigree Hereford herd, with the help of Anna.

The farm's primary system is to breed autumn/spring-born Hereford bulls predominantly for the dairy herds and some suckler herds. The Jacobs also run a tillage operation and a calf-to-beef system. "The most enjoyable part of farming for me has to be livestock" comments Anna who thinks if she didn't have that connection to animals on the farm her life would be much different today.

College life

Anna has just completed her degree in Animal & Crop Production in UCD and is planning to travel abroad to gain experience working on farms and caring for animals abroad. The Wexford native



Anna's HEX Bull Calf

thoroughly enjoyed her time in UCD and has realised that there are opportunities and diverse options out there for young people to work in agriculture. The social aspect of college life also attracted Anna to UCD and being an out-going person, she enjoyed mixing with likeminded peers.

Chosen Charity

Anna is rearing a Hereford Cross Bull Calf in aid of Crumlin Children's Hospital. This is a vital service in Ireland that provides lifesaving care and comfort to children and their families from across the country.

MEET THE YOUNG BREEDERS - AIDAN JONES

Last but most definitely not least in the Irish Hereford Calf Rearing Series – we caught up with Aidan Jones of Clonroe Herefords, Wexford. Aidan works alongside his father John & together they milk 90 dairy cows alongside the Pedigree Hereford herd. Clonroe Herefords traces its roots back to 1920 when the Jones family acquired their foundation female, Peggy. The Wexford natives have been “hooked on the breed ever since” and now farm a 12-pedigree cow herd. Aidan’s mother Norah, brother Denis, wife Orlagh, uncle Pat and cousins Conor & Pdraig are also instrumental in the running of the farm.



Aidan’s Hereford Cross Calf is glittering!

Why Hereford?

The Jones continue to choose Herefords because of their “hardiness, docility and ability to put on flesh in a grazing system.” This is the ideal breed for the family to run with their dairy herd

because the workload isn’t too heavy and there is continued demand for their bulls by farmers in the locality. The farm also use a Hereford bull on their replacement dairy cows.

The Clonroe prefix is no stranger to the Summer Show circuit and have had many wins and successes over the years. Aidan and his family were delighted to be able to get back to showing this year after the lockdown. The team had good success this Summer with some of their cattle especially Clonroe King who won the Hereford Championship at the Flavours of Fingal Show, Tinahely Show and Bannow & Rathangan Show along with several rosettes won at Gorey Show & Tullow show amongst others.



Aidan & Rocco after a pre-show wash

Technology & Progress

Aidan is committed to continuous progress on the farm and using advantageous tools available – “We use Herd App from Agri Net on the farm while selecting which females to breed from their milk recording details and other reports on the app. During a busy three week breeding period, we



The Clonroe Team at Tinchely Show

find the app exceptional for documenting serves and sire advice” commented Aidan. Aidan is also licenced DIY AI technician which enables him to better manage his workload and make decisions on breeding.

Chosen Charity

Aidan is rearing a Hereford Cross Bull Calf in aid of North Wexford Hospice. This is a vital service in the region that provides top care and comfort to people who are ill and their families when they need it most.



The Hereford cross calves were paraded during the Next Gen Herefords Youth Competition in GVM Tullamore on 18th November 2022. Michael Barrett also spoke about each calf and their rearer in detail on the night. The calves were a credit to their young handlers as they were in top condition and turned out extremely well. These calves are a great advertisement for what the Hereford cross

calf bred from a dairy cow can do for the farmer on the ground. Each of the calves returned home with their rearer after the event where they will be kept until next Autumn and sold in their local marts for their chosen charities. There will be continued updates on the Next Gen Herefords social media channels as the stories of these Hereford cross cattle progress.



NEXT GEN HEREFORDS YOUTH COMPETITION 2022 CONTINUES TO BE A SUCCESS!

Next Gen Herefords held their second annual Youth Competition in GVM Tullamore on Friday 18th November as part of the Hereford event incorporating the National Hereford Calf Show & the Genetic Gems.

The weekend kicked off on Friday 18th November with the Next Gen Herefords Youth Competition which saw 42 young handlers competing in three age categories; Junior, Intermediate & Senior. The event incorporated a Young Handlers Competition whereby each young handler showed an animal. The competition was judged by Mr. Sean McEnroe from Liss Angus, Meath. There was also an IMF scanning demo during the evening and an informative talk and demo from local veterinary surgeon; Janet Lewis. Many thanks to the facilitators for giving up their time and sharing their expertise with the groups. Many thanks also to the Deverell family for supplying cattle for the IMF scanning demo.

Competition winners;

Junior:

1st: Aveen Curtin



Judge Sean McEnroe with Aveen Curtin

2nd: Aine Heffernan



Judge Sean McEnroe with Aine Heffernan

3rd: John Cregan



Judge Sean McEnroe with John Cregan

Intermediate:

1st: Saoirse Kenny



Judge Sean McEnroe with Saoirse Kenny

2nd: Clodagh McCaffrey



Judge Sean McEnroe with Clodagh McCaffrey

2nd: Neil Twomey



Judge Sean McEnroe with Neil Twomey

3rd: Liam O'Reilly



Judge Sean McEnroe with Liam O'Reilly

3rd: Brian Duignan



Brian Duignan

Senior:

1st: Mark Hyland



Judge Sean McEnroe with Mark Hyland

Sponsors:

As with all great events there were great sponsors behind this competition. Many thanks are extended to Clippers Ireland who sponsored an Egro Pro Cattle Clippers which was awarded to the Senior first Prize winner and the a Dual Motor Blower which was awarded to first prize winner in the Intermediate section. Clippers Ireland also provided four handy trimmers which were awarded to second and third prize winners in the Intermediate and Senior section.

Another generous sponsor of the event was Animal Farmacy who sponsored three Junior Showkits to the first, second and third prize winners of the Junior group.



To ensure each competitor received a token for participating, each Senior entrant received a voucher for AI Breed Improvement straws, each Intermediate entrant received a Metal Halter and each Junior entrant received merchandise from Farm Wardrobe.

Guess the Weight:

There was a Guess the Weight draw held on the night also. Many thanks to Niall & Lisa Daly for providing and weighing two cattle for this activity. There were three separate draws held for the Intermediate group, the Senior group and the General Public.

Congratulations to the winners; Joint Intermediate winners, Tara Drumm & Anna Losty, Senior winner, Kieran Power and Eoghan O'Connor also. Each winner received a nose clip and clipper blades as provided by Clippers Ireland also. The combined

weight of the two cattle was 920kgs.

Irish Hereford Charity Calf Rearing Programme:

To cap the evening off, there was a parade of Hereford cross calves that are being reared by Hereford breeders across the country in aid of local charities. The calves were a credit to their young handlers as they were in top condition and turned out extremely well. These calves are a great advertisement for what the Hereford cross calf bred from a dairy cow can do for the farmer on the ground. Each of the calves returned home with their rearer after the event where they will be kept until next Autumn and sold in their local marts for their chosen charities. There will be continued updates on the Next Gen Herefords social media channels as the stories of these Hereford cross cattle progress.

Credit is due also to Seamus Rohan of Listolin Herefords, Kilkenny who stepped in for Anna Jacob during the evening. Anna has gone abroad to travel and work and so Seamus has kindly stepped upto the pate to continue rearing the calf onto sale with the proceeds still going towards Crumlin Children's Hospital. Congratulations and thanks to Seamus on bringing the calf to Tullamore and joining the group during the event. We look forward to meeting Seamus at shows and sales this coming season.

Many Thanks!

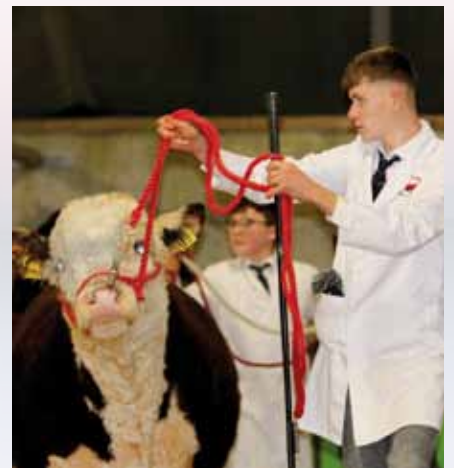
Thank you to all the volunteers & organisers, to GVM Tullamore for facilitating the event, to the

DAFM for facilitating the movement certs, to Willie McElroy for taking the photos, the judges on both days; Mr. Sean McEnroe, Mr. Steve Edwards and Mr. Nigel Heatrick, to John Lynch for facilitating over the weekend, to the Deverell family & Daly family for providing cattle, to all the generous sponsors, to all the exhibitors who attended, to all the spectators, to Irish Hereford Prime for providing vouchers, facilitating cattle for the various activities & also providing practical support during the event and to the Next Gen Herefords Committee for making the youth event happen successfully; Sinead Conry, Catherine Smyth, Michael Barrett & Eoin Lynch!

PHOTO GALLERY *photos by Willie McElroy*





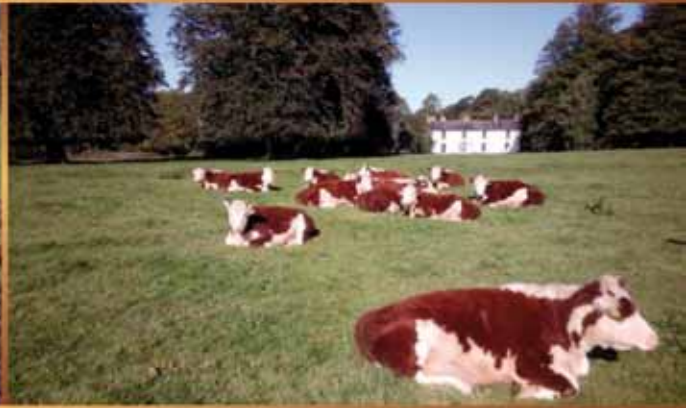






Boveen Herefords

Est. 1994



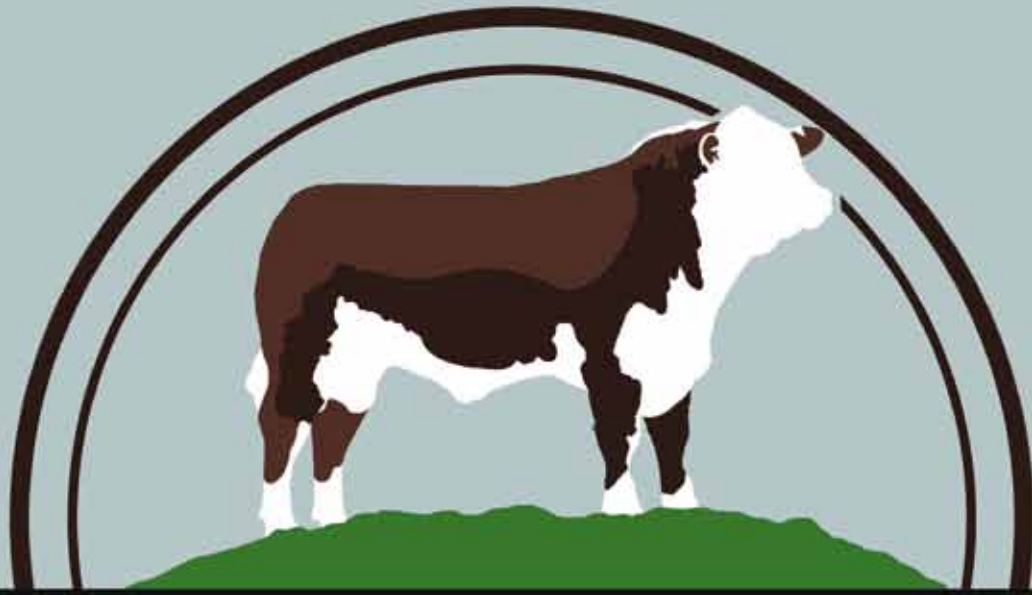
*Visitors always welcome - young stock usually for sale
Thanks to all our customers*

Joe O'Connor

Riverview, Sharavogue, Birr, Co. Offaly, R42F228.
Phone: 087 1632747 Email: joe.oconnor03@gmail.com

PHOTO GALLERY photos by S. Kínanhan





GARRYNOE

HEREFORDS

Polled & Horned



Haven Thrush 75th
Purchased Haven Bicentenary Sale



Garrynoe Sensation Et.
Sold to Killeedy Herefords

A selection of bulls for sale in 2023 including imported ET bulls from Denmark
We would like to thank all purchasers of stock over the year

Michael
0862147207

michaelpower07@hotmail.co.uk - kieranpower92@yahoo.ie

Thomas & Margaret
0892352793

Kieran
0868941003



MUNSTER BRANCH



John O'Dwyer with Mrs. Helen Neenan & Adrian Bateman, IHBS President

JOHN NEENAN MEMORIAL YOUNG HANDLERS COMPETITION & CALF SHOW 2022

The Munster Hereford Branch held their very successful Young Handlers competition in memory of John Neenan on Saturday 17th September in Kanturk mart, following the inaugural event held in 2021. The branch also held a Hereford calf show which complimented the Young Handlers competition.

There were 33 young handlers competing for the John Neenan Junior & Senior Shields and there were 30 more calves competed in the calf classes. Many thanks to the judges on the day; Michael Barrett, who judged the Young Handlers and William Jones who judged the calf classes – both were meticulous in their judging and very fair to all competitors.

Results:

Class 1: Senior Young Handler

1st: John O'Dwyer

2nd: Saoirse Kenny
3rd: Jack O'Connor



Saoirse Kenny with Mrs. Helen Neenan & Adrian Bateman, IHBS President



Jack O'Connor with Mrs. Helen Neenan & Adrian Bateman, IHBS President

Class 2: Junior Young Handler

- 1st: Aveen Curtin
- 2nd: Kate McCarthy
- 3rd: John Cregan



Aveen Curtin with Mrs. Helen Neenan & Adrian Bateman, IHBS President



Aveen Curtin, Kate McCarthy and John Cregan receiving their rosettes



John Cregan with Mrs. Helen Neenan & Adrian Bateman, IHBS President

Class 3: Hereford Bull born after December 1st 2021 – Sired by any bull from the Munster Semen group.

- 1st: Peter Cooke Bonleapoll 1 Del Boy - Sire Churchcrosspoll 1 Hurler
- 2nd: Gerry McNamara Churchcross Star Brooks - Sire Churchcrosspoll 1 Hurler



1st place: Bonleapoll 1 Del Boy

Class 4: Hereford heifer born after December 1st 2021 – Sired by any bull from the Munster Semen group.

- 1st: Gerry McNamara – Churchcross Star Cora – Sire Churchcrosspoll 1 Hurler
- 2nd: T&M Cregan Tullaha Lilly 442 – Sire Riverrock Tyson
- 3rd: T&M Cregan Tullaha Missy 446 – Sire Riverrock Tyson



1st place: Churchcross Star Cora

Class 5: Hereford bull born between March 1st & April 30th 2022

- 1st: T&M Cregan – Tullaha Grant
- 2nd: Christopher O Dwyer – Scarragh Toby
- 3rd: T&M Cregan – Tullaha Gregory



1st Place: Tullaha Grant

Class 6: Hereford heifer born between March 1st & April 30th 2022

- 1st: John O Connor – Clouncagh Spark 3
- 2nd: Michael O Keeffe – Gurteragh Goldie 1008
- 3rd: John Appelbe – Apple 1 Dawn Break



1st place: Clouncagh Spark 3

Class 7: Hereford Bull born on or after May 1st 2022

- 1st: Kieran Mariga – Lighthouse Jerry
- 2nd: John O Connor – Clouncagh Salvador
- 3rd: John Appelbe – Rossvie 1 Trump



1st Place: Lighthouse Jerry

Class 8: Hereford heifer born on or after May 1st 2022

- 1st: Kieran Mariga – Lighthouse Curly Cara
- 2nd: Kieran Mariga – Lighthouse Maeve
- 3rd: T&M Creagn – Tullaha Lilly 442



1st place: lighthouse curly cara

The event was a great success all round and very well supported by the branch and Hereford breeders.

Congratulations to all the winners and well done to all those that took part. Well done to all the organisers & many thanks to the mart also.

BARBEQUE

The Munster Hereford Branch held a very successful Barbeque at the Forge bar in Broadford to raise funds ahead of the John Neenan Memorial Young Handlers Competition in Kanturk.





Munster Hereford Branch

Chairman: Tommy Cregan, Tel: 087 2111819
Vice-chairman: Paddy O'Connor, Tel: 087 6871343
Treasurer: David Jones, Tel : 086 3558494
Secretary: Margaret O'Brien, Tel: 086 8237389

MEMBERS: 2022



Clare

Declan Donnelly, Clondrina, Lisseycasey, Ennis. Contact no: 086 1233795.
Pat Lynch, Rossdelia, Rossmanagher, Sixmilebridge. Contact no: 083 0920314.
Gerry & Claire McNamara, Moyfadda, Labasheeda, Ennis. Contact no: 087 6820985.

Cork

John Apelbe, Carrigroe, Clonakilty. Contact no: 087 2325045
Michael Barrett, Gurtaleen, Ballineen. Contact no: 086 2518430.
Adrian Bateman, Slieveroe, Riverstick. Contact no: 086 8300379.
Tim Breen, Coisceim, Kanturk. Contact no: 087 9913266.
Eugen Curtain, Beennaskehy, Killavullen, Mallow. Contact no: 087 8390744.
Michael Dullea, Deelish, Drimoleague. Contact no: 087 2341144.
Tommy Dunne, Ballynoe, Kildorrey. Contact no: 022 25532.
Billy & Áine Fitzgerald, Ashview, Beanfield, Youghal. Contact no: 087 7946348.
Patrick Hallissey, Dawstown, Blarney. Contact no: 083 1046332.
Tony Hartnett, Riverrock, Knockatoon, Rockchapel. Contact no: 087 7904937.
Timmy & William Lane, Brooklodge, Clondulane, Fermoy. Contact no: 086 3432834.
Daniel Lehane, Dunmanway. Contact no: 087 6815881.
John Ludgate, Fortfarm, Ballyclough, Mallow. Contact no: 086 8517559.
Anthony & Dermot McCarthy, Gurrane, Banteer. Contact no: 087 2304354.
Neilly & John Moylan, Bluepool, Banteer rd, Kanturk. Contact no: 086 8118479.
Paul McGrath, Coolaha, Youghal. Contact no: 086 8853877.
Daniel Murphy, Daneswood farm, Glounakeel, Rockchapel, Contact no: 087 7686638.
Kieran Noonan, Knockskehy, Tullylease, Charleville. Contact no: 086 3872152.
John O'Connell, Lyragh, Milford. Contact no: 086 1010536.
Ciaran O'Connor, Curraheen Upper, Freemount, Charleville. Contact no: 0868232055.
JJ O'Connor, Lisheenowen, Newmarket. Contact no: 087 9203784.
Paddy O'Connor, Commons, Newmarket. Contact no: 087 6871343.
Patrick O'Donnell, 12 Mitchelscourt est, Mitchelstown. Contact no: 087 2500714.
Shane O'Driscoll, Butlerstown North, Bandon. Contact no 086 1069224.
Michael O'Keeffe, Gurteragh, Newmarket. Contact no: 087 9253369.
Conor Ring, Tourad, Freemount, Charleville. Contact no: 086 8248873.
David Tait, Inch, Whitegate. Contact no: 086 3663913.



Kathleen Stokes, Tullylease, Charleville. Contact no: 087 9266278.
Neil Twomey, Glen South, Banteer. Contact no: 087 3959323.
Dermot Whelton, Cullane West, Leap. Contact no: 086 2743566.
Adrian Curtain, Lag, Doneraile. Contact no: 087 9731066.

Kerry

Adrian Cronin, Ballyhar, Killarney. Contact no: 087 1247432.
Buddy & Marcus Kelleher, Banemore, Listowel. Contact no: 0872868609.
Gerard Neville, Ballylongford, Listowel. Contact no: 087 2732399.
Jerry & Eileen O'Connor, Headford, Killarney. Contact no: 087 7949601.
S & T O'Sullivan, Ahane Cross, Brosna. Contact no: 087 2250210.
Matthew & Rita Goulding, Ballyduff, Tralee. Contact no: 086 3527112.

Limerick

T & M Cregan, Tullaha, Broadford, Charleville. Contact no: 087 2111819.
Jim Delee, Meenoline, Templeglantine. Contact no: 086 8619240.
John Donegan, Cappanhane, Ballyagran. Contact no: 087 2247194.
Maurice Geary, Ballinamona, Kilmallock. Contact no: 087 6912281/087 6136060.
Sean Gleeson, Mellon, Kildimo. Contact no: 086 3626341.
Margaret & Stephen Hanly, Kilcoman, Askeaton. Contact no: 087 6426455.
John O'Connor, Ballingarry. Contact no: 087 6481432.
Conor O'Leary, Leylands, Ballyagran, Kilmallock. Contact no: 087 6209049.
Sadie Neville, Castleroberts, Adare. Contact no: 087 2145073.
Darren & Paddy O'Rourke, Kildimo. Contact no: 086 6026530.
Eamon Shanahan, Gortmore, Broadford, Charleville. Contact no: 086 2674063.

Tipperary

Peter Cooke, Hillview, Bonlea, The Commons, Thurles. Contact no: 087 4188890.
Henry Dudley, Poplars, Dovea, Thurles. Contact no: 086 8340801.
Trevor Dudley, Kilsunny Hse, Dovea, Thurles. Contact no: 086 3916922.
Willie Duff, Ballinalick, Norwood, Nenagh. Contact no: 085 1081489.
Joe & Jim Fitzpatrick, Clonmore, Templemore. Contact no: 086 4049027/ 086 0768600.
John Johnston, Toomevara, Nenagh. Contact no: 087 9804747.
W & D Jones, Bartoose, Emly. Contact no: 086 3558494.
Gerry Looby, Clarkstown, Latten. Contact no: 087 1345131.
Roisin O'Donnell, Curranstown, Poulmucka, Clonmel. Contact no: 087 1446227.
Walter O'Donnell, Marhill, New Inn, Cashel. Contact no: 085 2095344.
Christopher O'Dwyer, Coolbawn, Nenagh. Contact no: 086 6012741.
PJ O'Brien, Mountphillips, Newport. Contact no: 086 8237389.
Kevin & William Ryan, Woodpark, Carney, Nenagh. Contact no: 087 6760890.
Martin Murphy, Toureenbrien, Newport. Contact no: 086 1072847.

***All members are welcome to attend the Munster branch meetings
and help promote the breed within the Munster region.***

NORTH LEINSTER BRANCH



NORTH LEINSTER BRANCH FIELD EVENINGS 2022

The North Leinster Hereford branch held a field evening in September on the farm of Eamon and John McKiernan at Knockmountagh Herefords, Co. Louth. The evening did not disappoint, as the group were given a farm tour and saw some exceptional Hereford cattle. The North Leinster Hereford branch would like to thank Eamon and John for their hospitality.





During July, the branch held a field evening followed by a branch meeting in the home of Baytown Herefords courtesy of Tom Barry & Family.

There was a great attendance while the sun shone bright, and an informative farm-walk and meeting were held.

Many thanks to our hosts, the Barry family for their hospitality and a great display of Hereford cattle.

North Leinster Hereford Branch awards Presentation night

The North Leinster Hereford Branch held their awards presentation night on Saturday January 21st. In 2022, the branch launched their heifer and bull calf year competitions. The competition was open to animals born between 1st July 2021-31st August 2021 and was judged on a points-based system from attending summer shows within the branch's region.

Picking up the first award for the Hereford Bull of the Year was Knockmanta 1 Major 2 from Co. Louth based Eamon & John McKiernan. Born in July 2021, Major is sired by Fabb 1 Northern Star and out of Knockmanta 1 Jessica 3. Major commenced his summer show season by winning the Hereford championship on home ground at the County Louth Agricultural Show. Following on from this he went onto win breed championship at Longford show against stiff competition. Major completed the season by winning the Reserve Male Championship at the Premier Autumn Sale in



October 2022, where he was purchased by Robert Roycroft for his County Cork based Springvilla herd.



Knockmanta 1 Major 2 with breeder John McKiernan and purchaser Robert Roycroft

The North Leinster Hereford Heifer of the Year award was won by Tullyviewpoll 1 Tilly & exhibited by Michael & Ciaran Kinahan from Tubber Moate Co. Offaly. Tilly completed a double for sire Fabb 1 Northern Star and her dam Airhill Rapunzal was purchased by the Kinahans at the Airhill Herefords reduction sale in 2019. Tilly enjoyed a superb summer on the show circuit winning the overall Hereford champion at Oldcastle show, and the £1000 heifer calf of the year championship

at Nenagh show, before going on to pick up a first prize at the National Hereford Show in Tullamore.



Tullyviewpoll 1 Tilly with breeder Ciaran Kinahan and ISA President Catherine Gallagher

The inaugural North Leinster Hereford Branch Herds Competition also commenced in 2022. The competition was judged by Thomas Beirne Co. Leitrim. Claiming the top spot from the faithful county was Michael Molloy's Moyclare herd. The Moyclare herd was established in 1952 and is no stranger to success over these 70 years of breeding. Most recently, Moyclare Vidal 2, sired by current herd sire Free Town Tribute was Male champion at the 2022 National Hereford Calf Show.

Herds Competition winner Michael Molloy of Moyclare Herefords, Offaly – photographed here at the National Hereford Calf Show 2022 with Judge Steve Edwards and IHBS President Adrian Bateman



North Leinster Branch

Chairperson: Catherine Smyth - 087 6063932 - catherinesmyth1299@gmail.com

Secretary: Meadhb Tyrrell - 087 384 3021 - Meadhb.tyrrell@gmail.com



CO. LONGFORD

Creagh & Creaghpoll Herds
W.A. & I.H. Jones, Creagh House,
Keenagh. 043 332 2290

Keenagh & Keenaghpoll Herds
E. & R. Jones, Riverside, Ksenagh.
Mob: 086 834 6520 / 086 353 0140

Trillick Herd
J.J. Farrell, Trillick-a-Temple, Longford.
043 334 1976 & Mob. 086 832 9436

Lisameen (P)/Moyleong Herd
James McKeon, Lisa meen, Ballinalee.
Tel. 087 822 8364

CO. MEATH

Emerald Herefords
Meadhb Tyrrell, Hill of Down, Enfield.
Co. Meath. 087 384 3021

Ardmulchan Herd
P. Smyth, Ardmulchan, Navan.
046 902 1435

Church Hill Herd
B. & R. Clarke, Carnaross, Kells.
046 924 5256 Mob. 087 238 6339

Portanob Herd
Jack Carty, Moyrath, Kildalkey.
046 943 5147 Mob. 088 931 2817

Curraghliffe Herd
John A. Hayes, Tankardstown, Rathoath.
01 825 6230 Mob. 087 289 6149

Rathregan Herd
V. Ledwith, Rathregan, Dunboyne.
Tel. 01 825 9270 / 086 255 6618

Ballaghboy Herd
Robert Clarke, Fordstown, Navan.
046 943 4120

Fairyhouse Herd
George Stanley, Porterstown Lane,
Rathoath. Tel. 01 825 6330 / 086 256 5577

Ballyboe Herd
Anne Murphy, 26 Bridge View, Kilmessan,
Navan. Tel. 086 382 5225 / 046 902 5737

Baytown Herd

Tom Barry, Baytown Park, Dunboyne.
Tel. 086 856 0978

Burrawaddy Herd

Percy & Marian Jordan, Burrawaddy Lane,
Proudstown, Tara. Tel. 087 950 6148

Dunlever Herd
Michael Bird, Dunlever House, Trim,
Co. Meath. Tel. 086 996 5239

CO. OFFALY

Broughall/Boara 1 Herefords
Liam Feighery, Limekill, Kilcormac, Birr,
Co. Offaly. 087 248 0965 / 085 741 9074

Rathure Herefords
Catherine Molloy, Rathure North, Killyon,
Birr, Co. Offaly. 087 812 5637

Ballyville Herd
J. & I. Deverell, Ballyville, Geashill.
057 934 3728 / 087 931 2628
/ 087 270 2271

Cill Cormaic Herd
D. Larkin, Kijoomac, Birr.
057 913 5368 Mob. 086 339 7810

Moyclare Herd
Ml. Molloy, The Globe, Belmont.
Tel. 090 845 4640 / 086 816 8924

Boveen Herd
J. O'Connor, Sharavogue, Birr.
Tel. 087 908 7460

Dungar Herd
Lester Roe, Parkview, Ballybrit, Roscrea.
087 411 8242

Glosterbeg Herd
Davina Lewis & Family, Glosterbeg,
Brosna, Birr, Co. Offaly
086 3148964

CO. LOUTH

Essmore Herefords
Francis Elmore, Ballinteskinn, Omeath,
Co. Louth. 086 328 8317

Knockmountagh Herd

Eamon McKiernan, Monasterbolice,
Drogheda. 041 982 6362 / 087 221 7201

CO. WESTMEATH

Cionleam Herd
W. Branagan, Clan Iearn, Delvin.
087 233 8053

Gageboro Herd
L. Holloway & N. Daly, Horseleap, Moate.
057 933 5987 / 087 969 4605

Glenree Herd
L. & F. Glennon, Glenree, Dysart, Mullingar.
044 922 6121 / 087 612 2141

Grianan & Caulry Herd
T. & A. Fitzgerald, Mount Temple, Moate.
Tel. 086 609 8051

Kilgolagh Herd
Hugh Lynch, Kilgolagh, Finea, Mullingar.
043 668 1210 Mob. 087 958 2773

Carrick Herd
Philip Lynch, Carrick Finea, Mullingar.
043 668 1218 / 087 958 2773

Castledaly Herd
Michael Farrell, Killeagh, Castledaly.
Tel. 090 643 0376 Mob. 087 318 9793

Cave Hill Herd
Pauric Farrell, Aughavoneen, Fardrum,
Athlone. Tel. 087 293 9133

Mount Williams Herd
Mr Aidan Farrell, Williamstown, Moate,
Co. Westmeath. Tel. 086 313 1812

Newland Herd
Hugh P. Murray, Main Street, Kilbeggan,
Co. Westmeath. 085 789 6199

Boyanna Herd
Mary & John Farrell, Killogeenaghan, Moate,
Co. Westmeath. Tel. 087 223 2880

SOUTH LEINSTER BRANCH



The South Leinster Hereford Branch held their 2022 AGM on 12th February on the farm of the Thompson family at Ballyraggan Herefords in Carlow.

The branch also held a field evening in July on the farm of Pat & Ann Murphy of Ballyfrunk/

Corstown 1 Herefords in Kilkenny. A great evening was had all round with a farm tour, stock judging, a talk from Tennyson Egar from Irish Hereford Prime and a presentation from Niall Kilrane from ICBE.

Many thanks to the Thompsons and Murphys for hosting visitors during the year.



South Leinster Hereford Branch



CARLOW

Ballyraggan

James V. & James D. Thompson
T: 085 7306633 / 086 0707301
Ballyraggan, Rathvilly,
R93 X294

KILDARE

Morell

Frank Daly,
T: 086 8568266
Blessington Road, Naas

Lipstown

William Leigh
T: 087 2071147
Kilrush, Ballitore,
Athy, R14 XW35

SéanPaT 1

Patricia & Michelle Curley
T: 086 8140513
Downings, Prosperous,
Naas, W91 KX73

Timolin

John & Sue Lawlor
T: 087 2819015 / 086 1920359
The Old Rectory,
Timolin, R14 EY84

KILKENNY

Castlehale 1

Jimmy Ryan
T: 087 6176586
Rossenarra,
Kilmofanny, R95 YX30

Listrolin

Pat Rohan
T: 087 6963205
Curraghbehy, Mullinavat

Ballyfrunk

Pat Murphy
T: 086 8340964
Corstown, Kilmanagh,
R95 P489

Muileann Polled

Eamonn & Margot Delahunty
T: 051 895004 M: 087 1250138
Portnascully Mills,
Mooncoin, X91 C642

KILKENNY contd.

Balleen

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Balleen, Freshford, R95 RK64

Nore

James Cassin
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Lanaught, Thomastown,
R95 D8K7

Darver

Eva Holmes
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Darver House, Suttonsraah,
Jeninstown, R95 KH90

Coolbawn Poll 1

Gerard Comerford
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Coolbawn, Castlecomer,
R95 EKV7

Ballydowell

Joe Maher
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Ballydowell, Rathmoyle

Tourtane

Trevor & Jane Parr
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Bawngarrif

Christy Finn
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Bawngarrif, Ballycallan

Chatsworth

Tom Hennessy
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LAOIS

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Garrow

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Ballinphraise

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Borris-in-Ossary, R32 C821

Knockfin

Francis & Tim Scott
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Knockfin, Rathdowney,
R32 Y044

Coolnacritta

Sean Shiel
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Coolnacritta, Rathdowney

Clonbrook

Richard Wallace
T: 056 4442137
Clonbrook, Crettyyard

WEXFORD

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Pallas, Gorey, Y25 W744

Ballintim

John Dowling
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Ballintim, Camolin,
Enniscorthy, Y21 T9C8

Galbally

Trevor Masterson
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Galbally, Ballyhogue,
Enniscorthy, Y21 C985

Tomnahely

Gordon Hall
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Tomnahely, Castletown,
Gorey, Y25 N6F5

Poplar

Herbert S Hawkins
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Farmhill, Crossabeg, Y35 R718

WEXFORD contd.

Macmine / Macmine Poll

Niall Jones
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Knockduff, Bree,
Enniscorthy, Y21 E5F7

Knockduff / Knockduff Poll

Mairéad Curtis & Michael Jones
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Knockduff, Bree,
Enniscorthy, Y21 E5F7

Dunsinane

Glen Jacob
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Dunsinane,
Enniscorthy, Y21 K7E8

Udel Polled

David & Dhalithi Carroll
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Coole, Campile, New Ross

Clonroe

John & Aiden Jones
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Pallas, Gorey

Air Hill

J.W. & D.J. Johnson
T: 086 2326151
Tomagaddy, Gorey

Kiltannel Poll

John Murphy
T: 087 7717515
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WICKLOW

Winetavern

William, Christopher & Andrew
Hanbidge
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Winetavern,
Stratford-on-Slaney,
Baltinglass, W91 X802



West Cork Hereford Club

Location	Prefix	Name	Address	Contact No.
A	Adrigole Herd Coomkeen Herd Droumdaniel Herd Island View Herd Skehanore Herd Touraheen Herd	Corneilus McCarthy Robert Dukelow Eugene Lynch Christopher Mullins Tom & Paddy Hickey Gerard McCarthy	Carrigfada, Skibbereen Durrus, Bantry Droumdaniel, Bantry Droumacappill, Bantry Skehanore, Ballydehob Touraheen, Drimoleague	028-21501 086-6057807 086-0851397 085-1742792 086-3031375 086-8575145
B	Appel Herd Cappadineen Herd Deelish Herd Gortroe Herd Hazelgrove Herd	John Appelbe Bill & Anne Deane Michael Dullea Alan Jennings Dermot Whelton	Carrigroe House, Clonakilty Cappadineen, Dmway Deelish Drimoleague Gortroe, Leap Cullane West, Leap	087-2325045 085-7469268 087-2341144 087-2733400 086-2743566
C	Belrose Polled Herd Gurtaleen Herd Killaclug Herd Kingsgrove Herd	Richard/Joseph Forbes JJ & Michael Barrett John McDonnell John Kingston	Belrose, Enniskeane Gurtaleen, Ballineen Carrigaphooka, Macroom Derry, Ballineen	086-3669764 086-8511982 086-3653844 087-3145588
D	Bearnagaoithe Herd Butlerstown Herd Dunworley Herd Farnivane Herd Garraneishal Herd	Patrick McCarthy Shane O'Driscoll Mary Pat Dinneen Robert McCarthy Graham Roycroft	Ballymore, Bandon Butlerstown, Bandon Dunworly, Bandon Farnivane, Bandon Lyre, Clonakilty	086-8047701 086-1069224 086-1204092 086-3248701 087-3232586
E	Arlinstown Herd Ballea Herd Derrynagasha Herd Grange Herd Slieveroe Herd	Declan Murphy John White John Quinn Jim Kingston Adrian Bateman	Arlinstown, Ballinhassig Ballea, Carraigaline Dunderrow, Kinsale Grange, Glenny, Riverstick Slieveroe, Riverstick	086-3827565 087-6789712 087-2968865 087-7489955 086-8300379
F	Clyda Herd	Ray Cronin	Mallow	086-8033443

*Promoting Herefords
throughout West
Cork and beyond*



Irish Hereford Breed Society
CONNACHT BRANCH



Looking forward to welcoming all Hereford breeders back into the show ring in the coming year.

Chairman: Padraig McGrath Tel: 087-2693201
Secretary: Sinead Conry Tel: 086-8889715
www.Facebook.com/Connachtherefordbranch



Delegation of Hereford breeders who attended the conference

IRELAND ACCEPT THE BATON TO HOST THE 17TH EUROPEAN HEREFORD CONFERENCE 2026!

16th European Hereford Conference

The 16th European Hereford Conference was held in France from 4th – 7th October.

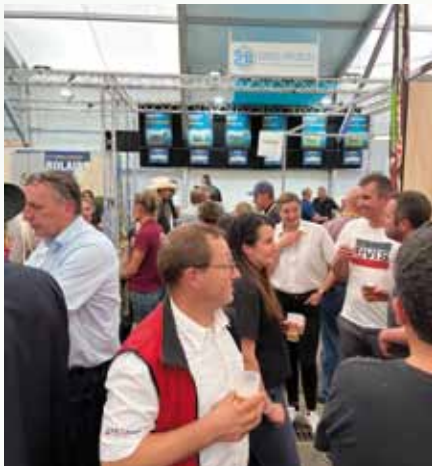
The conference included a full four-day schedule including a visit to the Sommet d'Élevage – The world's number one livestock show. There were four delegates from Ireland in attendance at the conference; Joe O'Connor (IHBS Chairman), Willie Branagan (IHBS Council Member), Louise Callan (IHBS Secretary) & Larry Feeney (World Hereford Secretary) and there were 39 persons in attendance altogether from all across the world including, UK, USA, New Zealand, Estonia, Denmark, Sweden, Germany and Norway.

Welcome Reception:

The conference began with a free morning at the Sommet d'Élevage followed by the official opening of the Conference in the afternoon at the Conference Centre at the show. The group were given a tour of the cattle by Pascal Bastien

(French Association President) which finished at the Hereford stand with a welcome drink & a selection of local cheeses and meats before a presentation of the Hereford cattle on display in the show ring. The group in full then attended a welcome cocktail & dinner that evening in Vichy.







National Hereford Championship:

The big event for day two of the conference was the National Hereford Championship. There were three classes; Hereford bulls, Hereford heifers and Hereford cows with calves at foot. There was a Female Champion & a Male Champion crowned on the day. The Male Champion was UK bred; Romany 1 Popcorn, bred by Scotland's Romany Herefords, sired by Barwise 1 Lancer, a previous UK sire of the year, produced by Carolyn Fletcher

of Barwise Polled Herefords. Carolyn is currently the President of the UK Hereford Society. The judge on the day was Mr. PJ Budler, originally from South Africa but currently living in USA, PJ is an international cattle judge and is CEO of Global Livestock Solutions. PJ commented on the Hereford breed stating it is *“the breed that has changed the face of cattle breeding around the world which is a good thing for consumers”*.





Country Reports:

Each country relayed a report on the progress of Herefords at home during that afternoon. Although there are many differences between the countries the one issue facing every nation is climate change and the role agriculture needs to play in reducing carbon emissions. It is clear to see there is no one solution or “one size fits” all plan. Every country present delivered very interesting information about the workings within the world of farming and Herefords on their local patch including;

- Average bull prices in the UK this year was over 4000 guineas & they are beginning to adopt a Linear scoring programme.
- In New Zealand, there are currently 21,000 Pedigree Registered Herefords & they are making progress on their Genomic test programme.
- In Germany in 2021, the association celebrated their 30-year anniversary. They are currently working on a genomic evaluation programme.
- USA currently have 76,672 Pedigree Hereford Registrations. They are also hosting the next World Hereford Conference in October 2025 & are working on an excellent conference line up and some added tours also. They also have several research projects running at the minute in relation to genetics & efficiency.
- In Norway, 90% of the Herefords are Polled. The Norwegians choose Herefords because they are calm & robust. They have shown to have the fewest stillbirths & highest survival rates until weaning of all breeds in Norway. The Herefords low body weight also make them ideal for thriving in local landscapes. The Norwegians have also developed a Breeding programme where stock is evaluated for conformation, morphology of udders, hooves, legs, breeding values, temperament, health & fertility before being accepted onto a five month performance test programme where they are fed silage & meal & their feed intake & body weight are recorded daily. The best performing bulls are then chosen for AI & their progeny are also tested for performance.
- In Sweden, Herefords are the second largest

breed in the Swedish Beef Control Programme, after Charolais, with 3200 calves. All calves are weighed at birth, 200days & again at 365 days. Calving ease is also recorded. In 2021, heifers weighed at birth – 41kgs, at 200 days – 251kg and at 365 days – 386kgs. Bulls at birth weighed 43kgs, at 200days – 277kgs & at 365 days – 495kgs. All bulls must pass certain requirements before going for auction including high average daily weight gain, minimum Linear

- conformation & hoof health requirement.
- In Estonia, the most popular AI bull in 2021 & 2022 was Fisher 1 Rancher. They hope to import new genetics & increase the use of AI while increasing consumer awareness about the benefits of beef into the future.
- PJ Budler then closed the afternoon session by making a presentation entitled “Global Hereford Challenges & Opportunities”.



International Gala Evening:

The delegates attended the International Gala evening, alongside 400 other international visitors, which illustrated a presentation of over 40 national

breeds of sheep, cattle and horses. The evening concluded with a cocktail in the showring and a performance by a traditional French band and some traditional Mongolian music also.



Hereford Farm tour:

The last day for the Irish delegation began with a tour of the farm EARL Vizelles. The farmer & host; Olivier Avignon and his wife & son welcomed the group and gave a tour of their cattle enterprise. Olivier farms 220 Hectares with just one employee. His main herd consists of 80 Charolais suckler cows but in 2016 he branched out and purchased Hereford cross suckler cows.

The farm is based in a predominantly breeding area of France given the poorer quality of the soil. This is Olivier's family farm which he inherited from his father. They also fatten pigs on site. In 2016, an opportunity arose for the farm to rent a further 80 Hectares which they went for. The farm was unsuitable for calving Charolais cattle so the farm invested in Hereford sucklers and have now grown to 40 Hereford suckler cows. Olivier is delighted with Herefords because of the good quality meat they produce and their good terminal traits. He started with crossbred Herefords including Herefords crossed with Limousin but the farm is slowly moving to fully purebred. They also imported Pedigree Herefords from Hungary.

All Herefords are finished for slaughter on the farm. All males are castrated between eight and 10 days old and fed as steers. Hereford heifers are currently earning the farm €6.00/kg dead with no heed given to weights or grades. In 2007, the farm employed a nutritionist to allow them to move towards producing 100% feed on the farm. As it turned out, the nutritionist now sells the Hereford beef from the farm to restaurants & hotels. Due to there being no traditional market for Herefords in France, because they're not the traditional breed, Hereford breeders need to build their own niche market to ensure good value for their product.

There is a stock bull running with the cows and the farm doesn't use any AI due to time management constraints. There is a mix of Spring and Autumn calving. Herefords are farmed outdoors all year round with hay supplemented in the Winter. Growth rates between Hereford & Charolais vary with the Charolais cows weighing 450kgs deadweight and Hereford cows weighing 350kgs deadweight but the inputs and costs are much lower with the Herefords.





Charolais enterprise:

The farm finishes all Charolais females onsite but exports the Charolais steers to Italy for finishing at 420kgs. The farm also purchase cull cows from neighbouring farms to finish for slaughter. Olivier sells crossbred (HExCH) Heifers at 18 months for slaughter between 330 – 360kgs carcase weight

to Biggar Meat Business. The price at slaughter is currently; €5.40/kg deadweight for steers, €5.20/kg deadweight for cows & €3.30/kg liveweight for Charolais Steers exported to Italy. The cattle grade either U or R but recently there is little difference in the price between grades.



There is 100% of the feed produced on the farm and grass haylage is fed when alfalfa hay runs out, The dairy market is growing in France also and this is leaving little differences in prices between beef cattle & dairy beef cattle at slaughter. Holstein Friesian cows are currently making $\square 4.80/\text{kgs}$ which used to be $\square 1.80/\text{kg}$ compared to Charolais cattle selling for $\square 5.20/\text{kg}$ and used to be $\square 4.80/\text{kg}$ deadweight. This has taken value from the beef breeds.

Olivier Avignon & his family treated the tour to a fantastic spread for lunch before saying our goodbyes.





Guest Speakers:

That afternoon involved talks from three speakers including Mr. Jean Denaux who was instrumental in the start-up of Irish Hereford Prime 25 years ago. The French butcher was born into and reared in a farming family and his father was also a butcher. The farm was very much traditional and ran Charolais cattle in small buildings & outhouses. They found Charolais cows were hard to calve indoors and disease became an issue with the buildings being so small. Jean's father travelled in the 1970's and while in America he was first introduced to Hereford cattle. At the same time as the French Hereford Association was set up, Jean's father purchased a Hereford bull to run with Charolais heifers and was delighted with the progeny which turned out to be better balanced in terms of having the double muscling from Charolais and gaining a year on calving from Herefords. Jean commented that having the backing of the society meant a lot to the project. Jean didn't inherit the family farm but knew he wanted to work closely to a farming business. He went to Rungis, a large International market in Paris for trading food & horticultural products and he learned he was able to sell beef. From there, he met with chefs in French hotels and after chatting about cuts of beef and such he had a wakeup call and began his career as a wholesaler of beef. Over time, Jean was able to build up clientele with farmers and caterers. Jean's career began by importing Wagyu beef from Australia and maturing in France. From there then he began to mature Charolais beef but there was very little

demand in the catering sector at that time. Jean investigated importing Angus beef from Scotland but BSE was an issue at the time. He knew Ireland and New Zealand were producers of Hereford beef and contacted the Irish Hereford Breed Society to discuss whether a trade deal could be negotiated. After travelling to Ireland and inspecting carcasses in a factory – trials were set up based on customer specifications and demands. Jean commented that if it's not raining in Ireland – it is thinking about raining which makes it an ideal location for producing grass fed beef which is what the caterers were demanding. The Irish was able to step up to the demands and meet consumer requirements. From this trade deal grew Irish Hereford Prime which has gone from strength to strength since & today processes over 65,000 cattle each year with 5,000 members. For this reason, it was delightful to hear from Mr. Jean Denaux on how his career began and the path that led him to Hereford beef. We also heard from Didier Deleau – specialist of



grass production who gave a detailed overview of grass production and grazing management in France which is proving to be instrumental in the fight against climate change as research has shown more grassland on French farms is helping reduce the carbon footprint. Didier concluded that Herefords are a breed with a future that meets; breeders' demands, consumer demands and society's expectations.

To cap off the presentations Ms. Sylvie Brunel – geographer, economist & writer made a presentation on the issues and barriers facing farmers globally in terms of climate change but concluded that breeding animals are beneficial

for the world population and vital for securing food for the growing population. The speaker also commented on how Herefords fit the Climate change solution perfectly given they are docile, fertile, rustic and have good maternal traits.

Final Farewell & Passing the Baton:

The final evening of the European Hereford Conference 2022 was a trip to Puy de Dome & although the cloud was down, the view & sunset was spectacular! The attending countries presented gifts to the French Association in appreciation & in-turn the French Association gifted each delegate a beautiful book & liqueur.





Before the conference officially ended – Pascal Bastien (French Association President) handed over the European Conference Baton to Ireland who will host the next European Hereford Conference in 2026. This is a tradition that began in 1997 by the Estonians. Ireland will host the 17th European Hereford Conference in August 2026 following the last conference hosted in Ireland which was in 2005.

Many thanks are extended to the French Hereford Association for hosting the 16th European Hereford Conference & extending a warm welcome to all



attendees and to Chloe, the in-house translator for being more than patient.

Ardmulchan Herefords
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**Ardmulchan Clover 938- Female Champion National Hereford Calf Show 2022.
Church Preen Galileo's final calf, a true example of his breeding legacy.**



**Ardmulchan Supreme, Champion & top price Nenagh May sale 2022-sired by
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2022 HEREFORD PHOTO & CALENDAR COMPETITION!

The Irish Hereford Breed Society & Irish Hereford Prime are held their 3rd Annual 2022 Hereford Photo & Calendar Competition.

The competition has been a great success over the last few years with a large number of entries of great photos submitted. The shortlisted entries once again were put forward for a public vote on the IHBS Facebook page and were then compiled into a calendar which is currently being sold in aid of Hooves4Hospice.

There were changes made to the categories last year for entry to ensure there is a class for every Hereford while including other relevant categories.

Categories for Competition;

Herefords – The Natural Choice – Pedigree Hereford animals – all cows, heifers, bulls, calves accepted.

The HEX Factor – Hereford cross cattle (Male or Female) in their natural environment.

Prime Beef – Best photo of cooked or fresh Hereford beef suitable for any occasion.

Hereford an Environmentally Sustainable Breed – Best photo showing how our Hereford farmers look after the environment and make significant contributions to biodiversity.

Winners

Congratulations to all the 1st & 2nd prize winners of the individual categories & the Overall Winner of the 2022 Hereford Photo & Calendar Competition!

Overall Winner & Category 2 Winner – The HEX Factor: “Don’t tell me I look a little Moo-dy today” by Cillian Murphy, Mayo



“Can a girl just eat in peace” by Michael Power, Tipperary

Category 1

1st Place: Herefords The Natural Choice – “Can a girl just eat in peace” by Michael Power, Tipperary

2nd Place: Herefords The Natural Choice – “Keeping it Traditional” by Sean Brett, Tipperary



“Keeping it Traditional” by Sean Brett, Tipperary



"Don't tell me I look a little Moo-dy today" by Cillian Murphy, Mayo

Category 2

1st Place: The HEX Factor – "Don't tell me I look a little Moo-dy today" by Cillian Murphy, Mayo

2nd Place: The HEX Factor – "Seeing Double" by Sharon Rothwell, Wicklow



"Seeing Double" by Sharon Rothwell, Wicklow



“Summer Treats” by Theola Heatrick, Monaghan

Category 3

1st Place: Prime Beef –

“Summer Treats” by Theola Heatrick, Monaghan

2nd Place: Prime Beef – “Prime Beef” by Annmarie Dunne, Kilkenny



“Prime Beef” by Annmarie Dunne, Kilkenny

Category 4

1st Place: Hereford an Environmentally Sustainable Breed – “Two of a kind” by Sean Brett, Tipperary

2nd Place: Hereford an Environmentally Sustainable Breed – “Happy Valentines” by Eoin Lynch, Cork

All shortlisted entries that were presented for the public vote were compiled into a calendar which is still on sale in aid of Hooves4Hospice. Calendars can be purchased from irishherefordprime.com.



“Two of a kind” by Sean Brett, Tipperary



“Happy Valentines” by Eoin Lynch, Cork

DUBLIN MARKETS

When Dublin dominated the cattle trade

Declan O'Brien writes about the Dublin Cattle Market, where livestock were sold to the city's abattoirs and butchers, and which supplied the live trade to Britain

Live cattle exports were crucially important to the Irish economy in the 1940s and 1950s. Indeed, the State's economic fortunes were closely tied to the revenues generated by the shipping of livestock on the hoof, which accounted for one-third of all export earnings.

Central to the operation of this live-shipping business was the Dublin Cattle Market.

This unique institution, located off Prussia St on the city's northside, was established by Dublin Corporation in 1863 to replace the old market in nearby Smithfield.

The Dublin Cattle Market regulated the supply of cattle, sheep and pigs to the city's abattoirs and butchers, and also helped service the growing live trade to Britain.

The facility had penning for 5,000 cattle and up to 10,000 sheep, with the enclosures serviced by walkways which allowed buyers to safely view the livestock.

Sales-masters

The selling was handled by sales-masters, who were essentially livestock auctioneers.

At its peak in the 1950s, the market claimed to be the largest city-based weekly livestock sale in Europe. Between 4,000 and 5,000 cattle and close to 7,000 sheep, were sold at the Prussia Street site each Wednesday – while pigs were also traded in its yards.

The Dublin Cattle Market operated at the apex of a livestock purchasing network which involved dealers and buyers throughout the country.

It was essentially the shop window for Ireland's live cattle exports. Between 450,000 and 650,000 cattle were exported 'on the hoof' from Ireland each year during the 1940s, 1950s and early 1960s, with a significant pro-

portion of the trade going through the Dublin market.

The Dublin market acted as the bellwether for Ireland's cattle export trade, with the prices paid in Prussia Street setting the tone for the trade nationally for the following week. Such was the importance of the market that reports were carried on RTÉ and national newspapers.

The market attracted buyers from Dublin's abattoirs and butchers, but the primary customers were British livestock traders acting for slaughter houses and farmers in the midlands and north of England and Scotland.

Ireland was an important supplier of both fat cattle and store cattle to English and Scottish farms. British historian John Martin estimated that around one-third of all cattle finished and slaughtered in Britain during the 1950s were bred on Irish farms. Many of these cattle were traded through Prussia Street.

Indeed, Dubliners' memories of the market invariably revolve around cattle being driven down the North Circular Road for export from the North Wall docks.

British buyers

The British store cattle buyers primarily took bullocks and light heifers. Some went directly to farms in the north of England or the midlands, while others were resold at centres such as Banbury, Rugby and York. There was also an important trade through the Dublin Cattle Market for fat bullocks and heifers. These were exported for immediate slaughter to abattoirs in Birkenhead, Liverpool and other centres.

There were a number of reasons why the British opted for Irish stock. Ireland effectively had a monopoly on the supply of live cattle to Britain since imports from the Continent were heavily restricted due to fears of foot-and-mouth disease. Crucially, cattle from Ireland qualified for British farm subsidies, which were known as deficiency payments. Another important factor was the long-established business links and connections between the British buyers and both the sales-masters in the Dublin market, and Irish exporters.



The Dublin Cattle Market attracted a mix of British, Continental and local buyers to the Prussia Street facility.
Irish Photo Archive

For many British cattle buyers, the trip to Dublin was a weekly or fortnightly occurrence. They generally arrived by boat on Tuesday evening and stayed overnight in local lodgings or in the City Arms Hotel which was close to the market.

After their business was concluded in the market on Wednesday morning, the cattle purchased were assigned to a shipping agent and the British buyers took the boat back that evening. However, as the 1960s progressed, some customers joined the 'jet set' and flew to Dublin.

The English and Scottish buyers were widely respected as excellent judges of cattle. Jimmy Cosgrave, whose family were farmers in Meath as well as sales masters in the Dublin Cattle Market, remembers the British as always looking for "a particular type of beast". They might only buy one animal that suited their specifications from a pen of 10 or more.

Continental buyers were also active in the market; although they never purchased the same numbers as the British. The European market general-

ly took a different type of animal. They wanted leaner and cheaper animals, and took more cows than fat cattle.

Two of the more active men in the Continental trade, Heinrich Palm and Frans Buitelaar, established bases in Ireland. Palm was a German national who owned a 500-acre farm, Lunestown House, near Mullingar. He was a major shipper of cattle from Ireland to the continent from the 1950s to the early 1970s. Palm also shipped cattle from South America to Europe during this period, and was a significant buyer of Irish carcass beef for the German market.

Buitelaar was a Belgian who shipped stock to the Continent and later to Britain. The family are still involved in the cattle trade and in shipping stock, and have a base in Castledermot, Co Kildare.

Irish exporters also used the Dublin Market, usually as a reservoir or as an overflow for cattle. Similarly, the market was an important source of cattle and sheep for the city's butchers, and also for local meat factories such as International Meats in Grand Canal



IRISH HEREFORD BREED SOCIETY



Street and Irish Meat Packers in Leixlip. However, the Dublin Cattle Market's primary focus was its live export business. Indeed, its close association to the cattle export trade, and to the exporters, had been central to its success in the century since its foundation. Unfortunately, as Ireland shifted from shipping cattle on the hoof to exporting processed beef during the second half of the 1960s – and the Prussia Street facility came under increased pressure from the emerging marts network – the Dublin market's position as the country's premier livestock sales centre quickly faded. Effectively, its days were numbered.

The mechanics of the market

The Dublin Cattle Market was at the apex of a complex supply network that spanned much of the country. Dealers and buyers acting for the market's sales-masters or other cattle traders bought cattle at fairs or off the land right across the south, midlands and west.

These cattle were then moved primarily by train east to Kildare, Meath and Dublin to be finished or sold immediately in Prussia Street.

Livestock going directly for sale in the market were generally rested and allowed to settle for a few days in small holdings called cattle parks which were dotted around the capital's western fringes.

These parks ranged in size but were generally 10-30ac blocks and were located in what are now established north Dublin suburbs such as Cabra, Finglas and Castletknock.

From the cattle parks, the livestock were shifted by local drovers into lairages or yards around Prussia Street, before being finally moved into the market on the morning of the sale.

The livestock were held in a series of pens, with the cattle tied and tethered to a rail at one end of the pen and their back ends facing out into alleyways that ran between the rows of pens.

Early start

Like meat markets around the world, the Dublin Cattle Market had an early start.

The gates opened for livestock at 3am on the Wednesday morning, the sale started at 5am and everything was done and dusted by noon at the latest.

The vast majority of the cattle sold went either one of two ways. Those bought by Dublin-based butchers or meat wholesalers went across the North Circular Road to the nearby Dublin City Abattoir, where they were slaughtered for local consumption.

Animals bought for export were driven across the north side of the city to the quays at North Wall to be shipped to Britain or the Continent.



The Dublin Cattle Market was located between Prussia Street and the North Circular Road, and was the country's premier livestock sale up to the 1960s.

Dublin's drovers - the market's urban cowboys

The sight of thousands of cattle being driven on foot through Dublin's city centre would be unthinkable today.

However, it was a common occurrence in the 1940s and 1950s when the Dublin Cattle Market was in its pomp.

The task of moving cattle and sheep from lairages into the market, and later to the abattoirs and the docks, was assigned to local drovers.

These drovers were generally Dubliners, primarily from the Phibsboro area, who were instantly recognisable by their long yellow cloth coats. The skill of these men in handling cattle was accepted by all who worked in the market.

Speed, skill and strength

Sam and Christy McKeever from Cabra worked as drovers on the stand of Joe Barry's family in the market. The Kilcock farmer said the speed, skill and strength with which they could handle and stall the cattle was incredible.

Interestingly, Christy McKeever had an eclectic mix of work. Along with droving

for the Barrys during the week, he also worked as a minder for the showband legend Dickie Rock at weekends.

Meath farmer and sales-master Jimmy Cosgrave recounted how drovers on bicycles could drive lines of cattle "half a mile" long down through the heart of Dublin to the boats at the North Wall with rarely a problem.

Some of the drovers used dogs. These were usually collies crossed with terriers, or 'short hairs' as they were known. Occasionally, the dogs had bull rings in their nose to stop them nipping the sheep.

Many of the drovers started out in the job as children, helping to move cattle before or after school.

While some drovers, such as the McKeever, were employed directly by particular sales-masters, many others worked on a casual basis.

Although droving was a difficult job, it offered a way into the cattle business for some locals. Paddy Gernon from Grange-gorman started off driving cattle around the market as a young lad. He later worked in Belfast, before joining Smith Griffin in the Dublin Cattle Market. Eventually, Gernon became a major cattle shipper in his own right.



Adam McKenna keeping a watchful eye

DUBLIN MARKETS

Emergence of marts ended Prussia Street's glory days

The Dublin Cattle Market was overtaken by the profound changes in the 1960s livestock trade, writes Declan O'Brien in the second of this two-part series

The Dublin Cattle Market was the premier sale centre for Irish livestock from the 1860s to the 1950s. However, it was closed up and gone by the early 1970s.

Although close to 5,000 cattle a week were sold through the Prussia Street facility on the capital's northside in the years after the Second World War – when the market effectively set the price paid for livestock at fairs around the country – its fortunes nosedived in the transformative period leading up to Ireland joining the EEC in the mid-1970s.

Indeed, as early as May 1964, the *Irish Farmers Journal* was warning that the market was in commercial danger and risked becoming an irrelevance in the livestock trade.

There are a number of reasons for this rapid decline and ultimate demise.

The beginning of the end

The establishment and expansion of both co-operative and private marts

during the late 1950s and 1960s negatively impacted the number of animals sold through the Dublin Cattle Market, while the expansion of Ireland's carcass beef industry in the 1960s resulted in fewer fat cattle being exported through Prussia Street for slaughter in Britain.

Moreover, efforts to retain the Dublin market were undermined by rising losses at the sale centre, and the absence of a strategic vision for the facility on the part of the Dublin Corporation.

However, the emergence of the co-operative mart movement – which was in essence a challenge to the existing power structure within the Irish cattle industry – was the most serious and pressing threat to the Dublin Cattle Market in the early 1960s.

Co-op movement

Since the second half of the 19th century, wealthy livestock graziers and shippers – the main patrons of the Dublin market – had controlled the Irish cattle industry.

This dominance was reflected in the fairs around the country, where dealers and traders, often acting for exporters or graziers, effectively controlled the sale and purchase price of livestock.

By the mid 1950s, however, farmers were determined to challenge the exporters' dominance of the livestock



The official opening of Nenagh Mart, Co Tipperary in 1957. By 1970 there were 61 co-operative mart societies. The expansion of the mart network eroded the Dublin Cattle Market's dominance of the livestock sector.

trade by establishing farmer-owned livestock marts.

This process was driven by farm organisations such as the National Farmers' Association, the Irish Creamery Milk Suppliers Association (ICMSA) and the co-operative umbrella group, ICOS.

The marts were a more satisfactory means of selling livestock from the farmers' perspective, because they offered greater transparency in bidding, open competition for stock and a guarantee of payment.

The popularity of the co-operative mart model among farmers was illustrated by their exponential growth.

Although there were just three farmer-owned co-operative mart societies operating in the country in 1956 – these were in Waterford, Kilkenny and Bunclody, Co Wexford – by 1970 this figure had increased to 61. Some of these, including Cork Marts and Golden Vale Marts, had multiple sales centres.

The sustained growth of the mart movement was reflected in the sales figures received for the farmer-owned co-ops.

Livestock sales in these co-operative marts totalled over £7.6m in 1961. By 1969, they exceeded £46m.

The rise of the marts meant the end of the road for the fairs and this had profound implications for livestock dealers, traders and exporters. It was also a major blow to the Dublin Cattle Market.

Impact

The impact of the marts' expansion on the fortunes of the Dublin market was two-fold – firstly, the new sales centres took cattle that would traditionally have been sold in the Prussia Street market, and secondly, the marts undermined the market's status and standing as the premier livestock sale in the country.

British buyers soon found that they could just as easily purchase and ship

from the Dublin market.

Decline

As the number of cattle sold through the local mart network rose steadily, there was a corresponding decline in the Prussia Street trade.

By the late 1960s, cattle numbers offered each week in the Dublin market had fallen from the 5,000 head of the 1950s, to just 800 or so animals, and had dropped to 300-400 by the early 1970s.

Essentially, the Dublin market was now no more significant than regional marts such as Kilmallock, Kilkenny or Mitchelstown.

The absence of an agreed strategic vision for the cattle market on the part of the Dublin Corporation and the sales-masters also contributed to its eventual closure.

If the market was to survive the radical changes taking hold in the Irish livestock trading environment in the early 1960s, then it would have to compete with the emerging mart movement. Unfortunately, Dublin Corporation's commitment to, and enthusiasm for, the Dublin Cattle Market was steadily waning.

End of an era

Minutes from corporation meetings in the 1960s are replete with complaints about traffic congestion in the vicinity of the market because of all the cattle trucks.

There were similar complaints regarding the moving of cattle through the streets of the city, and the consequent mess from cow dung.

Falling revenues accentuated the corporation's dissatisfaction with the market.

Lower numbers at the Dublin Cattle Market's sales meant reduced levies on livestock sales.

The market's losses – which were borne by the Dublin Corporation – increased significantly during the 1960s. Losses totalled more than £11,000 in



Up to 5,000 cattle and 7,000 sheep were sold in the Dublin Cattle Market each



Corporation certainly contributed to its inexorable decline from the mid-1960s.

Attempts were made to restructure and even relocate the market's operations, but these efforts were undermined by legal challenges or by the lobbying power of various vested interests – or a combination of both.

Eventually, following a review of the market's organisation and control in 1967-1968, the Dublin Corporation indicated that no further capital expenditure could be justified on the Prussia Street facility.

The writing was now on the wall for the Dublin Cattle Market – it was earmarked for closure.

The sales-masters bitterly resented the Corporation's failure to invest in the market and legally opposed moves by the local authority to close the facility.

Ironically, however, they also consistently opposed any increase in the levies by the Corporation during the 1960s.

The sales-masters' efforts to keep the Dublin Cattle Market open went all the way to the Supreme Court – but eventually failed.

The last 325 cattle were traded at Prussia Street on May 9, 1973.

Reflecting on the market's closure, Joe Barry – whose family were sales-masters – said the Prussia Street facility was "invaluable for its time" but it was an "archaic way of doing business."

"The whole way [the market] operated was for another era," Barry maintained.

That era finally ended in 1973.



If the market was to survive the radical changes taking hold in the Irish livestock trading environment in the early 1960s, then it would have to compete with the emerging mart movement

Dublin market hit by surge in beef exports

The unprecedented expansion in the Irish meat processing industry in the mid-1960s was a serious blow to the Dublin Cattle Market.

Under the Anglo-Irish Free Trade Agreement of 1965, Ireland committed to exporting at least 638,000 store cattle to Britain every year, with British subsidies, or deficiency payments, being paid on the animals.

Significantly, however, support payments were also extended to include 25,000t of Irish prime carcass beef exports to Britain.

This was a major concession on the part of the British government, as it was the first time that UK exchequer supports were paid on Irish processed beef.

Charles Haughey, the then Minister for Agriculture, took advantage of the British concession by offering subsidies on all Irish prime beef exports to the UK, in addition to the 25,000t which qualified for the deficiency payments.

Irish beef exports trebled in just three years as a consequence of the increased supports.

Exports

While overall beef exports totalled 55,000t in 1965, this figure rose to almost 150,000t by 1967.

Moreover, beef exports to Britain experienced the most profound growth yet, increasing from 28,000t

to 100,000t between 1965 and 1970. Irish and UK support payments to the beef processors totalled £10m between 1966 and 1970.

This prompted the Store Cattle Study Group report to observe that the growth in beef exports during this period was thanks to an "open-ended support system" from the Irish Government.

The increased supports for the beef processors had a negative impact on the Dublin Cattle Market, however. Exporters and English buyers could not compete for fat cattle against the factory agents.

Stiffer competition resulted in higher prices and this made Irish cattle less attractive for the English buyers. As a consequence, the numbers coming to Dublin declined steadily.

The numbers of fat cattle exported also collapsed in the wake of the Anglo-Irish Free Trade Agreement.

Fat cattle exports totalled nearly 200,000 head in 1966, but fell to just 16,000 two years later.

Animals that would formerly have been shipped and slaughtered in Birkenhead or Liverpool were now being processed at home in Ireland.

The loss of the fat cattle trade was a devastating blow for the Dublin Cattle Market. It had been one of the pillars of the sale.

This article is based on Declan O'Brien's recent publication 'The Dublin Cattle Market's decline, 1955-73'. It is available from Four Courts Press.

and exceeded £39,000 by 1972.

The lack of a long-term plan for the cattle market on the part of the Dublin

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DENIS LEHANE: THE ARRIVAL OF THE HEREFORD

For the first time since the mart's foundation, Denis Lehane bid for a Hereford bullock. There was silence in the ring. Shock and surprise all around. I recently purchased a Hereford bullock. It's very exciting news. He's the first Hereford I've purchased in over 50 years.

Usually a supporter of the bargain bullock - the fellow who might saunter into the ring with three legs or two tails - it was a delight to finally secure a regular bullock. And not any old regular bullock - but a Hereford! The Hereford is a classy animal.

However, when I first watched this particular Hereford walk into the ring, what I saw was a hungry little guy, a fellow clearly on meagre rations. But seeing as how he was a Hereford (and therefore classy) I felt he was a little bit above my league. He would be purchased by the big guys, with their big wallets.

Hands would soon fly as a bidding war got underway, I figured. The bidding began with this old guy shouting out a small number in the direction of the auctioneer. Clearly, the Hereford's meagre frame did not excite the gathered throng assembled at the mart.

And better again, the old boy's opening bid wasn't immediately trumped by another interested party. So for the first time in living memory, for the first time since the mart's foundation, the hand of Mr Lehane was raised to show an interest in bidding for a Hereford.

There was silence in the ring. Shock and surprise all around. None more surprised than the auctioneer. Rubbing his eyes in disbelief, he accepted my bid, but only on an assurance that I wasn't drunk. I was



Looking Good - TJ Phelan, Laois

breaking new ground.

'Twas really only when I raised my hand to counter the old boy's second bid that I was taken seriously. The race was on. For the next three-and-a-half minutes a gigantic bidding battle ensued, as this old guy of about 97 fought with me for the Hereford. He fought well, but I fought better.

Time after time he raised the stakes by £5 and £10, only for me to trump them all. Eventually, I

succeeded in outbidding Methuselah. With a shake of his head, he indicated to the world his decision to step aside. The bullock was mine.

He cost me a few quid more than I normally pay, but he was worth it. And what the hell, you only live once. I've always been a great admirer of the Hereford, but never in my wildest dreams did I see a time when one would come my way.

So it was a dream come true to head into the yard with my new purchase. "Go on now," says I, as I ushered the Hereford out of the trailer. "Go meet up with your new friends."

And with that, as if by magic, my herd of misfits, rogues and scallywags galloped into the yard full of bustle and curiosity.

It was like a scene from *Oliver Twist*. 'Twas practically Dickensian. A new addition to the gang had arrived, and me like Fagin attempting to be the benevolent host.

"Come on there now lads, give him a bit of room," I demanded as they crowded around us. All were excited to see the new face.

The arrival of the Hereford heralds an exciting new chapter for this farm. It's a step up. It marks the beginning of a new era for me. A new adventure. I'm in a different league now, I'm finally up there with the big boys.



Buttercup - Kathleen O'Reilly, Cavan

Denis Lehane is a farmer and author from West Cork. You can follow his escapades weekly in the *Irish Examiner Farming* supplement and digital Farming hub or in his latest book 'Bullocks Notions'.

Credit - DENIS LEHANE, SAT, 05 MAR, 2022 - 07:03, Irish Examiner, <https://www.irishexaminer.com/farming/arid-40818234.html>

INTERNATIONAL WOMEN'S DAY 2022!

Last International Women's Day we caught up with two very successful young female Hereford breeders who have been making big contributions to the world of farming & Herefords – in particular being part of the organising committee of the Next Gen Hereford Youth Group.

Catherine Smyth is a young farmer & Pedigree Hereford breeder from Co. Meath. Catherine farms the Ardmulchan herd prefix and commercial cattle alongside her father Phil. Catherine is also working as Technical Manager for Certified Irish Angus Association.



Catherine Smyth

We asked Catherine what attracts her to farming; ” I like the variance, no two days are the same. I enjoy working out in the fresh air. The work changes from season to season and so does the environment you work in. For the pedigrees, it’s anticipation, implementing different genetics, the newborn calf – watching it grow up and the cycle starting again. Or preparing an animal for a show and seeing it do well. From a young age, I’ve always been driven by seeing something you produce being marketed as a superior product to consumers, that’s why we use Hereford to produce Hereford Prime beef. The quality of the beef is superior and therefore the customer is getting premium product when they choose Hereford. Seeing Hereford beef for sale in retail makes you aware that you’re a primary producer in the food chain”.

Sinead Conry has also been instrumental in the set up and running of the Next Gen Herefords Youth Group. Sinead is a young farmer from Co. Roscommon who is farming a commercial herd alongside the Pedigree Rathnollag Hereford herd. Sinead is no stranger to shows and sales and equally no stranger to the winners enclosure. Sinead currently works off farm also as the Midlands Environmental Manager for Kepak group. We asked Sinead why she was attracted to the breeding Pedigree cattle;

“It’s a passion breeding pedigree cattle and gives you a sense of pride when you see your animals getting on well . Herefords were a breed I always loved”.



Sinead Conry

OTHER NEWS PHOTO GALLERY



Clara and Roisin Condon having a chat with the calves on their family farm in Co. Limerick



Twins Ryan and Emma on their uncle’s farm in Co. Leitrim
MARY MCKEON



Breaking Dawn - Eoin Lynch, Cork

CAUGHT OUT

A farmer's rationale to his banker for his financial trouble and not paying his mortgage:

"It all started back in '67 when they changed from pounds to dollars - me bloody overdraft doubled.

Then they brought in kilograms instead of pounds - me bloody wool clip dropped by half.

Then they changed rain to millimetres, and we haven't had an inch of rain since

They brought in Celsius, and it never got over 40 degrees, no wonder me bloody wheat won't grow.

Then they changed acres to hectares and I end up with half the bloody land I had.

By this time I'd had it, and decided to sell out. I'd just got the place in the agent's hands when they changed from miles to kilometres.

Now, I'm too far out of town for anyone to buy the bloody place."

Country-Wide | March 2020



Appel Herefords sold Appel 1 Gingerwho was purchased by a farmer in France



Keeping it traditional - Sean Brett, Tipperary



Happy faces at Moate Show 2022



Up for a game - Kevin McCarthy, Cork



Sponsors night at Tullamore Show launch 2022



All the kids together – Padraic McKenna, Monaghan



Paul & Eoin chilling out at the National Hereford Calf Show



Summer snacks – Grace Cole, Laois



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PHOTO GALLERY *photos by S. Kīnahan*









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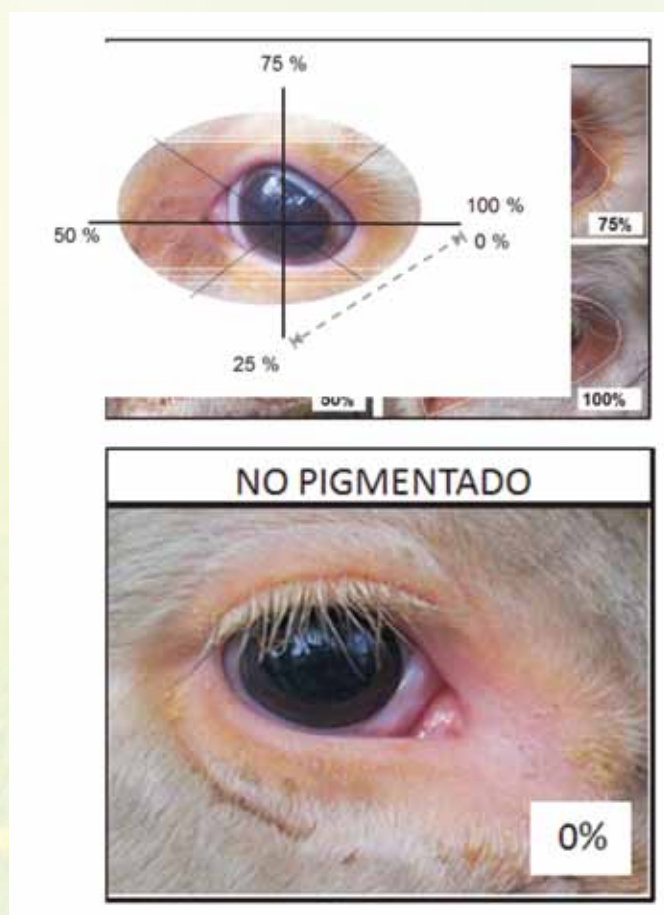
ARGENTINE HEREFORD HERD OCULAR PIGMENTATION

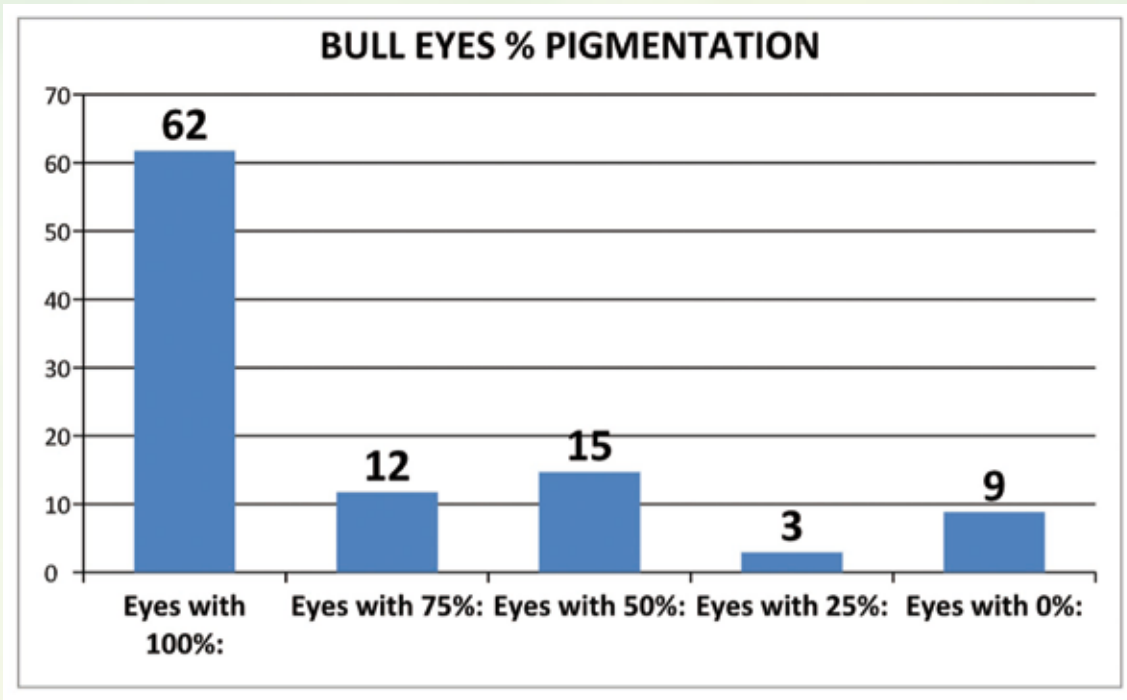
By Ing. Agr. Emilio Ortíz.

Squamous cell carcinoma (CCEO) in the bovine eye is a pathology that affects elderly animals, older than five years, as well as different breeds. Its appearance is related to the absence of pigmentation around the eye and direct exposure to ultraviolet radiation. Some authors also point out genetic factors as well as associations with papilloma virus.

It is the most frequent neoplasm in cattle, being a cause of discarding, economic losses and implications for animal welfare, since self-trauma is an effect of discomfort in response to pain.

As a result of this, the Technical Staff of the Argentine Hereford Breeders Association carries out continuous studies to monitor the state of their rodeos.





In the year 2022, the ocular pigmentation of more than 11 thousand animals of both sexes belonging to 230 Hereford breeders in 14 provinces of the country were evaluated.

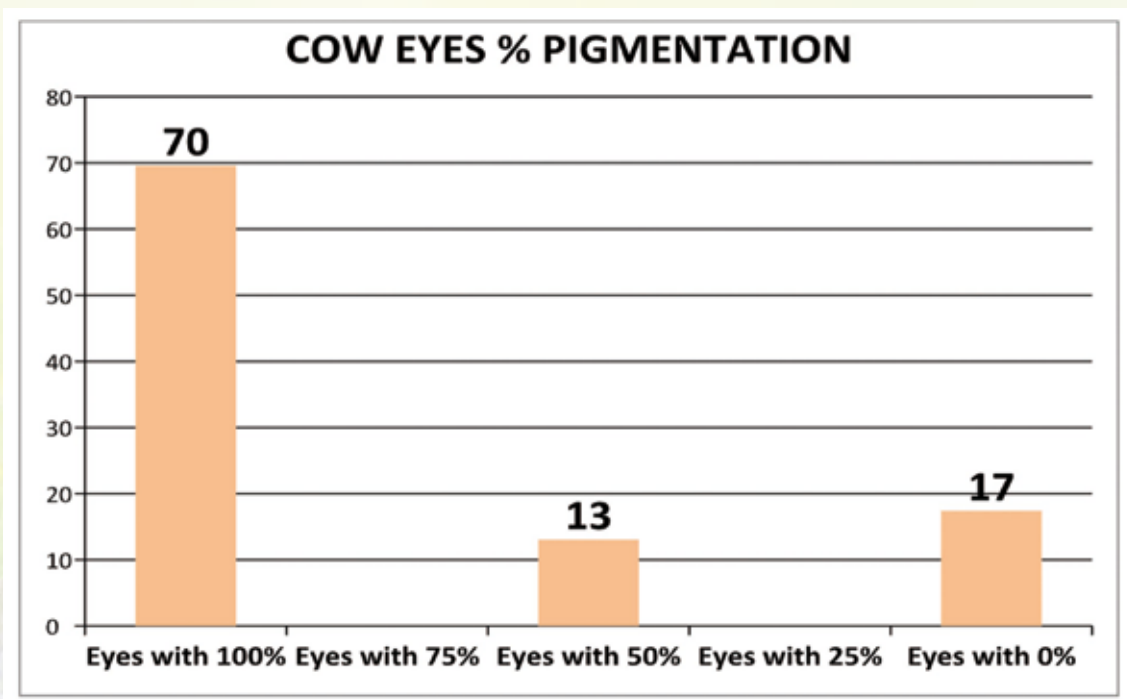
Technically, it was decided to use the Uruguayan Pigmentation Table, in order to unify the method of measurement.

The study yields encouraging data for the breed. 62% of the bulls under the selected programs of the Argentine Association have a 100%

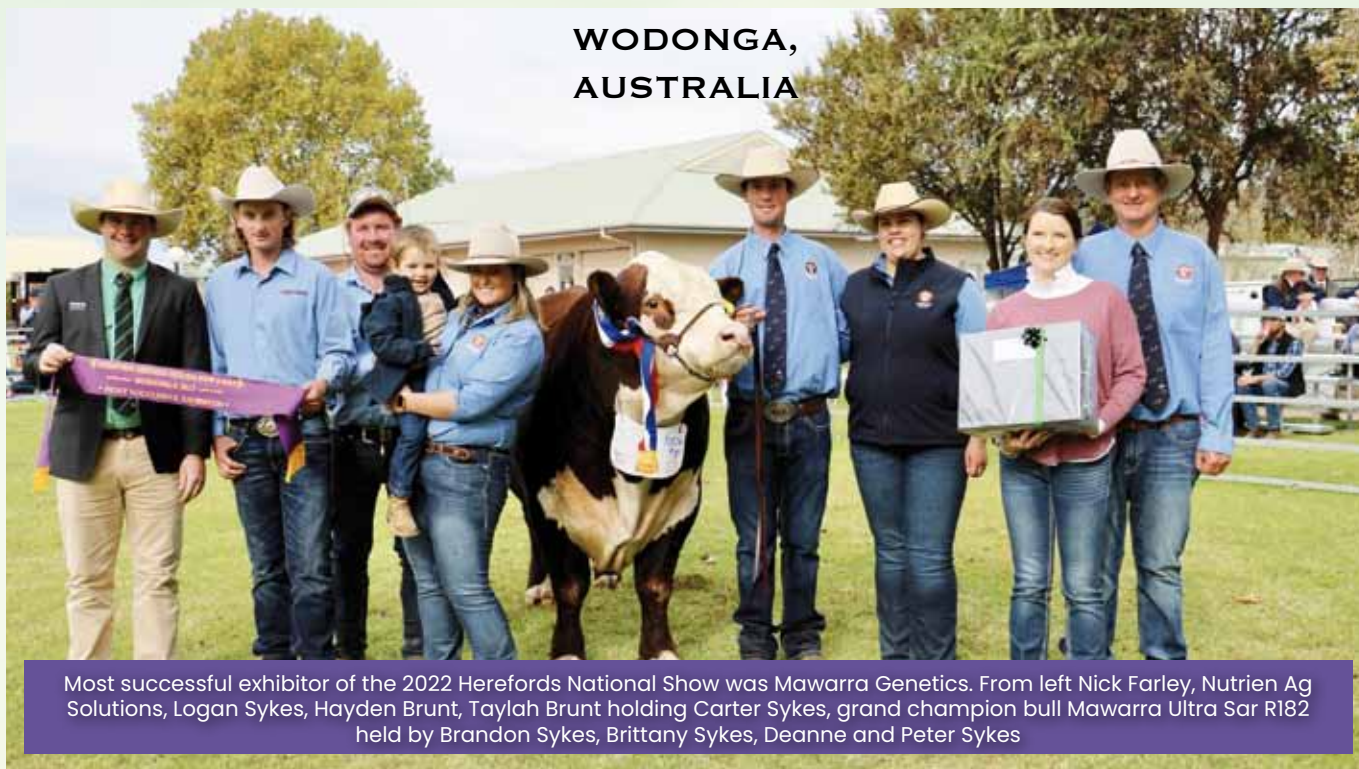
pigmentation, which added to those with 75 and 50% give a total of 89% of animals with significant protection to avoid CCEO.

In the case of females, 70% have both eyes with full pigmentation. 13% have 50% pigmentation.

The Argentine Hereford Breeders Association continues to evaluate its rodeos with the intention of improving the breed and making it the best option in the meat market.



WODONGA, AUSTRALIA



Most successful exhibitor of the 2022 Herefords National Show was Mawarra Genetics. From left Nick Farley, Nutrien Ag Solutions, Logan Sykes, Hayden Brunt, Taylah Brunt holding Carter Sykes, grand champion bull Mawarra Ultra Sar R182 held by Brandon Sykes, Brittany Sykes, Deanne and Peter Sykes

MAWARRA GENETICS SWEEPS THROUGH THE CLASSES AS ULTRA STAR TAKES GRAND CHAMPION

It was a family affair as bulls from Mawarra Genetics swept through the classes at the 2022 Herefords Australia National Show to take intermediate, reserve senior and grand champion. Mawarra stud principals Peter and Deanne Sykes, Longford, Victoria, were also emotional seeing a bull exhibited by their son Brandon and daughter-in-law Brittany Sykes win junior champion.

Mawarra Ultra Star R182, a son of US sire Endure 173D, was sashed as intermediate and grand champion by judge Steve Reid, Millmerran, Queensland, in front of an appreciative audience. The 24-month-old weighed 1004kg and had a raw eye muscle scan of 140sqcm, 14mm at the P8, 9mm at the rib and a scrotal circumference of 40cm.

On BREEDPLAN, Ultra Star had a 600-day weight of +123kg, eye muscle area of +8.6sqcm and an intramuscular fat percentage of +2.3.

Mawarra also exhibited the reserve senior champion, Mawarra Jupiter R044, a son of Yarram Unique F181, and recipient of a new shield in memory of late Hereford breeder, Clinton Baulch. The shield was presented by Herefords Australia deputy chairman Marc Greening, with Clinton's wife Jacquie and children Thomas and Indi, present.

The Herefords Australia National Show was held at the Wodonga Stud Stock Exhibition Centre on May 11, drawing 106 junior, intermediate, and senior bulls from 34 vendors from four states. Judge Steve Reid described Ultra Star as being extreme in muscle with moderate birthweight, positive calving ease and marbling.

"He gives the industry a lot we can take forward in our cattle in one jump," he said.

"The bull has a wonderful balance of phenotype

and data, with tremendous EMA (eye muscle area) and IMF (intramuscular fat), 400- and 600-day weight, moderate birthweight, and positive calving ease.

“Phenotypically he has tremendous length of body and butt shape.”

Vendor Peter Sykes said the bull was the type the family had been aiming to breed and one the industry was looking for.

“He has moderate birth, good growth and tremendous carcass attributes and IMF, and it was pleasing to see that come through on the raw data,” Mr Sykes.

“Overall, it has been a great line up of bulls here with people concentrating on carcass and structure. “We are really proud to see the next generation out there and that’s what it is all about – we love them being involved and they’ve done great with their own cattle.”

The highly competitive junior classes produced Mawarra B Show Stopper S001 as champion. Exhibited by Brandon and Brittany Sykes,

Koetong, Victoria, the 13-month-old bull was sired by Mawarra Showtime P277, weighed 562kg, had a 90sqcm eye muscle area, scanned with 16mm on the rump, 9mm on the rib and had a scrotal circumference of 34cm.

On BREEDPLAN, the young bull had a whopping +8.8sqcm for eye muscle area, and +64kg for carcass weight.

Judge Steve Reid said he was a best combination of muscle and structure.

“There is real class about this young bull and I look forward to seeing what he can contribute to the industry,” he said.

“With an EMA of +8.8, it is terrific to see those sort of bulls coming through at Wodonga,” he said.

Scott Lewington, Kymarney Herefords, Uranquinty, exhibited the reserve junior champion, Kymarney Nixon R045, a 19-month-old son of Wirruna Nixon N168 and weighing in at 816kg. Nixon had BREEDPLAN figures of +4.1sqcm for EMA, +1.2 per cent for IMF, and a birthweight of +4.8kg.



Mawarra Ultra Star R182 with Brendon Sykes and Mark Duthie, Herefords Australia director

Andrew Green, Yarrandabbie Herefords, Barfold, Victoria, was on the halter of his bull, Yarrandabbie Richard R004, when it was sashed reserve intermediate champion.

The 23-month-old bull weighed 896kg, had a raw eye muscle area of 133sqcm, and scanned 18mm on the rump and 12mm on the rib.

Sired by Glendan Park Panama P004, Richard had estimated breeding values of +22 for milk, +5.9sqcm for eye muscle area and +65kg for carcass weight.

Tim Hayes, Tarcombe Herefords, Ruffy, Vic, paraded his bull Tarcombe Cadbury R056 to win

the senior champion sash.

Sired by Banemore Cadbury M003, the 25-month-old weighed 914kg, had a raw eye muscle area of 133sqcm, and scanned at 17mm at the rump and 9mm on the rib.

Cadbury had a birthweight EBV of +2.9kg, a 600-day weight of +85kg and an eye muscle area of +6.7sqcm.

Mr Reid described the bull as structurally correct with a heap of muscle and athletic movement. The most successful exhibitor of the National Show was Mawarra Genetics

HEREFORD NATIONAL SALE, WODONGA, A CRACKER WITH \$130,000 TOP PRICE

The Hereford breed stamped its dominance in the market posting a thumping top price of \$130,000 and a new record average of \$15,794 at the 57th Herefords Australia National Show and Sale.

Held on May 12 at Wodonga, the National Sale drew buyers from NSW, Victoria, Tasmania, and Queensland, and was interfaced with AuctionsPlus. Billed as one of the largest multi-vendor sales in southern Australia, it catered for 34 vendors from four states.

Overall, 102 bulls sold from the 106 offered for a 96 per cent clearance, gross of \$1,611,000 and average of \$15,794.

In the sale breakdown, a total of 59 junior bulls sold to a top of \$35,000 and average of \$12,847 while 43 senior bulls sold to a top of \$130,000 and average of \$19,837.

Creating plenty of excitement in the sale barn was Mawarra Ultra Star R182 selling for a new record top price of \$130,000 to Tom Nixon, Devon Court Herefords, Drillham, Queensland.

The price eclipsed the previous top of \$103,000 set in 2021 by Mawarra If Only Q264.

The 24-month-old Mawarra Ultra Star R182 by US sire Endure 173D was sold by Peter and Deanne Sykes, Mawarra Genetics, Longford, Victoria, and had been sashed as the intermediate champion bull and then eventually grand champion by judge Steve Reid the day before.

Weighing 1004kg, Ultra Star had BREEDPLAN figures of +123kg for 600-day weight, +27kg for milk, +82kg for carcass weight, and +8.6sqcm for eye muscle area.



Peter and Logan Sykes, Mawarra Genetics, Longford, Vic, buyer Tom Nixon, Devon Court Herefords, Drillham, Qld and Peter Godbolt, Nutrien Ag Solutions, Albury, with the \$130,000 Mawarra Ultra Star R182

Mr Nixon confirmed the New Zealand semen rights were sold to the Robbie family, Otapawa Herefords, NZ.

He had a strategic plan to buy two full brothers and had earlier paid \$35,000 for the top price bull at Mawarra's on-property sale, Mawarra Ultimate R140, partnering with Cascade Poll Herefords, Currabubula, NSW.

"We will have a multi-sire joining to the stud cows this year to those two bulls, on top of an AI program using our new Canadian sire KJ Medium, which just sold for CAN\$240,000 – we partnered with Otapawa for Australian semen rights," Mr Nixon said.

"It was phenotype and pedigree first (with Ultra Star) – breed leading data sets with top one per cent most of the way through with moderate birthweight, calving ease, EMA (eye muscle area), fat and IMF (intramuscular fat)."

Vendors Peter and Deanne Sykes were overwhelmed and humbled by the result.

"The outlook for the breed is great with people willing to spend money on good genetics with the right traits," Mr Sykes said.

"Our grass-fed markets are going well for Herefords and the cattle sold today certainly had those carcass traits and doing ability Herefords are known for."

It was a day full of emotion for vendor Andrew Green, Yarrandabbie Herefords, Barfold, Vic, when his bull Yarrandabbie Richard R004, named in honour of his late father, Dick Green, sold for the second top price of \$70,000 to Marc Greening, Injemira Genetics, Book Book, NSW.

The 23-month-old bull had been sashed as reserve intermediate champion and was sired by Glendan Park Panama P004.

On BREEDPLAN, the young sire had a birthweight of +5kg, milk of +22kg, carcass weight of +65kg and eye muscle area of +5.9sqcm. Mark and Wendy Champion, Amos Vale Herefords, Pinkett, NSW, outlaid the third top price of \$60,000 for Mawarra Justify R265, a 23-month-old



The Mawarra Genetics team from left, Brandon Sykes, Connor Evans, Logan Sykes, Peter and Deanne Sykes, holding Carter Sykes, Taylah and Hayden Brunt, Brittany Sykes and Katie Kerby

son of Mawarra Evolution weighing 890kg from the Sykes family stable.

Mr Champion said the bull ticked all the boxes a Hereford sire required.

“Overall, he was a beautifully balanced bull with good structure, a tonne of depth, good length and massive figures,” Mr Champion said.

“We have used Mawarra before and moving forward our mission would be to use him over Yarram Park and Newcomen females.

“As far as weaner prices go, everything is just brilliant with all our clients benefitting from that and the back-to-back seasons.

“It is really good for the rural sector after such a hammering during the drought years, and it looks like we might have three good seasons in a row. “That puts confidence back into everything and that leads into this industry, and it is showing here today.

“This sale is totally underpinned by commercial and stud buyers.”

Andrew Hore, Rotherfield Poll Herefords, Mullengandra, paid \$50,000 for Glendan Park

Regal R016 offered by Alvio Trovatello, Glendan Park Herefords, Kyneton, Vic.

The 25-month-old bull was by Glendan Park Panama P004, weighed 904kg, had a raw eye muscle scan of 128sqcm, a birthweight estimated breeding value of +4.5, carcass weight of +70kg and eye muscle area of +6.1sqcm.

Phil “Bluey” Commins, Nunniong Herefords, Ensay, outlaid \$38,000 for Hollow Point R024, a son of Yavenvale M446 and with an EBV of +108kg for 600-day weight, +24kg for milk and +66 for carcass weight. The bull was sold by Alex Townsend, Hollow Point Herefords, Tinderbox, Tasmania.

The commercial producers entered the bidding at \$35,000 with Hunt Agriculture, Moree, NSW, taking home Mawarra Union Pacific R424, a Koanui Techno 3062 son from the Sykes family.

Pat, James and Nikki Pearce, Yavenvale Herefords and Poll Herefords, Adelong, NSW, purchased Morganvale Rookie R306 for \$34,000 from Allan Morgan, Morganvale Herefords, Keith, SA.

Among the volume commercial buyers on the day was Scott Reardon, Rockford Pty Ltd, Bothwell, Tasmania, with Mawarra Jackaroo R262 for

\$22,000, Hollow Point Redneck R017 for \$20,000 and Mawarra Jupiter R044 for \$24,000.

Mr Reardon was investing in genetics after selling 170 steers (top pen was 457kg) and 49 heifer weaners at Powranna for an overall average of \$2175.

“I like good meaty cattle without being extreme. I like the Hereford’s temperament, growth, carcass, calving ease and doing ability,” he said.

Herefords Australia National Show and Sale (Wodonga) committee chairman Alvio Trovatello described the event as a “great outcome and clearance”.

“Elite stud sires were making record prices and very good top end commercial sires sold well,” Mr Trovatello said.

“It was good to see the strong commercial support with repeat buyers and quite a few people bidding online.

“The social aspect is a big part of it – it’s a big few

days on the Hereford calendar.

“Since COVID has come and gone people have really been looking forward to the event this year with a different level of optimism off the back of strong cattle prices and the season.”

Stud stock agent Peter Godbolt, Nutrien Ag Solutions, Albury, said commercial producers paid \$25,000 to \$30,000 for bulls while studs operated at the top end.

“Off the back of the weaner sales through January and in the mountains in March, buyers were getting good money for their calves and were willing to invest in the genetics – it was a credit to the breeders what they are doing for their commercial clients,” Mr Godbolt said.

“With a new record top price for Wodonga – it was good to see the breeders getting rewarded for what they do, and the Hereford breed getting recognised within the industry.”

Mr Godbolt said online buyers bid on around half the catalogue.

DUBBO, AUSTRALIA

HEREFORDS SET DUBBO ALIGHT WITH NATIONAL TOP OF \$120,000

Prices leapt into the stratosphere at the 2022 Herefords Australia National Sale at Dubbo on June 7, punching out a new record top of \$120,000. A total of 12 existing and three new vendors from NSW and Queensland offered 50 polled bulls and 14 females at the event which was interfaced with AuctionsPlus and drew 79 registered bidders.

Of the 64 head offered, 54 were sold for an 84 per cent clearance, gross of \$709,000 and overall average of \$13,129 – eclipsing the previous record of \$11,042 set in 2021.

In the sale breakdown, of the 50 bulls offered, 42 were sold to a top of \$120,000, gross of \$618,000 and average of \$14,714.



Bids fly for the grand champion The Ranch Remington R028 as he is knocked down for \$120,000

In the females, 12 sold from the 14 offered to a top of \$14,000, gross of \$91,000 and average of \$7583.

Vendors Greg and Del Rees, The Ranch, Tomingley, were over the moon with excitement to create a new top price of \$120,000 for their grand champion bull, The Ranch Remington R028. The August 2020 drop son of New Zealand sire Koanui Techno 3062 was bought in partnership by David and Olwyn Lyons, Melville Hereford and Poll Herefords, Vasey, Vic, and Stephen Peake, Bowen Poll Herefords, Barraba, NSW.

On BREEDPLAN, the bull had a 600-day weight of +100kg, milk of +27kg, carcass weight +68kg and eye muscle area of +3.7sqcm.

Stephen Peake was impressed with the bull's structural soundness, carcass, mobility and outcross bloodlines.

David Lyons liked the bull's softness, thickness, carcass, conformation and BREEDPLAN figures. Mr Lyons confirmed there had already been plenty of semen interest in the bull.

The second top price of \$42,000 was paid by Cascade Poll Herefords, Currabubula, NSW, for Ironbark Glen Romeo, a son of Kanimbla Prospector M086, offered by Vic and Carolyn Camilleri, Ironbark Glen Poll Herefords, Oberon, NSW.

The October 2020 drop bull had a low birthweight combined with milk of +17kg, and +3.9sqcm eye muscle area.

Kelly and Teeney Runzer, Tenaru Poll Herefords, Goondiwindi, bid to \$40,000 for Armada Roff, the junior champion bull offered by Andrew and Brooke Rayner, Armada Poll Herefords, Hargraves, NSW.

The Grathlyn Holyfield N019 son had BREEDPLAN figures of +117kg for 600-day weight, +79kg for carcass weight, and +5.4sqcm for eye muscle area.

Lambert Pastoral, Charleville, Qld, outlaid \$30,000 for Ironbark Glen Revolver, a son of Eathorpe North N018 while Chris Lisle, Tummel Herefords, Walcha, paid \$28,000 for Valley View Rubble R003



Buyer Stephen Peake, Bowen Poll Herefords, vendor Greg Rees, Nutrien Livestock team Joel Fleming, John Settlee, and Howard Carter, buyers Olwyn and David Lyons, Melville Park Poll Herefords, Vasey, vendor Del Rees and handler Emma Rees, and the \$120,000 The Ranch Remington R028

sold by Paul and Angela Durkin, Valley View stud, Warialda.

Mark McInerney, Garryowen Poll Herefords, Riverton, SA, bought Grathlyn Rochester R027 for \$26,000 and Ben and Leanne Rumbel, Supple Whiteface, Guyra, sold Supple Schmick for \$20,000 to a Bordertown, SA, buyer through AuctionsPlus.

D & K Page paid \$20,000 for Valley View Ramjet R042, Grathlyn Ronalinho sold for \$20,000 on AuctionsPlus and Nutrien Ag Solutions purchased Armada Ripper for \$18,000 on behalf of a Cooma client.

Other buyers on the day included Round Mount Poll Herefords, Mudgee, buying Llandillo Russia R121 for \$14,000 and the NSW Department of Primary Industries paid \$12,000 for Callaway 173D Streaker S009.

In the female lots, Andrew and Jessica Quirk, Pinnacle Poll Herefords, Forbes, outlaid the top price of \$14,000 for Llandillo Aster S56, an April

2021 drop daughter of Grathlyn Pacemaker.

Pinnacle also invested \$13,500 in Llandillo Julie S24, \$10,000 for Llandillo WFC Nora and \$7000 for Llandillo Gladiola S18.

Mr Quirk had been in inactive Hereford breeder for 24 years and has returned to the fold to form a stud herd.

“I thought the four heifers were a great line, very even, true to type and they will be the platform for the stud herd,” Mr Quirk said.

Damian Halloway, Tobruk Herefords, Wagga Wagga, bought the joined heifer JTR Harriette R032 for \$10,000 and Garryowen Poll Herefords paid \$7000 for the grand champion female, JTR Irish Rose P021 and her heifer calf.

John Settlee, Divisional Livestock Coordinator, Nutrien Livestock, Dubbo, confirmed the new record price

“For Greg and Del Rees to be rewarded with



Emma and Del Rees, The Ranch, Tomingley, with the grand champion bull, The Ranch Remington R028



Vendor Andrew Rayner, with Grathlyn Rochester R027 bought for \$26,000 by Mark McInerney, Garryowen Poll Herefords, Riverton, SA



Jessica and Andrew Quirk, Pinnacle Poll Herefords, with the top price female, Llandillo Aster S56, held by Pat Halloran

\$120,000 was a big tick for their program, and showed other studs are watching them,” Mr Settrec said.

“We had commercial buyers from Warren, Nyngan, Dubbo and Wellington, and bulls sold into Queensland, Victoria, Tasmania and South

Australia.

“New vendors Valley View Poll Herefords averaged \$24,000 for their bulls, and all three of the new vendors indicated they will be back.”

“In the females, the better heifers were rewarded at \$8000-\$12,000 – they were a good opportunity to add or start a program.”

Herefords Australia National Sale Dubbo committee chairman Andrew Rayner was pleased with the sale result.

“Considering three years ago there was a lot of people saying the sale wouldn’t continue, we have definitely figured out we have a place in the industry,” Mr Rayner said.

CANADIAN HEREFORD ASSOCIATION REPORT



The Canadian Hereford Association recently released its new strategic marketing plan titled ‘Better Your Beef’. Since its creation, the Association has been using the plan to guide marketing and identify priorities for breeders. The plan identified six priority areas for the Association and breeders to focus their efforts:

1. Empower breeders to commit to a coherent and consistent strategy.
2. Be a maternal ingredient for a productive crossbreeding program.
3. Affirm Hereford as the most cost-efficient breed.
4. Improve Hereford’s influence producing a quality carcass.

5. Dispel the image of Hereford as yesterday's breed.
6. Connect as a breed of choice for upcoming generations of cattle producers.

The Hereford breed is known in Canada for its maternal attributes and ability to thrive under adverse conditions. Moving forward, the Better Your Beef strategic marketing plan will serve to position the Canadian Hereford Association as a leader in the beef industry and increase recognition of Hereford and Hereford Influence cattle as a vital part of the production chain.

In August 2022, the Canadian Hereford Association recruitment committee selected Michael Latimer as the new Executive Director. Michael will work closely with the CHA Board of Directors in implementing the Better Your Beef marketing plan and operating the Association. Michael has experience in the seedstock sector through his involvement in Remitall Cattle Company, the Canadian Beef Breeds Council and other leading beef breed associations in Canada. Through these organizations, Michael has acquired experience in operational management, primary production, government relations and board governance.

Agricultural events in Canada returned to a sense of normalcy in 2022 with venues welcome pre-pandemic crowds back to in-person events. In November, the Royal Agricultural Winter Fair celebrated its 100th anniversary and hosted the National Hereford Show. Canadian Western Agribition hosted 128 international guests



representing 13 countries, marking a substantial increase from 2021 and a return to numbers from the last pre-pandemic show in 2019.

The Canadian Junior Hereford Association hosted its annual junior show, Bonanza, in Lindsay, Ontario during July 2022. Like other events, the show welcomed back pre-pandemic numbers, with 135 junior members and about 200 cattle entered. Bonanza 2023 will be hosted in Brudenell, Prince Edward Island from July 25-29 at the Rodd Brudenell River Resort. With the exciting resort venue, the Canadian Hereford Association will also welcome adult members to participate in conference activities beyond the usual annual general meeting and board meetings.

After extreme drought conditions across much of western Canada in 2021 that saw dramatic reductions in Canadian cowherds, a strong cattle market was a welcome surprise. Purebred cattle sales remained strong for all breeds of cattle throughout 2022. Commercial feeder and fat cattle welcomed a strong market that trended higher than in 2021 for most of the year. Among other factors,



the strong market is due to increased consumer demand across Canada and internationally for Canadian beef and genetics. Inflationary pressures from the global economy, weather related events

and geopolitical conflicts have created added pressure on the beef supply chain which have led to increased input costs for producers and agri-food companies.



FINLAND

The Male Champion APH InStyle
PICTURE TAKEN BY VESA LUOMAJÄRVI

GREETINGS FROM FINLAND AND FINNISH HEREFORDS FROM FINNISH HEREFORD ASSOCIATION

The year 2022 has been a busy year for us.

In June we held a junior camp for juniors aged 7-18. This year the camp was more popular than ever, and we had the highest number of juniors attending since the first camp in 2013. During the camp the juniors worked with six heifers learning animal handling skills, junior handler show rules and lots of other things about Herefords and cattle

shows.

In the end of June, we had our national show in the city of S:t Michel (Mikkeli), Southern Savonia. We had total of 13 animals attending the show. In addition to the national cattle classes, we also had two junior handler classes and a showmanship class. Our judges were Miranda and Christel Lysell from Sweden. Here are the results from the show:



The Female Champion and National Champion Luoteen Triteia PICTURE TAKEN BY VESA LUOMAJÄRVI

Male Champion - APH InStyle, breeder: Hannele and Juha Moisander

Female Champion & National Champion - Luoteen Triteia, breeder: Marja Luomajärvi

These champions also attended the champion of the world and miss world online competitions as the Finnish representatives but without success this year.

During fall 2022 our association representatives took part in the Nordic Cattle Genetic Evaluation workshop where we discussed breeding goals for Herefords in Nordic countries. The workshop was held in Copenhagen on September 22nd.

The year 2023 will be a huge step in Finnish beef cattle breeding as we are getting the first

genomic breeding values for beef cattle in March 2023. Over 4000 hereford animals have been genotyped this far in this Genomic project where these genomic breeding values are developed, and breeders are very excited to see the results of their hard work. So far, the breeders have gotten genomic information about the animal's genetic defects and polled genes from genotyping. Last winter hypotrichosis was added to the genomic chip so all the genotyped Herefords automatically get the hypotrichosis information. Breeders are also getting results for MD from now on by genotyping their animals. Our target in Finland is to get as much information as possible by sending only one tissue sample for genotyping and to increase number of pedigree verified animals.

Senja Luomajärvi



GERMAN REPORT 2022

The year 2022 started in February with the Beef-cattle-bulls-Sale in various areas in Germany, the Hereford bulls averaged at these sales \square 2.450,-. At the National beef cattle sale in April for Heifers, 6 Hereford-Heifers attended and averaged \square 3.017. The top-seller was the 2020 born heifer HKL Kada, a daughter of the Danish bull Olymbrio, breeder: Roland Klüber. She was sold for the price of \square 4.000.

On the second weekend in July 2022, our national show took place at the “Tarmstedter Ausstellung”,

20 cattle from all over Germany attend at our show, as part of the National beefcattle show in Lower saxony. The cattle were judged in a heifer class, cow class and the bull-class. Judge was Mr. Clemens Braschos form Masterrind.

The win in the bull-class went to the 10 year old bull Hans Oluf form the farm of Monika and Ulrich Spechtmeyer. After 2016 and 2020, this was now the third time, this bull achieved the champion-title. No other Hereford-bull has achieved this before in Germany. The second place



654-Bundessieger Hereford 2022



558-257 Ia DE 14 046 24834 RZW Brigid Elbaue Fenton Jutta Wiegand Beilrode

went to the bull Tuesday from the farm of Jutta Wiegand and Jürgen Schubart.

In the cow-class the win went to the cow RZW Brigid form the farm of Jutta Wiegand and Jürgen Schubart. The second place went to the cow Kalinka form the farm of Carsten Rust.

In the heifer-class the win went to the heifer Minetta form Martina Eickhorst and the second place went to Hsp Resi from Christopher Wallbaum.

On the weekend from the 26th to the 28th of August, we had our annual-breeder-meeting. This year's host was the farm from Alexander Schmidt

in Lüneburg. Alexander Schmidt is distributing the beef of his cattle under the trademark “Heiderinder”. Around 60 Members attended the meeting and had a beautiful weekend with a lot of information about how to sell beef direct to the consumer.

The weekend finished with our AGM.

Form the 15th until 18th of November the Eurotier took place in Hannover. The German Hereford Association attended this exhibition with an own stand and it was a success. We had a lot of talks about the breed and a few inquiries for cattle and semen. Also we had visitors form foreign countries like Mexico, the UK, Ireland and Kazakhstan.



633-250 Ia Sieger DK 04942200572 Hans Oluf Eik Monika Spechtmeyer Espelkamp



508-271 Ia Sieger DE 03 636 92913 Minetta Frederic Martina Eickhorst Stuhr

HUNGARY



COUNTRY REPORT OF THE ASSOCIATION OF HUNGARIAN HEREFORD BREEDERS 2022

The past period was very difficult for both the association and domestic breeders of the Hereford breed. The Covid 19 virus, the plague affecting Europe and Hungary, the unfortunate war in the neighbouring country and the also due to an unfavourable economic environment. This year was much warmer and drier than usual, which also posed a significant challenge to beef cattle farmers.

Grazing conditions and mowing possibilities have changed. Abbreviated a grazing period and the amount of harvested winter forage decreased significantly, their cost increased significantly.

This year, we prepared a comprehensive strategic plan for the to further strengthen the domestic and foreign trade position of the Hereford breed. We made several agreements with a Hungarian university, we jointly launched a doctoral research program on the Hungarian Hereford breed and the about the relationship and correlations of sustainable beef cattle breeding. Our goal is to emphasize and examine the breed properties that



Kid with Hereford Bull



Panoramic view of Herefords

can contribute to maintaining competitiveness, sustainability to strengthen all three pillars: economic, social and environmental. At a beef conference we popularized the breed, highlighting its beneficial properties. We had a successful presentation at about the relationship between the Hereford breed and sustainable beef farming, which is also available on social media platforms for interested parties.

We would also like to appeal to the younger generation, to point out the competitiveness of the Hereford breed compared to other breeds, even under Hungarian conditions.

The association tries to help its members with its domestic and foreign trade activities, expert advice, organization of professional programs and further training, and professional books and articles.

In the selection of breeding animals, we pay special attention to the reproductive characteristics that affect economy, fertility, gestation length, weaning heifers at the age of 24 months, calving ease, efficiency and longevity.

We look to the future with confidence, we look forward to the latest research results and the possibilities of their application.



Pasture



Winter pasture



Autumn Hereford



Training courses

NEW ZEALAND



NZ HEREFORDS REPORT FOR THE IRISH HEREFORD BREED SOCIETY

Like every society, 2022 continued to be a challenging year for NZ Herefords. Planned events were once again postponed with the Coast-to-Coast Herd tour postponed until March 2023. The herd tour organizing committee did not expect to be involved for three years and have their fingers crossed that 2023 will be ‘third time lucky’! The Youth development weekend was also postponed however we did hold a very successful Leadership Day where we invited a dozen of 18-30-year-old members to attend a communication session. By sitting a psychometric test, they had a great insight to their personal strengths and from that they learnt the importance of tailoring their communication skills. We plan to continue to work with this membership cohort in the coming years,

as the board has identified its responsibility to educate our future leaders. By the end of 2022 the covid situation had settled down more, so we hosted the inaugural “Milk the Meat” field day, targeted at dairy farmers to encourage them to use high genetic worth beef bulls.

Although the National Sale, and breed dinner were sadly cancelled, the autumn private bull sales being one month later, did go ahead. There was a tie at the top of the leader board for the highest priced Hereford bull sold between Matariki Herefords, (located at Kaikoura) and Okawa Herefords, (also in the South Island at Mt Somers), both selling sires for \$47,000. The yearling Spring top price went to Mahuta Herefords, South Auckland at \$14,000



Milk the Meat Field Day - boys with their cows

for Mahuta Routeburn 1059 sold to Craigmore Herefords, Hamilton. Routeburn 1059 is a son of Mahuta Ocean 8073, a bull that has performed exceptionally well in the recent Beef and Lamb Genetics Dairy Beef Progeny test and has a well-balanced EBV profile with low birthweight and high growth. A great line of yearling bulls that were attractive to both dairy and beef farmers meant a full clearance was achieved on 58 bulls sold and at an average of \$4540, which is the highest ever achieved for a Hereford Yearling bull sale.

It has continued to be a challenging year for beef breeders with the NZ government further implementing environmental targets to be met. However, as Herefords have proven that they are structurally suited to rugged country and with the ability to mature between 400 days and 600 days, there is confidence in the members, (encouraged by the use of SNP DNA results enabling better selection decisions at an earlier stage of their breeding programme) they can efficiently meet the future market demands,

One of this year's highlights for myself and Gray Pannett (President of NZ Herefords) was to attend the European tour in France and then to be invited to the UK Hereford Cattle Society Autumn Show and sale in Shrewsbury. Gray and I also had a beneficial meeting with Ivor Deverell



Nautical

from Irish Hereford Prime however I particularly found catching up and exchanging ideas with the other general managers in France professionally valuable. It's always interesting to hear how despite the similarities of the breed societies, we operate with differing rules and have variance in the management of the board meetings. It was a thrill to witness the Irish breed society being awarded the rights to host the next European tour and we wish the team all the best with the planning.

We wish all members of the Irish Hereford Breed Society all the best for a prosperous and healthy 2023.

Posy Moody (General Manager) on behalf of NZ Herefords



SOUTH AFRICAN REPORT FOR THE IRISH HEREFORD BREED JOURNAL 2023

Greetings go out to our colleagues in Ireland. Over more than 100 years, Hereford cattle have been a major contributor to South Africa's beef production. As Hereford breeders, we remain proud of the high standards and quality genetics our breed continuous to offer to South African commercial beef producers. Although SA Hereford breeders can take advantage of a global genetic pool from the world's second largest beef breed population, our breed today after 105 years of existence in South Africa, also is a high performance truly adapted African beef animal. Nowadays, SA Herefords have been bred to be adapted to perform under the most unpleasant climatic conditions and therefore are present throughout South Africa. They thrive from the cold Drakensberg and Eastern Cape winter conditions to the heat-stricken areas of Swaziland, the Karoo

and the Kalahari as they have the ability to develop a coat during colder winter weather and shed their coat soon after warmer weather conditions start again. Purebred herds can nowadays also be found in heavy tick infested areas of the northern parts of South Africa, where immunity of such tick-borne diseases has successfully been established in those Hereford cattle.

Thanks to the purity of the breed and due to its genetic distance from popular female lines such as Zebu type breeds and breeds indigenous to Africa, the Hereford breed is in high demand in cross breeding programs. They cross especially well with Zebu cattle and indigenous breeds in warmer climates and with other British beef- and Composite breeds in more temperate climates. Very few cattle breeds in South Africa can claim

that the foundation of their genetic and phenotypic traits is based on highly fertile, well-fleshed, medium-sized animals with a smooth summer coat, well-formed eyebrow-ridges and placings, and pigmentation around the eyes, and at the same time remain popular within feedlot conditions with their efficient production cost as well as for



WDW 20124 Locheim Hometown LAD

producing a high-quality end product. However, besides thriving under feedlot conditions, Hereford cross calves in South Africa need to also have the ability to finish with great success from natural pastures.

Given all the quality traits the breed offers, it is no surprise that the demand for Hereford breeding stock in SA remains high, resulting in a longer-term positive outlook for the breed in South Africa. At many Hereford bull and cow sales all-time high average prices and % animals sold of total that are offered for both male and female animals are still being attained.

Our breeders further deserve praise for the speed in which our breed reached its target to gather at least 800 usable hair samples, which was necessary to allow SA Stud Book's genetic experts to continue with their work to build a set of GEBV's specifically for the SA Hereford population. Based on the size of the population and other important scientific factors, these genotypes have now formed the core for the implementation of the first genomic breeding values (GBLUP) services for the SA Hereford Society and its members. The SA Hereford's first genomic evaluation has

been released in June 2022, which makes the SA Hereford breed only the 5th beef breed in SA that already allows its breeders to use GBLUP values. Of special significance is also that local Hereford breeders are now empowered to use the genomic information of global Artificial Insemination bulls in the local genomic breeding value evaluations prior to a decision for imports.

Sadly, the 2022 National Hereford Championship Show had to be called off due to the Foot and Mouth disease that suddenly struck the country. SA Herefords are now busy with the arrangements for the 2023 National Championships that will take place on 3 and 4 May 2023. PJ Budler will be the judge and we are looking forward to being able to physically engage and interact again with each other after the Covid pandemic withheld us from doing so since 2020 when the world was struck by this pandemic. We also would like to extend an invitation to all Irish breeders that may want to travel to South Africa in May 2023 and join us in the week's festivities during these championships.

Wishing all fellow Irish breeders a joyful and prosperous 2023.

UK



L-R: Edward Lewis, Princess Anne, Ben and Billy Lewis

UK HEREFORD CATTLE SOCIETY – FROM THE DIRECTOR OF OPERATIONS

After the last few years being so disruptive with Covid it has been nice to get back to some form of normality and that has certainly been the case for the UK Hereford cattle society in 2022.

At our Spring show and sale in April at Shrewsbury Auction centre, bids reached £11,550 for bull Rempstone 1 Virus N598 from M Ludgate, while a new record bull average was set for 27 bulls sold to average £4,404 clearing at 79 percent. In the heifer section, a selective trade saw some impressive prices. Topping this section at £8,400 was the day's grand female champion, Normanton 1 Blue Leg 13th V555 from TD and WT Livesey, Normanton-le-Heath, Leicestershire.

Balmoral show returned to its normal May fixture in 2022 following disruption over the Covid

period, making it the first major show in 2022 for the society. Northern Irish breeders put forward a strong entry of 46 cattle from 13 different exhibitors and were pleased to welcome South African judge PJ Budler to the show to sort the line ups. Taking the supreme champion title on the day was Dorepoll 1 Sally 679 from JE an RI and W Haire, Dundrod Co Antrim. Taking the reserve supreme was Richmount 1 Treadstone from James Graham, Portadown, Co Armagh.

Over the summer we celebrated the Queens jubilee which was a great occasion and one we all relished and look back on fondly especially after the sad passing of Queen Elizabeth II.

The first of the Royal shows was the Royal Three Counties where Sky High 1 Miss Allure from

Boomer Birch, Graham Brindley and Nick Griffiths Staffordshire stood supreme, grand female and junior female champion. It was a quick turnaround for the society and then off up to The Royal Highland Show where Spartan 1 Typhoon from SC and GL Hartwight stood supreme and performance recorded interbreed champion, having already had a fruitful show season.

It is always difficult to highlight everything that is achieved at the shows but considering the last few years the number of cattle on show has been remarkable and credit must go to our members for their continued support and efforts.

To mark the 200 years of the Lewis family breeding Hereford cattle, HRH The Princess Royal visited the home farm of The Haven, Dilwyn, Herefordshire.

At the Lewis Bicentenary sale saw a number of breed records smashed by the Haven and Havenfield herds of EL Lewis and son and JW Lewis' Boycefield herd on celebrating 200 years of the Lewis family continuously breeding pedigree Hereford cattle.

With the society's official auctioneer Jonny Dymond in the rostrum, a fast-paced exchange around the ring saw bids fly to 20,000gns for Haven Thrush 74th, a September 2020-born heifer. Paying the money was New House Herefords, Hampton Bishop, Herefordshire and in doing so a new female price record was set at public auction. This powerful and correct female can be traced back 22 generations to one of the foundation cows purchased in 1850 under the Lewis ownership.

At the society and under the guidance of council we continue with our programme of modernising and trying to improve the breed. This year has been about putting the building blocks in place to move forward on several fronts in 2023. Below you can see some of the areas that we have been working on:

- Genomics – Council took the decision to move



forward on this and make it available to our members.

- Linear scoring – This is an assessment of an animal's traits carried out by a panel of professional independent assessors who travel to holdings over the UK and are employed by Holsteins UK.
- Work being carried out on updating our articles of association
- Updating our registration software ILR2
- On the back of our sustainability work through Dr Liz Genever, delivering initiatives to help improve the breed
- Looking to run some PR days to further develop our beef brand and retail/consumer awareness

Laura Bowyer (Marketing and breed development manager), Carolyn Fletcher (President and myself) were lucky enough to attend the European conference in France in October and to meet all our European friends. The French were impeccable hosts and had organised a great conference.

Although we all face difficult challenges over the next few years I truly believe that the Hereford is well placed and suited to the new environment.

I wish you all well for 2023.

Kind regards,

Paul Sneyd

Director of operations

USA



HISTORIC HEREFORD OPPORTUNITY IN THE U.S.

**WHEN THE CURRENT DROUGHT ENDS, COMMERCIAL PRODUCERS
WILL LIKELY NEED TO EXPAND THE NATION'S COW HERD BY AT
LEAST 2.5 MILLION HEAD.**

by Wes Ishmael

Dedicated efforts by Hereford breeders in the United States over time have positioned the breed enviably as commercial cow-calf producers seek to incorporate more heterosis through complimentary crossbreeding.

“In my 20 years of serving the American Hereford Association (AHA), the enthusiasm of our membership has never been higher, nor the interest from the commercial industry more intense,” says Jack Ward, AHA executive vice-president. “Hereford momentum in the United States is building and should continue to build given the historic opportunity at hand.”

The historic opportunity has to do with two primary drivers.

First, more commercial producers are recognizing that making the national cow herd increasingly straightbred Angus came at the cost of reduced production efficiency and the associated economics. Based on various data, commercial cow herd performance has remained static or declined during the past two decades when it comes to key revenue metrics like reproductive efficiency, weaning weights and weaning weights per cow exposed.

While the increased carcass quality that came with more use of Angus genetics was necessary to bolster consumer beef demand, more producers are recognizing the need to maintain carcass quality while shoring up production efficiency.

The second part of the historic Hereford opportunity has to do with raw numbers. When 2023 begins, there will likely be approximately 3% fewer beef cows year over

year in the U.S. inventory — about 29.2 million head. That would be 2.5 million fewer cows than the most recent peak of 31.7 million in 2019. While economics are partly to blame, widespread, persistent drought has been the primary impetus of national beef cow liquidation.

When the current drought ends, supply fundamentals suggest enough economic incentive for cow-calf producers to build back by at least 2.5 million cows and the bulls necessary to breed them. “Considering narrow profit margins, even as depleted cattle supplies drive cattle prices higher, increased use of heterosis is the logical solution,” Ward says. “More than logical, you can easily argue it’s necessary for economic sustainability.”

The perfect fit

Experience across decades and reams of research document the advantages of direct and maternal heterosis.

Inherent genetic advantages make Hereford the most powerful crossbreeding component. In fact, the vision of AHA’s new five-year strategic plan is to establish Hereford genetics as the essential component of the U.S. beef cow herd.

Past AHA research projects demonstrated the economic value associated with direct and maternal heterosis in Hereford-sired, F1 black baldy females, compared to straightbred black Angus peers. “Documented advantages include fertility (pregnancy rate), pounds of calf weaned per cow exposed, feedlot feed efficiency and cost of gain, cow feed efficiency (pasture) and net return per calf,” according to Shane Bedwell, AHA chief operating officer and director of breed improvement.

Plus, Hereford are the least related of the Bos Taurus breeds, according to the U.S. meat Animal Research Center. That means Hereford come with added crossbreeding punch.

AHA continues to document the advantages. As an example, a multi-year research project at

Oklahoma State University documented that Hereford-sired black baldy females consume about 2 pounds less moderate-quality pasture forage per day, while carrying more body condition, when compared to straight bred black Angus peers. That equates to about one acre less forage per year. Bedwell also points to AHA’s current multi-year research project with the University of Illinois, which carries previous knowledge about maternal heterosis a step further. The project compares Hereford-sired, black baldy cows to straightbred black Angus peers for economically relevant traits such as conception rate, calving rate and pounds of calf weaned per cow exposed. But the project also measures individual cow feed intake prior to breeding and during lactation to establish maintenance energy requirements. Additionally, steer progeny of cows in the project will be fed and finished, providing a comprehensive assessment of values and efficiencies from conception through slaughter.

Ultimately, the project goal is to develop a global economic model to quantify direct and maternal heterosis advantages of the Hereford-sired, F1 baldy female.

Sustainability and genetics

Hereford’s efficiency advantages magnify the breed’s opportunity when it comes to environmental sustainability and social license. “Sustainability is not a nice-to-have anymore; it’s a need-to-have,” says Kim Stackhouse-Lawson, Ph.D., director of Colorado State University’s (CSU) AgNext, a research collaborative developing sustainable solutions for agriculture.

“Yes, producers have been here for generations, but today we have to say, ‘We’ve been here for generations and here’s how we continue to improve and continue to care.’ The proof points in today’s society are expected, whether that’s fair or not.” Stackhouse-Lawson explains most of the pressure on U.S. cattle and beef currently comes from concerns about climate change, specifically the level of greenhouse gas (GHG) produced by the industry.



“We know cattle are natural up-cyclers. We also know how much more efficient U.S. beef production has become over time in terms of producing more beef with fewer cows on less land. The American cattle producer is the most efficient in the world,” Ward says. “But we also know the global population is expected to grow by almost 2 billion by 2050. So, how do we become more efficient and how do we, from a genetic standpoint, affect overall sustainability?”

The AHA launched a collaborative research project with CSU and AgNext during fiscal year 2022 to find answers. Specifically, the research aims to enhance the understanding of the genetic differences in seedstock relative to enteric methane production - a byproduct of rumen fermentation - and nitrogen excretion. Both contribute to greenhouse gas (GHG) emissions and the carbon footprint of cattle.

“Documenting the relationship between traits associated with efficiency - Hereford advantages - and GHG emissions is the logical next step for the breed and the industry,” Ward says. Bedwell explains the project leverages decades

of AHA research and member data, including individual feed intake records collected through the National Reference Sire Program (NRSP) since 2010. It uses the unbiased reporting and added prediction accuracy stemming from AHA’s Whole Herd Total Performance Records (TPR™), which was established in 2001.

“Because of leadership foresight and breeder commitment to progress, the Hereford breed is poised to represent the entire beef industry as leaders in the sustainability arena,” according to Bedwell.

Expected outcomes of the multi-year project include characterization of Hereford’s sustainability advantages associated with absolute production of methane and nitrogen, as well as selection tools enabling producers to select for less GHG emissions.

All of these opportunities build on expanded Hereford market share in recent years, based on AHA memberships, registrations, inventory in the TPR program and transfers of registered Hereford bulls to commercial cow-calf producers.



The average price paid in 2021 for Hereford bulls reported by AHA was \$5,745. That was \$1,079 more (+23%) than the average price five years earlier. Keep in mind, the 2021 bull price average accounts for 6,280 bulls, one of the largest volumes ever reported by AHA. These prices and volume will likely be similar when 2022 annual data is available.

Helping young producers lead

Hereford breeders in the United States are also strongly positioned to expand marketshare because of AHA's long-term focus on providing Hereford youth with the opportunity to learn more about the cattle and beef industries as they develop leadership skills. The National Junior Hereford Association (NJHA) is widely regarded as offering more opportunity than any other junior breed organization in the nation.

Consider that the Hereford Youth Foundation of America - funded by Hereford breeders - awards nearly \$200,000 in scholarships each year. Another example is growing participation in the Fed Steer Shootout, which gives Hereford juniors a chance to learn about the cattle feeding and beef packing sectors, while feeding their own cattle at a commercial feedlot - HRC Feedyards in Scott City, Kan. - to see how their genetics perform. As well, depending on the year, the NJHA hosts the largest or second largest junior heifer show in the world.

“We’re proud of NJHA and the breeder support behind the organization and its activities,” Ward explains. “While those efforts continue, our AHA Board of Directors is also focused on expanding opportunities for young breeders, those who leave the ranks of NJHA and are just beginning their professional careers.”

Currently, AHA is designing a leadership program for that specific segment of the organization’s membership.

You’re invited

International Hereford friends will have a chance to see and hear more about Hereford in United States during the World Hereford Conference. It is scheduled for Oct. 23-26, 2025 in Kansas City, Mo. with exciting pre-conference and post-conference tour options.

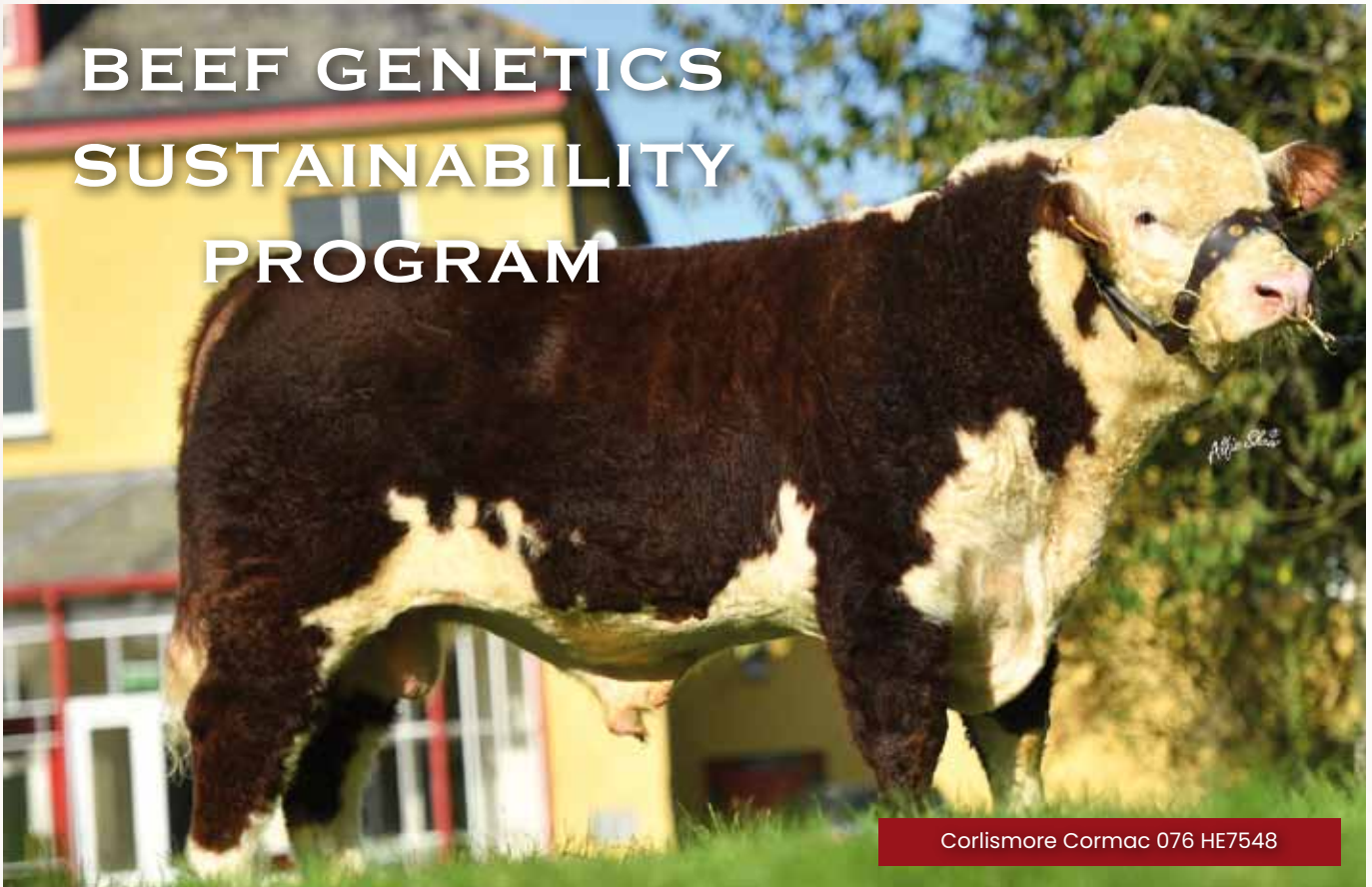
“Hereford breeders in the United States are commonly recognized for their family spirit. If you have anything to do with Hereford, you’re part of the family,” Ward says. “I’ve discovered the same thing is true of Hereford breeders across the world, who have extended such amazing hospitality to our staff and members over time. “We’re looking forward to sharing that same kind of hospitality with those attending the 2025 World Hereford Conference.”

PHOTO GALLERY *photos by S. Kīnahan*





BEEF GENETICS SUSTAINABILITY PROGRAM



Corlismore Cormac 076 HE7548

We have continued to invest in our beef genetics sustainability program. Following on from the initial purchase of three bulls in the first year of the program, we sourced an additional two new sires in 2022 to have their semen available in time for the 2023 breeding season. All five bulls on the program are now genotyped as 5 stars across breed on the Dairy Beef Index.

We will continue to build on this initiative as it

will form one of main pillars of an enhanced sustainability policy for the Irish Hereford Prime beef brand. Partnering with Dovea Genetics to promote Hereford bulls capable of further improving the quality and sustainability credentials of our premium beef brand. These Hereford AI sires are suitable for use by both Irish dairy and suckler farmers. The first calves from the initial three bulls are currently arriving on the ground and their progeny look very promising. Please get in contact with us if you are interested in sourcing any of these AI straws or calves for your farm.



Skehanore Fruitful HE7545



Ringfort 1 Carlos HE8935



AWARDS

Continuing to be awarded at the highest level we are once again World Steak Challenge and Blas na hÉireann gold winners and received 3 Great Taste awards for Signature Tastes steaks.





SuperValu

EMISSIONS REDUCTION



As we all know, the emissions ceiling for agriculture was set in 2022 at a level requiring a 25% reduction by 2030. That is a huge ask from all farmers across the country and we will all have to look at ways to reduce our environmental impact. The Hereford breed is in a good place to go some way to meeting these demands given its natural ability to mature at an early age with easy fleshing.

Lorraines Herefords lying down



MAYO FARMER AWARDED IRISH HEREFORD PRIME FARMER OF THE YEAR FOR 2022

Lorraine Crowe combines a career in nursing with her role as a farmer on her family farm in Hollymount, Co. Mayo. Lorraine introduced a calf to beef system onto her farm ten years ago and now rears around fifty calves per year, she has been a member of Irish Hereford Prime since 2014. The beef producer group chose Lorraine as Farmer of Year for 2022 due to the high percentage of her cattle that consistently make an R grade, excellent daily liveweight gain and her commitment to, and advocacy of Herefords on her farm.

Almost all the calves bought for the farm are Hereford crosses, Lorraine explains why she feels they are easier fleshed and come into higher weights when compared with other breeds.

“I happened to buy a few Herefords eight or ten years ago and I just really liked them. They are so docile and so easy to manage and work with. The calves are out on grass from an early age and the paddock system that I put in place is used to maintain grass quality.”

Lorraine believes that this is the key to animal performance and good daily liveweight gain. The animals are moved every two to three days



and Lorraine has used pigtail posts and electric fencing to create and manage paddocks in the past. Although she has plans to erect more permanent fencing in the future to further utilise the high levels of grass grown on the farm.

Lorraine likes to keep her winter season as short as possible by giving her weanlings access to the outdoors along with the shelter of a shed for supplementary feeding. She aims to close off part of the farm by November 1st, with housing starting around December 1st, to ensure that she has grass available for early grazing the following March. This year was more challenging than usual as Lorraine had less shed space due to not having a rented shed in the mix any longer. This meant

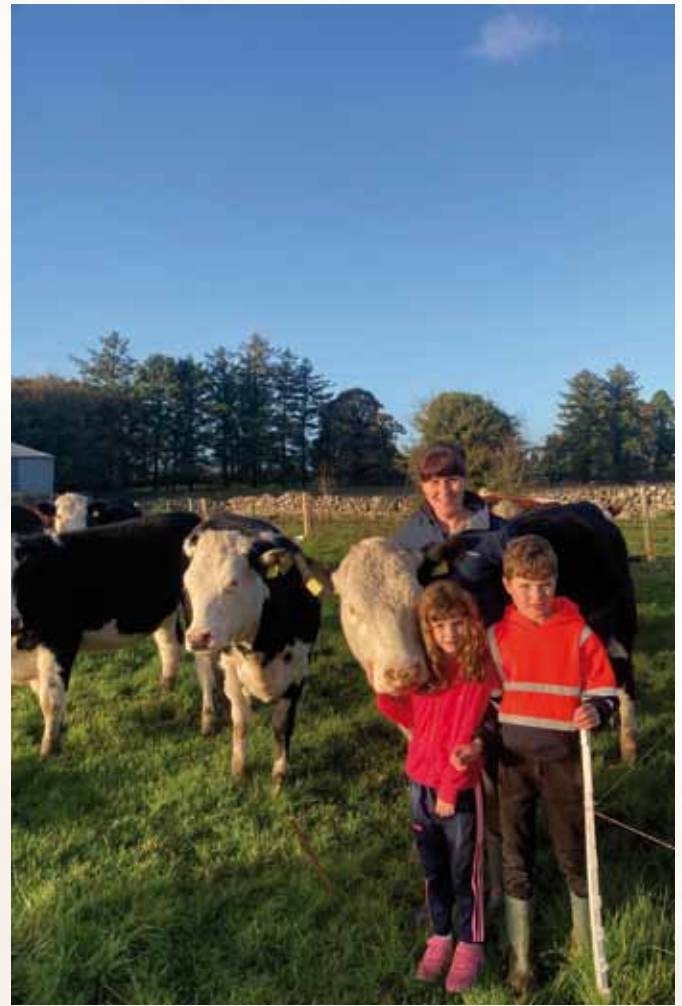
that more of the animals had to be outwintered but fortunately for her the Hereford breed is suited to the outdoors and is well adapted to the Irish weather.

The sheds that are in use this year are bedded with straw and the animals are fed on high quality silage with a high level of protein particularly for younger growing stock. The animals will be put out to grass again by St. Patrick's Day to ensure they get the best of the early grass. Lorraine believes in cutting good silage early in the season and aims to have it done by the first week in June. The ground she uses for the silage is grazed off ahead of closing it for the first cut.

When purchasing calves Lorraine likes a big strong healthy calf and for this reason, she takes age into account. Some of the calves purchased for the farm come from local dairy farms, while others are sourced from Co. Kerry where Lorraine tends to have a larger choice of Hereford calves to select from.

Strong attention to detail and a high level of care ensures that calf health is good on the Hollymount farm. Lorraine's background in nursing means that she understands how important health management is. All of the animals on the farm are weighed in September ahead of finishing, but also to monitor performance and divide the calves into different groups. Most of the Hereford heifers and steers are slaughtered at 19-22 months of age with a very high percentage of these Hereford cross animals grading as Rs. She supplies her cattle to Kepak Athleague and consistently meets the required carcass specification to achieve the top bonuses available. There are currently a portion of her steers sold live as forward stores, due to the lack of shed space. Lorraine plans to change this approach next year by building another shed with the assistance of a 60% TAMS grant.

2023 will see a further area of the farm reseeded to incorporate clover to reduce the overall nitrogen requirement while at the same time helping to



Lorraine with niece & nephew

reduce Green House Gas emissions. To add to this environmental focus, Lorraine has recently joined the ACRES programme with several important topics being focused on. These include, traditional stonewall maintenance, low input pasture along with an area that has been set aside for geese and swans.

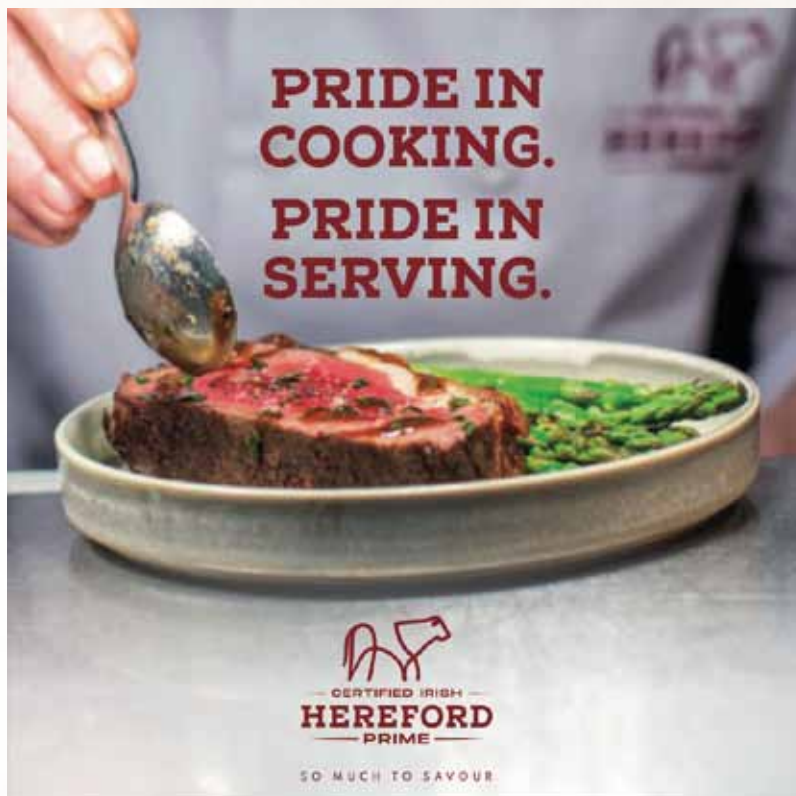
As the third generation to work the farm in Hollymount, Lorraine would like it to stay in the family in the future. Her Dad is still actively involved, and her nephew and two nieces also love to help out. Lorraine enjoys passing on her knowledge and is delighted to see them and in particular her nephew's enthusiasm for rearing calves.

"I love to see the changes and the good performance of Hereford animals; it is hugely satisfying for all of us to watch them thrive and grow."

MARKETING ACTIVITY FOR 2022

Over the past twelve months, we have begun to move more to video content and specifically story content on Instagram. This has resulted in a lot more engagement on Instagram for us and our follower numbers have been growing steadily. We will continue to create as much subtitled video content as we can and the focus will be on stories

to keep engagement levels strong. Adding to our social video content, and to remind our audience how delicious our beef is, we have created a suite of 'social cards' which will run throughout 2023. These are examples of a few of these and we will be adding to them to keep the messages fresh and relevant.



NATIONAL PRESS ADVERTISING

The Autumn of 2022 has seen our ads appearing in the national press again and we also created a new ad for SuperValu for this burst of activity. Our new ad appeared in the Examiner, The Irish Times Weekend magazine, The Sunday Independent Living, and the Farmers Journal Country Living section.



Irish Hereford Prime and SuperValu.
We share common ground.

Irish Hereford Prime farmers and SuperValu share a belief that to produce beef of unsurpassed tenderness, succulence and flavour, animals must be raised with care, in the most natural environments imaginable. So it's entirely natural that SuperValu now offers Irish Hereford Prime to its customers right across Ireland.



SuperValu
Real Food. Real People.

For more details check out irishherefordprime.com/supervalu



We are also rolling out a series of competitions with our restaurant partners and the first of these appeared in Social and Personal Magazine digital. The prize was dinner for two in 'House' on Lower

Leeson street, Dublin, to the value of €300. More of these competitions will appear over time and these will result in further engagement from our audience and the audiences of the restaurants we supply and the publications in which we feature.

IRISH HEREFORD PRIME GROUP TRIP

A group of 40 producer group members and friends had a great trip to Clermont-Ferrand in central France to attend Sommet de l'Élevage, the livestock showcase and to see the best that French agriculture had to offer. A number of our group members took the opportunity to take in some of the European Hereford Conference and all that it entailed. It was good for all to take a break from the farm for a few days and to see agriculture from a different European perspective.



SWITCHING FROM DAIRY TO DAIRY-BEEF IN CO. CORK

Proinnsias Creedon took over the family farm situated in the heart of Gaeltacht Mhúscraí, Co. Cork, from his father in 2013.

The Creedon's farm was a dairy farm until 2010, but then gradually transitioned towards finishing a small number of beef cattle.

Since then, Proinnsias has established a store-to-beef production system and now finishes 70-80 heifers each year. Until recently, Proinnsias had purchased all animals at 12-18 months of age and finished them by 24 months of age.

During Covid-19 restrictions in 2020, Proinnsias and his wife, Máire, decided to begin rearing dairy-beef cross calves. This brought about a great opportunity for their young family, allowing them to be more hands-on with the farm.

Hereford cattle

The Creedons choose Hereford sired heifer calves when selecting dairy-beef crosses to purchase. "I find Herefords to be the perfect breed for my needs," said Proinnsias.

"They are a calm animal – which is ideal when I've a young family around the farm – they finish easily and can be kept for a shorter time."

In their first year rearing dairy-beef calves, the Creedon family successfully reared 16 calves. This encouraged them to expand year-on-year and now the Creedons hope to raise 40 dairy-beef cross calves in 2022.

"Herefords are a great breed to have around the farm, especially when you've a young family running about," Proinnsias added.

Along with their calves, the Creedon family also



Proinnsias Creedon with dog



Herefords

purchase groups of Hereford heifers between 12-18 months of age throughout each year and aim to finish them all by 24 months of age.



Farmer Proinnsias Creedon in Gaeltacht Mhúscraí, Co. Cork

Family-run farm

Alongside his farm work, Proinnsias works as a maths and Irish teacher. Proinnsias is thrilled that his family has a great interest in helping out with the cattle.

“My three sons really love the animals, with one taking a particular interest in the Herefords,” he said.

“The first thing he says when new animals arrive is ‘how many of mine came?’

“If they aren’t Herefords, he doesn’t want anything to do with them.”

Sustainable farming

In 2021, Proinnsias became a member of Future Beef which is associated with the Signpost farm programme with Teagasc.

This is a five-year programme which showcases science-based technologies that can reduce agricultural emissions.

The farms that are involved in the programme act as ‘hubs’ for the Signpost advisory campaign and create a national network of farms where carbon sequestration in grassland and hedgerows can be examined.

“This will further educate and equip me to farm alongside the natural environment while doing my part in reducing overall emissions from agriculture,” Proinnsias added.

Grassland management

Soil health and fertility is very important to the Creedon’s farming system. They focus on liming regularly to maintain optimum soil pH levels across the farm.

The Creedons also spread protected urea to farm more sustainably from an environmental perspective.

“Grass measuring is a very powerful tool for me to manage the growth of quality grass and silage on my farm. Through grass measuring, I can apply



Liming

fertiliser only where needed and at the optimal time,” said Proinnsias.

“Essentially, I have a nutrient-management plan for my farm and it’s an ideal way to bring everything together.

“The Hereford breed compliments the way I try to farm. Keeping costs to a minimum, while maintaining performance at grass,” he added. “Their ability to mature at an earlier age with minimal additional inputs really suits my farming system.”



Calves

HOOVES 4 HOSPICE



In early 2020, we started supporting the fundraising project named Hooves 4 Hospice. The project aims to raise a sizeable sum of money for the building of a much-needed level 3 hospice for the Midland region. In partnership with the Irish Hereford Breed Society all sales generated from our 2021 and 2022 calendars resulted in a cheque for €4,550 being donated to this initiative. Our 2023 calendar is available for purchase on our website.

Pictured left: IHP Calendar Cover 2023



Richard Raftice is a young dairy farmer based in Mullinavat, Co. Kilkenny. Richard is the seventh generation to farm there, with the Raftice's association dating back to the 1700s.

Historically, there have been Hereford animals on this farm for generations. Dairy farming and finishing Hereford beef cattle were the two main enterprises on the farm over the years.

Richard now milks 240 dairy cows, sells some of their progeny as pedigree Friesian bulls for breeding and some as replacement heifers. All Hereford progeny are now sold off farm as calves.

When Richards father passed away fifteen years ago it meant that Richard took over the farm full-time at the young age of twenty-two.

"I was just fresh out of Kildalton Agricultural College at the time and I have learned a lot since," he said.

This young farmer has very little interest in tractors



or machinery with his major driver being breeding animals and improving year on year.

Richard believes a healthy work-life balance is important and he is heavily involved with his local Mullinavat GAA Club where he previously played, but now coaches their junior hurling team.

The farm

Like many dairy farmers, Richard invested in a new milking parlour and more cow accommodation when milk quotas were removed in 2015 and was ready to expand. Making full use of existing



facilities, the sheds that were used for finishing the beef cattle are now used for the Hereford stock bulls and cull cows.

Richard highlights that the land type would be “quite dry which allows cows to be let out to grass early, reducing the workload and disease pressure, which is important at that very busy time of year”. “Calving begins on the farm on the February 1, and as soon as the first dozen cows calve down, the aim is for them to go out together on grass by day and night, obviously weather dependent,” he said. Richard is an advocate of reseeded which sees a section of the farm being reseeded annually – with emphasis remaining on grass quality and soil fertility.

Both soil sampling and silage testing is carried out regularly on farm to keep an eye on soil nutrients and also to review the mineral levels in the forage on the farm to ensure that his cows are eating the best possible quality feed year-round.

Richard is also involved in breeding and selling high genetic merit Pedigree Friesian bulls. These

bulls are bred from high economic breeding index (EBI) sires crossed with the cows he believes are best suited for breeding.

Last year’s herd performance was 520kg milk solids from a predominately grass diet.

Animal welfare is paramount on the Raftice farm. Richard makes sure to put a big emphasis on having well-fed calves in a draft free shed. Richard also believes calves should not be moved off farm until they are ready to do so.

Why Hereford?

There has always been a Hereford bull on the family farm and despite the dairy enterprise having expanded in recent years, Richard still appreciates beef sired calves of a higher quality.

However, Richard said “the mere fact that there has been Herefords around here for at least 80 years is not the only reason that we continue to use Hereford genetics, in fact there is much more to it” including:

1. Calving ease which is a major benefit especially during a very busy time on the farm;

2. Gestation is very good in comparison to most other beef breeds;
3. “Temperament of Hereford bulls makes them easier managed around cows and in the milking parlour, which often contributes to greater longevity for a bull in a herd,” according to Richard;
4. Calf vigour and hardiness that leads on to a healthy more active calf; and
5. Hereford calves are always very saleable as the buyer knows what they are getting.

Breeding on the farm

Breeding top quality stock on the farm is the main priority. Richard uses both Friesian and Hereford sires on his cows and heifers.

He currently has three Hereford stock bulls running but also uses Hereford artificial insemination (AI). High EBI sires are used on cows which are best suited for breeding high EBI Friesian bulls that are sold on to other dairy farmers. Richard also breeds his own replacement heifers from select cows in the herd and uses Friesian AI straws on these.

Richard doesn't focus too much on the DBI index nor the calving figure when choosing a Hereford



bull, as he feels the correct feeding of his Friesian cows will eliminate most issues.

The main breeding values he uses when choosing a Hereford bull for the farm are carcass figures and overall beef indexes.

The Future

Going forward, Richard plans to maintain cow numbers and continue to sell pedigree Friesian bulls with a high EBI for breeding.

He also plans to continue to sell high quality Hereford calves off farm at two to three weeks of age or whenever they are strong enough to do so.

HEREFORD BULL SALES IN AUTUMN

Irish Hereford Prime were pleased to see a very successful Autumn for the sales of Hereford bulls. The premier sale in Tullamore saw eight bulls sell for more than €3000 and therefore qualify their purchasers for our €250 promotion. The Kilmallock Hereford bull sale a week later showed the huge appetite for quality bulls, with seven bulls qualifying for our €200 promotion on the day by making €2800 or more. Irish Hereford Prime would like to wish the successful bidders the best of luck with their new purchases.'



IN-STORE SUPERVALU SAMPLING

A total of four weeks of tastings started towards the end of September as part of SuperValu's roll-out of new Signature Tastes more sustainable packaging. It also coincided with the launch of a new product, a Hereford Club Steak, the perfect opportunity for us to go in-store.

Working with a select list of stores across the country, the new product, a 12oz Hereford Club Steak with peppercorn butter was sampled and it received great praise for flavour and tenderness amongst shoppers. Thirty-five stores were sampled with some very strong sales coming as a result. There was a huge interest from shoppers with customers really loving the product and providing positive feedback.

- Shoppers described the product as “tasty”, “great flavour”, “tender” and “juicy”.
- Customers loved the bone for added flavour.
- Shoppers loved the thickness of the steak - commenting that it was “perfect” for cooking.

Our steak products, as part of the SuperValu



Signature Tastes range include fillet, ribeye, striploin, sirloin, the new 12oz Club Steak and the recently launched Tornado Sirloin. All steaks now come in new packaging which boasts a 60% reduction in paper and also includes a QR code which drives customers to our website, with content on farmer members, our producer group, recipes and cooking tips. We will be adding to the content on this page on a regular basis, not only giving our consumers lots of new information, but also providing us with fresh content for social media which is being co-branded and therefore, shared by SuperValu.





SYSCO IRELAND'S HEADQUARTERS VISIT

The Board members of Irish Hereford Prime visited Sysco Ireland's headquarters and distribution centre in late November 2022 to view its extensive infrastructure and logistics operation. They utilise the latest technologies to achieve the seven days a week delivery service that is provided by Sysco Ireland. An interesting statistic learned on the day was that Sysco need their 325 vehicles in operation nationwide to achieve the 1.3 million deliveries that they make every year.

The supply chain and distribution systems were outlined to board members, with the main areas of the warehouse separated into 'chilled' and 'ambient', along with a goods in and a goods out point for both food storage requirements.

Sysco Ireland utilise the latest technologies to achieve the seven days a week delivery service they provide.



Sysco Ireland warehouse



Sysco stats



Sysco Ireland warehouse



People inside and outside the IHP stand

IRISH HEREFORD PRIME AT TULLAMORE SHOW 2022

The Irish Hereford Prime producer group teamed up with the Irish Hereford Breed Society to have an exhibition stand at Tullamore Show 2022, where three Suckler bred Hereford cross cattle were displayed. This trio demonstrated the performance and quality that can be produced commercially while using Hereford genetics. Irish Hereford Prime ran a draw for some Irish Hereford Prime merchandise and a SuperValu voucher worth €250.

People were required to estimate the total live weight of the three Hereford cross heifers to be in

with a chance to win. Many people underestimated the weights of these cattle, highlighting the impressive weight for age of the three animals on display.

A big congratulations to the winner of the draw; Stephanie Richie from Cavan. This activity encouraged a steady flow of spectators through the tent all day. Also, a big thank you to Niall and Lisa Daly from Gageboro for providing the animals for the sunny day that we had for the 2022 National Livestock show.



Three cattle in marquee



TV and signage



Its promise is perfection

Whichever cut is chosen
Irish Hereford Prime makes
a simple promise: unequalled
succulence, outstanding
flavour and silky tenderness
in every mouthful.



CERTIFIED IRISH
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SO MUCH TO SAVOUR

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UNBEATABLE

PEDIGREE

COVERAGE



Don't miss weekly pedigree coverage in the Irish Farmers Journal, in print and online. With year round reports from sales and shows by our expert team.

You can read more on www.ifj.ie/pedigree

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