



Hereford Highlights

IRISH HEREFORD YEARBOOK 2024





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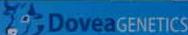
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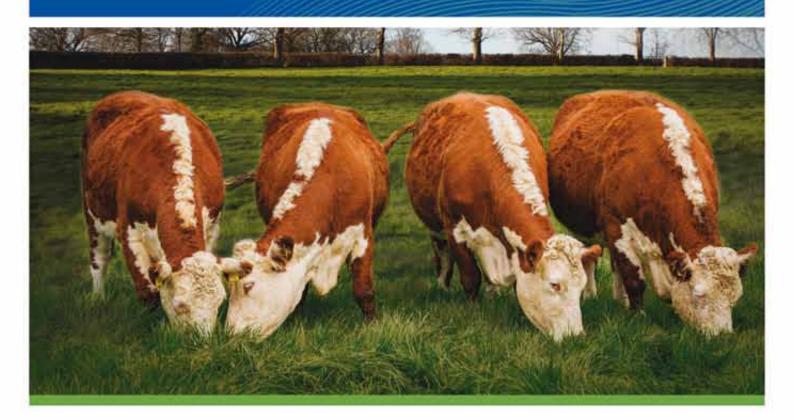
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Charleville	Paul Mullaney	087 9614323	
Grannagh	Sean Behan	087 2561836	
Rathdowney	Peter Quinn	086 2611816	
Slane	Niall Grufferty	086 8937517	







SOCIETY SHOWS & SALES 2024

BULL FINANCE

SCHEME

AVAILABLE FOR EACH

SOCIETY SALE'

Premier Spring Sale Tullamore - Saturday 23rd March

Nenagh - Thursday 4th April

Kilmallock - Friday 19th April

Nenagh - Thursday 16th May

Premier Autumn Sale Tullamore - Saturday 12th October

Kilmallock - Friday 18th October

National Hereford Show 2024 - Tullamore Show Sunday 11th August

National Hereford Weekend: Next Gen Herefords Youth Competition, National Hereford Calf Show & Genetics Gems Heifer Sale - Friday 15th & Saturday 16th November



Irish Hereford Breed Society, Harbour Street, Mullingar, Co. Westmeath.

Phone: 044-9348862/9348855

Email: info@irishhereford.com website: www.irishhereford.com

Entries close 6 weeks in advance of the Premier Sales & 2 weeks in advance of Nenagh & Kilmallock

LIST OF ADVERTISERS

Appelbe, John, Cork - Appel58	Irish Farmers JournalOutside Back Cover
Bird, Michael, Meath - Dunlever18	Irish Hereford PrimeInside Back Cover
Branagan, Willie, Westmeath - Clonleam8	Jacob, Glenn, Wexford - Dunsinane13
Brennan, Tom, Kilkenny - Balleen4	Jones, E&R, Longford - Keenagh65
Buttimer, William, Cork - Rossview39	Ledwith, Val, Meath - Ledwithstown151
Canty, John, Meath - Portanob150	Lehane, Daniel, Cork - Kilronan84
Carroll, Daithi, Wexford - UDEL245	Lynch Family, Cork - Droumdaniel48
Collins, Marion, Limerick - Turlough244	McKiernan, E&J, Louth - Knockmountagh85
Connaught Hereford Branch189	McKiernan, S&G, Cavan - Corlismore9
Daly/Holloway, N&L&J, Westmeath - Gageboro22	Moocall136
Dawn Meats1	Molloy, Michael, Offaly - Moyclare137
Deverell, I&J, Offaly - Ballyaville15	Munster Hereford Branch200
DoveaInside Front Cover	North Leinster Hereford Branch208
Farm Wardrobe19	Pedigree Hereford Heifer Sale Kanturk233
Farrell, Aidan, Westmeath - Moatfarrell135	O'Connor, Joe, Offaly - Boveen5
Farrell, JJ & C, Longford - Trillick232	Power, Kieran, Tipperary - Garrynoe24
Farrell, Padraig, Westmeath - Cave Hill27	Roycroft, Yvonne, Cork - Springvilla223
Geelan, Coote, Leitrim - Baltymore5	Smyth P&C, Meath - Ardmulchan277
Herdwatch64	South Leinster Hereford Branch210
Hickey, Tom, Cork - Skehanore151	Ulster Hereford Branch213
Hoey, Gabriel, Dublin - Country Crest13	West Cork Hereford Club216

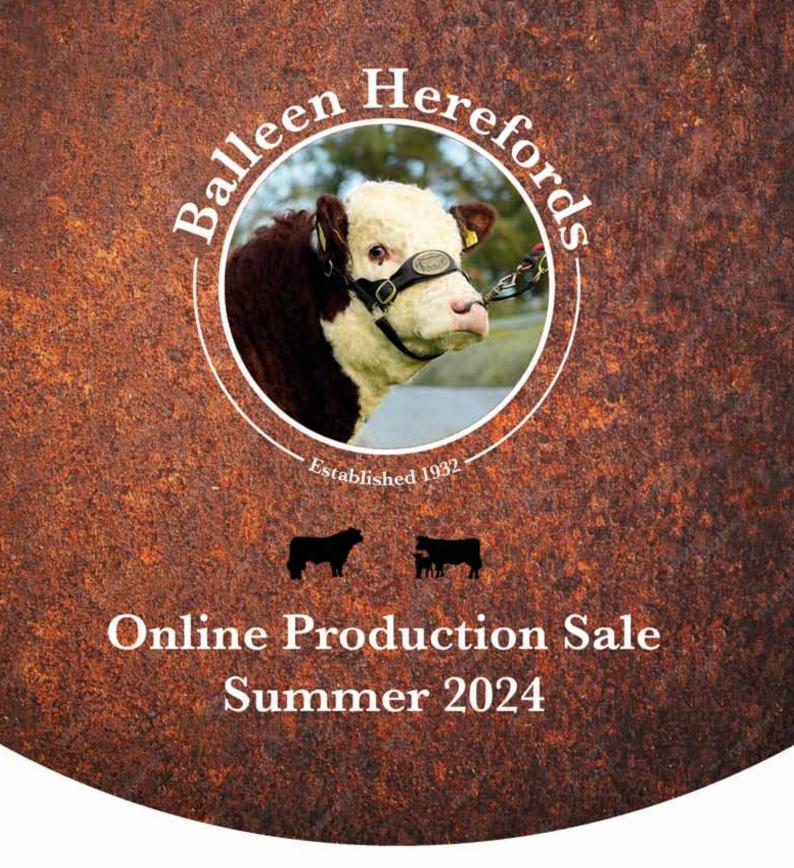
CONTENTS

	Page no.		Mullingar	108
1.	President's Address 6		Oldcastle	108
			• Ossory	109
2.	Secretary's Review10		Carbery	109
7	Council Members14		• Arva	110
3.	Council Members14		Nenagh	110
4.	Branch Officers 15		Cloone	118
			Tinahely	118
5.	Obituaries 16		Castleblaney	120
			Clogher Valley	121
6.	Pedigree Cattle Breeders Awards 2023 20		Ballinamore	
			• Mohill	
7.	Hall of Fame Awards 2023 23		Bantry	
_	Averaged the Colors		Tullow	124
8.	Around the Sales:		Moate	124
	Kilkenny Multi-Breed Sale25 March 2023		Dualla	
	Premier Hereford Spring Sale28		Ballygarvan	
	Tullamore 2023		Elphin	
	Nenagh April 202333		• Trim	127
	• Bandon		Strokestown	134
	Kilkenny Multi-Breed Sale April 202339			
	Kilmallock Spring Sale 202340	12.	National Hereford Calf Show 2023	138
	• Kilkenny Multi-Breed Sale May 2023 44	17	Novt Con Houstondo	150
	• Nenagh May 2023 45	13.	Next Gen Herefords	152
	• Portumna 48	14.	Hereford Branch news	
	Ballyraggan Herefords49	1-7.	Connaught Branch	188
	Production Sale 2023		Munster Branch	
	Premier Hereford Autumn		North Leinster Branch	
	Sale Tullamore 2023		South Leinster Branch	
	Kilmallock Autumn Sale 202355Intelagri Timed Auction57		Ulster Branch	
	Intelagri Timed Auction 57		West Cork Club	
9.	Genetic Gems 2023 59			
0.	20110110 201110 2020	15.	Hereford Photo Competition 2023	218
10.	National Hereford Show 202366			
		16.	In other news	224
11.	Summer Shows 2023	4-		
	• Tralee 86	17.	Super bull sires' calves 40	234
	• Bandon 86		years after his death	
	• Balmoral 87	18.	National Genotyping Programme	236
	• Middleton	10.	National denotyping i rogiamme	250
	• Clonakilty	19.	The Hereford's time to shine at	240
	Cork Summer Show		Cork Summer Show	
	• Gorey			
	• Athlone	20.	The uncrowned 'champion'	242
	• Charleville		No show for Denis' Hereford	
	• Flavours of Fingal			_
	• Longford	21.	Country Reports:	246
	• Dunmanway	22	lyich Horoford	200
	• Clonmel 107	22.	Irish Hereford prime	299

The opinions expressed in the Irish Hereford Breed Journal are not necessarily the official views of the Breed Society's Council or its members of staff. The Irish Hereford Breed Society accepts no responsibility for the accuracy of any of the opinions or any of the information contained within the journal. Sincere thanks to all who sent photographs and articles for publications.

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> Balleen, Freshford, Co Kilkenny. Telephone 086 2617241 Email: Tom@Balleenherefords.com www.BalleenHerefords.com



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Visitors always welcome - young stock usually for sale Thanks to all our customers

Joe O'Connor

Riverview, Sharavogue, Birr, Co. Offaly, R42F228. Phone: 087 1632747 Email: joe.oconnor03@gmail.com

President's Address

A Word from The President

As President for the year 2023-2024, I consider it a great privilege to be asked to write this message.

I joined the Hereford Herd Book Society in 1965 – fifty-eight years ago. At that time, I was farming alongside my Uncle Jack – John P. Boddy who farmed Shorthorns and Angus. My first purchase of a Hereford was from the Lough Rynn Estate Herefords. She was a two-year-old, in-calf heifer called "Lough Rynn Verena" and set me back 180 pounds. She went on to have the first bull calf in the Creenagh Pedigree Herd. At that time in 1965, the annual subscription was two pounds and two shillings. To register a heifer calf, it cost ten shillings and registering a bull calf cost two pounds and two shillings. Also, if you were to transfer or there was a change in ownership, that would cost you five shillings.

I remember attending the RDS Bull Show and Sale in 1965 where there were 525 Pedigree bulls shown and sold. The Judge from Argentina was Senor Carlos Duggan who had a mammoth task to judge all of these animals and from my memory of the events of the week, he did a fantastic job. The Supreme Champion at this show was from the Lugboy Herd and was sold for 2,600 guineas. The Reserve Champion was "Marblefield Pilot" and he sold for 1900 guineas.



John A. Boddy



First and Third Prize Winners at Carrick-on-Shannon April Sales, 1970's. John P. Boddy & John A. Boddy.

I enjoyed considerable success in the late 1960's. At that time and conveniently for me, the Department had leased a Hereford bull and he was housed on a farm close to my own. The name of the bull was "Garbellagh Fiddler" who bred some excellent stock. Following on from this in the 1970's, the central location of my herd meant that I had access to AI Technicians who worked out of Sligo, Enfield and Dovea. This led me to have a great choice of bulls to breed from. I also had great success with the use of imported semen from Canada through Bell L Stan Dom 1D and G.M. Taurus British 3E. The purpose of this imported semen was to make the Hereford cattle taller, longer and leaner which it did, but it also had an effect on the Dam's milk production.

In 1999, I purchased my first polled Herefords. This was the beginning of my poll journey and the start of my poll herd, Mace 1 Herefords. Currently, the stock on our farm is a mix of both Horned and Polled Herefords and I enjoy working with and breeding them now as much as I did in 1965.

Throughout my term, we have been saddened by the loss of many highly respected breeders and on behalf of the Society, I wish to extend my sincerest sympathies to all of these families. I would also like to take this opportunity to thank all of the outgoing Council members for their expertise, knowledge, dedication and diligence and it has been an absolute pleasure to work alongside these breeders. I also wish incoming Council members every success for their term ahead. In conclusion, I



Champion Female at Carrick-on-Shannon April Sales in the early 1970's. John A. Boddy

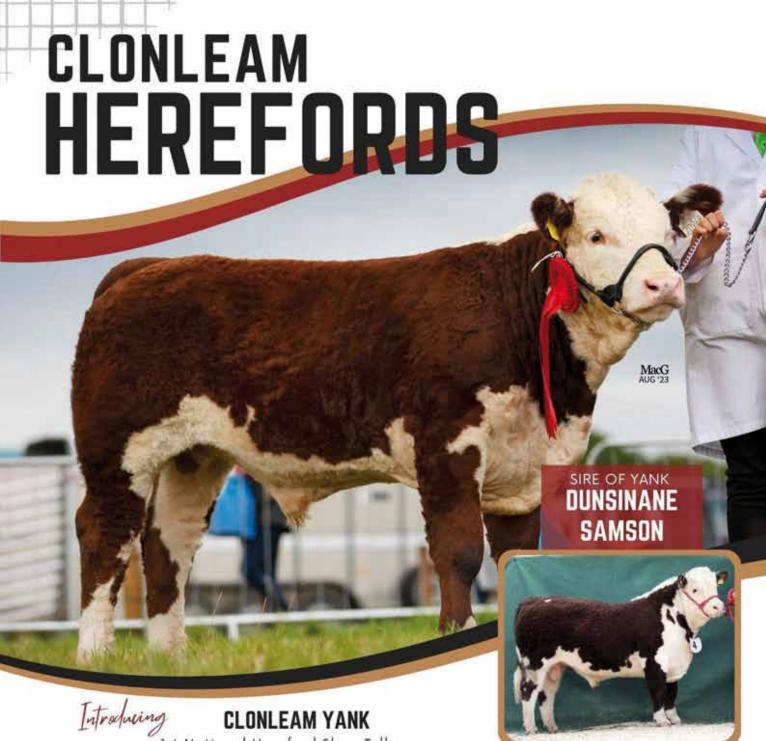


Tullamore Show and Sale, March, 2017. John A. Boddy.

would like to thank our outstanding Secretary, Miss Louise Callan and all of the staff, both past and present, of the Irish Hereford Breed Society Office in Mullingar for their wonderful support throughout my term as President.

On behalf of myself and the Boddy Family, I send my best wishes to our members and breeders throughout the world to the continued success and expansion of the Hereford Breed.

President - John A. Boddy.



1st National Hereford Show Tullamore Flavours Of Fingal & Mullingar Shows 2023 Congratulations to owners Lara & Áine Heffernan on their successes.

Bulls & Females Always For Sale

WILLIAM BRANAGAN

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Corlismore Herefords HORNED & POLLED



CORLISMORE DOZER 170 Sire: Allowdale Rory 594 Sold March 23 at Premier Sale for €4000



CORLISMOREPOLL 1 SYDNEY 141
Sire: Fabb 1 Nutcracker
Female Champion March 23 at Premier Sale & Sold for €3400



CORLISMOREPOLL 1 EMPEROR 196 Sire: Fabb 1 Northern Star 1st Prize winner October 23 at Premier Sale & Sold for €3500



CORLISMORE EGGHEAD 188
Sire: Shiloh Farm Dynamite
Reserve: Champion October 23 at Premier Sale & Sold for C3700



CORLISMOREPOLL 1 SYDNEY 1233
Sire: Solpoll 1 Real Good
1st prize-winner in May class at National Hereford Calf Show 23



CORLISMOREPOLL 1 FANFARE 238
Sire: Solpoll 1 Realgood
1st prize-winner in May class at National Hereford Calf Show 23

Thanks to all our purchasers in 2023

Visitors always welcome - Bulls & Heifers for sale

Sean & Gary McKiernan, Corlismore House, Co. Cavan Tel: 087 1245927 | Email: corlismoreherd@gmail.com Facebook: Gary McKiernan

Secretary's Review

New Council, New Staff, New Year!

Last year was one that won't be forgotten in a hurry. The spring jumped into action for Hereford breeders with Hereford bulls being traded across the country well ahead of the Premier Hereford Show & Sale in GVM Tullamore. The trade was brisk and breeders earned good prices for top bulls at home with many bulls moving to new pasture's much earlier than previous years. The Premier Hereford sale seen record prices earned for bulls including Drumgoonpoll 1 Sydney, sold by Aidan McCabe to Wade McCrabbe for €11,600!

Despite there being a very agreeable Spring, it was disheartening to see the weather taking a turn for the worst during the Summer with 2023 being the hottest year on record but also one of the wettest – forcing many obstacles on Irish farmers. The constant rain also played havoc with many summer shows forcing some to reschedule, others to cancel and more to plough on through the muck. Despite the poor weather – the show season turned out to be a great success with lots of Hereford cattle exhibited nationwide. Congratulations to all



Louise Callan, IHBS General Manager

exhibitors who showed - it is humbling to see so many Herefords on display while also seeing so many new and young faces inside the show ring.

Unfortunately, last year was another sad year for many families and households suffering from loss and grief. We also laid to rest some old friends throughout the year. I sympathise with all breeders who lost loved ones during 2023.

There were many changes around the Hereford office during the year with both Noreen & Eileen retiring. Eileen worked for the society for over 33 years – she lived through many changes and grew up with breeders and their families. Eileen has been a loyal member of the team & we wish her all the best in her retirement & extend our sincerest thanks and appreciation for her lifetime of good work in the society.

We are delighted to be able to welcome two new staff members to the team: Edyta & Molly. Edyta began at the end of July and looks after the accounts for the society. Molly began at the start of November and is processing all the certificates for calves while also attending and stewarding at shows, sales and society events. Both employees are very welcome to the team and I look forward to working with them during the year and into the future.

Last year also seen the first council election held since 2008. This was a big change with an election held in three of the four provinces. It was very positive to see a renewed interest from new and young breeders interested in taking a seat on the council and driving the breed forward. I wish to welcome our new incoming council members and congratulate the current members who are returning. I also wish to personally thank each of the outgoing council members - I have worked with them closely and very well over the last few years and commend their dedication and support of both the breed and the society - especially when faced with many difficult decisions and situations. I enjoyed working with each of the outgoing members and have learned so much from them and for that I am very greatful.

I wish to congratulate the Genetic Gems team on hosting another very successful sale of females last November. The sale is a nice addition to the final Hereford event of the year and it is enlightening to see breeders showcasing their best stock and for purchasers to appreciate the quality they are acquiring. I wish to congratulate the Thompson family at Ballyraggan Herefords on their very successful Production sale where many of the stock sold were purchased by new members. It will be very exciting to see these stock go forward in their new pastures and hopefully see their progeny on the show circuit in some shape or form.

I am very excited about the Societies partnerships with both Irish Hereford Prime and Dawn Meats. When we are all working towards a common goal it is refreshing to be able to discuss openly paths to progress the breed at a commercial level. We have great plans for farmer bios and factory tours with Dawn meats this year along with growing the Certified Hereford scheme. We also have plans with Irish Hereford Prime to further promote the breed nationally and engage with young breeders and encourage them further.

I look forward to working together with our new council, new staff and breeders in general during the new year for the betterment of the breed and hope that we can work together for the common good. There is work to be done on everyone's part but I know if we all do our own little bit we can progress. Together, we can continue to advance the Hereford breed and ensure sustainability of both the breed & the Society. Though Irish farming continues to remain in the spotlight for negative reasons in relation to climate change & farmers face many bureaucratic hurdles - Herefords remain one of the top sustainable breeds with good fertility - which finishing for slaughter earlier than other breeds, thus reducing costs on farm - all of which are valid points that are not to be over looked in the grand scheme of sustainable farming for the future.

I wish all breeders the very best of luck for the year ahead & look forward to meeting you at the Spring shows & Sales & various other events throughout the year.

Kind Regards,

Louise Callan, IHBS General Manager.



RETIREMENTS



Eileen's retirement lunch



Retiring members of council during the last meeting of 2023

Country Crest Herefords

Rathmooney, Lusk, Co. Dublin

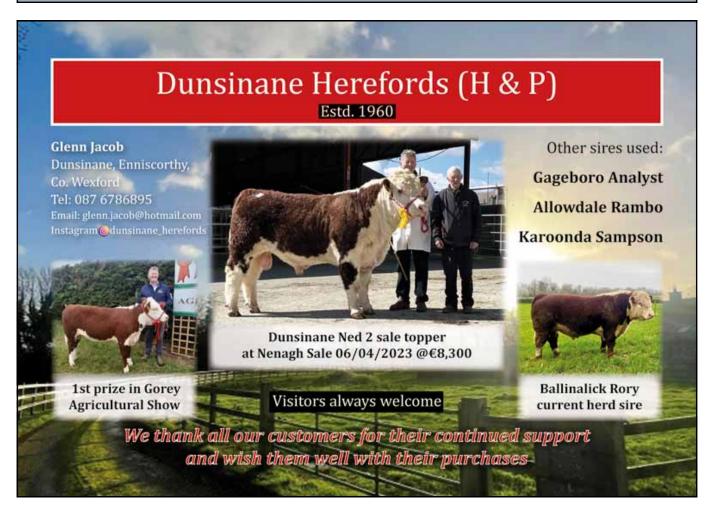


Country Crest Rob

National Hereford Champion 2023 sold into Keenagh Herefords

Many thanks to all our customers in 2023

Contact: Farm manager - Niall Maguire 087 134 3409



COUNCIL MEMBERS 2024

IRISH HEREFORD BREED SOCIETY LTD.

Irish Hereford Breed Society, Harbour Street, Mullingar, Co. Westmeath.
Phone: 044-9348862/9348855

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Boddy, Mr. John, Creenagh House, Mohill, Co. Leitrim (Connaught) (Honoury Member)

086 3359925



O'Connor, Mr. Joseph, Sharavogue, Birr, Co. Offaly (Leinster)

(Chairperson) 087-1632747



Deverell, Mr. Ivor, Lawn View, Ballyaville, Geashill, Co. Offaly (Leinster)

087-9312628



Farrell, Mr. Aidan, Williamstown, Moate, Co. Westmeath (Leinster)

086 3131812



O'Rourke, Mr. Darren, Ardlahan, Kildimo, Co. Limerick (Munster)

086 6026530



Bateman, Mr. Adrian, Slieveroe, Riverstick, Co. Cork (Munster)

086 8300379



Fitzgerald, Mr. Billy, Beanfield, Youghal, Co. Cork (Munster)

087 7946348



Lynch, Mr. Eoin, Droumdaniel, Bantry, Co. Cork (Munster)

086 0879392



Murphy, Mr. Declan, Arlinstown, Ballinhassig, Co. Cork (Munster)

086 3827565



Vere Hunt, Mrs. Veronica,Ballyherberry,
Dualla,
Cashel, Co. Tipperary

087 1212623



Heatrick, Mr. Nigel, Annareagh, Glaslough, Co. Monaghan

087 9969640

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Secretary: Sinead Conry Phone: 086 8889715

MUNSTER BRANCH

(Clare, Kerry, Cork, Tipperary, Limerick, Waterford)

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SOUTH LEINSTER BRANCH

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(Cavan, Monaghan, Donegal)

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Secretary: Evelyn McKiernan Email: corlismoreherd@gmail.com

WEST CORK CLUB

(West Cork)

Chairman: Jim Moloney Phone: 086 1204092

Secretary: Michael Barrett Phone: 086 2518430

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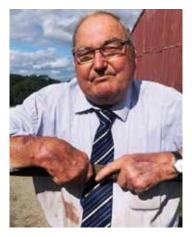
CONTACT:

Joe: 087-2702271 Jesse: 086-3619599 Ivor: 087-9312628

info@ballyavilleherefords.com www.ballyavilleherefords.com

Obituaries

Melvin Lang, RIP



There was great sadness in Leitrim when, Melvin Lang, Drumkeelwick, Carrigallen, Co. Leitrim passed away on Tuesday, 21st November 2023, RIP.

Melvin was a true-blue Hereford breeder & cattle farmer all his life aswell as being an old-time character who enjoyed telling yarns and entertaining local neighbours – the Lang household was well known as a ceili house.

Melvin farmed alongside his brother Selby, who unfortunately also passed away in July 2022, RIP. The brothers were well known as cattle breeders in the area, with Melvin being a regular at shows and sales. Their father, Stanley, started the Hereford herd at Drumkeelwick in the 1930's. Some of the top Herefords bred & sold from Drumkeelwick include Drumkeelwick Beryl. Beryl was sold to businessman Joe McGrath as a young heifer and she went on to win the RDS Spring show as a weanling heifer, a two-year-old heifer and later as a cow. Melvin also bred Drumkeelwick Admiral, winner of the March class of bulls at the 1959 show and sale in the RDS. Admiral was sired by Kilcleagh Optimist and is out of a homebred cow Drumkeelwick Ruby.

Melvin was also an advocate of the days gone by and enjoyed recounting stories of walking cows to the bull to get them bred – "You'd think nothing of walking cows a couple of miles to a good bull. That was the way it was done, seems like hardship now, but they were simple harmless times. There was no lad looking up stars on a phone or computer either and we got by the best", he quipped to Adam Woods during a presale interview in 2021.

Drumkeelwick Herefords held a very successful herd reduction sale in GVM Carrigallen on Saturday 25th September 2021. The sale was a great success with all stock sold. Top price was €3080 for Kiltyhugh Flower who was sold with a five-month-old calf at foot and back in-calf again to Ardmulchan Nutcracker, to a local farmer. It is delightful to know that Drumkeelwick genetics will live on in herds throughout the country remain at the core of breeding Pedigree Hereford.

We are very saddened to learn that Melvins partner Agnes passed away in early January 2024 - may Melvin, Agnes & Selby Rest in Peace.

We send our sincerest sympathies to Melvins family.

Pat Hayes, RIP



In memory of Pat Hayes, RIP, Kildromin, Kiltealy, Co. Limerick and Curraghdromin Herefords.

Pat sadly departed this life on 8th December 2023. Originally from Curraghdromin, Birdhill, he had a life long involvement with the Hereford breed, having purchased his first pedigree cow in 1970 - thereby founding the Curraghdromin herd. For the following 53 years, Pat oversaw the growth of a very successful herd, selling bulls and heifers at sales throughout the country and at home.

Regarded as an excellent herdsman, the same buyers returned on a regular basis to purchase his stock. Pat always introduced good quality stock bulls to his herd, one of the most recent was the much sought after Dunsinane Ned 2, at the Nenagh sale in April 2023 – the highest priced bull on the day.

In 1988, Pat set up the Kildromin Angus herd which is run by his son Peter and he also enjoyed much success with his well-known Kildromin Connemara ponies which he commenced breeding in 1984. However, Hereford breeding was his main interest

and the Curraghdromin herd along with others will continue in his memory.

Pat is sadly missed by his wife Margaret, son Peter, daughters Mairead and Patricia and their families.

Anne Purdon 1927-2023



Anne Katherine Cairnes was born on 25 September 1927. Her father, Tom A.E. Cairnes, having served as a pilot in the Royal Flying Corps during the First World War, returned to the family brewing business in Drogheda, where Anne spent a happy childhood at Stameen. In 1953 she married Captain Denis Purdon of Lisnabin, Killucan. He had followed his family tradition of a professional career in the British Army so Anne moved with him to his posting in Germany but, on the death of his father the following month, they returned to farm at Lisnabin. Denis inherited the prize herd, believed to be the oldest Hereford herd in Ireland. It featured prominently in nineteenth-century farming publications, such as Coleman's 1887 Cattle, sheep and pigs of Great Britain, and won a great many medals and cups. (Anne donated these to the Royal Dublin Society some years ago.)

Denis worked unstintingly on behalf of the Irish Hereford Breed Society, which he served as founding chairman and later as president, and the Royal Dublin Society, on whose council he sat for many years.

He was also elected president of the Hereford Herd Book Society (UK) and was a much-respected international judge. Anne added her own Hereford herd, which she named 'Stameen', and they both worked hard, in cooperation and in competition with one another, to maintain the estate. In addition to the Hereford cattle, Anne was 'hands-on' with the sheep and frequently arrived late for church when she had been helping a ewe to lamb. The Lisnabin herd was sold on Denis's retirement in 1998 and, four years later, after the sale of the estate, the Purdons moved to a new house at The Bawn.

Anne was passionate and knowledgeable about gardening and maintained a fine walled garden at Lisnabin. At The Bawn, she established a notable new garden, with a beechwood full of spring bulbs, a ten-acre oak plantation, a quarry garden and an area near the house which was packed with unusual herbaceous perennials. An accomplished horsewoman and an enthusiastic member of the Westmeath Hunt, she was widely involved in the local community and was known and loved by all. A devout member of the Church of Ireland, she served on the parish's select vestry and on the diocesan synod and was almost always in her pew in St Etchen's, Killucan until an incapacitating fall at the age of ninety. A founding and active member of the Derravaragh Music Association, another great interest was the Irish Tree Society, in whose Irish and European programmes she regularly participated.

Although the brewery had closed, a charitable Cairnes Trust continued, which Anne chaired until she was in her eighties.

Having read history in Trinty College before her marriage, she maintained a life-long interest in the subject and, after the move to The Bawn, she established the Cairnes-Purdon archive there. She was determined to make its contents accessible to historians and to share its riches with the public and encouraged me, as her archivist, to write papers and deliver lectures based on the archive. Thus we were able to provide material for Maynooth University's 2018 exhibition on the Irish Country House and the First World War and for the Westmeath volume of *History and Society*, published in 2021. In order to ensure her archive for posterity, she resolved to give most of it on permanent loan to the Centre for the Study of Historic Irish Houses and Estates and the OPW-Maynooth University Archive and Research Centre.

Her daughters, grandchildren and great grandchildren and her many friends, have cherished memories of Anne's joie-de-vivre, elegance and generosity.





DUNLEVER

Herefords



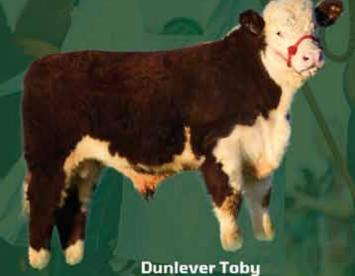
Dunlever Elegant 1st Prize & Reserve Junior Champion Calf Show 2023



Dunlever Violet
Overall Champion Oldcastle Show 2023



Dunlever Jewel
1st Prize Winner Cow Class
Royal Meath Show 2023



From the same cow family as Jewel
3rd Prize Winner Calf Show 2023

Michael & Kenneth Bird

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Visitors welcome & Stock for sale





IRISH PEDIGREE CATTLE ALL-STAR AWARDS 2023

The Irish Pedigree Cattle Breeders Council held their All Star Awards evening on Friday 3rd February 2023 in the Midland's Park Hotel, Portlaoise.

The event began in 2020 and was hoped to be an annual event but covid-19, like with all other events, put a halt to the plan. The Council were delighted to be able to get back to business again and a very enjoyable evening was had by all.

The nominee for the Hereford award was Supreme National Hereford Champion 2022; Shancorpoll 1 Uakea, bred by Brian Duignan of Shancor Herefords, Cavan.

This April 2021 born heifer is sired by Fabb 1 Northern Star and bred from Solpoll 1 Kentucky Kid and Corlismore bred dam. The heifer was outstanding during the National Show and was purchased before the end of the following week by a spectator at the show.



Group photo of each of the winners at the awards ceremony.



Supreme National Hereford Champion 2022: Shancorpoll 1 Uakea with breeder Brian Duignan

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We thank all our customers for their continued support and wish them well with their purchases.



HEREFORDS AWARD HALL OF FAME 2023 TO MR. CHRISTY FINN!

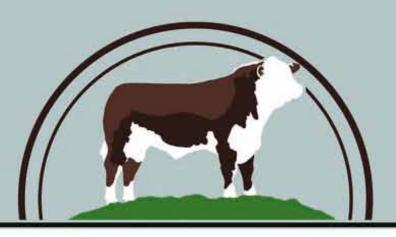
The Hall of Fame award 2023 on behalf of the Irish Hereford Breed Society was awarded to Mr. Christy Finn. Mr. Christy Finn is the proud owner and breeder of Bawngarriff Herefords in Kilkenny. The Bawngarriff herd was founded in 1952 by Christy & his father Ned Finn. Ned purchased a cow and heifer calf at foot from the late Paddy Foley, Springmount, Co. Kilkenny. A short time later Christy and his father went back to Springmount to purchase a yearling heifer. It was from there that the Bawngarriff herd started.

Christy and his father sold their first Hereford bull in the first ever Kilkenny bull sale and subsequently he has been heavily involved on the sale committee and instrumental in the running of the very successful annual multi breed bull sale ever since. Christy also likes to show and sell his bulls in Kilkenny mart at the Kilkenny Agricultural Society Sales.

Christy is no stranger to the show ring or indeed the winner's enclosure after exhibiting at shows and sales down through the years including the renowned RDS Spring show and always came away with a rosette.

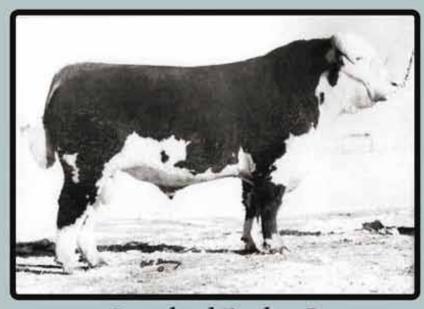
Over time, Christy continues to sell lot of bulls to repeat customers who return time and time again. Bull sales in recent years have been very good to Christy – during the April 2022 bull sale in Kilkenny, Christy sold two bulls – one sold for $\le 3,500$ and the other for $\le 3,400$.

Christy has always had the betterment of the breed at heart, choosing top sires to use in the herd and breeding top quality Herefords. The IHBS are honoured to present the Hall of Fame award to Mr. Christy Finn as a way of both commending and thanking him for his years of support and dedication to the Hereford breed.



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Mountwilliams panama kicks off the season on a high in Kilkenny!

The annual March Kilkenny multi-breed sale was held on Wednesday 22nd March. The sale hosted 18 Hereford bulls on the day alongside other breeds. The show kicked off the day with most bulls exhibiting in two classes ahead of the Championship. The Hereford classes were judged by Mr. Padraig Murphy. The sale was a smasher with all bulls sold to one, an average price of €3,300 & 85% of bulls sold for over €3000.

The championship was awarded to local breeder; Tom Brennan of Balleen Herefords. Mr. Murphy tapped out Balleen Taxman as the show Champion. This December 2021 born bull was sired by Cill Cormaic Quade and bred from a Gageboro Eugenic dam and has an above average DBI figure of €87. Taxman went onto sell for €4,000. The second lot of the day from Balleen Herefords was Balleen Cone, another Cill Cormaic Quade son. Balleen Cone was bred from Balleen Prettymaid 870 – a daughter of Balleen Achiever – sold for €3500 to a dairy farmer.

The sale topper of the day was Mountwilliams Panama, bred by Aidan Farrell, Westmeath. Panama was sired by Butlerstown Duke and bred from a Churchhill Storm dam. Born in September 2021 & having four stars for the replacement index - this bull topped the sale at €4,400 when purchased by James Thompson from Ballyraggan Herefords, Carlow.



Mountwilliams Panama with breeder Aidan Farrell

Alongside the purchase of a bull at the sale - the sale turned out to be a super success for Ballyraggan Herefords when they sold all four lots exhibited after winning reserve Champion during the show also.

Ballyraggan Woodrow 1043rd was the first Hereford into the Show ring and what a smasher to start the sale with. This March 2021 born bull was sired by Airhill Oisin and bred from Ballinveney Pedlar dam. He was purchased for €4,000.



Ballyraggan Woodrow 1043rd with breeder James Thompson Junior.

The second Hereford into the sales ring did not disappoint either when he sold for €4,000 also. Ballyraggan Hotspur 1045th, also a March 2021 born bull was sired by Kye Hulk 706 and bred from a Ballyaville Fine Tune dam. Hotspur 1045th has five stars for both the terminal index and carcase weight and an above average DBI figure of €98.



Ballyraggan Hotspur 1045th with breeder Hazel Thompson

Ballyraggans only polled entry of the day; Ballyragganpoll 1 Warner was crowned Reserve Hereford Champion. Born in April 2021, Warner was sired by Ballyraggan Isaac 862nd, a Black Water Lad son and bred from a Grianan Firecracker granddaughter. Warner was sold for €3,200.



Reserve Champion: Ballyragganpoll 1 Warner with breeder James Thompson Junior

The final lot of the day for Ballyraggan was Woodson 1053rd who sold for €3,000. Woodson, having four stars for the terminal Index and five stars for carcase weight, was sired by Kye Hulk 706 and bred from a Churchill Storm granddaughter.

Ballyfrunk Herefords by Pat Murphy, Kilkenny also had a super sale when he sold all three Herefords exhibited. The top of the three lots was May 2021 born Ballyfrunk Mascot 3133 - sired by Free Town Hotspur and bred from a Bowmont Storm dam. Mascot has four stars for the replacement index, five stars for the terminal index, low calving figures and €100 DBI. Mascot was purchased for €3600.

Ballyfrunk Marksman 3137 did not disappoint either when he sold for €3,200. Marksman, another May born son of Free Town Hotspur, was bred by a Turlough Graceful daughter. He has an above average DBI figure of €90 and four stars for the replacement index.

The last lot of the day for Ballyfrunk was Ballyfrunk Galahad 3136, another May born son of Free Town Hotspur. Galahad was bred from a Moyclare Lucky dam and was sold for €2900.

The success continued when Listrolin Oscar sold for €3,100 by Pat Rohan, Kilkenny. This June 2021 born bull was sired by Conmelvin Ollie and bred from a Kilsunny Goliath dam. Oscar has a Five Star Replacement index and four stars for Carcase weight and conformation.

Luck was on John McNulty's side from Leitrim during the sale when he re-ran Lavaghpoll 1 Dermot for a second spin through the ring and earned €3,200. This young July 2021 born bull was sired by Trillick George and bred from a Dorepoll 1 93n Transatlantic dam.

Another bull sold for €3,200 on the day was Drumcarbin Thunder by Shane McKiernan, Cavan. This September 2021 born bull was sired by IHBS Breed Improvement Sire - Battalion Undertaker and bred from a Church Preen Galileo dam.

Joe O'Connor of Boveen Herefords, Offaly, also sold two lots for €3,000. Boveen Virgil, five-star terminal bull was sired by Ballyvlinngold Captain and bred from a Corran Hill Classic dam. Boveen Vindicator, four-star terminal bull was sired by IHBS Breed Improvement Sire; Haven Kingpin and bred from Phocle Keystone dam.

The final two lots of the day were exhibited by Christy Finn from Bawngarriff Herefords, Kilkenny. Bawngarriff Douglas Eleven, sired by Forestview Douglas and bred from a Kilsunny Goliath dam was sold for €2,700.

Bawngarriff Doughlas 12, sired by Forestview Douglas also and bred from a Cill Cormaic Omorga dam was sold for €2,600.

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Drumgoon smashes the record at the Premier Hereford Spring Show & Sale!

The Premier Hereford Spring Show and Sale was held on Saturday 25th March in GVM Tullamore. The sale was a smasher with one polled Hereford bull in hot demand. Drumgoonpoll 1 Sydney, bred by Aidan McCabe, Cavan, was the show stopper of the day when two breeders fought it out to purchase this November 2021 born bull. As with every sale though there can only be one buyer & Wade McCrabbe of Ardstewart Herefords stuck in until the end and purchased the Fabb 1 Northern Star son. There was amazement around the ring as the auctioneer dropped the hammer at €11,600. Sydney is bred from Corlismorepoll 1 Sydney 981, a Dendor 1 Kohinoor pp dam. Sydney has five stars for the replacement index, terminal index and conformation

along with €106 for the DBI.

The sale was a great success all round with the average price resting at over €4,000 and 70% clearance rate. The day began as always with the pre-sale show which was judged by Mr. Matthew Goulding of Gouldingpoll Herefords. With four strong classes of bulls – it was no small job for the Kerry native but with much deliberation Mr. Goulding tapped out his chosen Champion as Knockglass Andrew, exhibited by Alan Gibbons, Roscommon. This April 2021 born bull was sired by Balleen Val and bred from a Cill Cormaic Marvel dam. The bull did not disappoint in the sales ring either when he sold for €4,000.



Male Champion: Knockglass Andrew with exhibitor Alan Gibbons

The second top price of the day was awarded to Moyclare Unreal, bred by Michael Molloy, Offaly. This July 2021 born bull was sired by Caislean Jake and bred by a Brocca Saviour dam. He is a half-brother to Moyclare Quinlan who is currently standing in Free Town and Dieulacresse Herefords in the UK. Unreal lived upto his name when it came to having a page of stars – with five stars for both the replacement and the terminal index, milk and carcase weight and a DBI value of €105. Moyclare Unreal was sold for €5,300 to a dairy farmer from Offaly.



Moyclare Unreal

The sale started off on a high when the first bull into the ring: lot 1 - Ardmulchan Sherry, by Phil & Catherine Smyth, Meath, sold to a breeder from Offaly for €5,200. This April born bull was sired by Ballinveney Tiger and bred from a Church Preen Galileo dam. This tall Tiger son has a four-star replacement index and had been working before he was moved off farm.



Ardmulchan Sherry with breeder Catherine Smyth

Another bull from North Leinster secured €5,200 - polled Hereford Knockmanta 1 Burly who was sold to Northern Ireland. Another Fabb 1 Northern son in demand - this January 2022 born bull was bred from a Wirruna Daffy D1 daughter. Burly has a DBI value of €101, five stars for the replacement index and four stars for the terminal index. Burly is a full brother to Handsome who is herd sire at Arranview Herefords in Scotland & was awarded Reserve Hereford bull of the Year 2022.



Reserve Male Champion: Knockmanta 1 Burly with Judge Matt Goulding & IHBS President Adrian Bateman

There was continued success for Eamon & John McKiernan of Knockmountagh/Knockmanta Herefords, Louth, when they sold their second lot of the day; Knockmountagh Ranger. Ranger, sired by Allowdale Rambo 738 and bred from a Bowmont Storm granddaughter is a fully horned and tested non-carrier polled bull. With five stars for the replacement rate and four stars for the terminal index and carcase conformation – Ranger is a powerful bull with great conformation and growth.

Ranger was purchased by the Scott family of Knockfin & Athgreine Herefords, Laois for €4.500.



Knockmountagh Ranger with breeder John McKiernan

There was further success for Alan Gibbons, Roscommon, when he sold lot 5 - Meadowhillpoll 1 Ronaldo for €4,300. Ronaldo was sired by Normanton 1 Laertes and bred from a Mawarra Sentimental dam. Along with a super temperament, Ronaldo has a DBI value of €136, four stars for the replacement index and five stars for the terminal index, carcase weight and carcase conformation.



Meadowhillpoll 1 Ronaldo with exhibitor Frank Gibbons

The same buyer who purchased Meadowhillpoll 1 Ronaldo also purchased lot 31 - Corlismore Dozer 170 by Sean & Gary McKiernan, Corlismore Herefords, Cavan. This Allowdale Rory 594 son was born in October 2021 and bred from a Cill Cormaic Leo dam. With four stars for the terminal index and carcase weight and five stars for the terminal index and a DBI value of €88 - Dozer was sold for €4,000.



Corlismore Dozer 170 with exhibitor Sarah Murray and breeder Gary McKiernan

Nigel Heatrick of Glaslough Herefords struck a win when he sold Glaslough Winner for €3,700 to a fellow Monaghan farmer. This April 2021 born bull was sired by Airhill Raffael and bred from a Ballyaville Ger dam. This fully horned bull has four stars for the terminal index and carcase weight.



Glaslough Winner with breeder Nigel Heatrick

There were a number of bulls sold for €3,500 on the day also; Mountwilliams Oxygen, bred by Aidan Farrell, Westmeath, was sired by Butlerstown Duke and bred from a Cave Hill Storm dam. This June 2021 bull has four stars for both the replacement & the Terminal index along with four stars for carcase weight and conformation.

The second bull out of the Corlismore herd also sold for €3,500 to Wexford breeder Niall Jones. Corlismore Europa 182 was sired by Corlismore Pompeii, a Yarram Pompeii son and bred from a Shiloh Farm Dynamite. Europa has five stars across the board in terms of Terminal traits.



Mountwilliams Oxygen with breeder Aidan Farrell



Corlismore Europa 182 with breeder Evelyn McKiernan, purchasers Mairead & Niall Jones

Regulars to the show ring - Tom & Anselm Fitzgerald also sold both their lots on the day for €3,500 to Co. Galway. Grianan Wonderkid, bred from the IHBS Breed Improvement sire: Pute Nascar N13 and bred from Grianan Orange P 741, Wonderkid has a five star terminal index, four star replacement index and a DBI value of €99. Grianan Wonder is also sired by a Breed Improvement sire; Karoonda Sampson and again bred from the famous Orange line - Grianan Orange R786. Wonder has five stars for the terminal index and carcase confirmation along with above average DBI value of €85.

There were also four heifers for sale on the day – all of which moved onto greener pastures. Corlismore Herefords offered & sold two heifers on the day; The first heifer was polled by Fabb 1 Nutcracker and bred by Corlismorepoll 1 Sydney 011, from the famous Sydney line which has produced three National Champions. This heifer is from the same



Grianan Wonder with exhibitor Sarah Murray



Grianan Wonderkid sold for €3,500

family as the top priced bull of the sale; Drumgoonpoll 1 Sydney. With five stars for the replacement index and milk, Sydney was sold to Wexford for €3,400.



Female Champion: Corlismorepoll 1 Sydney 011 with breeder Evelyn McKiernan, Judge Matt Goulding, IHBS President Adrian Bateman and breeder Gary McKiernan

The second Corlismore heifer was fully horned; Corlismore Honesty 160. This was a big tall Allowdale Rory 594 heifer who was

bred from a dam bred from Shiloh Farm Dynamite who was the National Hereford Champion in 2018. Honesty has a four-star replacement index and four stars for milk. Honesty was purchased by breeders from Tipperary for €2,700.

A further horned heifer was offered for sale from Patsy Smith, Borin Herefords, Cavan. Borin Kate, sired by Allowdale Rambo 738 and bred from a Corlismore dam also, has four stars for the replacement rate and sold to a fellow Leitrim breeder for €2,300. Colin Burke from Coralstown Herefords, Westmeath & breeder of the top priced bull sold during the Premier Autumn Sale 2022 also exhibited a heifer on the day. Coralstown Rosie 1 is sired by IHBS Breed Improvement sire; Pute Nascar N13 and bred from a Trillick George dam who is a full sister to Coralstown Hurricane who sold for €5,500 last Autumn. This March 2021 heifer was crowned Reserve Champion & sold to Northern Ireland for €2,000.



Reserve Female Champion: Coralstown Rosie 1 with breeder Colin Burke, Judge Matt Goulding and IHBS President Adrian Rateman



Lot 25 for John Paul Scott. Sold €3.100



Phil & Catherine Smyth after selling Ardmulchan Sherry for €5,200

Many thanks are extended to the pre-sale inspector Mr. John Beirne, the show judge, Mr. Matthew Goulding, Sale auctioneer, Mr. Eamonn Gaffney, GVM Tullamore, all stewards on the day and Irish Hereford Prime for their continued sponsorship.







Dunsinane Ned 2 sets Nenagh alight!

The annual April Hereford bull show & sale was held in Nenagh on Thursday 6th April and a show stopper it was with impressive stats to report. The top price on the day was €8300, an average price of €3700 was met & 74% clearance rate. There were also 80% of bulls sold for over €3000!

The headline of the day was Dunsinane Ned 2 selling for the top price of €8,300 to Limerick breeder Pat Hayes RIP of Kildromin Herefords. Ned was placed third in his class on the day. Bred by Glenn Jacob from Wexford, Ned was sired by Dunsinane Clyde and bred from a Haven Kingpin dam. He has a four-star replacement index and five stars for the terminal index and there's plenty of milk in this bull's pedigree. Mr. Hayes was one happy man when after a tight race auctioneer Eamonn Gaffney dropped the hammer at €8,300!

As usual the show kicked off the day with Mr. Neil Twomey of Ringfort 1 Herefords, Banteer, Co. Cork judging the four bull classes. Neil is well used to being inside the showring especially after having an exceptionally successful showing career during 2022 when he won the Overall Reserve Supreme Champion 2022 with Ringfort 1 Carlos. Neil also sold Ringfort 1 Cristobal to Dovea Genetics last year through the Irish Hereford Prime Sustainability Programme.

It was the youngest bull in the sale that caught the judge's eye for Champion; Moyclare Victory by Michael Molloy, Offaly. At just 15 months old, this Caislean Jake & Moyclare Rose 40 son was tapped out as overall Champion before going on to sell to a West Cork breeder for €5,500. Victorious in evaluations also – this young bull has

a page of stars with five stars for both replacement and the terminal index, very easy calving figures and impressive DBI value of €129.



Champion: Moyclare Victory sold for €5,500 - with breeder Michael Molloy, Judge Neil Twomey and IHBS President Adrian Bateman

There was great anticipation earlier in the sale when John Hayes of Curraghliffe Herefords, Meath bought the second highest priced bull of the day. The number 13 can be unlucky for some but not for Maurice Geary when he sold his second lot for the day - Lot 13 Dromona Paddy for €6,100. This August 2021 bull is a Hollowpoint Broker son and bred from a Kye dam sired by Freetown Nevada. Paddy has four stars for both the terminal and the replacement index along with a DBI value of €108.



Dromona Paddy sold for €6,100 with breeder Maurice Geary

The second bull auctioned for the Dromona herd belonging to Maurice Geary did not disappoint either. Dromona Ned, second prize winner and sired by Gageboro Morgan and bred from a Tullaha Apple dam, has five stars for the replacement index and milk, easy calving figures and four stars for terminal traits. Ned was a first prize winner on the day and sold for $\in 3,400$.

Reserve Champion on the day was awarded to Bonleapoll 1 Del Boy by Peter Cooke, Tipperary. This December 2021 born bull was sired by Churchcrosspoll 1 Hurler and bred from a Tory Hill Remus dam. Del Boy was crowned Senior Male Champion at the National Hereford Calf Show in 2022 aswell as winning numerous shows during the Summer of 2022. Del Boy has four stars for the terminal index, easy calving figures and a DBI value of €106 - he was sold to an Offaly breeder for €4,200.



Reserve Champion: Bonleapoll 1 Del Boy sold for €4,200 - with breeders Lily & Peter Cooke

The third bull into the ring won first prize in his class - Lot 5 Cave Hill Apache - an Allowdale Rambo 838 son who's bred from a Kilsunny Goliath dam. Apache, with four stars for the replacement index, sold for the next top price of the day at €4,000 to County Wexford.



Cave Hill Apache sold for €4000 - with breeder Liam Farrell

Near the end of the sale there was success for John Farrell of the Boyanna herd, Westmeath. John had two young bulls for sale and both moved on to new homes. Boyanna Arthur, born January 2022, was sired by a Cave Hill Storm son and a Glaslough Esquire dam. With a below average calving figure of 1.7% and an above average DBI vale of €89 - Arthur was purchased by a local Nenagh farmer for €3.700.



Boyanna Arthur sold for €3,700 with exhibitor Michael Farrell

The second and final lot for the day for the Westmeath herd was Boyanna Ada - Also born in January and sired by a Cave Hill Storm son - he was bred from a Rathcor Ranger granddaughter. Ada has a page of stars with four stars for the replacement index, milk, carcase weight and carcase conformation along with five stars for the terminal index and a below breed average calving figure of 1.7%. Ada was purchased by a Tipperary dairy farmer for €3600.



Boyanna Ada sold for €3.600 - with breeder John Farrell

A long way from home, Nigel Heatrick from Glaslough Herefords, Monaghan was happy to be leaving Nenagh with an empty trailer after selling his three lots. Glaslough X Factor lived upto his name when the hammer dropped at €3,600. X Factor, being a non-carrier for polled, was sired by Cill Cormaic Quinlan and bred a Ballyaville Ger dam. This December 2021 born bull has a four-star terminal index and an above average DBI value of €98.

Glaslough Washington, 3rd prize winner during the show and Glaslough Zach both sold for €3200 also.



Glaslough Washington sold for ${\it \leqslant}3{,}200$ – with breeder Nigel Heatrick

Another Allowdale Rambo 738 son also sold well on the day – Ballinalickpoll 1 Rambo by Willie Duff, Tipperary. Rambo was bred from a Panmure 1 Henry daughter. He has five stars for both the replacement index and milk, four stars for the terminal index and an excellent DBI value of €119. A neighbouring farmer purchased Rambo for €3,500.



Crowenstown Captain Marvel sold for €3,300 - with breeder Elisa Drumm

Two bulls sold for €3,300 on the day also; Lot 12 - Crowenstown Captain Marvel, by Christine, Elisa & Tara Drumm, Westmeath, was sired by Bowmont Vancouver D103 and bred from a Haven Kingpin daughter.

Lot 36 - Dunlever Tarzan, by Michael Bird, Meath, was placed third in his class on the day before selling for €3,300. The second youngest bull in the sale, Tarzan was sired by Dunlever Winston - a Balleen Revival son and bred from a Knockmountagh Tarzan dam.

Many thanks are extended to the show judge, Mr. Neil Twomey, Sale auctioneer, Mr. Eamonn Gaffney, Central Auctions Nenagh and Irish Hereford Prime for their continued sponsorship.



Dunlever Tarzan sold for €3,300









Local breeder takes the Championship at Bandon Annual Hereford Show & Sale

The annual Hereford bull sale was held in Bandon mart on Wednesday 13th April. The sale incorporated the added element of weighing all bulls on the morning of the sale when they're being checked in.

The show was judged by the IHBS President, Mr. Adrian Bateman, as has been the tradition since the sale began. There were two classes for judging on the day and before long Adrian tapped out Butlerstown Quartz as the Champion – bred by local breeder Shane O'Driscoll. Quartz subsequently sold for the top price of the day at €3,400. Quartz, born in September 2021, was sired by Pulham Powerhouse and bred from a Balleen Plomber dam. Quartz has five stars for the Terminal index.

carcase weight and a DBI value of €103. Ms. Beatrice Applebe presented the Frank Appelbe Cup to Shane on winning the Championship.



Reserve Champion: Hazel Grove Hugo with breeder Dermot Whelton and Judge Adrian Bateman

Reserve Champion was awarded to Hazel Grove Hugo by Dermot Whelton, Skibberean. Hugo was sired by Cill Cormaic Kasper and bred from a Gageboro dam. Hugo has four stars for the replacement rate and carcase conformation and a DBI value of €104.

The joint top price of the day went to lot 13 - Dunworley Castle 205, by Jim Moloney and Mary Pat Dineen from Bandon also. This June 2021 bull was sired by Freetown Peerless, who also sired Skehanore Fruitful who is now standing in Dovea Genetics and proving very popular and successful already. Castle 205 was also bred from Skehanore Betsy E 966, a Balleen Pip dam. With five stars for both the replacement and terminal index, easy calving figures and a DBI value of €99 - this bull was purchased on the day for €3,400.



Dunworley Castle 205

Another Freetown Peerless son also sold on the day - Skehanore Humorous by Tom and Paddy Hickey, Ballydehob. Humorous was bred from a Balleen Plomber dam and with five stars for the terminal index and carcase weight, four stars for the replacement index and a DBI value of €106 - this July 2021 born bull was sold for €2,850.

The first bull in the catalogue sold for €2,800 - Invernia Merlin by Edward Duggan, Macroom. This January 2021 bull was sired by Cill Cormaic Marvel and bred from Turlough Little Lass. Merlin has four stars for the replacement index, terminal index, carcase weight and five stars for milk and a DBI value of €101.

Edward Duggan's second lot of the day - Invernia Dandy, sold for €2,650.

Another Pulham Powerhouse son was also auctioned during the sale – Droumdaniel Powerhouse, by Gene Lynch, Bantry. This August 2021 bull was bred from a Brocca Kieran dam. This bull has an excellent terminal evaluation with five stars for the terminal index, carcase weight, conformation and a DBI value of €108. A dairy farmer purchased powerhouse for €2,600.

Of the 17 bulls that presented for sale - nine bulls were sold and the average price for the nine bulls was €2,800.

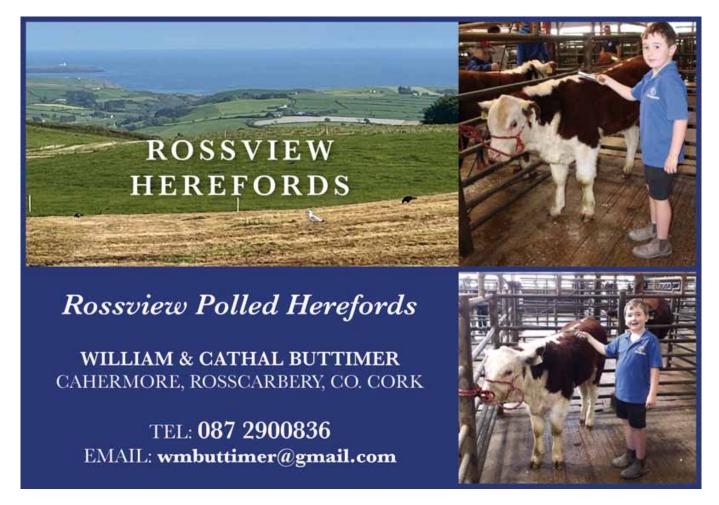
Many thanks are extended to the show judge, Mr. Adrian Bateman, the sale auctioneer, the staff of Bandon mart and Irish Hereford Prime for their continued sponsorship.





AROUND THE SALES - Kilkenny Multi-Breed Sale April 2023





AROUND THE SALES - Kilmallock Spring Sale 2023



Clondrina clears the decks at the spring Kilmallock Hereford Show & Sale

The annual Spring Hereford show & sale was held in Kilmallock on Friday 14th April. The weather picked up and so did the trade with every bull sold except one and the average price for the sale finishing up at €3,200.

The day kicked off at 11am with the show where Mr. Michael Barrett of Gurtaleen Herefords, Co. Cork took on the task of judging. There were five classes to judge but this didn't deter the Cork man and soon he chose his Champion of the day; Clondrinapoll 1 1375th, by Gerard & Declan Donnelly, Clare. This August 2021 bull was sired by Cill Cormaic Perseus and bred from a Solpoll 1 Lawman daughter. He has four stars for the replacement index, and five

stars for milk. Clondrinapoll 1 1375th went on to top the sale when he sold for €5.100.



Champion with breeder Declan Donnelly, Judge Michael Barrett and IHBS President Adrian Bateman

The Donnelly's sold their second lot for the day; Clondrinapoll 1 1371st for €4,100 after placing first in class during the show. This October 2021 bull was sired by Fabb 1 Northern Star and bred from a Balleen Gilbert dam. Along with having a DBI value of €97, he has four stars for both the replacement and the terminal index.



Clondrinapoll 1 1371st (1st prize winners) sold for €4100 with breeder Gerard Donnelly, with Judge Michael Barrett, IHBS President Adrian Bateman

Clondrina's genetics continued to shine throughout the sale. Michael Barrett awarded Reserve Champion to Tommy & Maura Cregan's Tullaha Finnian. This June 2021 bull was sired by Rossmore Nelson Mandela and bred from a Clondrina 1069th dam. With four stars for the terminal index and carcase conformation – Finnian sold to Kerry for €3,700.



Reserve Champion Tullaha Finnian with breeders Tommy & John Cregan, Judge Michael Barrett and IHBS President Adrian Bateman

The second top price of the day was awarded to Glaslough Yorkie, by Nigel Heatrick, Monaghan. Yorkie was sired by Cill Cormaic Quinlan and subsequently bred from a Clondrina 1110th daughter. The fully horned four-star terminal bull with a DBI value of €104 was purchased for €5,000.



Glaslough Yorkie sold for €5000 with breeder Nigel Heatrick

Nigel was happy to go home to Monaghan with an empty trailer when he sold his second for €3,200 - Glaslough Zeb. Zeb was sired by Airhill Raffael and bred from a Ballyaville Ger dam.

The next top price of the sale was €4,400 for Trillick Boxer 2, by JJ Farrell, Longford. Boxer was sired by Pulham Ranger and bred from a Glaslough Rooney dam. Boxer has five stars for the terminal index, carcase weight and carcase conformation along with an easy calving figure of 1.7%.



Trillick Boxer 9 sold for €4400 with breeder JJ Farrell

Moyclare Upbeat, by Michael Molloy, Offaly, lived upto his name when he was sold to a Limerick farmer for €4,200. Upbeat, sired by Caislean Jake and bred from a Ballinalick Ledger dam, has five stars for the terminal index and carcase weight, easy calving figure of 1.7% and a DBI value

of €110. Moyclare Herefords have proven to be sought after thus far throughout the Hereford Spring sales with three bulls averaging €5,000.



Moyclare Upbeat sold for €4200 with buyer Paddy Lane and breeder Michael Molloy

Kye Paddy 958 matched Upbeat when he sold for €4,100. Bred by Padraig McGrath, Roscommon, Paddy 958 was sired by Free Town Nevada and bred from a Free Town Hotspur dam. Paddy also has five stars for the terminal index and carcase weight and a DBI value of €90. Kye Herefords parted with three bulls which averaged €3,300.

Fortregal Billy, by Gerard & Sheila Lucey also did his job during the sale when he sold for €3,800. Billy was sired by Allowdale Rambo 475 and bred from Coisceam Imelda, a Lisnalurg Celtic daughter. This full horned bull has a page of stars with five stars for both the replacement and terminal index along with five stars for both carcase weight and milk.



Forteregal Billy sold for €3800

Another bull selling for €3,800 during the sale was Bonleapoll 1 Don Juan, by Peter Cooke, Tipperary. Don Juan who placed first in his class, was born in August 2021, was sired by Gouldingpoll 1 Superstar Et and bred from Glaslough Sara 2, another Clondrina 1110th daughter. Don Juan also has a page of stars with five stars for the replacement index, terminal index, conformation, four stars for carcase weight, milk and a DBI value above average of €83. 1st Place Bonleapoll 1 Denisthemenace sold for €3600 with breeders Lily & Peter Cooke, Judge Michael Barrett & IHBS President Adrian Bateman.



Bonleapoll 1 Don Juan sold for €3800 with breeders April & Lily Cooke

Peter Cooke's second lot for the day
- Bonleapoll 1 Denisthemenace, sold
for €3,600 to a Limerick farmer. This
September 2021 born bull was also sired by
Gouldingpoll 1 Superstar Et and bred from
Udel 1 FR Lively Gem. This Homozygous
polled bull has a super set of figures with
five stars for both the replacement and
terminal index, an easy calving figure of
1.8% and a DBI value of €88.



Bonleapoll 1 Denisthemenace sold for €3600 with breeders Ava and Peter Cooke

Another success of the sale was Heterozygous polled bull Awbegpoll 1 Ainsley by Adrian Curtin, Co. Cork. Born in July 2021, this Dernaroy 1 Oscar son was bred from Blueheather Cindy, a Kye Harry 686 dam. Ainsley has five stars for the replacement index and carcase conformation, four stars for the terminal index, carcase weight and milk along with a DBI value of €89. The hammer dropped for Ainsley at €3,700.

Many thanks are extended to the show judge, Michael Barrett, Sale auctioneer, Mr. Eamonn Gaffney, the staff of GVM Kilmallock and Irish Hereford Prime for their continued sponsorship.



Awbegpoll 1 Ainsley sold for €3700 with breeders Padraig & Adrian Curtin







AROUND THE SALES - Kilkenny Multi-Breed Sale May 2023

Kilkenny May Bull Sale 2023

Kilkenny annual multi breed bull sale was held on 10th May 2023.

The sale topper was lot 64 - Cave Hill George 3 by Padraig Farrell who earned €4,100. This October 2021 born bull was sired by Trillick George and bred from Cave Hill Germoine, a Kilsunny Goliath dam. The joint second top price for the day was €3,800. Boveen Vince by Joe O'Connor, Offaly, was sired by Caislean Jake and bred from a Freetown Nadal dam. Vince has four stars for the terminal index and carcase conformation along with an easy calving figure of 1.1%. Vince sold for €3,800.

Lot 69 - Knockduffpoll 1 Ladman by Mairead Curtis & Michael Jones, Wexford, also sold for €3,800. This January 2022 born bull was sired by Duibhgiolla Lad and bred from Knockduffpoll 1 Tuilip Et, a Rathcor Ranger daughter.

The next top price of the day was awarded to lot 65 - Mountwilliams Pirate, by Aidan Farrell, Westmeath. Pirate, born October 2021, was sired by Cill Cormaic Marvel and bred from a Kilsunny Goliath dam. Pirate has four stars for the terminal index and carcase weight.

Another Caislean Jake son also sold well – Moyclare Upton by Michael Molloy, Offaly, sold for €3,600. Also bred from a Free Town Nadal dam, Upton has four stars for the terminal index, five stars for carcase weight, a very easy calving figure of 1.4% and is also tested free from Hypotrichosis. John Farrell of Boyanna and Pike Herefords, Westmeath, had a successful days trading when he sold two bulls for €3,500. The first lot was polled bull Pike 1 Eriksen, sired by Solpoll 1 Lawman and bred from Pike 1 Tess, a Glaslough Esquire dam. This June 2021 bull has five stars for both the terminal and the replacement index.

Boyanna Ashton, fully horned bull by John Farrell also sold for €3,500. This January bull was sired by Boyanna Storm 1st and bred from a Bowmont Storm dam.







Dromona's success continues in the Nenagh Hereford May Sale!

The final Hereford show & sale was held in Nenagh on Thursday 18th May and was a great success to round off the year with just three of the 24 bulls presented for sale going home again. The sale average stopped at €3,300 and the top price earned was the fantastic €5,100. Over 60% of the bulls sold for over €3,000 on the day also. The star of the show was Dromona Oscar by Maurice Geary, Limerick. The Geary's have had a very successful season after selling two bulls in the Nenagh April sale including the second best price of the day - €6,100 for Dromona Paddy and €3,400 for Dromona Ned also. Dromona Oscar, an August 2021 bull was sired by Allowdale Rambo 738 and bred from Dromona Prettymaid 893 - an F.H. William dam. With

five stars for the replacement index, milk, carcase weight and conformation – it is no surprise this August bull was appealing and purchased by a Pedigree Hereford breeder from Westmeath for €5.100.

The judge for the show was Mr. Tommy Cregan of Tullaha Herefords, Limerick. Tommy is no stranger to the show ring at both showing and judging. Tommy chose the West Cork bull; Gurtaleen Inchvale Joker as his Champion for the day. This November 2021 bull was sired by Pulham Powerhouse and bred from a Moyclare Phoenix dam. Joker has four stars for the terminal index and five stars for carcase weight and conformation along with a DBI value of €94. Breeders, Michael & JJ

Barrett, Cork, sold Joker to Donegal for €4.100.



Champion: Gurtaleen Inchvale Joker sold for €4,100 with breeder Michael Barrett, Cork, Judge Tommy Cregan, breeder JJ Barrett & IHBS President Adrian Bateman

Reserve Champion and joint second top price on the day was awarded to Ardmulchan Trailblazer by Phil & Catherine Smyth, Meath. This January bull was Reserve Champion bull calf at Longford show during 2022. Trailblazer was sired by Ballinveney Tiger and bred from a Grianan Emperor dam. With five stars for the terminal index and four stars for the replacement index – trailblazer was purchased by a breeder from Offaly for €4,300.



Reserve Champion: Ardmulchan Trailblazer sold for €4,300 with breeder Catherine Smyth, Meath, Judge Tommy Cregan and IHBS President Adrian Bateman

Joint second top price of €4,300 was earned by Kye Bruce 974, by Padraig McGrath, Roscommon. Bruce, born March 2022, was sired by Pulham Ranger and bred from a Freetown Hotspur dam, has five stars for the terminal index and carcase weight along with an excellent DBI value of €120. Bruce was snapped up by fellow Hereford breeder, Brian Stanley from Laois.



Kye Bruce 974 sold for €4,300 with breeder Padraig McGrath, Roscommon and buyer Brian Stanley

Local breeder, Willie Duff, also sold on the day when he exhibited Ballinlickpoll 1 Harvey & sold for €4,000. A Normanton 1 Laertes son and bred from a Trillick Hotspur dam, this heterozygous polled bull has four stars for the replacement index, four stars for the terminal index and a DBI value of €94.



Ballinlickpoll 1 Harvey sold for €4,000, with breeders Ryan Kennedy, Willie Duff & Oliver Duff, Tipperary.

Monaghan breeder Nigel Heatrick sold his two lots during the sale including Glaslough Zed for €3,900. Zed was sired by Cill Cormaic Quinlan and bred from Glaslough Ulyssess, a Clooncullane Major daughter.

The sale kicked off on a great note when the first two bulls into the ring sold for €3,500. Lot two - Carrabane Captain by Tom McDermott, Roscommon, was sired by Ballinveney United 2 and bred from a Carrabane Starman dam. Captain has five



Glaslough Zed sold for €3,500 with breeder Nigel Heatrick, Monaghan

stars for the terminal index, carcase weight, carcase conformation and an easy calving figure of 1.8%.

The second bull into the ring – lot five – Skehanore Honour also sold for €3,500. Honour was sired by Freetown Peerless – the National Hereford Champion 2021 and bred from a Balleen Pip dam. He has a DBI value of €97.



Skehanore Honour sold for €3,500

A further two bulls sold for €3,500: Lot 30 by William Kenny & TJ Phelan, Laois was Finnan Joe. Joe, born in February 2022, was sired by Allowdale Rory 594 and bred from a Cill Cormaic Kasper dam. Joe has a page of stars with five stars for both the replacement and the terminal index and a DBI value of €107.

The next lot into the ring - Broughall Peadar by Liam Feighery, Offaly sold to Galway for €3,500. Peadar was sired by Broughall Nick and bred from a Gageboro Morgan dam. This march 2022 bull has five stars for the replacement index and milk.



Broughall Peadar sold for €3,500 with breeders Liam Snr & Liam Jnr Feighery, Offaly

The society wish to congratulate all breeders on a great sale and also on a great season of selling bulls all round.

Many thanks are extended to the show judge, Tommy Cregan, Sale auctioneer,

Mr. Eamonn Gaffney, the staff of Central Auctions Nenagh and Irish Hereford Prime for their continued sponsorship.



Boyanna Prince, son of Pulham Powerhouse, topped the Portumna mart multi breed sale on 22nd april selling for €3,800! Bred by John Farrell, Westmeath!

Droumdaniel Herefords

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Droumdaniel Mel Bella



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- · Reserve Heifer of the Year at Tullamore Show
- Also won numerous other accolades across the Munster show circuit.
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AROUND THE SALES - Ballyraggan Herefords Production Sale 2023



Ballyraggan Curly Angelina 105 tops the Ballyraggan Herefords Production Sale 2023!

The Thompson family held a very successful production sale of their Ballyraggan Hereford females on Saturday 29th July in Kilkenny Co-op mart.

Ballyraggan Herefords were founded in 1938, over 85 years ago and have gone from strength to strength since. The Thompsons have strived over the years to create a consistent depth of breeding with use of stock bulls, keeping the traditional characteristics to the forefront. Therefore, making them ideal foundation stock.

The herd is bred and run on a commercial basis and a great emphasis is placed on cows been able to rear their own calves, thus reducing the high input element.

All cattle presented for sale were Ballyraggan registered heifers born from April 2021 to April 2022 with the addition of some cows. The sale saw a total of 36 females and one bull being auctioned on the day.

The favourite on the day was lot 10 - Ballyraggan Curly Angelina 105 who sold for €4,800! This April 2021 born heifer was sired by Kye Hulk 706 and bred from a Border Rory dam. This heifer is in calf to Ballyaville Neilson and has a pedigree that includes Freetown Hotspur, Border Rory, Ervie Classic & the Badlingham Curly line. Angelina is in the top 6% for carcase weight and daughter milk and will be a star addition in her Pedigree herd in Kilkenny.



Ballyraggan Red Robin 1078th sold for €4,600

Ballyraggan Red Robin 1078th, born in September 2021, was sold for €4,600. This Gurteragh Rambo 700 Et daughter, was bred from a Balleen Bonus dam, Gurteragh Grace 703, who was purchased at the Gurteragh Reduction sale in 2021 off the strength of previous purchases. Red Robin is in the top 7% for daughter milk. A heifer with a bright future, this heifer is in calf to Ballyraggan Woodford 1060TH.

Closing out the sale was lot 5 Ballyraggan Sunbeam 920TH with calf at foot - Ballyraggan Spring 1137TH. This 2018 cow was sired by Cill Cormaic Kasper and bred from a Woodview Everest dam. This cow has a great milking dam line going back to Ballyraggan 706th. Sunbeam is in calf again to Boyanna Hallmark & was sold for €3,800

to a new breeder from Monaghan.

The sale went very well which is promising for the long standing Ballyraggan Hereford herd. The clearance rate on the day was 65% and the average price stopped at €3,600.

Congratulations to the Thompson family on a successful production sale & the very best of luck to all purchasers! We look forward to seeing the purchased stock and their progeny on the ground over the coming years.

We would like to thank Michael Lynch & the staff at Kilkenny Co-op Mart, the auctioneer Eamonn Gaffney and all the help on the day and in the run upto the sale.





AROUND THE SALES - Premier Hereford Autumn Sale Tullamore 2023



CCR Stamina Son tops the Premier Autumn Hereford Show & Sale 2023!

The Premier Autumn Hereford Show & Sale was held on Saturday 14th October in GVM Tullamore. There was an unusually small entry of bulls for the sale – owing to the strong trade seen all Spring both at sales and on farm. There were 22 bulls presented for sale and 11 heifers in total. The average price for bulls settled at €3,300 with 60% of heifers also being sold later during the day to an average of €2,100!

The society were delighted to welcome Mr. Tony Bradstock from Freetown Herefords, UK, to judge the show. Tony travelled to judge the Spring show & Sale in Tullamore many years ago and it was great to have him back again. With three strong bull classes & two classes of heifers – Tony had

his work cut out for him but he gave each class enough time and effort to make solid decisions. Tony tapped out Kye Bouncer 972 as his male champion. Bred by Padraig McGrath, Roscommon, this March born bull was sired by Pulham Ranger and bred from a Freetown Hotspur dam. Bouncer has five stars for the terminal index, carcase weight, conformation and daughter milk along with DBI of €124. Bouncer was purchased for €3.500 later in the sale.

The sale topper was lot 8 - Griananpoll 1 Wolford, bred by T&A Fitzgerald, Westmeath. Another March born son, Wolford was sired by Hereford Breed Improvement sire, CCR Stamina and bred from a Fabb 1 Northern Star dam. This

homozygous polled bull has five stars for both replacement index and terminal index, calving ease of 2.1% & DBI of €111. Favoured by a Galway farmer – Wolford topped the sale at €4,000.



Griananpoll 1 Wolford sold for €4000

Mr. Bradstocks choice of Reserve Champion went to the next lot - Corlismore Egghead 188, bred by Sean & Gary McKiernan, Cavan. Egghead is a Shiloh Farm Dynamite son and bred from a Grianan Firecracker dam - both National Hereford Champions. This march born bull has five stars for the terminal index and carcase weight and DBI of €116. He was also crowned Champion at Arva show and Cloone show. Egghead was purchased for €3,700.



Corlismore Egghead 188 sold for €3700, with breeder Gary McKiernan

Moyclare Valiant sealed the deal before the sale ended when he sold to a Kilkenny breeder who had trouble accessing the sale online for €3,700 after placing first in his class. Bred by Michael Molloy, Offaly, Valiant was sired by Caislean jake and bred from a Freetown Nadal dam. Valiant has five stars for terminal index, carcase weight, conformation, four stars for replacement index, calving figure of 1.8% & DBI of €112.



Moyclare Valiant sold for €3700, with breeder Michael Molloy

The second lot from Corlismore Herefords also sold on the day. Emperor was tapped out as first in his class by the judge before being purchased in the sale for €3,500. Emperor was sired by Fabb 1 Northern Star and bred from a Corlismore Pompeii dam and has four stars for the replacement index.



Corlismorepoll 1 Emperor 196 sold for $\ensuremath{\mathfrak{C}}$ 3500, with breeders Evelyn & Gary McKiernan

Cave Hill Don also sold on the day - earning €3,200. Don, bred by Padraig Farrell, Westmeath, is sired by Dunlever Don and bred from a Gageboro Morgan dam. Don was Hereford Champion at Athlone, Mullingar and Moate show during the Summer along with winning the Interbreed Champion in Moate also. Don has a very easy calving figure of 1.9%.

The Female Champion was awarded to Coralstown Grainne by Colin Burke, Westmeath. Grainne, is a Pute Nascar N13



Cave Hill Don sold for €3,200, with breeder Liam Farrell daughter and bred from a Trillick George dam.



Champion Heifer: Coralstown Grainne with breeder Colin Burke, IHBS President John Boddy & Judge Tony Bradstock

The Female Reserve Champion on the day was won by Kilsunny Lass Twirl, by Edward Dudley, Tipperary. This April 2022 born heifer was sired by Airhill Rory and bred from a Glaslough Judge dam.



Reserve Champion: Kilsunny Lass Twirl with breeder Edward Dudley, IHBS President John Boddy & Judge Tony Bradstock.

There were 11 heifers presented for sale, of which six of them were purchased on the day to an average of €2,100.

We wish all of the purchasers the very best of luck and wish to thank all exhibitors, the staff of GVM Tullamore, Auctioneer Eamonn Gaffney, Judge Tony Bradstock, Photographer Tricia Kennedy and Irish Hereford Prime for their continued support the Irish Hereford sales.



AROUND THE SALES - Kilmallock Autumn Sale 2023



Hereford Sale in Kilmallock caps the autumn season with a steady trade

The annual Autumn Hereford Show and Sale was held in GVM Kilmallock on Friday 20th October. There was steady trade on the day with 12 of the 25 bulls being sold on the day to an average price just shy of €3,000.

The top of the town was Rathnollag Roy, by Sinead Conry, Roscommon. Roy is sired by Rathnollag Racer, an F.H. William son and bred from a Freetown Hotspur dam. Roy, placing first in his class in the show & was the third bull into the sales ring & sold for €3,600.

The second lot from Rathnollag Herefords presented for sale was lot 24 Rathnollag Midnight. This June 2022 born bull was sired by a Pulham Powerhouse son and bred by a Trillick George dam. Midnight has five stars for the terminal index and carcase weight and a DBI value of €84. Midnight



Rathnollag Midnight sold for €3,500, with breeder Sinead Conry

was sold for the joint second top price €3.500.

Ms. Catherine Smyth from Ardmulchan Herefords, Meath, accepted the post of judging the pre-sale show during the day. Catherine's choice of Reserve Champion was lot 13, unlucky for some but not for Michael O'Keeffe from Gurteragh & Drominarigle Herefords, Cork. Drominarigle 1 Duke 1010, born in March 2022, was sired by Gurteragh Rambo 700 Et, a Trillick best son & bred from a Gurteragh Justice Et dam. Duke has four stars for both the replacement and the terminal index along with a DBI value of €111 and figures for easy calving. A Tipperary based farmer purchased the Reserve Champion who also won first prize in his class, for €3,500.



Reserve Champion: Dominarigle 1 Duke 1010 sold for €3,500, with breeder Michael O'Keeffe & Judge Catherine Smyth

Catherine tapped out lot 25, Caonach Jimie Y 232, by David Jones, Longford, as Champion of the show. Jimie was sired by Cill Cormaic Marvel and bred from a Kye Rodge dam. Kimie has four stars for the terminal index and carcase weight.



The next best price on the day was €3,400 for lot 26 Kye Ranger 984 by Padraig McGrath, Roscommon. This July 2022 born bull was sired by Pulham Ranger and bred from a Freetown Hotspur dam. Ranger has a DBI value of €99 and five stars for terminal index, carcase weight & carcase conformation.



Kye Ranger 984 sold for €3,400, with breeder Padraig McGrath

Gurtaleen Inchvale Leo also sold on the day to a Tipperary herd for €3,300 after winning first prize in the show. Leo was bred by JJ & Michael Barrett, West Cork. Born in July 2022, Leo was sired by Hereford Breed Improvement sire Haven Kingpin and bred from Balleen Yoko 91151, a Cill Cormaic Leo dam. Leo has four stars for replacement rate, carcase weight and carcase conformation along with a DBI value of €102 and figures for easy calving.



Gurtaleen Inchvale Leo sold for €3,300, with breeder Michael Barrett

Lot 17 - Meadowhill Pat also sold on the day for €3,200. This April 2022 born bull by Joh Dolan, Roscommon, was sired by

Trillick George & bred from a Moyclare Lieutenant dam. Pat has five stars for the terminal index, carcase weight and carcase conformation along with a DBI value of €110.

We wish all of the purchasers the very best of luck and wish to thank all exhibitors, the staff of GVM Kilmallock, Auctioneer Eamonn Gaffney, Judge Ms. Catherine Smyth and Irish Hereford Prime for their continued support of the Irish Hereford sales.



Meadhowhill Pat sold for €3,200, with breeder John Dolan & nephew Ryan

AROUND THE SALES - Intelagri Timed Auction



Intelagri Herefords held a timed dispersal auction of their Pedigree Hereford and Pedigree Angus herd with Mid Tipp mart in Thurles and in conjunction with Marteye. The sale was held across one full weekend from 20th to 22nd October with an open day on farm to view all stock in the flesh previous to the sale.

The sale worked out very well for the Beattie family with all Herefords being sold

during the sale. The sale breakdown

Intelagri 1 Jag Sky Lucy Et - €3500

Intelagri 1 Leeroy - €2500

Intelagri 1 Kala Et - €2300

Intelagri 1 Kelsey - €4100

Intelagri 1 Jag Lucy Lu Et - €3000

Intelagri 1 Jag Kashmir Et - €3900

Intelagri 1 Jag Kathryn Et - €3900

Intelagri 1 Lancelot Et - €3000







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Appel 1 Max -372214625772009

Appel 1 Runno -372214625792010

Appel 1 Wallace -372214625782018

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Appel 1 Fred -372214625712036

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Genetic Gems 2023 & FH Hereford Complete Dispersal

The Genetic Gems 2023 sale took place on Saturday, November 18th at GVM Tullamore.

Three years running and the Genetic Gems sale is proving to be a massive hit for anyone looking to add the best of Hereford Genetics to their herd. This was clearly evident with the crowds flocking to the sale heifers once the National Hereford Calf Show had concluded.

The 2023 sale consisted of 10 female lots and 5 embryo lots carefully selected from across the top herds that the country has to offer. Following the sale of the Genetic Gems saw the complete Dispersal of the well-known Frank Harrington's FH herd of Herefords.

Topping the Genetic Gems sale was the much admired Grianan Orange A974,

hailing from one of the most prolific cow families in the Grianan Herd, this August 2022 born heifer was sired by the homegrown Grianan Parker, going back to Churchill Storm on the Dam's side. After much frantic bidding she sold to Tara Drumm in Co. Meath for €5100.



Not stopping there, the Fitzgerald family also parted with lot 8, Griananpoll 1 Orange A984 ET, a full sister to Griananpoll 1 Actionman who was the 2023 Reserve Overall Bull Calf Champion at the National Show in Tullamore. Orange A984 ET was sired by Solpoll 1 Lawman and goes back to Dorepoll 1 93N Nationwide on the Dams side. She sold for €4400 to Patrick O'Neill.



Next up in the money was the annual supporting Balleen Herd which saw Lot 2, the in-calf Balleen Pansy 1329 attract the attention of the Country Crest Herd of Gabriel Hoey. Pansy 1329, sired by Ballinveney United 2 who sired the €5500 Balleen Cece at the 2022 Genetic Gems sale, goes back to a Balleen Achiever sired dam. Pansy 1329 sold for €5000.



Lot 5, Clooncullane April 507 was the next highest price of the Genetic Gems sale where this Cill Cormaic Kasper daughter going back to Kilsunny Goliath on the dam's side exchanged hands at €4000 and now wakes up to the sea breeze in the herd of Eoin Lynch.



Griananpoll 1 Orange A984 ET sold for €4,400 with breeders Tom & Dara Fitzgerald, Westmeath



Next up was Ringfort 1 Sally Rose, who was crowned Reserve Munster Heifer of the Year earlier in the Year. This September 2022 born heifer sired by CCR 57G Stamina ET 199S going back to Fabb 1 Northern Star on the Dams side found a new home in Kilkenny for €3800.



Overall, the Genetic Gems recorded a 70% clearance with a top price of €5100 and a sale average of €4029 which tops off a good years trading for the breed with bigger and better to follow in 2024!

The Genetic Gems sale also incorporated the Complete Dispersal of Frank Harringtons beloved FH Herd. The herd comprised of 5 in-calf cows all calving in early Spring 2024 alongside their 2023 born daughters and were put forward for sale in what was remarked by many as the 'best Hereford cows seen in years'

These standout cows depicted 67 years of shrude sire selection by Frank and his family culminating in one of the most talked about dispersal sales in recent years with potential purchasers travelling from all across Ireland and the UK eager to acquire an FH animal for their own herd.

Topping the FH Hereford Dispersal was none other than Lot 22, FH Bonny 1st. This 2018 born cow with a 5 star replacement index was sired by Yarram Unique, going back to Mara Bonny 46th. Scanned in-calf to Panmure 1 Henry, Bonny 1st sold for €5600 as one of four lots purchased by Patrick O'Neill.



Not stopping there, Bonny 1st daughter, FH Splendour also carved out a name for herself by selling for €3400 to O'Neill as the third of his four purchases of the day. Splendour was sired by Yarram Unique P160 making her a viable outcross to many and leaving this pairing depart the FH Herd for a combined price of €9000.



Next up was lot 25, FH Bonny 2nd who was another daughter of Mara Bonny 46th and out of the well-known Dovea Al sire FH William. This 2020 born female also boasted a 4 star replacement index and combined the best of FH and Mara breeding. This lady sold in-calf to Panmure 1 Henry to John Delee for €5300 as one of his four purchases of the day.



Lot 16 was the next best price for the FH Herd where Mara Bonny 46th, sired by Mara Kestrel going back to Mara Foremost on the dam's side moved to pastures new for €5100. This herd matriarch scanned in-calf to Yarram Unique P160 was purchased by John Delee also.



Bonny 46th daughter, FH Bonny 4th was next to go under the hammer. Sired by Yarram Unique P160, this January 2023 born heifer was quickly snapped up by Michael Barrett for €4400 leaving this pairing depart for a total of €9500.



FH Queen Lynda from the famous queen line did not disappoint. This 2018 born cow sired by Bowmont Storm with Gageboro Loquacious as the maternal grandsire realized a price €4800 with John Delee being the successful purchaser.



Queen Lynda's daughter, FH Queen Regnant sired by Yarram Unique P160 was also quickly snapped up by John Delee for the sum of €3200, leaving this pairing total €8000.



The final pairing of the day saw FH Bonny Blossom, scanned in-calf to Panmure 1 Henry, going back to Clipston Top Drawer T4 and Mara Foremost on the dam's side. This 2017 born cow saw a final bid of €4000 placed by Patrick O'Neill.



FH Bonny Blossom's daughter, FH Fancy sired by Yarram Unque P160 makes her way across the water to join up with joint purchasers High House Herefords of J.R. Whitlow and Longridge Herefords of Craig

McCreath. This February 2023 born heifer commanded a price of €4100 leaving this cow and calf pairing achieve a total price of €8100.



Overall, the FH Hereford dispersal sale recorded a 100% clearance with a top price of €5600 and a sale average of €4433.

We would like to thank all the vendors, purchasers and underbidders and also Denis Barrett and his team. The sale topped off a memorable weekend for the Hereford breed and we look forward to the next big weekend.



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Keenagh

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'23 NATIONAL CHAMPION
& JUNIOR HERD SIRE
COUNTRY CREST ROB

KEENAGH TITANIUM





SENIOR MALE CHAMPION - NATIONAL CALF SHOW 2023



Country Crest Rob crowned Supreme National Hereford Champion 2023 at Tullamore Show!

The National Hereford Show 2023 was held on Sunday 13th August as always at the Tullamore Show! The show was a great success with over 90 Hereford cattle exhibited on the day and a continuous large crowd of spectators.

Judging

It was a pleasure to welcome Ms. Carolyn Fletcher from Barwise 1 polled Herefords, Cumbria, England. Carolyn is steeped in Hereford breeding and has the breed at heart always. Carolyn has just recently finished a stint on the UK Hereford Council and also as only the second female President of the UK Hereford Society. Carolyn works closely with her cattle everyday and is keen at showing bulls at sales.

With over 90 cattle showing on the day and some very large classes – judging the Herefords was not that simple but Carolyn carried out the task efficiently and concisely. Each exhibitor was treated very fairly on the day and Carolyn's consistent judging rang through each class. The exhibitors and the spectators were impressed by Carolyn's choices which is not an easy win at the best of times.

FBD National Livestock Show Pedigree Registered Hereford Champion

Sponsors: Agri Lloyd, Finglas, Dublin 11

Supreme National Hereford Champion:

Gabriel Hoey, Country Crest, Lusk, Dublin, Country Crest Rob - Ear Tag No.: 372226363610117, DOB: 28/09/2022, Sire: Lisgoaghpoll 1 Oscar, Dam: Ballyaville Ibby



Supreme National Hereford Champion: Country Crest Rob



Luke Storan, Agri Lloyd with Supreme National Hereford Champion: Country Crest Rob & exhibitor Paul Flynn

Supreme National Reserve Hereford Champion: Jack Larkin, Ballydaly, Tullamore, Offaly, Hillockpoll1 Ivy - Ear Tag No.: 372214824420611, DOB: 21/12/2021, Sire:

Normanton1Laertes, Dam: Hillockpoll1Ann



Supreme National Hereford Reserve Champion: Hillockpoll 1 lvv

FBD National Livestock Show Pedigree Registered Hereford Female Champion

Sponsors: Animal Farmacy, Ballyfin, Portlaoise, Co. Laois

Champion: Jack Larkin, Ballydaly, Tullamore, Offaly, Hillockpoll1ivy - Ear Tag No.: 372214824420611, DOB: 21/12/2021, Sire: Normanton1 Laertes, Dam: Hillockpoll1Ann Reserve Champion: Ciaran & Michael Kinahan, Kilcurley, Tubber, Westmeath Tullyviewpoll 1 Tilly 2 - Ear Tag No.: 372223823420562, DOB: 02/09/2022, Sire: He4297, Dam: Airhill Rapunzal

National Pedigree Registered Hereford Heifer of the Year

Sponsors: ABP

 Ciaran & Michael Kinahan, Kilcurley, Tubber, Westmeath Tullyviewpoll 1 Tilly 2



IHBS President John Boddy, Sponsor Noel Welsh from Animal Farmacy, Judge Carolyn Fletcher, Female Champion Hillockpoll 1 Ivy, exhibitor Jack Larkin, Reserve Female Champion: Tullyviewpoll 1 Tilly 2 & breeders Ciaran & Michael Kinahan

- Ear Tag No.: 372223823420562, DOB:
 02/09/2022, Herd No.: S1400459, Sire:
 He4297, Dam: Airhill Rapunzal
- 2. John Lynch, Droumdaniel, Bantry, Cork, P75eh36 DROUMDANIEL MEL BELLA - Ear Tag No.: 372214921031122, DOB: 04/09/2022, Herd No.: D1131240, Sire: Auckvale Stroll On 1882S, Dam: Droumdaniel Mel Bella 3Rd
- 3. Christy Mullins, Dromacoppul, Bantry, Cork Island View K P 589 - Ear Tag No.: 372213998540589, DOB: 05/01/2023, Herd No.: D1130448, Sire: Allowdale Kingpin 817, Dam: Island View Abbey 2Nd
- 4. Michael Molloy, Glebe Belmont, Birr, Offaly, R42VF43 Moyclare Rose 57 – Ear Tag No.: 372223914690531, DOB: 04/07/2022, Sire: Caislean Jake, Dam: Moyclare Rose 48
- 5. John And Liam O Dwyer, Coolbawn, Nenagh, Tipperary scarragh cece Et – Ear Tag No.: 372215753380015, DOB: 01/08/2022, Sire: Karoonda Sampson, Dam: Balleen Cece 781, Sex: Female
- 6. Robert Roycroft, West Green, Dunmanway, Co Cork Springvilla Colleen 1138 - Ear Tag No.: 372213435111138, DOB: 03/01/2023, Sire: Drumboy Jamie, Dam: Springvilla Colleen 625
- Sean & Gary McKiernan, Corlismore house, Ballinagh, Cavan, H12 YF97 Corlismorepoll 1 Sydney 202 - Ear Tag No.: 372214481621202, DOB: 03/07/2022, Sire: Appel 1 Superstar, Dam: Corlismorepoll 1 Sydney 011



National Hereford Heifer of the Year: Tullyviewpoll 1 Tilly 2



Reserve National Hereford Heifer of the Year: Droumdaniel Mel Bella

FBD National Livestock Show Pedigree Registered Hereford Male Champion

Sponsors: ABP

Male Champion: Niall Maguire, Country Crest, Lusk, Dublin, K45NP03 Country Crest Rob - Ear Tag No.: 372226363610117, DOB: 28/09/2022, Sire: Lisgoaghpoll 1 Oscar, Dam: Ballyaville Ibby

Reserve Hereford Male Champion:

T&M Cregan, Tullaha, Broadford, Limerick Coisceim King – Ear Tag No.: 372226375390015, DOB: 15/12/2017, Sire: Gurteragh Justice Et, Dam: Gurteragh Linsey

National Pedigree Registered Hereford Bull of the Year

Sponsors: Canadian Bull Congress, "Our International Show Partner"

- Gabriel Hoey & Niall Maguire, Country Crest, Lusk, Dublin, K45NP03 Country Crest Rob - Ear Tag No.: 372226363610117, DOB: 28/09/2022, Sire: Lisgoaghpoll 1 Oscar, Dam: Ballyaville Ibby
- Anselm Fitzgerald, Glebe, Moate, Westmeath, N37 ED25 Griananpoll
 1 Actionman – Ear Tag No.: 372223154990985, DOB: 19/09/2022, Sire: Solpoll 1 Lawman, Dam: Griananpoll Orange M661, Sex: Male
- 3. T&M Cregan, Tullaha, Broadford, Limerick Tullaha Graceful - Ear Tag No.: 372217610350450, DOB: 04/07/2022,



Judge Carolyn Fletcher, Male Champion: Country Crest Rob, exhibitor Paul Flynn, Reserve Male Champion: Coisceim King, exhibitor Tommy Cregan & IHBS President John Boddy

Sire: Rossmore Nelson Mandela, Dam: Tullaha Bernadette

- 4. Michael Barrett, Gurtaleen, Ballineen, Cork, P47D298 Gurtaleen Inchvale Phoenix - Ear Tag No.: 3722133597718497, DOB: 04/07/2022, Sire: Pulham Powerhouse, Dam: Country Crest Betsy
- 5. Eamon Mckiernan, Newtown, Drogheda, Louth, A92V1K8 Knockmountagh Rambler – Ear Tag No.: 372216014661014, DOB: 12/07/2022, Sire: Allowdale Rambo 738, Dam: Knockmountagh Jessica 2
- 6. Àine Heffernan, Blackmiles, Multyfarnham, Westmeath, N91 p8ha Clonleam Yank - Ear Tag No.: le372 215676170968 , DOB: 02/03/2023, Sire: Dunsinane Samson, Dam: Clonleam Spot 21
- 7. Philip & Catherine Smyth, Ardmulchan, Navan, Meath, MH, C15PN76 Ardmulchan Unbelieabull – Ear Tag No.: 372214429510979, DOB: 17/12/2022, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620



National Hereford Bull of the Year: Country Crest Rob



Reserve National Hereford Bull of the Year: Griananpoll 1 Actionman

Hereford Young Exhibitor Handling Class

The society were delighted to have Mr. Niall Lynch judge both the Junior & the Senior Young Handler classes on the day. Niall is the co-ordinator of Irish Aberdeen Angus Youth Development Programme and organises several successful workshops & events throughout the calendar year for young people from all backgrounds to get involved in.

Niall was impressed with the young handlers & found it difficult to tap out the winners when it came down to the line. We wish to thank Niall for joining us during the show & judging these very important classes.

Congratulations to all young Handlers on the day!

Young Handler Judge Niall Lynch with IHBS President John Boddy

Junior section: Open to all between the ages of 12 - 17 on show day.

Denis Collins Memorial Trophy

Sponsors: Irish Hereford Society

- 1. Alan Minehane
- 2. John O'Dwyer
- 3. Liam O'Reilly
- 4. Elisa Drumm
- 5. Aine Heffernan
- 6. Simon Guest



Young Handler Judge Niall Lynch with Alan Minehane



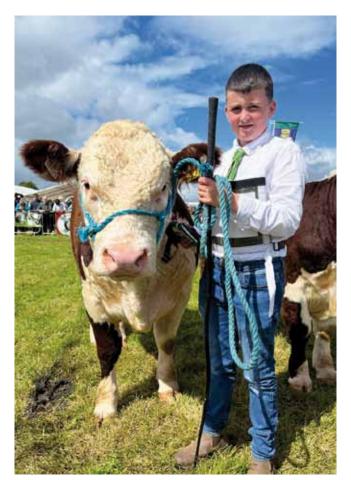
Cillian Daly



Tara Drumm



Lara Heffernan



Simon Guest



Liam O'Dwyer



John O'Dwyer



Liam O'Reilly



Elisa Drumm



Lara & Aine Heffernan

Hereford Young Exhibitor Handling Class

Senior section: Open to all between the ages of 18 -25 on show day
WJ Twomey Memorial Cup
Sponsors: Irish Hereford Society

- 1. Sarah Murray
- 2. Jack O'Connor
- 3. Colin Burke
- 4. Katie Mariga
- 5. Jack Larkin



Young Handler Judge Niall Lynch with Sarah Murray



Jack O'Connor



Colin Burke



Katie Mariga



Jack Larkin

National Pedigree Registered Hereford Cow In-Calf or with her own natural calf not more than 11 months old at foot. Born on/before 30.06.2020

Sponsors: Sysco, Newcastlewest, Co Limerick

- 1: Michael Dullea, Cross Mahon, Cross Mahon, Cork Ballymartle 1 Dolly - Ear Tag No.: 372226275080167, DOB: 29/10/2018, Sire: Marshall, Dam: Dolly 2Nd
- 2: Ivor Anderson, CORRAN, DERRYLANE, KILLESHANDRA, CAVAN, H12VH77 Mullaghey I Emma – Ear Tag No.: 372216114730729, DOB: 12/05/2018, Sire: Blackwater Lad Hyf, Dam: Mullaghey I Yvonne 2
- 3: Christine Drumm, Crowenstown, Delvin, Westmeath, Crowenstown Arethusa Ivy
 Ear Tag No.: 372223810250004, DOB: 31/01/2017, Sire: Cave Hill Storm, Dam: Kilsunny Doreen's Ivy



1st place: Ballymartle 1 Dolly with breeder Michael Dullea



Ballymartle 1 Dolly with exhibitors Michael Dullea & Adrian Dockery

National Pedigree Registered Hereford Cow or Heifer with natural calf at foot or scanned in calf Born on/between 01.07.2020 and 30.06.2021

Sponsors: Irish Hereford Society

- 1: Elisa Drumm, Crowenstown Delvin Co Westmeath, Delvin, Westmeath, Grianan Orange V911 - Ear Tag No.: 372223154990911, DOB: 05/08/2020, Sire: F 404 Grianan Parker, Dam: Grianan Orange O 725
- 2: Michael Bird, Millfarm, Trim, Co. Meath, C15YN88 Dunlever Jewel - Ear Tag No.: 372222112790384, DOB: 18/12/2020, Sire: Dunlever Winston, Dam: Dunlever Juliet
- 3: Gerard Mcnamara, Moyfadda, Ennis, Clare, V15ty24 Churchcrosspoll 1 Star Abby - Ear Tag No.: 372213997010980, DOB: 10/12/2020, Sire: Churchcrosspoll 1 Hurler, Dam: Tanavallapoll 1 Amanda 2



1st place: Grianan Orange V911 with exhibitor Elisa Drumm



Tara & Elisa Drumm with Grianan Orange V911



1st Place: Hillockpoll 1 Ivy

National Pedigree Registered Hereford Heifer Born on/between 01.07.2021 and 31.12.2021

Sponsors: Irish Hereford Society

- 1: Jack Larkin, Ballydaly, Tullamore, Offaly, R35h6k6 Hillockpoll1ivy – Ear Tag No.: 372214824420611, DOB: 21/12/2021, Sire: Normanton1Laertes, Dam: Hillockpoll1Ann
- 2: Declan Donnelly, Lissycasey, Ennis, Clare, V95DW96 Clondrina 1356th Ear Tag No.: 372212552841731, DOB: 01/08/2021, Sire: Cill Cormaic Persus, Dam: Clondrina 1256Th
- 3: Raymond & Veronica Vere Hunt, Herberry Herefords, Dualla, Tipperary, Herberry 1 Lucy Vee ET – Ear Tag No.: 372226228480856, DOB: 18/08/2021, Sire: Kko, Dam: Lucy
- 4: Robert Roycroft, West Green, Dunmanway, Co Cork Springvilla Rita 008 - Ear Tag No.: 372213435461008, DOB: 21/09/2021, Sire: Drumboy Jamie, Dam: Springvilla Margherita
- 5: Shane Kilrane, Drumboy, Mohill, Leitrim, N41XT85 Drumboypoll 1 Blossom – Ear Tag No.: 372222899580889, DOB: 12/11/2021, Sire: Pulham Powerhouse, Dam: Drumboypoll 1 Shonagh



Hillockpoll 1 Ivy with exhibitor Shane Larkin

National Pedigree Registered Hereford Heifer Born on/between 01.01.2022 and 30.06.2022

Sponsors: Irish Hereford Society

- 1: Matthew Goulding, Kilmore, Ballyduff, Tralee, Kerry, V92TP90 GLENVALE 1 POLLY 842 - Ear Tag No.: 372239999922783, DOB: 20/02/2022, Sire: Vexour 1 Palmer, Dam: Glenvale 1 Polly 689
- 2: Anselm Fitzgerald, Glebe, Moate, Westmeath, N37 ED25 Griananpoll 1 Greta W959 - Ear Tag No.: 372223154970959, DOB: 04/03/2022, Sire: Fabb 1 Northern Star, Dam: Dendor 1 Greta 31St
- 3: Shane Kilrane, Drumboy, Mohill, Leitrim, N41XT85 Drumboy Bubbles Ear Tag No.: 372222899580897, DOB: 15/01/2022, Sire: Pulham Powerhouse, Dam: Drumboy Matilda
- 4: Jennifer Jones, Creagh, Kenagh, Longford, n39 AK82 Creaghpoll 1 Susan - Ear Tag No.: 372222673451290, DOB: 31/03/2022, Sire: Trillick George, Dam: Moorelandpoll 1 Rosie
- 5: Michael Bird, Millfarm, Trim, Co. Meath, C15YN88 Dunlever Violet - Ear Tag No.: 372222112780409, DOB: 29/03/2022, Sire: Dunlever Winston, Dam: Dunlever Maeve



1st place: Glenvale 1 Polly 842 with exhibitor Matthew Goulding



Glenvale 1 Polly 842 with exhibitor Matthew Goulding

National Pedigree Registered Hereford Heifer Born on/between 01.07.2022 and 31.08.2022

Sponsors: ABP

- 1: Michael Molloy, Glebe Belmont, Birr, Offaly, R42VF43 Moyclare Rose 57 – Ear Tag No.: 372223914690531, DOB: 04/07/2022, Herd No.: S1480207, Sire: Caislean Jake, Dam: Moyclare Rose 48
- 2: John And Liam O Dwyer, Coolbawn, Nenagh, Tipperary scarragh cece Et – Ear Tag No.: 372215753380015, DOB: 01/08/2022, Sire: Karoonda Sampson, Dam: Balleen Cece 781
- 3: Sean & Gary Mckiernan, Corlismore house, Ballinagh, Cavan, H12 YF97 Corlismorepoll 1 Sydney 202 - Ear Tag No.: 372214481621202, DOB: 03/07/2022, Sire: Appel 1 Superstar, Dam: Corlismorepoll 1 Sydney 011
- 4: Sean & Gary Mckiernan, Corlismore house, Ballinagh, Cavan, H12 YF97

Corlismorepoll 1 duchess 204 - Ear Tag No.: 372214481641204, DOB: 05/07/2022, Sire: Fabb 1 Northern Star, Dam: Corlismorepoll 1 Duchess 066

5: Anselm Fitzgerald, Glebe, Moate, Westmeath, N37 ED25 Grianan Orange A974 - Ear Tag No.: 372223154960974, DOB: 10/08/2022, Sire: Grianan Parker, Dam: Grianan Orange R792



1st place: Moyclare Rose 57



Sponsor: Jimmy White, ABP, Moyclare Rose 57 & breeder Michael Molloy

National Pedigree Registered Hereford Heifer Born on/between 01.09.2022 and 30.11.2022

Sponsors: Irish Hereford Prime Limited

- 1: Ciaran & Michael Kinahan, Kilcurley, Tubber, Westmeath Tullyviewpoll 1 Tilly 2 - Ear Tag No.: 372223823420562, DOB: 02/09/2022, Sire: He4297, Dam: Airhill Rapunzal
- 2: John Lynch, Droumdaniel, Bantry, Cork, P75eh36 DROUMDANIEL MEL BELLA Ear Tag No.: 372214921031122, DOB:

- 04/09/2022, Sire: Auckvale Stroll On 1882S, Dam: Droumdaniel Mel Bella 3Rd
- 3: Brian Duignan, Shancor, Cornafean, Cavan, H12 fh01 Shancorpoll 1 Vanilla Rose - Ear Tag No.: 372223707920042, DOB: 17/09/2022, Sire: Dendor 1 Kohinoor, Dam: Shancorpoll 1 Naomi
- 4: Anselm Fitzgerald, Glebe, Moate, Westmeath, N37 ED25 Grianan Orange A987 - Ear Tag No.: 372223154920987, DOB: 07/10/2022, Sire: Grianan Parker, Dam: Grianan Orange T860
- 5: Sean & Gary Mckiernan, Corlismore house, Ballinagh, Cavan, H12 YF97 Corlismorepoll 1 Waitimo 218 - Ear Tag No.: 372214481611218, DOB: 17/10/2022, Sire: Fabb 1 Northern Star, Dam: Corlismorepoll 1 Waitomo 081



1st Place: Tullyviewpoll 1 Tilly 2



Sponsor: Ciaran O'Sullivan, ABP, Tullyviewpoll 1 Tilly 2 & breeder Ciaran Kinahan

National Pedigree Registered Hereford Heifer Born on/after 01.12.2022

Sponsors: ABP

- 1: Christy Mullins, Dromacoppul, Bantry, Cork Island View K P 589 - Ear Tag No.: 372213998540589, DOB: 05/01/2023, Sire: Allowdale Kingpin 817, Dam: Island View Abbey 2Nd
- 2: Robert Roycroft, West Green, Dunmanway, Co Cork Springvilla Colleen 1138 - Ear Tag No.: 372213435111138, DOB: 03/01/2023, Sire: Drumboy Jamie, Dam: Springvilla Colleen 625
- 3: Padraig Mc Grath, Cloonshanagh, Elphin, Roscommon, F45W886 KYE PEGGY 007 - Ear Tag No.: 372214969271007, DOB: 01/12/2022, Sire: Corlismore Commander 080, Dam: Kye Holly 868
- 4: Mark Hyland, Corrawallen, Carrigallen, Leitrim, H12AP28 Hillockpoll 1 Holly – Ear Tag No.: 372214824480633, DOB: 02/12/2022,Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
- 5: Meadbh Tyrrell, Hill of down, Enfield, Meatg Emerald Jewel - Ear Tag No.: 372224110341887, DOB: 25/02/2023, Sire: Trillick George, Dam: Emerald



1st place: Island View K P 589



Island View K P 589 with exhibitor Clodagh Lynch

Hereford Bull Born on/between 01.01.2022 and 30.06.2022

Sponsors: Irish Hereford Society

- 1: Padraig Mc Grath, Cloonshanagh, Elphin, Roscommon, KYE BOUNCER 972 -Ear Tag No.: 372214969250972, DOB: 03/03/2022, Sire: Pulham Ranger, Dam: Kye Holly 636
- 2: Hugh P Murray, UPPER MAIN STREET,, Kilbeggan, Westmeath, N91K7V7 Newlandpoll 1 Fig - Ear Tag No.: 372212246260244, DOB: 04/01/2022, H, Sire: Fabb 1 Northern Star, Dam: Newlandpoll 1 Chance Et
- 3: Lauren & Nicola Henry, CORRAN, DERRYLANE, KILLESHANDRA,, CAVAN, H12VH77 Mullaghey I David - Ear Tag No.: 372216114710834, DOB: 23/02/2022, Sire: Knockmountagh Homer 2, Dam: Mullaghey I Emma
- 4: Liam O Reilly, Drumgowla, Mohill, Leitrim, N41KD51 Bridge House Whiskey - Ear Tag No.: 372219607310144, DOB: 12/02/2022, Sire: Cill Cormaic Kasper, Dam: Beihy Helena
- 5: Val Ledwith, Rathregan, Batterstown, Meath, A86V060 Rathregan Mario – Ear Tag No.: 372215467231031, DOB: 28/03/2022, Sire: Rathregan Suarez, Dam: Rathregan Pretty Maid 667



1st place: Kye Bouncer 972 with breeder Padraig McGrath

National Pedigree Registered Hereford Bull Born on/between 01.07.2022 and 31.08.2022

Sponsors: Browne's on the Green

 T&M Cregan, Tullaha, Broadford, Limerick Tullaha Graceful - Ear Tag No.:

- 372217610350450, DOB: 04/07/2022, Sire: Rossmore Nelson Mandela, Dam: Tullaha Bernadette
- 2: Michael Barrett, Gurtaleen, Ballineen, Cork, P47D298 Gurtaleen Inchvale Phoenix - Ear Tag No.: 3722133597718497, DOB: 04/07/2022, Sire: Pulham Powerhouse, Dam: Country Crest Betsy
- 3: Eamon Mckiernan, Newtown, Drogheda, Louth, A92V1K8 Knockmountagh Rambler - Ear Tag No.: 372216014661014, DOB: 12/07/2022, Sire: Allowdale Rambo 738, Dam: Knockmountagh Jessica 2
- 4: John And Liam O Dwyer, Coolbawn, Nenagh, Tipperary scarragh parker Et - Ear Tag No.: 372215753310017, DOB: 04/08/2022, Sire: Karoonda Sampson
- 5: Michael Dullea, Cross Mahon, Cross Mahon, Cork Kingsgrove 1 Kid - Ear Tag No.: 372223566431021, DOB: 10/07/2022,Sire: He2043, Dam: Kingsgrove 1 Pansy



1st place: Tullaha Graceful



Tullaha Graceful with breeders John & Eillie Cregan



1st place: Country Crest Rob

National Pedigree Registered Hereford Bull Born on/between 01.09.2022 and 30.11.2022

Sponsors: ABP

- Niall Maguire, Country Crest, Lusk, Dublin, K45NPO3 Country Crest Rob

 Ear Tag No.: 372226363610117, DOB: 28/09/2022, Sire: Lisgoaghpoll 1 Oscar, Dam: Ballyaville Ibby
- Anselm Fitzgerald, Glebe, Moate, Westmeath, N37 ED25 Griananpoll
 1 Actionman - Ear Tag No.: 372223154990985, DOB: 19/09/2022, Sire: Solpoll 1 Lawman, Dam: Griananpoll Orange M661
- 3: Neil Twomey, Glen South, Nadd, Banteer, Cork, P51DX36 Ringfort 1 Dynamo – Ear Tag No.: 372217220592406, DOB: 13/10/2022, Dam: Ballymartle 1 Sally 95
- 4: Robert Roycroft, West Green, Dunmanway, Co Cork Springvilla Levi 1115 - Ear Tag No.: 372213435461115, DOB: 03/10/2022, Sire: Drumboy Jamie, Dam: Springvilla Pamela 434
- 5: Eoin Lynch, Droumdaniel, Bantry, Cork, P75 EH36 DROUMDANIEL DANCER
 Ear Tag No.: 372214921031130, DOB: 14/09/2022, Sire: Auckvale Stroll On 1882S, Dam: Skehanore Dancer B 851



Judge Carolyn Fletcher, Country Crest Rob with exhibitors Paul Flynn & Silvia Jones

National Pedigree Registered Hereford Bull Calf Born on/after 01.12.2022

Sponsors: Molloy Precast, Tullamore

- 1: Àine Heffernan, Blackmiles, Multyfarnham, Westmeath, Clonleam Yank - Ear Tag No.: le372 215676170968 , DOB: 02/03/2023, Sire: Dunsinane Samson, Dam: Clonleam Spot 21
- 2: Philip & Catherine Smyth, Ardmulchan, Navan, Meath, MH, C15PN76 Ardmulchan Unbelieabull – Ear Tag No.: 372214429510979, DOB: 17/12/2022, Sire: Ballinveney Tiger, Dam: Ardmulchan Clover 620
- 3: Meadbh Tyrrell, Hill of down, Enfield, Meatg Emerald Isle - Ear Tag No.: 372224110331886, DOB: 25/02/2023,, Sire: Emerald Apollo
- 4: Elisa Drumm, Crowenstown Delvin Co Westmeath, Delvin, Westmeath, n91 Cf62 Crowenstown Tinsel Tommy – Ear Tag No.: 372223810250029, DOB: 21/12/2022, Sire: Hollow Point Broker, Dam: Grianan Orange V911
- 5: Ivor Anderson, CORRAN, DERRYLANE, KILLESHANDRA,, CAVAN, H12VH77 Corranpoll I Kerrygold - Ear Tag No.: 372215997521742, DOB: 02/03/2023, Sire: Banner Dandy, Dam: Mullaghey I Emma



1st place: Clonleam Yank



Lara & Aine Heffernan with Clonleam Yank

National Senior Pedigree Registered Hereford Bull Born before 31.12.2021

Sponsors: Irish Hereford Society

- 1: T&M Cregan, Tullaha, Broadford, Limerick Coisceim King – Ear Tag No.: 372226375390015, DOB: 15/12/2017, Sire: Gurteragh Justice Et, Dam: Gurteragh Linsey
- 2: Matthew Goulding, Kilmore, Ballyduff, Tralee, Kerry, V92TP90 GLENVALE 1 FANFARE - Ear Tag No.: 372239999912782, DOB: 06/04/2021, Sire: Vexour 1 Palmer, Dam: Glenvale 1 Polly 611
- 3: Kieran Mariga, Coolaha, Youghal, Cork Bonleapoll Dizzy Rascal – Ear Tag No.: 372214034941810, DOB: 21/08/2021, Sire: Goulding 1 Captain

Exhibition

The Society and Irish Hereford Prime teamed up once again to host an exhibition stand with two cross bred Hereford Suckler steers on display to promote the benefits



1st place: Coisceam King with exhibitor Maura Cregan



Sponsor: Shane Butler with Coisceim King & exhibitor Tommy Cregan



2nd place: Glenvale 1 Fanfare & exhibitor Matthew Goulding

of crossing commercial sucklers with a Hereford sire. The cattle were supplied by Niall & Lisa Daly from the Gageboro Hereford herd, Westmeath. The crossbreds looked very well and attracted a lot of attention throughout the day while receiving lots of positive comments. Irish Hereford Prime also hosted a free draw for the public to guess the average weight of the two crossbreds – the combined weight was 1235kgs.













Many thanks

We wish to extend congratulations to all exhibitors on the day. It was very encouraging to see such a strong standard of Herefords on show and also to see so many new and young faces inside the showring. It was also uplifting to hear so many people commenting so positively about the judging.

Many thanks are extended to our excellent judges; Carolyn Fletcher & Niall Lynch, our excellent stewards on the day; Darren & Conor O'Rourke and Paul McKiernan, to all the breeders who worked behind the scenes in the run upto the show to organise

the show, to Kelan and the Tullamore Show committee, to Melissa and her team for their fantastic catering of the event, to our photographer who did an excellent job capturing the memories; Louise McArthur c/o Catherine MacGregor Photography, to Niall & Lisa Daly for supplying the commercial cattle, to all the exhibitors and spectators for making the day worth while and last but not least to all the generous sponsors who made the day possible; Agri-Lloyd, ABP Food Group, Irish Hereford Prime, Animal Farmacy, J Grennan & Sons, Molloy Precast, Sysco Foods & Canadian Bull Congress.

GALLERY







GALLERY











Kilronan Herefords

(Established 1984)



KILRONAN VENETIA Munster Heifer calf of the year 2022 Charleville Show



KILRONAN VERONICA Hereford Champion Munster Branch sale Kanturk 2023



KILRONAN WANDA Reserve Champion Barryroe Show 2023

Almost 100% Al across the herd.

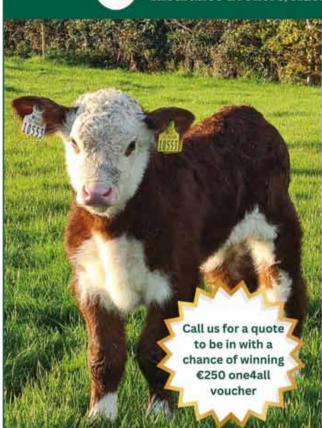
Sires used for this season include Pulham Powerhouse, Allowdale Rambo, Skehanore Fruitful, Corlismore Cormac and FH William Stock usually for sale and visitors always welcome.

Daniel & Karen Lehane, Kilronan, Dunmanway, Co. Cork. P47 C825 Contact **087 6815881** or find us on Facebook at **Kilronan Herefords**



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KNOCKMOUNTAGH (H)/KNOCKMANTA (P) HEREFORDS

Established 1981



Knockmanta 1 Knockout

Sire: Fisher 1 Profile

1st Prizewinner at numerous Summer Shows. North Leinster Branch Bull of the Year 2023, Third Knockmountagh Bull to be sold to Mr Bill Andrew of Arranview Herefords, Ayr Scotland. Wishing him continued success with his Knockmountagh Bulls

Knockmountagh Cuchulainn HE9637

Sire: Knockmountagh Rebel 2 (sold to Haven & Dieulacresse Herds)

Straws available through the Hereford Breed Improvement Scheme

Tremendous growth and fleshing ability, with easy calving. High DBI value.



We are very thankful to all our valued customers at home and abroad and wish them every success.

Young Stock Usually For Sale - Visitors Welcome

Eamon & John McKiernan

Newtown, Monasterboice, Drogheda, Co. Louth. Tel: 041 98 26362 Mobile: 087 2217201 / 087 9666189

SUMMER SHOWS 2023 - Tralee

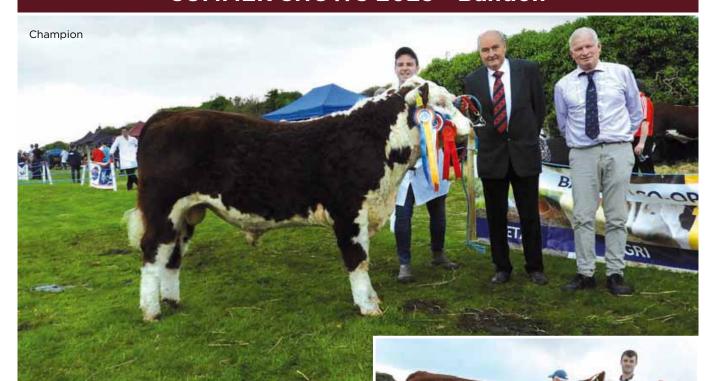


Congratulations to Paul McGrath & the team at Coolmara Herefords on winning Hereford Champion with Gouldingpoll 1 Ravette last Sunday at Tralee Show!

Well done to all exhibitors!

Thanks to Shanon Kinahan Photography & Irish Farmers Journal for the coverage!

SUMMER SHOWS 2023 - Bandon

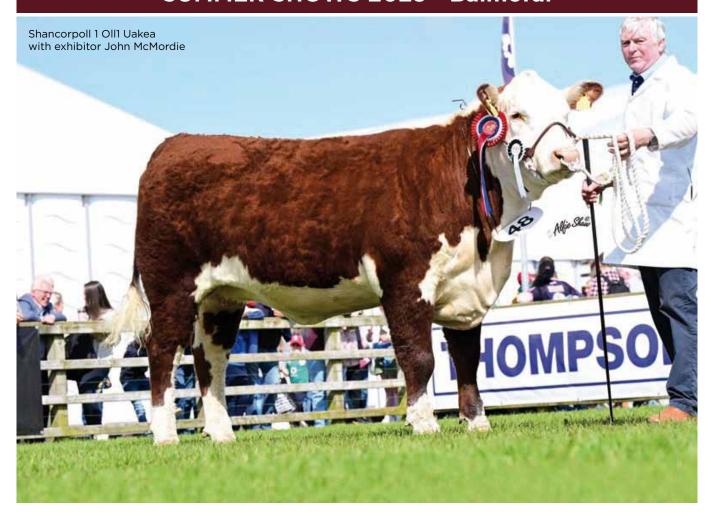


West Cork shows got off to a good start in 2023 in Bandon!

Well done to all exhibitors & Congratulations to Michael Barrett, whose young bull was crowned Champion & to Paul McGrath, whose maiden heifer took Reserve Champion!

Reserve Champion

SUMMER SHOWS 2023 - Balmoral



Balmoral Show 2023

There was great success for Irish Hereford genetics at the Balmoral Show in May 2023.

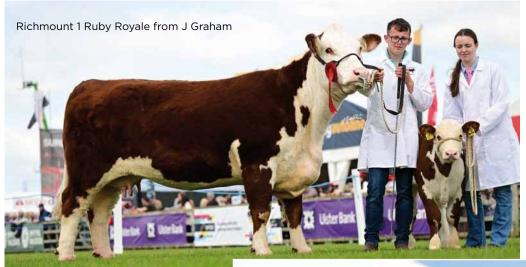
John & William McMordie went home with female and reserve supreme championships having secured the wins with Shancorpoll 1 Oll1 Uakea bred by Brian Duignan, Cavan - having being purchased as a surprise 70th birthday present for John.

The junior and reserve male championships were won by Glenside Trillick by R and S Pogue, Tyrone. Trillick is sired by Corlismore Commander, an Irish sire bred by Sean & Gary McKiernan, Cavan, this is the first calf bred by Trillick Tamara who was purchased from JJ Farrell, Longford, at the Elite

Genetics Production Sale in Tullamore in 2021.



Glenside Trillick by R and S Pogue



Richmount 1 Ruby Royale by James Graham, Armagh, won the senior female class with calf at-foot. Ruby Royale is an Al daughter of Irish sire Grousehallpoll 1 Premier, bred by Patrick Brady, Cavan.

Herberry 1 Humberto, bred by Ray & Veronica Hunt, Tipperary and Shancorpoll 1 Uakea won the Native Interbreed Pairs Championship for the Mc Mordies also. The same pair plus Porton House1 Poppy 2nd won Reserve Champions in the group of three and all three plus Richmount 1 Ruby Royale and Dorepoll 1 Sally 679 by JE, RI and W Haire also won Reserve Champions for Native Team of Five.



SUMMER SHOWS 2023 - Midleton



Congratulations to Michael Barrett of Gurtaleen Herefords, Cork on winning the Overall Hereford Champion with Phoenix at Midleton Agricultural Show

SUMMER SHOWS 2023 - Clonakilty



SUMMER SHOWS 2023 - Cork



Congratulations to Kieran Mariga on winning the Hereford Championship at Cork Summer Show on Saturday with new stock bull Bonleapoll 1 Dizzy Rascal. Congratulations to the Lynch family on winning Reserve Champion with September bull Droumdaniel Dancer!



SUMMER SHOWS 2023 - Gorey

Champion Male with Eamon Moulds sponsor from Slaney Meats, breeder Glen Jacob and Judge Trevor Masterson





Macminepoll 1 Holly takes Champion at the 162nd Gorey Agricultural Show

Talk about singing and dancing in the rain - never seen so many people on Saturday 17th June at the 162nd Gorey Show so happy with the rain on Saturday morning after the recent spell of hot weather. There was heavy rain in the morning but it dried up again by the time the judging started at 12pm. Of the 26 Herefords catalogued - all showed up and were represented by six different herds. The hard task of Judging the classes fell to Mr. Trevor Masterson from the Galbally Hereford Herd.

Hereford Champion: Macminepoll1 Holly by Niall Jones, Wexford

Hereford Reserve Champion: Clonroe Emma by John Jones, Wexford

Best cow or Heifer in-calf with Natural born

calf at foot

- Clonroe Emma, 7/11/2015, by John Jones Pallas, Sire: Baltymore Ginger, Dam: Clonroe Ann
- 2. Knockduffpoll1 Golden, 15/8/2016, by Curtis Jones
- 3. Macmine Mai, 3/12/2017, by Niall Jones
- 4. Macmine Lady, 3/10/2020, by Niall Jones
- 5. Clonroe Jewel, 1/11/2021, by Pat Jones

Best Hereford heifer born after 1/7/2021

- Macminepoll1 Holly, 8/8/21, by Niall Jones, Sire Duibhgiolla Lad, Dam: Macminepoll1 Frankie
- 2. Ballintim Saoirse 1040, 14/9/2021, by John Dowling
- 3. Clonroe Katie, 31/7/2021, by John Jones
- 4. Clonroe Kelly, 4/8/2021, by Pat Jones

Best Hereford Heifer born after 1/7/2022 - Sponsored by Slaney Foods

- Dunsinane Peach 1129, 1/9/2022, by Glenn Jacob, Sire: Cill Cormaic Napoleon, Dam: Dunsinane Peach 1st
- 2. Knockduffypoll1 Golden Girl, 10/9/2022, by Curtis Jones
- 3. Macmine Belle, 1/10/2022, by Niall Jones
- 4. Dunsinane Emma 1138, 28/9/2022, by Glenn Jacob

Best Hereford Bull born after 1/7/2022 -Sponsored by Slaney Foods

- 1. Dunsinane Dardis, 2/9/202,2 by Glenn Jacob, Sire: Trillick Paul, Dam: Dunsinane Dame1st
- 2. Dunsinane Traditional, 6/9/2022, by Glenn Jacob
- 3. Clonroe Legend, 10/7/2022, by John Jones
- 4. Ballintim Noel, 20/10/2022, by John Dowling
- 5. Macmine Fitz, 12/9/2022, by Niall Jones
- 6. Clonroe Lucky, 9/9/2022, by John Jones
- 7. Clonroe lightning, 18/8/2022, by John Jones



Glen Jacob with Junior Champion Female



Glen & Trevor



Niall Jones with Judge Trevor Masterson



Reserve Champion with Conor & Aidan Jones

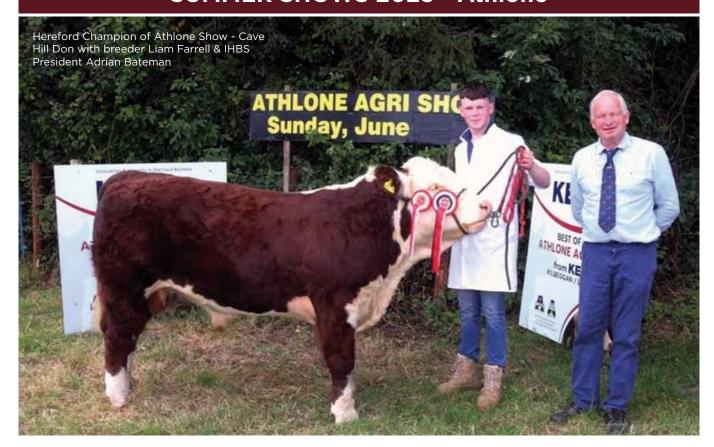


Ross & Glen Jacob



Young Handlers - Medbh & Iarfhlaith Dowling

SUMMER SHOWS 2023 - Athlone



SUMMER SHOWS 2023 - Charleville

Gurtaleen Inchvale Phoenix flys it at Charleville Show 2023

The annual Charleville show was held on Saturday 24th June and as always was a great success. There was over 40 Herefords exhibited on the day – the biggest breed exhibited at the show. The Munster Hereford branch once again held their Bull & Heifer of the Year championships during the day. Both championships went to West Cork. Gurtaleen Inchvale Phoenix, by Michael Barrett, stole the show when he won: Supreme Hereford Champion, Junior Hereford Bull & Interbreed Calf Champion! The cattle classes were judged by Mr. Michael Molloy of Moyclare Herefords, Offaly.

<u>Supreme Hereford Champion:</u> Michael Barrett, Gurtaleen Inchvale Phoenix, 71849,

DOB 07/07/2022, Sire: Pulham Powerhouse, Dam: Country Crest Betsy



Supreme Hereford Champion: Gurtaleen Inchvale Phoenix

Supreme Hereford Reserve Champion:

John Lynch, Droumdaniel Mel Bella, 31122, DOB 04/09/2022, Sire: Solpoll 1 Lawman, Dam: Droumdaniel Nikki



Supreme Hereford Reserve Champion: Droumdaniel Mel Bella with breeder John Lynch

€1,000 Munster Hereford Heifer of the Year 2023

- John Lynch, Droumdaniel Mel Bella,
 31122, DOB 04/09/2022, Sire: Solpoll 1
 Lawman, Dam: Droumdaniel Nikki
- 2. Neil Twomey, Ringfort 1 Sally Rose, 62403, DOB 17/09/2022, Dam: Ringfort 1 Riptide
- 3. Matthew Goulding, Gouldingpoll 1 Lancome Lucy Et, 31332, DOB 02/09/2022, Sire: Fisher 1 Jaguar, Dam: Skyhigh 1 Lancome Lucy
- 4. Robert Roycroft, Springvilla Colleen, 1138, DOB 03/01/2023, Sire: Drumboy Jamie, Dam: Springvilla Colleen 625
- 5. Matthew Goulding, Gouldingpoll 1 Ravette 353, 81353, DOB: 03/01/2023, Sire: Gouldingpoll 1 Peroni, Dam: Gouldingpoll 1 Ravette 633
- 6. Conor O'Leary, Conmelvin Saz, 82275, DOB 09/10/2022, Sire: FH William, Dam: Clondrina 1217th



Hereford Female Champion: Droumdaniel Mel Bella

Hereford Female Champion

Hereford Female Champion: John Lynch, Droumdaniel Mel Bella, 31122, DOB 04/09/2022, Sire: Solpoll 1 Lawman, Dam: Droumdaniel Nikki

Reserve Hereford Female Champion:

Matthew Goulding, Glenvale 1 Polly 842, 22783, DOB 20/02/2022, Sire: Vexour 1 Palmer Dam: Glenvale 1 Polly 689



Reserve Female Champion: Glenvale 1 Polly 842 with exhibitor Matthew Goulding & IHBS President Adrian Bateman

€1,000 Irish Hereford Prime Hereford bull of the Year 2023

- Michael Barrett, Gurtaleen Inchvale Phoenix, 71849, DOB 07/07/2022, Sire: Pulham Powerhouse, Dam: Country Crest Betsy
- 2. Eugene Lynch, Droumdaniel Extraodonaire, 11137, DOB 02/10/2022, Sire: Auckvale Stroll On, Dam:



Irish Hereford Prime Bull of the Year: Gurtaleen Inchvale Phoenix

- Droumdaniel Pansy 867
- 3. Eoin Lynch, Droumdaniel Dancer, 31130, DOB 14/09/2022, Sire: Auckvale Stroll On, Dam: Skehanore Dancer B 851
- 4. Michael Barrett, Gurtaleen Inchvale Kingpin, 21852, DOB 05/07/2022, Sire: Haven Kingpin, Dam: Balleen Ladybird
- 5. Neil Twomey, Ringfort 1 Dynamo, 92406, DOB 09/11/2022, Dam: Ballymartle 1 Sally 95
- 6. Robert Roycroft, Springvilla Levi 1115, 1115, DOB 03/10/2022, Sire: Drumboy Jamie, Dam: Springvilla Pamela 434

Hereford Male Champion

Hereford Male Champion: Michael Barrett, Gurtaleen Inchvale Phoenix, 71849, DOB 07/07/2022, Sire: Pulham Powerhouse, Dam: Country Crest Betsy



Hereford Male Champion: Gurtaleen Inchvale Phoenix

Reserve Hereford Male Champion: T&M Cregan, Coisceam King, 90015, DOB 15/12/2017, Sire: Gurteragh Justice Et, Dam: Gurteragh Linsey



Male Reserve Champion: Coisceam King with exhibitors Tommy & John Cregan

Young Handler Classes

There were three Hereford Young Handler Classes during the day which were very well supported. Each of the three classes were judged by Mr. Maurice Geary of Dromona Herefords, Limerick. This was the first qualifier for the Next Gen Herefords Youth Competition next November in GVM Tullamore as part of the National Hereford Calf Show and Genetic Gems sale. The first & second prize winners from each category automatically qualify for the final on 17th November.

Junior Young Handler - Aged Under 11 Years (Next Gen Herefords Youth Competition Qualifier)

- Aveen Curtin
- 2. Noah O'Rourke
- 3. John Cregan



Aveen Curtin



Noah O'Rourke



John Cregan

<u>Intermediate Young Handler - Aged</u> <u>Under 14 Years (Next Gen Herefords Youth</u> <u>Competition Qualifier)</u>

- 1. Alan Minehan
- 2. Simon Guest
- 3. Conor O'Rourke



Alan Minehan



Simon Guest



Conor O'Rourke

Senior Young Handler - Aged Under 18 Years (Next Gen Herefords Youth Competition Qualifier)

- 1. John O'Dwyer
- 2. Jack O'Connor
- 3. Liam O'Dwyer



John O'Dwyer



Jack O'Connor



Liam O'Dwyer

Hereford female, born on/before 30th June 2020

- Neil Twomey, Ringfort 1 Riptide, 52105, DOB 10/09/2019, Sire: Fabb 1 Northern Star, Dam: Appel 1 Sally 4
- 2. Michael O'Keeffe, Gurteragh Starlet 762, 10762, DOB 03/01/2018, Sire: Gurteragh Justice, Dam: Gurteragh Judy
- 3. Robert Joy, Appel 1 Star Light, 71778, DOB 10/05/2020, Sire: Fabb 1 Northern Star, Dam: Appel 1 Ladypac.



1st Place: Ringfort 1 Riptide with calf at foot, with breeders Neil & Tim Twomey

Hereford female, born 1st July 2020 to 30th June 2021

 Jack O'Connor. Clouncagh Hazel, 83149, DOB 18/02/2021



1st Place: Clouncagh Hazel with breeder Jack O'Connor

Hereford female, born 1st July 2021 to 30th June 2022

- Matthew Goulding, Glenvale 1 Polly 842, 22783, DOB 20/02/2022, Sire: Vexour 1 Palmer, Dam: Glenvale 1 Polly 689
- 2. Robert Roycroft, Springvilla Rita 008, 61008, DOB 21/09/2021, Sire: Drumboy Jamie, Dam: Springvilla Margherita
- 3. Neil Towmey, Ringfort 1 Retro, 32301, DOB 06/08/2021, Sire: Fabb 1 Northern Star, Dam: Ballymartle 1 Sally 95
- 4. Jack O'Connor, Clouncagh Spark 3, 43343, DOB 21/03/2022



1st Place: Glenvale 1 Polly 842 with breeder Matthew Goulding & IHBS President Adrian Bateman

Hereford female, born 1st July 2022 to 30th September 2022

- John Lynch, Droumdaniel Mel Bella,
 31122, DOB 04/09/2022, Sire: Solpoll 1
 Lawman, Dam: Droumdaniel Nikki
- Neil Twomey, Ringfort 1 Sally Rose,
 62403, DOB 17/09/2022, Dam: Ringfort 1
 Riptide
- 3. Matthew Goulding, Gouldingpoll 1 Lancome Lucy Et, 31332, DOB 02/09/2022, Sire: Fisher 1 Jaguar, Dam: Skyhigh 1 Lancome Lucy
- 4. Michael Barrett, Gurtaleen Inchvale Nikki, 91850, DOB 05/07/2022, Sire: Haven Kingpin, Dam: Droumdaniel Nikki



1st Place: Droumdaniel Mel Bella with breeder John Lynch

Hereford female, born 1st October 2022 to 31st December 2022

- Conor O'Leary, Conmelvin Saz, 82275, DOB 09/10/2022, Sire: FH William, Dam: Clondrina 1217th
- 2. T&M Cregan, Tullaha Bridie 456, 20456, DOB 03/10/2022, Sire: Coisceam King, Dam: Tullaha Bridie 381



1st Place: Conmelvin Saz with breeder Conor O'Leary

Hereford female, born on/after 1st January 2023

- Robert Roycroft, Springvilla Colleen, 1138, DOB 03/01/2023, Sire: Drumboy Jamie, Dam: Springvilla Colleen 625
- 2. Matthew Goulding, Gouldingpoll 1 Ravette 353, 81353, DOB 03/01/2023, Sire: Gouldingpoll 1 Peroni, Dam: Gouldingpoll 1 Ravette 633

Hereford male, born on/before 30th June 2021

- 1. T&M Cregan, Coisceam King, 90015, DOB 15/12/2017, Sire: Gurteragh Justice Et, Dam: Gurteragh Linsey
- 2. Matthew Goulding, Glenvale 1 Fanfare, 21782, DOB 06/04/2021, Sire: Vexour 1 Palmer, Dam: Glenvale 1 Polly 611



1st Place: Coisceam King with exhibitors Tommy & John Cregan

Hereford male, born 1st July 2022 to 30th September 2022

- Michael Barrett, Gurtaleen Inchvale Phoenix, 71849, DOB 07/07/2022, Sire: Pulham Powerhouse, Dam: Country Crest Betsy
- 2. Eoin Lynch, Droumdaniel Dancer, 31130, DOB 14/09/2022, Sire: Auckvale Stroll On, Dam: Skehanore Dancer B 851
- 3. Michael Barrett, Gurtaleen Inchvale Kingpin, 21852, DOB 05/07/2022, Sire: Haven Kingpin, Dam: Balleen Ladybird



1st Place: Gurtaleen Inchvale Phoenix

Hereford male, born 1st October 2022 to 31st December 2022

- Eugene Lynch, Droumdaniel Extraodonaire, 11137, DOB 02/10/2022, Sire: Auckvale Stroll On, Dam: Droumdaniel Pansy 867
- 2. Neil Twomey, Ringfort 1 Dynamo, 92406, DOB 09/11/2022, Dam: Ballymartle 1 Sally 95
- 3. Robert Roycroft, Springvilla Levi 1115, 1115, DOB 03/10/2022, Sire: Drumboy Jamie, Dam: Springvilla Pamela 434



1st Place: Droumdaniel Extraodonaire with breeder John Lynch



1st Place: Springvilla Lucas 1141 with breeder Robert Roycroft, Judge Michael Molloy & exhibitor Andrew Guest

Hereford male born on/after 1st January 2023

1. Robert Roycroft, Springvilla Lucas 1141, 1141, DOB 05/01/2023, Sire: Drumboy Jamie, Dam: Springvilla Colleen 612

SUMMER SHOWS 2023 - Flavours of Fingal



SUMMER SHOWS 2023 - Longford



Moyclare marches to the top at Longford Show 2023

The annual Longford show was held on Sunday 2nd July in new show grounds at Enybegs, outside Longford town. The show was a great success on very attractive and convenient grounds and as always was very well organised. There was over 60 Herefords catalogued to exhibit with the vast majority showing on the day ensuring good competition among nearly all of the classes. One herd stood out on top as the show progressed - Moyclare Herefords, when they won the Bull Calf Championship and the Heifer calf Championship before Moyclare Rose 57 was tapped out as Hereford Champion by Judge - Mr. Mark Moore from Annaghbeg Herefords, Tyrone.

Supreme Hereford Champion (Earl of Granard Cup): Michael Molloy, Moyclare Rose 57, 04/07/22, Sire: Caislean Jake, Dam: Moyclare Rose 48

<u>Supreme Reserve Hereford Champion:</u> JJ & Ciaran Farrell, Balleen Sterling, 14/02/22, Sire: Ballinveney United, Dam: Balleen Yoko



Hereford Reserve Champion: Balleen Sterling with exhibitor Ciaran Farrell

Paul & Vincent All -Ireland Hereford Heifer Calf Champion

- Michael Molloy, Moyclare Rose 57, 04/07/22, Sire: Caislean Jake, Dam: Moyclare Rose 48
- 2. Sean & Gary McKiernan, Corlismorepoll 1 Waitomo, 17/10/22, Sire: Fabb 1 Northern Star, Dam: Corlismorepoll 1 Waitomo
- 3. Sean & Gary McKiernan, Corlismorepoll 1 Sydney, 03/07/22, Sire: Appel Superstar, Dam: Corlismorepoll 1 Sydney
- 4. Ciaran Kinahan
- 5. JJ & Ciaran Farrell, Trillickpoll 1 Nicola, 03/01/23, Sire: Fabb 1 Northern Star, Dam: Fitbosa 1 Ellse
- 6. JJ & Ciaran Farrell, Trillick Blanche, 04/01/23, Sire: Corlismore Commander, Dam: Trillick Berry



Moyclare Rose 57



Corlismorepoll 1 Sydney



Corlismorepoll 1 Waitomo

Paul & Vincent All -Ireland Hereford Bull Calf Champion

- Michael Molloy, Moyclare Valiant, 29/07/22, Sire: Caislean Jake, Dam: Moyclare Pansy
- 2. Padraig McGrath, Kye Ranger, 02/07/22, Sire: Pulham Ranger, Dam: Kye Holly
- 3. Sinead Conry, Rathnollag Spotlight, 10/11/22, Sire: KZP, Dam: Rathnollag Ruby
- 4. John & Eamon McKiernan, Knockmanta 1 Knockout, 13/07/22, Sire: Fisher 1 Profile, Dam: Knockmanta 1 Felicity
- 5. Scott Jones
- 6. JJ & Ciaran Farrell, Trillick Beames, 02/03/23, Sire: umgola 1 Lawman, Dam: Fitbosa 1 Trudy



Moyclare Valiant



Rathnollag Spotlight



Kye Ranger



Judge Mark Moore with William & Scott Jones

Next Gen Herefords Young Handler Junior 12 - 17 - Judge: William Jones

- 1. Elisa Drumm
- 2. Liam O'Reilly
- 3. Jack Larkin
- 4. Tara Drumm
- 5. Aine Heffernan
- 6. Dylan Smith



Elisa Drumm



Liam O'Reilly



Jack Larkin



Tara Drumm



Aine Heffernan



Dylan Smith

Next Gen Herefords Senior Handler Junior 18 - 25 - Judge: William Jones

1. John Leonard



John Leonard with Judge William Jones

Congratulations to all the Young Handlers! Many thanks to Mr. William Jones from Creagh Herefords, Longford for judging the Young Handler classes on the day.



Catherine Smyth making a presentation to William Jones

Hereford Cow or Heifer in-calf or in milk

- 1. Christine Drumm, Crowenstown Arethusa Ivy, 31/07/17, Sire: Cave Hill Storm, Dam: Hilstorm Doreens Ivy
- 2. JJ & Ciaran Farrell, Fitbosa 1 Trudy, 15/03/18, Sire: Panmure 1 Knightsman, Dam: Bosa 1 Trudy
- 3. Jack Larkin, Hillockpoll 1 Ivy, 21/12/21, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
- 4. Michael Bird, Dunlever Jewel, 18/12/20, Sire: Dunlever Winston, Dam: Dunlever Juliet



1st Place: Crowenstown Arethusa Ivy with breeder Elisa Drumm

Hereford Heifer born between 01/07/21 and 30/06/22

- Jack Larkin, Hillockpoll 1 Ivy, 21/12/21, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
- Scott Jones, Creaghpoll 1 Susan, 31/03/22, Sire: Trillick George, Dam; Moorlandpoll 1 Rosie
- 3. Elisa Drumm, Crowenstown Darwin 2, 18/-2/22, Sire: Kilsherdany 1 Clive, Dam: Coonachpoll 1 Angus
- 4. Michael Bird, Dunlever Viloe, 29/03/22, Sire: Dunlever Winston, Dam: Dunlever Maeve



1st Place: Hillockpoll 1 lvy with exhibitor Jack Larkin

Hereford Heifer born between 01/07/22 and 30/09/22 - James Higgins Cup

- Michael Molloy, Moyclare Rose 57, 04/07/22, Sire: Caislean Jake, Dam: Moyclare Rose 48
- 2. Sean & Gary McKiernan, Corlismorepoll 1 Sydney, 03/07/22, Sire: Appel Superstar, Dam: Corlismorepoll 1 Sydney
- 3. Ciaran Kinahan
- 4. Brian Duignan, Shancorpoll 1 Vanilla Rose, 07/09/22, Sire: Dendor 1 Kohinoor, Dam: Shancorpoll 1 Naomi



1st Place: Moyclare Rose 57 with breeder Michael Molloy, IHBS President John Boddy, Judge Mark Moore & Sponsor Sean McGarry from Paul & Vincent

Hereford Heifer born between 01/10/22 and 31/12/22

 Sean & Gary McKiernan, Corlismorepoll 1 Waitomo, 17/10/22, Sire: Fabb 1 Northern Star, Dam: Corlismorepoll 1 Waitomo



1st Place: Corlismorepoll 1 Waitomo with breeder Gary McKiernan

Hereford Heifer calf born on after 01/01/23

- JJ & Ciaran Farrell, Trillickpoll 1 Nicola, 03/01/23, Sire: Fabb 1 Northern Star, Dam: Fitbosa 1 Ellse
- 2. JJ & Ciaran Farrell, Trillick Blanche, 04/01/23, Sire: Corlismore Commander, Dam: Trillick Berry



Trillickpoll 1 Nicola

Hereford bull born between 01/01/22 and 30/06/22

- JJ & Ciaran Farrell, Balleen Sterling,
 14/02/22, Sire: Ballinveney United, Dam:
 Balleen Yoko
- Padraig McGrath, Kye Bouncer, 03/03/22, Sire: Pulham Ranger, Dam: Kye Holly
- 3. Padraig Farrell, Cave Hill Don, 10/04/22, Sire: Dunlever Don, Dam: Boveen Lady
- 4. Liam O'Reilly, Bridge House Whiskey,

12/02/22, Sire: KZP, Dam: Beihy Helena



1st Place: Balleen Sterling with exhibitor Ciaran Farrell

Hereford bull born between 01/07/22 and 30/09/22 - Eddie Duffy Cup

- Michael Molloy, Moyclare Valiant, 29/07/22, Sire: Caislean Jake, Dam: Moyclare Pansy
- 2. Padraig McGrath, Kye Ranger, 02/07/22, Sire: Pulham Ranger, Dam: Kye Holly
- 3. John & Eamon McKiernan, Knockmanta 1 Knockout, 13/07/22, Sire: Fisher 1 Profile, Dam: Knockmanta 1 Felicity
- 4. John & Eamon McKiernan, Knockmountagh Rambler, 12/07/22, Sire: Allowdale Rambo, Dam: Knockmountagh Jessica 2



1st Place: Moyclare Valiant with breeder Michael Molloy & Judge Mark Moore & Sponsor Sean McGarry, Paul & Vincents

Hereford bull born between 01/10/22 and 21/12/22

- Sinead Conry, Rathnollag Spotlight, 10/11/22, Sire: KZP, Dam: Rathnollag Ruby
- 2. Padraig McGrath, Kye Commander, 01/10/22, Sire: Corlismore Commander,

- Dam: Kye Holly
- 3. Edwin & Robert Jones, Keenagh Taurus, 05/10/22, Sire: Pute Nascar N13, Dam: Keenagh Mischa
- 4. Avril Crowe, Aughkil 1 Smithwicks, 19/10/22, Sire: KKo, Dam: Cloncharchirpoll 1 Hannah



1st Place: Rathnollag Spotlight with breeder Sinead Conry

Hereford bull calf born on or after 01/01/23

- 1. Scott Jones
- 2. JJ & Ciaran Farrell, Trillick Beames, 02/03/23, Sire: umgola 1 Lawman, Dam: Fitbosa 1 Trudy
- 3. Elisa Drumm, Crowenstown Hanley, 17/03/23, Sire: Conmelvin Ollie, Dam: Crowenstown Arethusa Ivy



.1st Place with breeders William & Scott Jones

SUMMER SHOWS 2023 - Dunmanway





SUMMER SHOWS 2023 - Clonmel



SUMMER SHOWS 2023 - Mullingar



SUMMER SHOWS 2023 - Oldcastle

Hereford Champion at Oldcastle Show with breeder Michael Bird, Judge Ann Murphy & IHBS President John Boddy



SUMMER SHOWS 2023 - Ossory



SUMMER SHOWS 2023 - Carbery



SUMMER SHOWS 2023 - Arva



SUMMER SHOWS 2023 - Nenagh



Young Breeder Yields Top Results at the Nenagh Show 2023

The North Tipperary Agricultural Show was held in Nenagh on the August Bank Holiday Monday, 7th August 2023. The show was a great success and saw over 45 Herefords compete on the day. The Hereford cattle judge for the day was Mr. Paul McKiernan from the Corlismore Hereford herd, Cavan. Paul is no stranger to the showring and was meticulous in tapping out the winners.

Judge: Mr. Paul McKiernan

<u>Hereford Champion:</u> Jack Larkin, Offaly, Hillockpoll 1 Ivy, 21/12/2021, 20611, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann

Hereford Reserve Champion: T&A

Fitzgerald, Westmeath, Griananpoll 1 Greta W959, 04/03/2022, 70959, Sire: Fabb 1 Northern Star, Dam: Dendor Greta 31st



Reserve Champion: Griananpoll 1 Greta W959, with breeder Tom Fitzgerald, Judge Paul McKiernan & breeders Emme, Dara & Tom Fitzgerald

€1,000 Premier Hereford Bull Calf of the Year Championship (sponsored by Irish Hereford Prime)

- Michael Molloy, Offaly, Moyclare Winston, 04/01/2023, 30542, Sire: Conmelvin Ollie, Dam: Oyster Lass R59
- 2. Ivan Heffernan, Westmeath, Clonleam Yank, 02/03/2023, 70968, Sire:

- Dunsinane Samson, Dam: Clonleam Spot 21
- 3. Padraig McGrath, Roscommon, Kye Ranger 984, 02/07/2022, 90984, Sire: Pulham Ranger, Dam: Kye Holly 794
- 4. Sinead Conry, Roscommon, Rathnollag Spotlight, 10/11/2022, 90939, Sire: KZP, Dam: Rathnollag Ruby
- 5. T&M Cregan, Limerick, Tullaha Graceful, 04/07/2022, 50450, Sire: Rossmore Nelson Mandela, Dam: Tullaha Bernadette
- 6. Robert Roycroft, Cork, Springvilla Levi 1115, 03/10/2022, 1115, Sire: Drumboy Jamie, Dam: Springvilla Pamela



Premier Hereford Bull calf of the year: Moyclare Winston with IHBS President John Boddy, Judge Paul McKiernan & breeder Michael Molloy



Reserve Hereford Bull calf of the year: Clonleam Yank, with Judge Paul McKiernan, IHBS President John Boddy & exhibitor John O'Dwyer

€1,000 Premier Hereford Heifer Calf of the Year Championship (sponsored by IHBS & ABP)

- 1. John & Liam O'Dwyer, Tipperary, Scarragh Cece, 01/08/2022, 80015, Sire: Sampson, Dam: Cece
- 2. Robert Roycroft, Cork, Springvilla Colleen 1138, 03/01/2023, 1138, Sire: Drumboy Jamie, Dam: Springvilla Colleen
- 3. T&A Fitzgerald, Westmeath, Grianan Orange A987, 07/12/2022, 20987, Sire: Grianan Parker, Dam: Grianan Orange T860
- Padraig McGrath, Roscommon, Kye Peggy 007, 01/12/2022, 71007, Sire: Corlismore Commander, Dam: Kye Holly 868
- 5. T&A Fitzgerald, Westmeath, Grianan Orange A974, 10/08/2022, 60974, Sire: Grianan Parker, Dam: Grianan Orange R792
- 6. Declan Donnelly, Clare, Clondrina 1393rd, 06/09/2022, 71817, Sire: Cill Cormaic Perseus, Dam: Clondrinapoll 1 Tess



Premier Hereford Heifer calf of the year: Scarragh Cece, with IHBS President John Boddy, Judge Paul McKiernan & breeder John O'Dwyer



Reserve Hereford Heifer calf of the year: Springvilla Colleen 1138 with breeder Robert Roycroft and exhbitior Andrew Guest

There was good interest in the Young Handler classes as always in Nenagh. The tough task was taken on by Mr. Robert Jones, Riverside Herefords, Longford.



Judge Robert Jones with Next Gen Herefords committee member Sinead Conry

<u>Senior Young Handler - aged under 18</u> years old

- 1. Liam O'Dwyer
- 2. John O'Dwyer
- 3. Eimear Heenan
- 4. Ryan Kennedy
- 5. Dylan Curtin



Liam O'Dwyer



John O'Dwyer



Eimear Heenan



Ryan Kennedy



Dylan Curtin

<u>Junior Young Handler - aged under 12</u> years old

- 1. Andrew Guest
- 2. Emme Fitzgerald
- 3. Aveen Curtin
- 4. John Cregan
- 5. Scott Jones
- 6. Darragh Curtin
- 7. Oliver Duff

The Junior Young Handlers were joined by Mr. Tim Cullinan, IFA President who awarded the prizes to the competitors.



Andrew Guest



Emme Fitzgerald



Aveen Curtin



John Cregan



Scott Jones



Darragh Curtin



Oliver Duff

Congratulations to all the Junior & Senior Young Handlers on the day.

Pedigree Registered Hereford Bull born on or after 01/07/2022 and on or before 30/09/2022 (sponsored by AIB)

- 1. Padraig McGrath, Roscommon, Kye Ranger 984, 02/07/2022, 90984, Sire: Pulham Ranger, Dam: Kye Holly 794
- 2. T&M Cregan, Limerick, Tullaha Graceful, 04/07/2022, 50450, Sire: Rossmore Nelson Mandela, Dam: Tullaha Bernadette
- 3. Robert Roycroft, Cork, Springvilla Lewis 1113, 17/09/2022, 1113, Sire: Drumboy Jamie, Dam: Springvilla Rosabel
- 4. Michael Molloy, Offaly, Moyclare Valiant, 29/07/2022, 50536, Sire: Caislean Jake, Dam: Moyclare Pansy 27
- 5. Anthony McCarthy, Cork, Ballinteer 1 Necklace 159, 05/08/2022, 20018, Sire: Sampson, Dam: Cece



1st Place: Kye Ranger 984, with breeder Catherine McGrath, IHBS President John Boddy, Judge Paul McKiernan & breeder Padraig McGrath

Pedigree Registered Hereford Bull calf, born on or after 01/10/2022 and on or before 31/12/2022 (sponsored by Central Auctions)

- Sinead Conry, Roscommon, Rathnollag Spotlight, 10/11/2022, 90939, Sire: KZP, Dam: Rathnollag Ruby
- 2. Robert Roycroft, Cork, Springvilla Levi 1115, 03/10/2022, 1115, Sire: Drumboy Jamie, Dam: Springvilla Pamela
- 3. Michael Farrell, Westmeath, Castledaly Orchard, 22/11/2022, 10256, Sire: Conmelvin Ollie, Dam: Castledaly Amy
- 4. John & Mary Johnston, Tipperary, Farney Upton, 14/11/2022, 40188, Sire: Ballinveney Niorl, Dam: Farney Noreen

5. Declan Donnelly, Clare, Clondrina 1404th, 03/11/2022, 31846, Sire: Cill Cormaic Persus, Dam: Clondrinapoll 1 1267th



1st Place: Rathnollag Spotlight, with Judge Paul McKiernan, IHBS President John Boddy & breeder Sinead Conry

Pedigree Registered Bull calf born in 2023 (sponsored by Dovea Genetics)

- Michael Molloy, Offaly, Moyclare Winston, 04/01/2023, 30542, Sire: Conmelvin Ollie, Dam: Oyster Lass R59
- 2. Ivan Heffernan, Westmeath, Clonleam Yank, 02/03/2023, 70968, Sire: Dunsinane Samson, Dam: Clonleam Spot 21
- 3. Scott Jones, Longford, Creagh David 2, 16/03/2023, 71342, Sire: Trillick George, Dam: Caonachpoll 1 Madeline
- 4. Robert Roycroft, Cork, Springvilla Lewis 1141, 05/01/2023, 1141, Sire: Grianan Vinne, Dam: Springvilla Colleen
- 5. Padraig McGrath, Roscommon, Kye Ranger 1023, 02/01/2023, 51013, Sire: Pulham Ranger, Dam: Kye Twink 803



1st Place: Moyclare Winston with IHBS President John Boddy, Judge Paul McKiernan & breeder Michael Molloy

Pedigree Registered Heifer born on or after 01/07/2021 and on or before 31/12/2021 (sponsored by P Harty)

- Jack Larkin, Offaly, Hillockpoll 1 Ivy, 21/12/2021, 20611, Sire: Normanton 1 Laertes, Dam: Hillockpoll 1 Ann
- 2. Robert Roycroft, Cork, Springvilla Rita 008, 21/09/2021, 1008, Sire: Drumboy Jamie, Dam: Springvilla Margarita
- 3. Declan Donnelly, Clare, Clondrina 1356TH, 01/08/2021, 41731, Sire: Cill Cormaic Persus, Dam: Clondrina P 1265TH
- 4. Robert Roycroft, Cork, Springvilla Mandy 998, 18/09/2021, 0998, Sire: Butlerstown Ollie, Dam: Springvilla Mandy



1st Place: Hillockpoll 1 Ivy, with Judge Paul McKiernan, IHBS President John Boddy, breeder Shane Larkin, Sponsor Liam Harty presenting the Rev. Dr. Michael Harty Memorial Cup & breeder Jack Larkin

Pedigree Registered Hereford Heifer born on or after 01/01/2022 and on or before 30/06/2022 (sponsored by Munster Hereford Branch)

- T&A Fitzgerald, Westmeath, Griananpoll 1 Greta W959, 04/03/2022, 70959, Sire: Fabb 1 Northern Star, Dam: Dendor Greta 31st
- 2. Scott Jones, Longford, Creaghpoll 1 Susa, 31/03/2022, 51290, Sire: Trillick George, Dam: Moorlandpoll 1 Rosie
- 3. John & Mary Johnston, Tipperary, Farney Terri, 12/03/2022, 90184, Sire: Balleen Val, Dam: Farney Olba
- 4. Eimear Heenan, Tipperary, Lismoher Flower 5, 15/01/2022, 60894, Sire: F.H. William, Dam: Lismoher Jolie
- 5. Eugene Curtin, Cork, Dyleenagh 1 Reese, 25/06/2022, 30014, Sire: Fabb 1 Northern Star, Dam: Gurteragh Hazel 936



1st Place: Griananpoll 1 Greta w959, with breeder Anselm Fitzgerald

Pedigree Registered Hereford Heifer born on or after 01/07/2022 and on or before 30/09/2022 (sponsored by Munster Hereford Branch)

- 1. John & Liam O'Dwyer, Tipperary, Scarragh Cece, 01/08/2022, 80015, Sire: Sampson, Dam: Cece
- 2. T&A Fitzgerald, Westmeath, Grianan Orange A974, 10/08/2022, 60974, Sire: Grianan Parker, Dam: Grianan Orange R792
- 3. Declan Donnelly, Clare, Clondrina 1393rd, 06/09/2022, 71817, Sire: Cill Cormaic Perseus, Dam: Clondrinapoll 1 Tess
- 4. Hugh P. Murray, Westmeath, Newland Fancy, 16/09/2022, Sire: Newland Dale, Dam: Curraghmeelagh Meadh
- 5. John & Mary Johnston, Tipperary, Farney Unice, 15/08/2022, 20186, Sire: Balleen Val, Dam: Farney Ros



1st Place: Scarragh Cece, with Henry Dudley & breeders John & Liam O'Dwyer

<u>Pedigree Registered Hereford Heifer born</u> on or after 01/10/2022 and on or before 31/12/2022 (sponsored by P Harty)

- T&A Fitzgerald, Westmeath, Grianan Orange A987, 07/12/2022, 20987, Sire: Grianan Parker, Dam: Grianan Orange T860
- 2. Padraig McGrath, Roscommon, Kye Peggy 007, 01/12/2022, 71007, Sire: Corlismore Commander, Dam: Kye Holly 868
- 3. T&M Cregan, Limerick, Tullaha Bridie 456, 03/10/2022, 20456, Sire: Coisceam King, Dam: Tullaha Bridie 381
- 4. Declan Donnelly, Clare, Clondrina 1401st, 05/10/2022, 11836, Sire: Cill Cormaic Perseus, Dam: Clondrina 1237TH
- 5. Willie Duff, Tipperary, Ballinalick Hollie, 08/11/2022, 60345, Sire: Conmelvin Ollie, Dam: Fiacra Ellen



1st Place: Grianan Orange A987, with breeder Emme Fitzgerald

Pedigree Hereford Heifer born in 2023 (sponsored by Liffey Mills)

- Robert Roycroft, Cork, Springvilla Colleen 1138, 03/01/2023, 1138, Sire: Drumboy Jamie, Dam: Springvilla Colleen
- 2. John & Liam O'Dwyer, Tipperary, Scarragh Eva, 11/03/2023, 30019, Sire: He7545, Dam: Eva
- 3. T&M Cregan, Limerick, Knock Wilma, 13/04/2023, 30235, Sire: HE7545, Dam: Ardmulchan Clover



1st Place: Springvilla Colleen 1138, with breeders Robert Roycroft & Andrew Guest

<u>Purebred Registered Hereford Cow with</u> calf at foot

 David Jones, Longford, Caonachpoll 1 Lucky U80, 17/03/2019, 30180, Sire: FH William, Dam: Caonachpoll 1 Lucky



1st Prize: Caonachpoll 1 Lucky U80 with breeder David Jones, Judge Paul McKiernan, Sponsor Martin Murphy, IHBS President John Boddy & Scott Jones

SUMMER SHOWS 2023 - Cloone



SUMMER SHOWS 2023 - Tinahely



Tinahely Show 2023

Tinahely show was held on Monday 7th August. There was a good display of Herefords on show and numbers were well up compared to other breeds. The difficult task of judging fell to the very capable hands of Daithi Carroll from the well-known Udel herd in New Ross. Co. Wexford.

Ballintim Herefords, owned by John & Sinead Dowling won their first Championship on the August Bank Holiday Monday at the 86th Tinahealy show with their senior Heifer, Ballintim 1 Saoirse.

Reserve Champion was awarded to Niall Jones with Macmine Fitz.



Reserve Hereford Champion: Macmine Fitz with breeder Niall Jones, Wexford

Hereford cow or Heifer in calf or calf at foot

- Clonroe Jewel, 1/11/22, by Pat Jones, Pallas, Sire: Allowdale Rambo 475, Dam: Boyanna Shirley
- 2. Clonroe Katie, 31/7/21, by John Jones



Clonroe Jewel with breeders Conor & Padraig Jones & Judge Daithi Carroll

Hereford Heifer born after 1/7/21

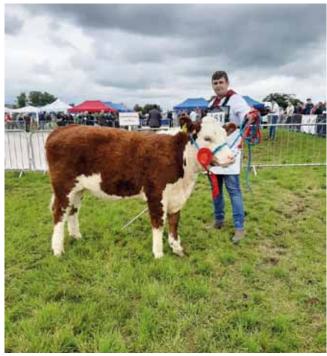
- Ballintim 1 Saoirse, 14/09/21, by John Dowling, Sire: Solpoll 1 Kentucky Kid, Dam: Muileann 1 Sile 3 Arena
- 2. Clonroe Katie, 31/7/21 by John Jones
- 3. Macminepoll 1 Holly, by Niall Jones
- 4. Clonroe Kelly, 4/8/21, by Pat Jones

Hereford Bull born after 1/7/22

- 1. Macmine Fitz, 12/9/22, by Niall Jones, Sire: Duibhgiolla Lad, Dam: Macmine Mai
- 2. Clonroe Legend, 10/7/22, by John Jones
- 3. Ballintim Noel, 20/10/22, by John Dowling
- 4. Clonroe Lucky, 9/9/22, by John Jones
- 5. Clonroe Lighting, 18/8/22, by John Jones

Hereford Heifer born after1/7/22

- 1. Macmine Belle, 1/10/22 by Niall Jones sire Duibhgiolla lad Dam Macminepoll1
- 2. Knockduffpoll1 Golden girl, 10/9/22 by Curtis & Jones
- 3. Ballintim 1 Queen, 5/9/22 by John Dowling



1st Place: Macmine Belle, with breeder Niall Jones

Hereford Young Handler

- 1. Adrianna Egar
- 2. Medbh Dowling
- 3. Iarfhllaith Dowling



Iarfhllaith & Medbh Dowling & Adrianna Egar



Adrianna Egar



Medbh Dowling

SUMMER SHOWS 2023 - Castleblaney



SUMMER SHOWS 2023 - Clogher



Clogher Valley Show in Co Tyrone played host to the Northern Ireland National Hereford show

The 2023 Clogher Valley Show in Co Tyrone played host to the Northern Ireland National Hereford show, attracting a top quality entry of 50 animals from the provinces leading herds.

Taking the top honours was Griananpoll 1 Vegas – a 27 month bull exhibited by Robin Irvine of Graceland Herefords in County Armagh.

Bred by Tom and Anselm Fitzgerald from Moate, Co Westmeath, Vegas joined the Graceland Herd last October having been purchased at the IHBS Autumn sale in Tullamore.

Sired by Gouldingpoll 1 Moonshine his dam is from the well- known Dendor herd and was purchased as a heifer by the Fitzgerald's at the Elite Hereford Designer Genes sale in Shrewsbury in 2020.

Vegas dominated the senior bull class impressing judge, David Smyth, with his scale and quality of fleshing - following through to win the overall Male Championship and finally the Supreme Hereford Champion award.

SUMMER SHOWS 2023 - Ballinamore



SUMMER SHOWS 2023 - Mohill



Other winners at Mohill Show









SUMMER SHOWS 2023 - Bantry



SUMMER SHOWS 2023 - Tullow

Tullow Show Results 2023

The 73rd Tullow show was held in Coppenagh, Tullow, Co. Carlow on Sunday 20th August. The sun shone and the rain stayed away and ground conditions were not too bad after storm Betty. There was a good display of Herefords on show and first-time exhibitor at the show, Paul McGrath with Coolmarapoll 1 Betty Boo, took home the Champion Rosette while Niall Jones won Reserve Champion with Macmine Fitz.

<u>Judge:</u> Angela Armstrong <u>Champion:</u> Coolmarapoll Betty Boo <u>Reserve Champion:</u> Macmine Fitz

Class 655 Cow or Heifer incalf or calf at foot

 Clonroe Jewel, 30/11/20 by Pat Jones, Sire Allowdale Rambo 475, Dam Boyanna Shirley

Class 656 Bull born after 1/7/22

- 1. Macmine Fitz, 5/9/22 by Niall Jones, Sire Duibhgiolla lad, Dam Macmine Mai
- 2. Coolmarapoll Brad, 10 /7/22 by Paul McGrath
- 3. Drumallas lad, 8/1/23 by Pat Jones

Class 657 Heifer born after 1/7/22

- Coolmarapoll Betty Boo, 10/7/22 by Paul McGrath, Sire HE5346, Dam Lighthouse Betty
- 2. Tourtane Poppy, Dec 22 by Trevor Pharr
- 3. Knockduffypoll1 Golden Girl, Sep 22 by Curtis & Jones

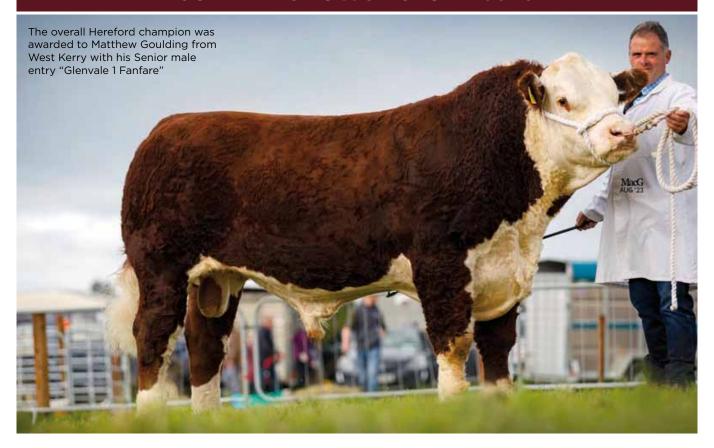
Class 658 Heifer born 1/7/21 to 30th June 22 St. Mullins cup

- Clonroe Kellie, September 21 by Pat Jones, Sire Allowdale Rory 835, Dam Airhill Rufus
- 2. Glendingpoll1 Elonar, Dec 21 by Dermot Jacob

SUMMER SHOWS 2023 - Moate



SUMMER SHOWS 2023 - Dualla



SUMMER SHOWS 2023 - Ballygarvan



Congratulations to Robert Roycroft on winning Hereford Champion with September bull -Springvilla Lewis 1113 at Ballygarvan show 2023.

Well done also to Jack Moloney who took home the Reserve Champion with January bull - Dunworleypoll 1 Percy!



SUMMER SHOWS 2023 - Elphin



SUMMER SHOWS 2023 - Trim



Larkin lifts the Championship at the Royal Meath Show 2023

The annual Royal Meath Show was held on Sunday 3rd September in Trim. After a poor run of wet weather – the sunshine was greatly welcomed for one of the last Hereford shows of the year. The show was a great success & in particular for new breeder Jack Larkin, whose heifer, Hillockpoll 1 Ivy, was crowned Hereford Champion. This was a nice end to a successful circuit for Ivy as she was earlier in the year crowned Supreme National Hereford Reserve Champion along with winning several rosettes throughout other shows.

<u>Judge:</u> David Larkin, Kilcormac Herefords, Offalv

Hereford Champion: Jack Larkin, 372214824420611, Hillockpoll 1 Ivy, DOB: 21/12/2021

Hereford Reserve Champion: Michael Molloy, 372223914690531, MOYCLARE ROSE 57, DOB: 04/07/2022



Hereford Reserve Champion: Moyclare Rose 57 with breeder Michael Molloy, Tennyson Egar from Irish Hereford Prime, Catherine Smyth & IHBS President John Boddy

HEREFORD HEIFER OF THE YEAR Sponsored by Kepak Clonee

- Michael Molloy, 372223914690531, Moyclare Rose 57, DOB: 04/07/2022
- 2. Mark Hyland, 372214824480633, Hillockpoll 1 Holly, DOB: 02/12/2022

- 3. Brian Duignan, 0042, SHANCORPOLL 1 VANILLA ROSE, DOB: 17/09/2022
- Sean & Gary Mckiernan, 372214481611218, CORLISMOREPOLL 1 WAITOMO 218, DOB: 17/10/2022



Hereford Heifer of the Year: Moyclare Rose 57, with breeder Michael Molloy, Sponsor David Coyne from Kepak & Judge David Larkin

HEREFORD BULL OF THE YEAR

- Philip & Catherine Smyth,
 372214429510979, ARDMULCHAN
 UNBELIEVEABULL, DOB;17/12/2022
- 2. Michael Molloy, 372223914630542, Moyclare Winston, DOB: 04/01/2023
- 3. Eamon & John McKiernan, Knockmanta 1 Knockout, 372216014671015 DOB;13/7/2022
- 4. Philip Lynch, 372222897690249, CARRICK EDMOND 2, DOB: 07/10/2022



Hereford Bull of the Year: Ardmulchan Unbelieveabull, with breeder Catherine Smyth & Judge David Larkin

<u>Champion Hereford Calf:</u> Michael Molloy, 372223914690531, Moyclare Rose 57, DOB: 04/07/2022



Overall Hereford Calf Champion: Moyclare Rose 57 with breeder Michael Molloy, Tennyson Egar from Irish Hereford Prime, Catherine Smyth presenting the Rosemary Swan Perpetual Cup & IHBS President John Boddy.

Reserve Champion Hereford Calf: Philip & Catherine Smyth, 372214429510979, ARDMULCHAN UNBELIEVEABULL DOB;17/12/2022



Reserve Hereford Calf Champion: Ardmulchan Unbelieveabull, with breeder Catherine Smyth & Judge David Larkin

Hereford Cow Championship Sponsored by Ann Murphy

<u>Champion Hereford Cow:</u> Michael Bird, 372222112790384, Dunlever Jewel, DOB: 18/12/2020

Reserve Champion Hereford Cow: Christine Drumm, 372223810250004, CROWENSTOWN ARETHUSA IVYDOB: 31/01/2017

PEDIGREE HEREFORD COW BORN BEFORE 31ST JUNE 2020 31st June 2019

1: Christine Drumm, 372223810250004, CROWENSTOWN ARETHUSA IVY, DOB: 31/01/2017



Hereford Champion Cow: Dunlever Jewel with exhibitor Skye Moore, breeder Michael Bird, Judge David Larkin & Sponsor John Linnane from Auctus

PEDIGREE HEREFORD COW OR HEIFER BORN 1ST JULY 2020 TO 30TH JUNE 2021.

Sponsored by Auctus

- 1: Michael Bird, 372222112790384, Dunlever Jewel, DOB: 18/12/2020,
- 2: Elisa Drumm, 372223154990911, GRIANAN ORANGE V 911, DOB: 05/08/2020



1st Place: Dunlever Jewel with exhibitor Skye Moore, breeder Michael Bird, Judge David Larkin & Sponsor John Linnane from Auctus

PEDIGREE HEREFORD HEIFER BORN ON 1ST JULY 2021 TO 30TH JUNE 2022.

Sponsored by Auctus

- 1: Jack Larkin, 372214824420611, Hillockpoll 1 Ivy, DOB: 21/12/2021
- 2: J And J Canty, 372215916131335, PORTANOB KAREN 7, DOB: 07/08/2021
- 3: Colin Burke, 372222464831809, Coralstown Daisy, DOB: 15/01/2022
- 4: Michelle Curley, 372223043871459, SEANPAT 1 PORTACH, DOB: 16/08/2021

5: Michael Bird, 372222112780409, Dunlever Violet, DOB: 29/03/2022



1st Place: Hillockpoll 1 lvy with breeders Shane & Jack Larkin, Judge David Larkin & Class Sponsor Phil Smyth

PEDIGREE HEREFORD HEIFER BORN ON 1ST JULY 2022 TO 31ST OCT 2022.

Sponsored by Kepak Clonee - David Coyne

1: Michael Molloy, 372223914690531, Moyclare Rose 57, DOB: 04/07/2022

- 2: Brian Duignan, 0042, SHANCORPOLL 1 VANILLA ROSE, DOB: 17/09/2022
- 3: Sean & Gary Mckiernan, 372214481611218, CORLISMOREPOLL 1 WAITOMO 218, DOB: 17/10/2022



1st Place: Moyclare Rose 57, with breeder Michael Molloy, Sponsor David Coyne from Kepak & Judge David Larkin

PEDIGREE HEREFORD HEIFER BORN ON OR AFTER 1ST NOV 2022.

Sponsored by Val Ledwith

- 1: Mark Hyland, 372214824480633, Hillockpoll 1 Holly, DOB: 02/12/2022
- 2: Philip & Catherine Smyth, 372214429580977, ARDMULCHAN CLOVER 977, DOB;21/11/2022



1st Place: Hillockpoll 1 Holly, with breeder Mark Hyland & Judge David Larkin

Young Handler Classes

There was a good turnout of young handlers for the classes and great enthusiasm & talent shown on the day. The three Young Handler classes were held also as qualifiers for the Hereford weekend in GVM Tullamore as part of the National Hereford Calf Show and the Genetic Gems Sale. Well done to each exhibitor on the day.

NEXT GEN HEREFORDS U11 YOUNG HANDLERS

- 1: Adam Mc Kenna
- 2: Scott Jones
- 3: Siun Canty
- 4: Charlie Mckenna



Adam McKenna



Scott Jones



Siun Canty



Charlie McKenna

NEXT GEN HEREFORDS YOUNG HANDLER 11-14 YEARS OLD

- 1: Àine Heffernan
- 2: Alannah Daly
- 3: Tara Drumm
- 4: Lara Heffernan
- 5: Sean Curley
- 6: Cillian Daly



Aine Heffernan



Alannah Daly



Tara Drumm



Lara Heffernan



Sean Curley



Cillian Daly

NEXT GEN HEREFORDS YOUNG HANDLER AGED 15-18 NEXT GEN HEREFORDS

- 1: Clodagh McCaffrey
- 2: Elisa Drumm



Clodagh McCaffrey



Elisa Drumm

Thanks very much to Sinead Conry for judging the Young Handler classes on the day.



IHBS President, John Boddy with Judge Sinead Conry & Caoimhe

PEDIGREE HEREFORD BULL BORN ON 1ST JAN 2022 TO 30TH JUNE 2022.

Sponsored by Philip Smyth

- Sean & Gary Mckiernan,
 372214481651188, CORLISMORE EGGHEAD 188, DOB: 15/03/2022
- 2. Val Ledwith,372215467231031, Rathregan Mario, DOB;28-3-2022
- 3. Kevin Dwyer, 372223883550121, Wardcrosspoll 1 Blaze, DOB: 29/06/2022



1st Place: CORLISMORE EGGHEAD 188 with breeders Evelyn & Gary McKiernan & IHBS President John Boddy

PEDIGREE HEREFORD BULL BORN ON 1ST JULY 2022 TO 30TH OCT 2022.

Sponsored by J & J Canty

- Eamon & John McKiernan, Knockmanta
 Knockout, 372216014671015, DOB:
 13/07/2022
- 2. Philip Lynch, 372222897690249, Carrick Edmond 2, DOB: 07/10/2022
- 3. Country Crest Livestock Ltd, 372226363670130, Rathmooney 1 Rambo, DOB: 28/10/2022
- 4. Philip & Catherine Smyth, 372214429550974, ARDMULCHAN UPSIDE DOWN, DOB; 02/09/2022



.1st Place: Knockmountagh 1 Knockout with breeder John McKiernan and Judge David Larkin

5. Padraic Mc Kenna, 372226478540109, LISGOAGH ROBIN, DOB: 28/10/2022

PEDIGREE HEREFORD BULL BORN ON OR AFTER 1ST NOV 2022.

Sponsored By Eamon & John McKiernan

- 1: Philip & Catherine Smyth, 372214429510979, ARDMULCHAN UNBELIEVEABULL, DOB;17/12/2022
- 2: Michael Molloy, 372223914630542, MOYCLARE WINSTON, DOB: 04/01/2023
- 3: Àine Heffernan, 372215676170968, CLONLEAM YANK, DOB: 02/03/2023
- 4: Scott Jones

NORTH LEINSTER BRANCH HEIFER OF THE YEAR

Michael Molloy, 372223914690531- DOB: 04/07/2022



North Leinster Hereford Heifer of the Year: Moyclare Rose 57 with breeder Michael Molloy, Sponsor Tennyson Egar from Irish Hereford Prime, Catherine Smyth & IHBS President John Boddy

NORTH LEINSTER HEREFORD BRANCH BULL OF THE YEAR

Eamon & John McKiernan Knockmanta 1 Knockout, 372216014671015 DOB;13/7/2022



North Leinster Hereford Bull of the Year: Knockmanta 1 Knockout with breeder Eamon McKiernan, Sponsor Tennyson Egar from Irish Hereford Prime and IHBS President John Boddy



IHBS President John Boddy presenting the Dennis Collins Memorial stick to Gary McKiernan, Corlismore Herefords.





Hereford team for the Battle of the Breeds

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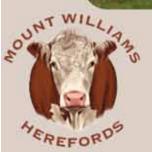
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Moyclare Rose 57 Sired by Caislean Jake

- 1st Prizewinner in Tullamore National Hereford Show
- Overall Champion in both Longford & Fingal shows
- Reserve Overall in Moate & Trim shows



WINNER OF THE INAUGURAL NORTH LEINSTER HERD COMPETITION 2022



Moyclare Victorious Sired by Caislean Jake

- Overall Champion Nenagh April Sale at 15 months of age
- Purchased by: Declan Murphy Arlingstown Herefords

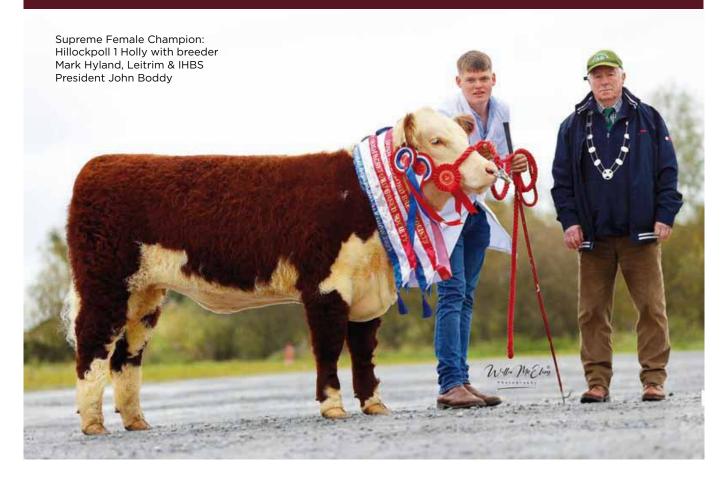
VISITORS ALWAYS WELCOMED

Moyclare Unreal Sired by Caislean Jake

 2nd Top price @ the Premier Sale in Tullamore (March)



National Hereford Calf Show 2023



From Connaught to Cork to Crown the National Hereford Calf Champions 2023!

The National Hereford Calf Show was held on Saturday 18th November in GVM Tullamore. The event was a great success with over 90 calves exhibited on the day making for good competition across all classes. The National Hereford Calf Show has become an excellent shop window for Pedigree Hereford breeders to showcase their young stock. This was definitly the case this year when there were two bulls sold during the show - JJ Farrell of Trillick Herefords, Longford, sold his young bull Trillick Glenn, who placed first in the DBI class, to fellow Limerick breeder John O'Connor of Clouncagh Herefords. The Longford native capped off his successful

day by purchasing a young stock bull also. The Pedigree class judge on the day was Mr. Trevor Masterson from Galbally Herefords, Wexford. Trevor has been steeped in breeding Herefords & Limousin for years and is an avid exhibitor at the Kilkenny Spring bull show & sales. The DBI class and the traditional commercial class were judged by Mr. John Canty, Portanob Herefords, Meath.

The calf show, once again this year, was part of the greater event that included the Next Gen Herefords Youth Competition on Friday night and the Genetic Gems Heifer sale following the calf show.

National Hereford Calf Show Champions:

Supreme Female Calf Champion – Mark Hyland, 80633, Hillockpoll 1 Holly, 02/12/2022, Normanton 1 Laertes, Hillockpoll 1 Ann.

Hillockpoll 1 Holly is a five star heifer for both milk & the replacement index.

Reserve Supreme Female Calf Champion

- Michael O'Keeffe, 51087, Drominarigle 1 Diana 1087, 05/02/2023, Churchcrosspoll 1 Hurler, Drominarigle 1 Anna Belladonna 810 ET



Reserve Supreme Female Champion: Drominarigle 1 Diana 1087. with breeder Michael O'Keeffe. Cork.

Supreme Male Calf Champion - Mary Pat Dineen, 61264, Dunworleypoll 1 Percy, 02/02/2023, Corlismorepoll 1 Henry 033, Ballymartle 1 Rhea 175.

Dunworleypoll 1 Percy has five stars for the Terminal Index, Carcase weight & conformation, four-star DBI index.



Supreme Male Champion: Dunworleypoll 1 Percy, with breeder Jack Moloney, Cork

Reserve Supreme Male Calf Champion:

Tara Drumm, 90032, Crowenstown Hanley, 17/03/2023, Conmelvin Ollie, Crowenstown Arethusa Ivy



Reserve Supreme Male Champion: Crowenstown Hanley with breeders Tara & Elisa Drumm, Westmeath

Moocall Senior Female Calf Champion

- Mark Hyland, 80633, Hillockpoll 1 Holly, 02/12/2022, Normanton 1 Laertes, Hillockpoll 1 Ann



Moocall Senior Female Champion: Hillockpoll 1 Holly, with breeder Mark Hyland, Leitrim & IHBS President John Boddy

Reserve Senior Female Calf Champion:

Brian Duignan, 20042, Shancorpoll 1 Vanilla Rose, 17/09/2022, KKO, Shancorpoll 1 Naomi



Reserve Senior Female Champion: Shancorpoll 1 Vanilla Rose, with breeder Brian Duignan, Cavan and Judge Trevor Masterson

Allsure Junior Female Calf Champion -Michael O'Keeffe, 51087, Drominarigle 1 Diana 1087, 05/02/2023, Churchcrosspoll 1 Hurler, Drominarigle 1 Anna Belladonna 810 FT



Allsure Junior Female Champion: Drominarigle 1 Diana 1087, with breeder Michael O'Keeffe, Cork

Reserve Junior Female Calf Champion: Michael Bird, 20428, Dunlever Elegant, 12/03/2023, Dunlever Winston, Dunlever Aileen



Reserve Junior Female Champion: Dunlever Elegant, with breeder Michael Bird, Meath.

Herdwatch Senior Male Calf Champion - E&R Jones, 10509, Keenagh Titanium, 04/12/2023, Hollowpoint Broker, Cill Cormaic Lacey



Herdwatch Senior Male Champion: Keenagh Titanium, with breeder Edwin Jones, Longford.

Reserve Senior Male Calf Champion: Phil & Catherine Smyth, 50974, Ardmulchan Upside Down, 02/09/2022, Ballinveney Tiger, Ardmulchan Clover 500



Reserve Senior Male Champion: Ardmulchan Upside Down, with breeder Catherine Smyth, Meath.

Dectomax Junior Male Calf Champion – Mary Pat Dineen, 61264, Dunworleypoll 1 Percy, 02/02/2023, Corlismorepoll 1 Henry 033, Ballymartle 1 Rhea 175



Dectomax Junior Male Champion: Dunworleypoll 1 Percy, with breeder Jack Moloney, Cork.

Reserve Junior Male Calf Champion: Tara Drumm, 90032, Crowenstown Hanley, 17/03/2023, Conmelvin Ollie, Crowenstown Arethusa Ivy



Reserve Junior Male Champion: Crowenstown Hanley, with breeders Tara & Elisa Drumm, Westmeath

Class 1: Heifer calf born on or between 1st September & 31st October 2022

Sponsored by Progressive Genetics

- Brian Duignan, 20042, Shancorpoll 1 Vanilla Rose, 17/09/2022, KKO, Shancorpoll 1 Naomi
- 2. T&A Fitzgerald, 80984, Griananpoll 1 Orange A984, 17/09/2022, Solpoll 1 Lawman, Griananpoll 1 Orange M661
- 3. Sean & Gary McKiernan, 11218, Corlismorepoll 1 Waitomo 218, 17/10/2022, Fabb 1 Northern Star, Corlismorepoll 1 Waitomo 081
- 4. Peter & Alannah Cooke, 51927, Bonleapoll 1 Eva Mendes, 02/09/2022, Gouldingpoll 1 Superstar, Udel 1 FR Kinetic Gem
- 5. John & Sinead Dowling, 91066, Ballintim 1 Aoife, 05/09/2022, Panmure 1 Henry, Solpoll 1 Starlet T14



1st Place: Shancorpoll 1 Vanilla Rose with breeder Brian Duignan, Cavan & Judge Trevor Masterson

Class 2: Heifer calf born on or between 1st November & 31st December 2022

- Mark Hyland, 80633, Hillockpoll 1 Holly, 02/12/2022, Normanton 1 Laertes, Hillockpoll 1 Ann
- 2. Phil & Catherine Smyth, 80977, Ardmulchan Clover 977, 09/11/2022, Ballinveney Tiger, Ardmulchan Clover 698
- 3. John Mullooly, 70453, Cloonfree

- Jean, 02/11/2022, Gageboro Morgan, Cloonfree Jean
- 4. Avril Crowe, 70505, Curraun Tequila, 19/12/2022, Allowdale Rambo 738, Kilsunny Doreens Omega
- 5. Padraig McGrath, 71007, Kye Holly 009, 02/12/2022, Pulham Ranger, Kye Holly 868



1st Place: Hillockpoll 1 Ivy, with breeder Mark Hyland, exhibitor Caoimhe Tully, Judge Trevor Masterson & IHBS President John Boddy

Class 3: Heifer calf born on or between 1st January & 28th February 2023 Sponsored by Auctus

- Michael O'Keeffe, 51087, Drominarigle
 Diana 1087, 05/02/2023,
 Churchcrosspoll 1 Hurler, Drominarigle 1
 Anna Belladonna 810 ET
- 2. JJ Farrell, 52609, Trillick Avril, 02/01/2023, Corlismore Commander, Trillick Zara 2
- 3. Ciaran & Michael Kinahan, 40572, Tullyview Korea 572, 10/02/2023, Trillick George, Airhill Korea
- 4. Sinead Conry, 80943, Rathnollag Buttercup, 02/01/2023, Trillick George, Castleroberts Stephanie
- 5. John Higgins, 60352, Clyduff Clare, 10/02/2023, Knockmanta 1 Miller 2, Witherstone Marina



1st Place: Drominarigle 1 Diana 1087, with breeder Michael O'Keeffe & Sponsor John Linnane from Auctus

Class 4: Heifer calf born on or between 1st March & 30th April 2023

- Michael Bird, 20428, Dunlever Elegant, 12/03/2023, Dunlever Winston, Dunlever Aileen
- Sean & Gary McKiernan, 31228, Corlismore Honesty 228, 10/03/2023, Shiloh Farm Dynamite, Corlismore Honesty 807
- 3. John & Liam O'Dwyer, 30019, Scarragh Eva, 11/03/2023, HE7545, Eva
- 4. William Branagan, 80960, Clonleam Delightful 183, 15/03/2023, Dunsinane Samson, Clonleam Delightful 111
- 5. John & Liam O'Dwyer, 50020, Scarragh Cameron, 02/04/2023, He7545, Scarragh Mildred



1st Place: Dunlever Elegant, with breeder Michael Bird, Meath

Class 5: Heifer calf of the future born from May 1st 2023 onwards

- Sean & Gary McKiernan, 91233, Corlismorepoll 1 Sydney 1233, 07/05/2023, Solpoll 1 Real Good Et, Corlismorepoll 1 Sydney 876
- 2. Ivan Heffernan, 30989, 01/05/2023, Clonleam Delightful 185, 01/05/2023, Dunsinane Samson, Clonleam Delightful 163



1st Place: Corlismorepoll 1 Sydney 1233 with breeder Evelyn McKiernan, Cavan

Class 6: Dairy Beef Index Class consisting of the Highest DBI merit Genotyped bulls entered in the show. Automatic entry

Sponsored by Dovea Genetics

- JJ Farrell, 42599, Trillick Glenn, 09/04/2022, Corlismore Commander, Allowdale Opehila 101
- 2. John & Mary Johnston, 40188, Farney Upton, 14/11/2022, Ballinveney Nigel, Farney Olive 108
- 3. E&R Jones, 10509, Keenagh Titanium, 04/12/2023, Hollowpoint Broker, Cill Cormaic Lacey
- 4. Michael Molloy, 30542, Moyclare Winston, 04/01/2023, Caislean Jake, Border Oyster Lass R59
- Peter & Alannah Cooke, 91930, Bonleapoll 1 Einstein Et, 07/09/2022, Gurteragh Justice Et, Drominarigle 1 Sydney 611



1st Place: Trillick Glenn, with breeders Ciaran & JJ Farrell & Tennyson Egar from Irish Hereford Prime

Class 7: Commercial Hereford sired calf, male or female not weighing over 450kg on the day of show

Sponsored by Irish Hereford Prime

- 1. Phil & Catherine Smyth, Panda, 10/05/2023
- 2. Phil & Catherine Smyth, Peaches, 02/04/2023
- 3. Hugh P Murray, Pebbles



1st Place: Panda, with breeder Catherine Smyth & Sponsor: Tennyson Egar, Irish Hereford Prime

Class 8: Bull calf born on or between 1st September & 31st October 2022 Sponsored by Irish Hereford Prime

- Phil & Catherine Smyth, 50974, Ardmulchan Upside Down, 02/09/2022, Ballinveney Tiger, Ardmulchan Clover 500
- 2. JJ Farrell, 42599, Trillick Glenn,

- 09/04/2022, Corlismore Commander, Allowdale Opehila 101
- 3. Rory Farrell, 80888, Ballinveney Flincher, 01/10/2022, Blackwater Lad, IE331493180166
- 4. T&A Fitzgerald, 90985, Griananpoll 1 Actionman, 19/09/2022, Solpoll 1 Lawman, Griananpoll 1 Orange M661
- Peter & Alannah Cooke, 91930, Bonleapoll 1 Einstein Et, 07/09/2022, Gurteragh Justice Et, Drominarigle 1 Sydney 611



1st Place: Ardmulchan Upside Down, with breeder Catherine Smyth, Meath & Judge Trevor Masterson

Class 9: Bull calf born on or between 1st November & 31st December 2022

Sponsored by Natural Nutrition

- E&R Jones, 10509, Keenagh Titanium, 04/12/2023, Hollowpoint Broker, Cill Cormaic Lacey
- 2. John & Mary Johnston, 40188, Farney Upton, 14/11/2022, Ballinveney Nigel, Farney Olive 108
- 3. Elisa Drumm, 50029, Crowenstown Tinsel Tommy, 21/12/2022, Hollowpoint Broker, Grianan Orange V911
- 4. John Appelbe, 81977, 02/12/2022, Solpoll 1 Lawman, Appel 1 Pretty Daffy
- 5. Peter & Alannah Cooke, 70002, Bawnlea 1 Enzo Ferrari, 16/12/2022, Gouldingpoll 1 Superstar, Glaslough Tina



1st Place: Keenagh Titanium, with breeder Robert Jones, Longford.

Class 10: Bull calf born on or between 1st January & 28th February 2023 Sponsored by Irish Hereford Prime

- Mary Pat Dineen, 61264, Dunworleypoll 1 Percy, 02/02/2023, Corlismorepoll 1 Henry 033, Ballymartle 1 Rhea 175
- 2. Michael Molloy, 30542, Moyclare Winston, 04/01/2023, Caislean Jake, Border Oyster Lass R59
- 3. Michael Bird, 50422, Dunlever Toby, 10/02/2023, Dunlever Winston, Dunlever Juliet 44
- 4. Jack Larkin, 50332, Intelagri 1 Luke, 14/02/2023, Intelagri 1 Lancelot, Intelagri 1 Kelsy
- 5. Sean & Gary McKiernan, 11226, Corlismorepoll 1 Fabio 266, 12/02/2023, Corlismorepoll Codaline 102, Corlismorepoll 1 Ruby 020



1st Place: Dunworleypoll 1 Percy, with breeder Jack Moloney, Cork, Judge Trevor Masterson & IHBS President John Boddy

Class 11: Bull calf born on or between 1st March & 30th April 2023

- 1. Tara Drumm, 90032, Crowenstown Hanley, 17/03/2023, Conmelvin Ollie, Crowenstown Arethusa Ivy
- 2. Michael O'Keeffe, 8109, Gurteragh Gringo 1098, 26/03/2023, Gurteragh Gladiator, Gurteragh Gayle 788
- 3. T&A Fitzgerald, 90993, Griananpoll 1 Advance, 17/03/2023, Fabb 1 Northern Star, Dendor 1 Greta 31st
- 4. Ivan Heffernan, 70968, Clonleam Yank, 02/03/2023, Dunsinane Samson, Clonleam Spot 21
- 5. William Branagan, 50982, Clonleam Yeehaw, 05/04/2023, Dunsinane Samson, Clonleam Delightful 130



1st Place: Crowenstown Hanley, with breeder Tara Drumm, Westmeath & Judge Trevor Masterson

Class 12: Bull calf of the future born from May 1st 2023 onwards

- Sean & Gary McKiernan, 51238, Corlismorepoll 1 Fantastic 237, 11/05/2023, Solpoll 1 Real Good Et, Corlismorepoll 1 Gem 759
- 2. Edward Dudley, 82182, Kilsunny Usher, 23/05/2023, Airhill Rory, Kilsunny Lass Lily
- 3. Mark Hyland, 80658, Hillock Pirate, 07/05/2023, Allowdale Rambo 475, Baltymore Thora 538

- 4. T&M Cregan, 10463, Tullaha Hunter, 06/05/2023, Coisceim King, Tullaha Lilly 380
- 5. Edward Dudley, 72181, Kilsunny Upstart, 15/05/2023, Airhill Rory, Kilsunny Lass Nectar



Pictured right - 1st Place: Corlismorepoll 1 Fantastic 237 with breeder Evelyn McKiernan, Cavan & exhibitor Sara Murray

Thank you to all the volunteers who helped out over the weekend, thanks to the judges – Trevor Masterson & John Canty, the stewards & the generous sponsors. Thanks also to Willie McElroy for taking the photographs & to GVM Tullamore for facilitating the event. Well done to all exhibitors, sellers & purchasers over the weekend also.

With many thanks to our generous sponsors;



Next Gen Herefords Youth Competition 2023

Next Gen Herefords once again held their annual finale Youth Competition on the eve of the calf show in GVM Tullamore. The competition was judged by Mr. Edward Dudley from Kilsunny Herefords, Tipperary, breeder of the most very popular Al sire: Kilsunny Goliath. Congratulations to all exhibitors:

Competition winners; Junior Young Handlers:

1st: Aveen Curtin 2nd: Adrianna Egar 3rd: Daire O'Reilly



Judge Edward Dudley with Junior Young Hander Aveen Curtin

Intermediate Young Handlers:

1st: Liam O'Reilly 2nd: Aine Heffernan 3rd: Conor O'Rourke



Judge Edward Dudley & Intermediate Young Handler Liam O'Reilly



Judge Edward Dudley & Senior Young Handler Elisa Drumm



Judge Edward Dudley, Daire O'Reilly, Scott Jones, Isabella Dagg, Siun Canty, Noah O'Rourke, Aodhain Kilrane, Alice Appelbe, Adrianna Egar, Aveen Curtin & Sinead Conry



Sinead Conry, Clodagh Kilrane, Alan Minehan, Cillian Daly, Conor O'Rourke, Michael Barrett, Lara Heffernan, Aine Heffernan, Catherine Smyth, Liam O'Reilly, Eoin Lynch, Alannah Daly, Judge Edward Dudley & Louise Callan

Senior Young Handlers:

1st: Elisa Drumm 2nd: Paul Bohan 3rd: John O'Dwyer



Catherine Smyth, Liam O' Dwyer, Tara Drumm, John O'Dwyer, Elisa Drumm, Clodagh McCaffrey, Paul Bohan & Judge Edward Dudley.

Genetic Gems 2023

The third annual Genetic Gems Sale was also held on Saturday 18th November in GVM Tullamore.

Another great sale hosted by the Gems team with 70% of females sold, top price of €5,100 and an average sale price of

€4,029. Alongside the Heifer sale ran the FH Herefords dispersal sale which was also a resounding success with all females sold on to a top price of €5,600 and an average sale price of €4,433!

Congratulations to all exhibitors & the very best of luck to all purchasers.



Grianan Orange A974 sold for €5,100, with Tara Drumm & breeder Tom Fitzgerald

GALLERY





GALLERY















Portanob Herefords

Breeding for the future



Keeping the tradition alive the next generation Siun, Isobel, & Jack Canty

Herd Sires

Senior - Dunlever Guy Junior - Mount Williams Pogba

!! One to watch !! Portanob Hurrah A Dunlever Guy son

Size flating	E	Payme	Earn value
****	- Becamement (per designar lamproon)	To breed future covers for the succider fund	6100
*****	Steel	To based beef aromate from the sudden from that are destined for finelessy.	100
*****	Districtions!	To breed beef armore from the dairy herifitial are destroyd for thresting	€130
10-120-	-	of the last	

Star Rating pathin threshold blendy	Key profit traits	Indice value
	Expected progeny performance	
****	Gestatus (days) Breed ang SISE At treats any 2.54	0.77 days
****	Dockty (1-5 scale) Bread erg 2,17, 4d breads aug 0.02	0.10 toole
****	Age at from identify freedom (15 K At treeds and -1 M	-23.11 date:
****	Corcoss weight (kg) Street and 3-Mag All invests and 17-Mag	999
*****	Garciaca conformation (1-15 scale) florations 2.56, All brands sing 1.47	0.67 scale



J & J Canty

Kildalkey, Co. Meath,

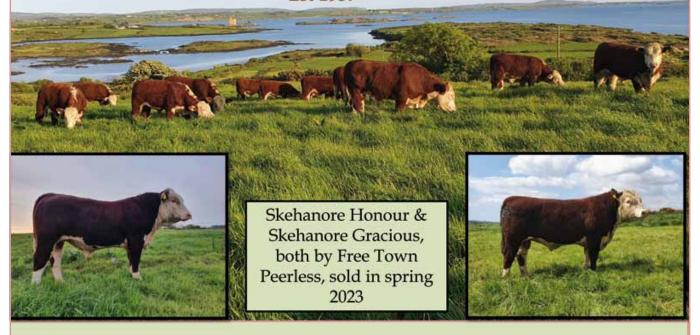
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Next Gen Herefords

Next Gen Herefords Webinar 2023

Next Gen Herefords held a very informative webinar on Monday 20th March about all things DBI, CBV and genetic defects related. There were 29 attendees on the call. The group were also joined by Henry & Chris Douglas from Monymusk Herefords, New Zealand.



DBI & CBV

Chris Daly from ICBF kicked off the evening by giving a very detailed presentation on the Dairy Beef Index (DBI) and the recently introduced Commercial Beef Value (CBV). Chris explained that the DBI focuses on Pedigree breeders breeding high DBI bulls for the dairy market but also the dairy farmer selecting beef sires for their dairy cows. The CBV is different in that the focus remains on drystock farmers selecting efficient, high beef merit animals for slaughter so therefore easy calving and short gestation are not incorporated into this index. There are on-going trials in Tully Beef Centre investigating the sustainability of dairy cross animals in the beef finishing system. The results are favourable for Herefords.

Dairy Beef Heifers Slaughtered ex Tully

Metric	HE Heifers (n=69)	Other Breeds (n=171)
Age at Slaughter Mths	19.3	19.2
Slaughter Weight Kgs	591	572
DMI	12.49	11.96
ADG	1.69	1.60
Feed Efficiency	7.57	7.80
Carc Wt	299	296
Kill Out %	50.6	51.8
% Grade R	57%	71%

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Dairy Beef Steers Slaughtered ex Tully

Metric	HE Steers (n=152)	Other Breeds (n=322)
Age at Slaughter Mths	21	21.3
Slaughter Weight Kgs	670	655
DMI	13.4	13.19
ADG	1.68	1.65
Feed Efficiency	8.24	8.32
Carc Wt	345	345
Kill Out %	51.5	52.7
% Grade R	54%	60%

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9

AgTech - it's in our DNA

The CBV has the potential to be a valuable tool for drystock farmers by allowing farmers to decipher between high carcase merit and low carcase merit cattle in the mart. Research has shown that high CBV animals exhibit higher performance in relation to higher value carcases and is equally effective across all breed types i.e. suckler, dairy beef. The idea for this index stemmed from trying to increase the onus on dairy farmers to use the best quality beef sires available but also accurate parentage recording is critical. This Index was rolled out to marts last March and will be widely available over the coming year also.

Genetic Defects affecting Herefords

Katie Quigley from ICBF then presented to the group on Genetics defects and traits that are affecting the Hereford breed. Katie explained that each animal that is DNA' d via hair or

ear tissue has DNA extracted from the hair or ear sample which is then genotyped on IDB SNP chip. This chip can then be used to test for various defects. Katie explained that 'Major genes' are any gene or gene variant known to be associated with a genetic condition, genes that cause high mortality or embryonic loss or genes that can produce a positive effect on the animal's production. Major genes that affect Herefords include: Hypotrichosis, Idiopathic Epilepsy, Diluter and Maple Syrup Urine Disease – details of each can be found below:

Hypotrichosis

- Less than normal amount of hair
- Affected cattle are born with partial or complete absence of hair
- · Hair will be short, fine, wooly and fuzzy/kinky
- Associated with the KRT17 gene which functions in hair formation
- Predisposition to cold/environmental stress and poor growth rate
- Bare spots/areas susceptible to rubbing .. skin infections



Jacinto et al., 2021

 The condition may vary in expression as animal matures; can be less noticeable in older animals

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Diluter

- DNA variants in Pmel17 gene
 - Charolais, Hereford, highland, Galloway and Simmental breeds
 - The effect of this variant is to lighten (dilute) color of red/black pigmented hairs.
- Black diluted to a charcoal or a chocolate-colored coat with variable degrees of hypotrichosis
- Affects the tail switch rat tail appearance as its deficient in hair
- White areas will be normal



Figure 1. Hereford crossbred calf with coat-colour dilution and

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Idiopathic Epilepsy

- Horned Herefords
- Recessive condition
- Carriers can be traced back to a single bull born in 1982.



Idiopathic Epilepsy affected cow appear normal unless having a seizure. Image from Kaiser 2010

- Affected calves: look normal and appear normal
- Onset can vary: first seizure can occur anywhere from birth to several months of age
- Onset and persistence of seizures can be influenced by environmental stress, increased physical activity

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AgTech - it's in our DNA

Maple Syrup Urine Disease

- Polled Herefords
- Recessive condition
- Affected calves may be stillborn
- Appear normal at birth but exhibit neurological symptoms with 24 hours
- Rapid onset, progressive neurological disease
- Condition deteriorates quickly, ataxia and death within 96 hours of birth
- Sweet smelling urine

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14

AgTech - it's in our DNA

ICBF are currently working on an automated pipeline to allow the large-scale reporting of major gene status. Currently the only genotypes available for this are Myostatin and polled Celtic but this will be extending to other genes of interest to farmers and the industry as the technology becomes more efficient and sophisticated.

Farming Herefords in New Zealand

To cap off the evening Henry & Chris Douglas gave the group an insight into farming in New Zealand and their newly developed farming app – Resolution.

The Douglas family started the Monymusk Hereford herd in 1964 with 20 cows and 196 Hectares. In 1988, the family then moved south with 17 cows to 988 Hectares. The farm

now consists of 280 Pedigree Hereford cows and 6000 sheep. Henry commented that the Herefords have always been reliable and have always helped them through tough times. Today, Monymusk is a family operation and a fully outdoor system.

The foundation herd was built up of Braxton Hereford females – the herd is now dispersed but was once known as one of the most renowned Polled Hereford herds. Monymusk use AI extensively including sires such as: Braxton Westwind, Monymusk Discovery and Matariki Holy Smoke. The herd is mainly polled but there are horned genetics in the bloodlines. The Douglas's moved towards fully polled because of market requirements and veterinary regulations. These requirements mean that there is very little fully horned herds in New Zealand today.



Henry commented that the use of technology has a major part to play in their day-to-day farming lives. IMF scanning, breed plan and genomics are all influential tools used to enhance the type and structure of the cattle they farm. There is a big emphasis placed on maternal traits also. The farm sell 36 bulls per year at the end of May. Their main competitor is Angus, which resonated with many breeders on the webinar. IMF scanning has allowed the farm to identify the feeding needs of the herd and cut down their costs.

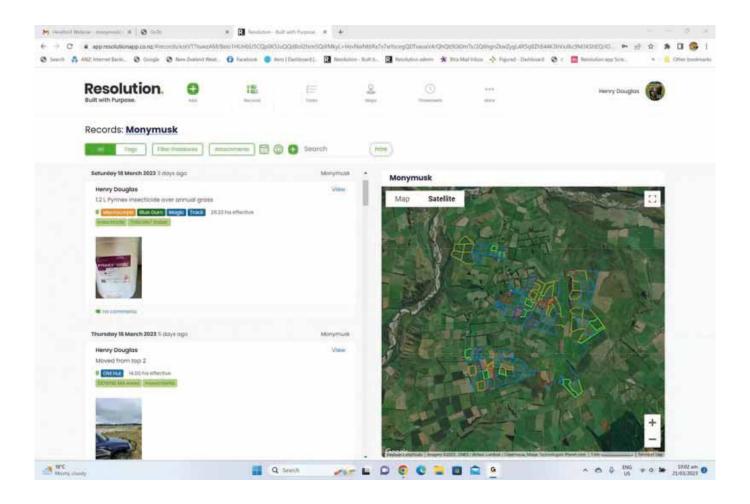
The farm focus on single sire mating and the use of AI. They try to separate the older cattle from the younger cattle and run a maximum of 100 older cows in a mob at grass and a maximum of 25 younger cattle in a mob. They also feed 70 – 90 cattle on crops over the Winter when grass growth stalls. The calves are weaned at less than 200 days. The first calvers are looked after very well to ensure they calve down at two years old. The Douglas's have also found that supplementing the females diets with Selenium and Copper has helped with conception rates.

Another obstacle facing the farm is the uncertainty of weather and climate change. There has

been considerable pressure on the productivity of the farm in recent years due to drought. Chris commented that the weather can't be controlled but that's where the Herefords come into their own. Herefords work well in the New Zealand climate and hold their condition over the Winter where there is upto 100 days of no grass growth. Purchasers of the Monymusk bulls have commented that this an important factor in their decision making with cattle going onto cold hill country.

Herefords seem to continue to come out on top for the Douglas family especially since New Zealand have cut live exports and also quit the culling of bobby calves so farmers now need to consciously decide to choose top quality sires.

Chris Douglas has developed a farming programme with his neighbour which is proving to be very beneficial and popular among farmers. The app is called Resolution and it essentially allows for the farm to be mapped out in detail and allows for the planning of what jobs need to be carried where and when. It allows the user to record works already carried out, heat detection, sales prep records, sales reports, when and where fertiliser was spread while also mapping out the farm in individual blocks. The key is to keep the app simple for the user which also encourages younger farmers to get more involved in the farm. Chris is currently working on piloting the app in the UK given how successful it has been in New Zealand.



Draw

There was a draw held the following day for all attendees of the weibinar to win Hereford merchandise - congratulations to Timmee Lane!

Many thanks to all of the speakers & to all who joined the webinar also.



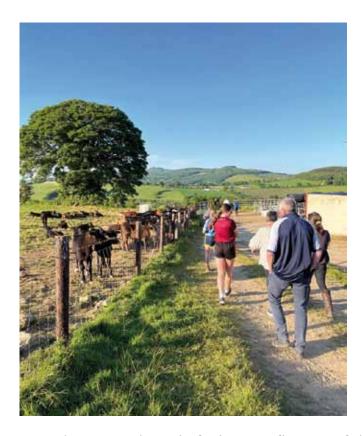
ABP Demo Farm Visit 2023

Next Gen Herefords visited the ABP Demo farm in Carlow on Friday evening 2nd June 2023 & were welcomed & given a farm tour by farm manager Sean Maher.

The farm, located roughly 15 minutes from Tullow town, is rented from the Shepherd family. The farm consists of 280 acres. The land is very dry and would suffer from drought during prolonged dry spells. This is a research farm that opened as such in 2015. The farm system is now fully calf-to-beef with all sires being sourced through the Gene Ireland programme. There are 20 calves chosen from each sire year on year. The farm sells 150 calves into Tully Beef farm each year.

All calves are born in Spring and range across several breeds including: Hereford, Angus, Limousine, Belgian Blue, Aubrac and Friesian. They are roughly 27 days old and 58kgs arriving on farm. Every animal is managed the exact same from the first day they arrive. Given this is a trial farm –







animals are purchased of what is reflective of the everyday calf-to-beef system.

All cattle are finished in the shed with the heifers generally finishing slightly earlier in August and steers in September. The system runs a 65-day finishing period with all stock slaughtered by Christmas. The Hereford & Angus cattle are generally slaughtered earlier – sometimes two weeks ahead of other breeds.

The calf management system and infrastructure are impressive because it is very simple and effective and could be implemented on any farm. Calves are weighed when they arrive on the farm, when they are put out to grass & every month. All calves are fed milk replacer once a day only. This keeps the concentrates consumed up and halves the workload. The research has shown that there is no difference in performance but the stockperson needs to be sharp to catch any health problems as they arise. Calves are weaned when they are consuming 2kgs of meal/day.

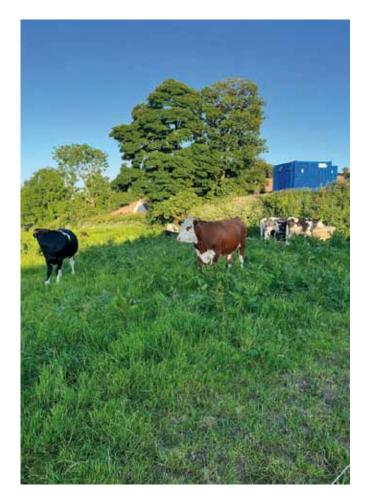
Calves are fed 1kg meal per day when they get out to grass. Straw is fed to all calves when out on stemy pastures because it helps prevent bloat & summer scour.

Animal health is very important on the farm – all calves are dosed and vaccinated accordingly. All male calves are castrated with rings at three weeks after weaning off milk.

Grassland management is very important. There are various trials carried out on the farm including trialling various grass mixtures & pest control measures. There are currently nine acres in red clover. This is yielding four cuts per year which can be fed during the winter with grass silage and 12% ration. They are currently spreading 170kgs of Nitrogen annually.

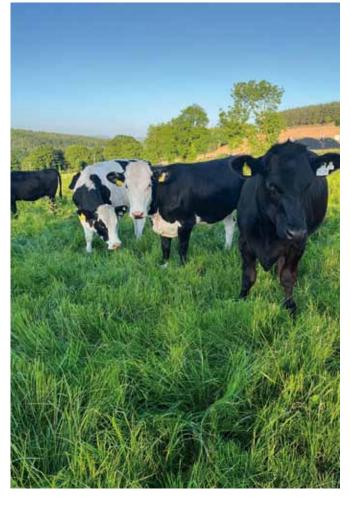
Another big take home from the visit was that the research from the on-going trials has shown that despite management decisions – genetics are crucial. Research has shown that genetically there is 40% difference between the top and the bottom Herefords on the ABP demo farm.

Many thanks to Sean Maher, the Sheppard family & ABP for welcoming us on farm & giving the full tour.















Hereford Young Handlers Workshop July 2023!

A great day was had at the Hereford Youth Grooming workshop in July!

A huge thank you is owed to all of the parents for getting out on the day in spite of the wet weather!

Thanks to all the team on the day:

Alan Gibbons - who gave an excellent cattle grooming & show prep demo!

Jim Dockery - who went through an on farm health & safety demo!

John Canty - who gave a stock judging demo with Hereford heifers!

John Drumm from Blackwater Vets - who gave a talk covering animal health, dosing, minerals and fertility!

Many thanks & appreciation to John Canty & family for hosting the workshop – without generous breeders putting themselves out we would be lost!

Many thanks & appreciation also to Catherine Smyth, Eoin Lynch & Michael Barrett for all their help with everything on the day & behind the scenes!















Young Handler Class Results - Summer 2023

Charleville Show

Judge: Mr. Maurice Geary of Dromona Herefords, Limerick

Junior Young Handler - Aged Under 11 Years (Next Gen Herefords Youth Competition Qualifier)

- I. Aveen Curtin
- 2. Noah O'Rourke
- 3. John Cregan



Aveen Curtin



John Cregan



Noah O'Rourke

<u>Intermediate Young Handler - Aged</u> <u>Under 14 Years (Next Gen Herefords Youth</u> Competition Qualifier)

- 1. Alan Minehan
- 2. Simon Guest
- 3. Conor O'Rourke



Alan Minehan



Conor O'Rourke



Simon Guest

Senior Young Handler - Aged Under 18 Years (Next Gen Herefords Youth Competition Qualifier)

- 1. John O'Dwyer
- 2. Jack O'Connor
- 3. Liam O'Dwyer



Jack O'Connor



John O'Dwyer



Liam O'Dwyer

Longford Show

Judge: William Jones of Creagh Herefords, Longford

Next Gen Herefords Young Handler Junior 12 - 17 years

- 1. Elisa Drumm
- 2. Liam O'Reilly
- 3. Jack Larkin
- 4. Tara Drumm
- 5. Aine Heffernan
- 6. Dylan Smith



Elisa Drumm



Liam O'Reilly



Jack Larkin



Tara Drumm



Aine Heffernan



Dylan Smith

Next Gen Herefords Senior Handler Junior 18 - 25 years

1. John Leonard



John Leonard & Judge William Jones

Arva Show

Judge: Eleanor O'Reilly

Junior Young Handler - Aged Under 11 Years (Next Gen Herefords Youth Competition Qualifier)

- 1. Daire O'Reilly, Co. Leitrim
- 2. Alannah Daly, Co. Westmeath



Daire O'Reilly



Alannah Daly

<u>Intermediate Young Handler - Aged</u> <u>Under 14 Years (Next Gen Herefords Youth</u> <u>Competition Qualifier)</u>

- I. Liam O'Reilly, Co. Leitrim
- 2. Cillian Daly, Co. Westmeath



Liam O'Reilly



Cillian Daly

Senior Young Handler - Aged Under 18 Years (Next Gen Herefords Youth Competition Qualifier)

- 1. Elisa Drumm, Co. Westmeath
- 2. Tara Drumm, Co. Westmeath
- 3. Paul Bohan, Co. Leitrim
- 4. Lauren Finnan, Co. Westmeath



Elisa Drumm



Tara Drumm



Paul Bohan



Lauren Finnan

North Tipp Show/Nenagh

Judge: Robert Jones of Keenagh Herefords, Longford

<u>Senior Young Handler - aged under 18</u> years old

- 1. Liam O'Dwyer
- 2. John O'Dwyer
- 3. Eimear Heenan
- 4. Ryan Kennedy
- 5. Dylan Curtin



Liam O'Dwyer



John O'Dwyer



Eimear Heenan



Ryan Kennedy



Dylan Curtin

<u>Junior Young Handler - aged under 12</u> <u>years old</u>

- 1. Andrew Guest
- 2. Emme Fitzgerald
- 3. Aveen Curtin
- 4. John Cregan
- 5. Scott Jones
- 6. Darragh Curtin
- 7. Oliver Duff



Andrew Guest



Emme Fitzgerald



Aveen Curtin



John Cregan



Scott Jones



Darragh Curtin



Oliver Duff

National Hereford Show/Tullamore

Judge: Niall Lynch

Junior section: Open to all between the ages of 12 - 17 on show day.

- 1. Alan Minehane
- 2. John O'Dwyer
- 3. Liam O'Reilly
- 4. Elisa Drumm
- 5. Aine Heffernan
- 6. Simon Guest



Judge Niall Lynch & Alan Minehane



John O'Dwyer



Liam O'Reilly



Elisa Drumm



.Lara and Aine Heffernan

Senior section: Open to all between the ages of 18 -25 on show day

- 1. Sarah Murray
- 2. Jack O'Connor
- 3. Colin Burke
- 4. Katie Mariga
- 5. Jack Larkin



Judge Niall Lynch & Sarah Murray



Jack O'Connor



Colin Burke



Katie Mariga



Jack Larkin

The Royal Meath Show/Trim Judge: Sinead Conry of Rathnollag Herefords, Roscommon

Junior Young Handler - Aged Under 11 Years (Next Gen Herefords Youth Competition Qualifier)

- 1: Adam Mc Kenna
- 2: Scott Jones
- 3: Siun Canty
- 4: Charlie McKenna



Adam McKenna



Scott Jones



Siun Canty



Charlie McKenna

Intermediate Young Handler - Aged Under 14 Years (Next Gen Herefords Youth Competition Qualifier)

- 1: Àine Heffernan
- 2: Alannah Daly
- 3: Tara Drumm
- 4: Lara Heffernan
- 5: Sean Curley
- 6: Cillian Daly



Aine Heffernan



Alannah Daly



Tara Drumm



Lara Heffernan



Sean Curley



Cillian Daly

Senior Young Handler - Aged Under 18 Years (Next Gen Herefords Youth Competition Qualifier)

- 1: Clodagh McCaffrey
- 2: Elisa Drumm



Clodagh McCaffrey



Elisa Drumm

Congratulations to all exhibitors & a special word of thanks to all our excellent judges throughout the year:



Mossy Geary judged the Young Handlers at Charleville Show



Catherine Smyth making a presentation to Young Handler Judge William Jones at Longford Show



Elanor Reilly judged the Young Handlers at Arva Show



xxxSinead Conry making a presentation to Young Handler Judge Robert Jones at Nenagh Show



IHBS President John Boddy making a presentation to Young Handler Judge Niall Lynch at the National Hereford Show 2023



IHBS President John Boddy making a presentation to Young Handler Judge Sinead Conry at the Royal Meath Show 2023



Herefords Helping Honourable Charities -Update!

Next Gen Herefords & Irish Hereford Prime entered the second year of the Irish Hereford Charity Calf Rearing Program which was set up to encourage young people to rear calves on their home farms with the added aim of raising money for charity.

Each of the participants did a stand out job in rearing their calves and getting them ready for sale. The calves were also shown off during the Next Gen Herefords Youth Competition and National Hereford Calf Show 2022 and they were a credit to each of their young handlers. In 2023, the majority of the Hereford cross steers were sold at a live auction with full proceeds being donated to a charity of the young breeders choice.

Rocco was the first to leave home at

Clonroe Herefords when he was sold at Carnew Mart during the Summer for €1600. This HEX bullock weighed in at 490kgs & sold at auction with the proceeds going towards North Wexford Hospice!

Congratulations to Aidan Jones on all the work he put to make this excellent achievement.



Rocco

Congratulations to Ciaran Kinahan who sold Harry the Hereford cross bullock in GVM Tullamore with full proceeds of €1400 being donated to hooves4hospice!



Harry the Hereford

Ant & Dec set Ballybay alight.

Well done to Lisgoagh Herefords on selling their Hereford bullocks in aid of LA519 at Ballybay Livestock sales. These Hereford cross pair sold for €1840 after weighing in at 590kgs.

Well done to Padraic, Adam & Charlie!



Ant & Dec before they left Lisgoagh

The sky's the limit in Elphin.

Frank the Hereford stopped the show at Elphin Co-Operative Livestock Mart - selling for a phenomenal €2,000 in aid of Elphin Day Centre, with a further €100 donated!

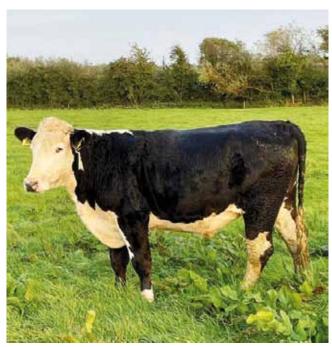
Congratulations to Sinead at Rathnollag Herefords for doing a great job rearing Frank! A special thanks to the Halligan family for donating the calf, to Padraig McGrath of Kye Herefords for donating feed & supplies & to the purchaser Anthony Dowd from Dawn Meats Group!

Buddy & Dan were auctioned in Newport Livestock Mart as part of the Newport Annual Commercial Hereford sale & were purchased for €1,470 each by Irish Hereford Prime.

Full proceeds will be donated to Jack and Jill Children's Foundation & Kildimo National School! Congratulations to John Cregan & Conor O'Rourke for doing a great job rearing these bullocks! A word of thanks also to Irish Hereford Prime for supporting this sale.



Buddy



Dan



Elisa & Tara Drumm's steer, Logan, had a very busy & social Summer when he was exhibited at summer shows.
Logan won the commercial class at Arva Show 2023.

Congratulations to each of the calf rearers & we wish all purchasers the very best of luck with their steers! We look forward to following the remaining Hereford cross animals journey with the Drumms, Bohans, O'Reillys & Anna Jacob during 2024.

Next Gen Herefords Youth Competition Caps off a Successful Year!

The Irish Hereford Breed Society in conjunction with; Next Gen Herefords, North Leinster Hereford Branch and Genetic Gems held a very successful Hereford event in GVM Tullamore on Friday 17th & Saturday 18th November. This event in it's 3rd year, built on the success of 2021 and 2022.

The weekend kicked off on Friday 17th November with the Next Gen Herefords Youth Competition which saw 30 young handlers competing against each other. This year the committee made a change to the entry of the young handlers competition, whereby young handlers who placed 1st or 2nd in the Hereford Young Handler Class at Charleville show, Arva show and Trim show

were automatically through to the finals in GVM Tullamore on Friday night in either the Junior, Intermediate or Senior category. Also, though any young handler who didn't place 1st or 2nd or who didn't compete in any of these three shows – were entitled to enter the wild card class on the Friday night ahead of the finals and the 1st and 2nd winners from the wild card classes won a place in the finals later in the evening. The committee are happy with how the event worked out with this new change and felt the evening flowed much smoother with smaller classes while also encouraged breeders to support summer shows.

The event incorporated a Young Handlers

Competition whereby each young handler showed an animal. The competition was judged by Mr. Edward Dudley from Kilsunny Herefords, Tipperary, breeder of the most recently very popular AI sire: Kilsunny Goliath. Grooming of each animal was also incorporated into the competition and each competitor was given an hour to prepare their animal in advance of the show. The committee also incorporated a third element to the evening for attendees which involved a demo hosted by Tennyson Egar from Irish Hereford Prime all about beef carcase traits including weights and conformation, cuts of beef and a brief about the new CBV value and DBI index.

Congratulations to all exhibitors during the evening – it is very special to see young breeders rise through the ranks and improve on their skills and talents both in the show ring and in show preparation. A special well done to the Senior group also who were asked to speak to the audience about the animal they were showing and their preparations in advance of the show

and each did so with great confidence and enthusiasm.

Congratulations to all exhibitors & many thanks to all who got involved!

Junior Young Handlers:

1st: Aveen Curtin, Cork 2nd: Adrianna Egar, Kildare 3rd: Daire O'Reilly, Leitrim



Judge Edward Dudley with Junior Young Hander Aveen Curtin



Judge Edward Dudley, Daire O'Reilly, Scott Jones, Isabella Dagg, Siun Canty, Noah O'Rourke, Aodhain Kilrane, Alice Appelbe, Adrianna Egar, Aveen Curtin & Sinead Conry



Sinead Conry, Clodagh Kilrane, Alan Minehan, Cillian Daly, Conor O'Rourke, Michael Barrett, Lara Heffernan, Aine Heffernan, Catherine Smyth, Liam O'Reilly, Eoin Lynch, Alannah Daly, Judge Edward Dudley & Louise Callan

Intermediate Young Handlers:

1st: Liam O'Reilly, Leitrim 2nd: Aine Heffernan, Meath 3rd: Conor O'Rourke, Limerick



Judge Edward Dudley & Intermediate Young Handler Liam O'Reilly

Senior Young Handlers:

1st: Elisa Drumm, Meath 2nd: Paul Bohan, Leitrim 3rd: John O'Dwyer, Tipperary

Many Thanks!

Thank you to all the volunteers & organisers, to GVM Tullamore for facilitating



Judge Edward Dudley & Senior Young Handler Elisa Drumm

the event, to John Lynch for stewarding on the evening, to Willie McElroy for taking the photos, the judge: Mr. Edward Dudley, to Tennyson Egar from Irish Hereford Prime, to all the exhibitors who attended, to all the spectators and to the Next Gen Herefords Committee for all their work behind the scenes in making this youth event happen successfully; Sinead Conry, Catherine Smyth, Michael Barrett & Eoin Lynch!



Catherine Smyth, Liam O' Dwyer, Tara Drumm, John O'Dwyer, Elisa Drumm, Clodagh McCaffrey, Paul Bohan & Judge Edward Dudley











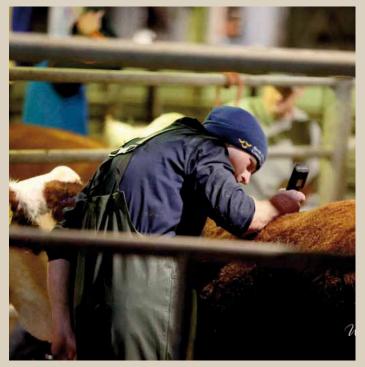








































































BRANCH NEWS - Connaught

Connaught Hereford Branch

The Connaught branch welcomed a group of breeders from the West Cork Club on two farm visits during Summer 2023. The group began by visiting with Frank Harrington and seeing the FH Hereford herd that was being offered for sale as a herd dispersal last November.

A short trip down the road and the West

Cork Club were welcomed by Padraig and Catherine McGrath of the Kye Hereford Herd who had a great display of stock on show. The club also took part in a stock judging competition at Kye Herefords, where Jim Moloney took first place, followed by Anne Deane in second place and Bill Deane in third place.











Irish Hereford Breed Society CONNACHT BRANCH



Wishing all Hereford breeders the very best for coming year.

Chairman: Padraig McGrath Tel: 087-2693201
Secretary: Sinead Conry Tel: 086-8889715
www.Facebook.com/Connachtherefordbranch

BRANCH NEWS - Munster



Munster Hereford Branch



Winner of Best Hereford Heifer Calf was David O' Keeffe, Dromagh pictured with Judges Kieran Noonan & Tommy Cregan

Annual Christmas Dinner:

As a branch, the first event held was the annual Christmas dinner in the Devon Inn Hotel in February with thanks to Timmee O'Sullivan for organising this dinner every year.

Hereford Calf Promotions:

The Munster Hereford branch held two Calf Promotions in Kanturk mart during April with €100 for the best Hereford bull and heifer calf on each day.

Munster Breeders Bull Sale:

The branch also held a bull sale in Kanturk mart on 8th April. There were 18 bulls entered of which 12 were exhibited on the day after some were sold at home before



Munster Hereford Breeders recent visit to the Boycefield Herd during our UK tour

sale day. There was demand for strong bulls on the day with the top price on the day being €2,900.

UK Tour:

Munster Hereford Breeders took a trip to the UK during June 2023 where they visited several Hereford herds including; Freetown, Haven, Boycefield & Bossa and also attended the Three Counties Agricultural show.

Field Evenings:

There were two Munster field evenings organised throughout the year:
On Sunday 10th September, the Mariga family welcomed visitors to the Coolmara Hereford herd in Youghal. This was a very enjoyable day with plenty of cattle and horses on display.

The second farm walk was held on the farm of Padraig & Adrian Curtin, Doneraile on 8th October. This was a very enjoyable day with thanks to the Curtins.

Munster Bull & Heifer of the Year:

Congratulations to Michael Barrett who had a day to remember at Charleville show with his July Bull; Gurtaleen Inchvale Phoenix. Winning the Irish Hereford Prime Munster Junior Bull of the year, Hereford Male Champion, Supreme Hereford Champion and to top it off Junior Inter Breed champion.



Irish Hereford Prime Munster Junior Bull of the Year

Congratulations to the Lynch family who had also a great day out at Charleville show with their September born heifer; Droumdaniel Mel Bella, winning the Munster Hereford Heifer of the year, Hereford Female Champion and Reserve Supreme champion.



Munster Hereford Heifer of the Year: Droumdaniel Mel Bella with breeder John Lynch

John Neenan Memorial Young Handlers Competition:

The Munster branch held their annual Young Handlers Competition in memory of the late John Neenan on Saturday 16th September in Kanturk mart – in conjunction with a branch calf show.

Judge: Tony Hartnett

Results:

Junior Young Handlers:

1st: Aveen Curtin 2nd: John Cregan 3rd: Kate McCarthy



Aveen Curtin with Judge Tony Hartnett



John Cregan



Kate McCarthy

Intermediate Young Handlers:

1st: Conor O Rourke 2: Felicity Lehane 3rd: Erik Appelbe



Conor O Rourke



Felicity Lehane



Erik Appelbe

Senior Young Handlers:

1st: Liam O Dwyer 2nd: Isabelle Lehane 3rd: John Angland



Liam O Dwyer



Isabelle Lehane



John Angland

Hereford Calf Show Results:

Champion: Gurteragh Gringo 1098 - Michael

O Keeffe

Reserve Champion: Tullaha Henry - T&M

Cregan

<u>Class 4</u> (Sponsored by Ardlahan Herefords)

Winner: John Appelbe

<u>Class 5</u> (Sponsored by Áth Trasna Herefords) Winner: John Appelbe

Class 6 (Sponsored by Banteer Herefords)

Winner: Eugene Curtin

<u>Class 7</u> (Sponsored by Bantry Bay Herefords) Winner: Michael O Keeffe

Class 8 (Sponsored by Coolmara Herefords)

Winner: T&M Cregan

Class 9 (Sponsored by Caonach Herefords)

Winner: T&M Cregan

<u>Class 10</u> (Sponsored by Gurteragh Herefords) Winner: Pat Lynch

Class 11 (Sponsored by Tullaha Herefords)

Winner: Michael O Keeffe

Class 12 (Sponsored by Appel Herefords)

Winner: Michael O Keeffe

Class 13 (Sponsored by Helen Neenan)

Winner: Paul McGrath

























































Munster Branch Awards Evening:

A great night was had at the Woodlands hotel for the Munster Branch Awards night. Sincere thanks to everyone that took part in the herds competition and thanks to Seamus Nagle of Bull Bank for judging. Congratulations to all the prize winners.

Large Herd:

1st. Appel Herefords - John Appelbe

<u>2nd.</u> Gurteragh Herefords - Michael O Keeffe

3rd. Kilronan Herefords - Daniel Lehane



Judge Seamus Nagle with Michael O Keeffe



Mossy Geary & Seamus Nagle

Small Herd:

1st. Dromona Herefords - Mossie Geary

2nd. Conmelvin Herefords - Conor O Leary

3rd. Ardlahan Herefords - Darren O Rourke

Best Cow: Glaslough Tina - Peter Cooke

<u>Best Stock Bull:</u> Coisceim King - Tommy & Maura Cregan

<u>Best Heifer calf:</u> Coolmara Lily Rose - Paul McGrath

<u>Best Bull calf:</u> Tullaha Henry - Tommy & Maura Cregan



Seamus Nagle & Daniel Lehane



Seamus Nagle & Conor O'Leary



Seamus Nagle & Darren O'Rourke



Seamus Nagle & Peter Cooke





Seamus Nagle & Maura Cregan



Seamus Nagle & Paul McGrath



Seamus Nagle & Tommy Cregan





Munster Hereford Branch

Chairman: Paddy O'Connor, Tel: 087 6871343 Vice-chairman: Paul McGrath, Tel: 086 8853877 Treasurer: Mossy Geary, Tel: 087 6912281 Secretary: Darren O'Rourke, Tel: 086 6026530



PAID MEMBERS FOR 2023

Clare

Declan Donnelly, Clondrina, Lisseycasey, Ennis. Contact no: 086 1233795.

Kevin Hanrahan, Clounlaheen, Mullagh, Ennis, Contact no: 087 6650322.

Pat Lynch, Rossdelia, Rossmanagher, Sixmilebridge. Contact no: 083 0920314.

Gerry& Claire McNamara, Moyfadda, Labasheeda, Ennis. Contact no: 087 6820985.

Cork

John Appelbe, Carrigroe, Clonakilty. Contact no: 087 2325045

John Cahalane, droumgarriffe, Ballinascarthy, Clonakilty. Contact no: 086 0775141.

Michael Barrett, Gurtaleen, Ballineen. Contact no: 086 2518430.

Adrian Bateman, Slieveroe, Riverstick. Contact no: 086 8300379.

William& Cathal Buttimer, Cahermore, Rosscarberry. Contact no: 087 2900836.

Adrian Curtain, Lag, Doneraile. Contact no: 087 9731066.

Eugene Curtin, Beennaskehy, Killavullen, Mallow. Contact no: 087 8390744.

Tommy Dunne, Ballynoe, Kildorrey. Contact no: 022 25532.

Billy & Aine Fitzgerald, Ashview, Beanfield, Youghal. Contact no: 087 7946348.

Patrick Hallissey, Dawstown, Blarney. Contact no: 083 1046332.

Tony Hartnett, Riverrock, Knockatoon, Rockchapel. Contact no: 087 7904937.

Jim Kingston, Riverstick. Contact no: 087 7489955.

Timmy & William Lane, Brooklodge, Clondulane, Fermoy. Contact no: 086 3432834.

Daniel Lehane, Dunmanway. Contact no: 087 6815881.

John Ludgate, Fortfarm, Ballyclough, Mallow. Contact no: 086 8517559.

Eoin Lynch, Droumdaniel, Bantry. Contact no: 086 0879392.

Anthony& Dermot McCarthy, Gurrane, Banteer. Contact no: 087 2304354.

Paul McGrath, Coolaha, Youghal. Contact no: 086 8853877.

Neilly& John Moylan, Bluepool, Banteer rd, Kanturk. Contact no: 086 8118479.

Daniel Murphy, Daneswood farm, Glounakeel, Rockchapel, Contact no: 087 7686638.

Kieran Noonan, Knockskehy, Tullylease, Charleville. Contact no: 086 3872152.

John O'Connell, Lyragh, Milford. Contact no: 086 1010536.

Ciaran O'Connor, Curraheen Upper, Freemount, Charleville. Contact no: 0868232055.

Robert Roycroft, West Green, Dunmanway. Contact no: 087 4170361.



JJ O'Connor, Lisheenowen, Newmarket. Contact no: 087 9203784. Paddy O'Connor, Commons, Newmarket. Contact no: 087 6871343. Michael O'Keeffe, Gurteragh, Newmarket. Contact no: 087 9253369. David Tait, Inch., Whitegate. Contact no: 086 3663913. Dermot Whelton, Cullane West, Leap. Contact no: 086 2743566.

Kerry

Tommy Collins, Snipefield, Ardfert. Contact no: 087 1275227.

Matthew& Rita Goulding, Ballyduff, Tralee. Contact no: 086 3527112.

Jerry& Eileen O'Connor, Headford, Killarney. Contact no: 087 7949601.

Darragh Kelly, Knockataggle, Kilcummin, Killarney. Contact no: 087 9475522.

Gerard Neville, Ballylongford, Listowel. Contact no: 087 2732399.

Limerick

T& M Cregan, Tullaha, Broadford, Charleville. Contact no: 087 2111819.

John Donegan, Cappanhane, Ballyagran, Contact no: 087 2247194.

Mossy Geary and Mossy Geary, Ballinamona, Kilmallock. Contact no: 087 6912281/087 6136060.

John Hartigan, Coolruss, Bruree. Contact no: 087 1213815.

John O'Connor, Ballingarry. Contact no: 087 6481432.

Conor O'Leary, Leylands, Ballyagran, Kilmallock. Contact no: 087 6209049.

Sadie Neville, Castleroberts, Adare. Contact no: 087 2145073. Darren & Paddy O'Rourke, Kildimo. Contact no: 086 6026530.

Tipperary

Peter Cooke, Hillview, Bonlea, The Commons, Thurles. Contact no: 087 4188890. Henry Dudley, Poplars, Dovea, Thurles. Contact no: 086 8340801. Trevor Dudley, Kilsunny Hse, Dovea, Thurles. Contact no: 086 3916922. Willie Duff, Ballinalick, Norwood, Nenagh. Contact no: 085 1081489. Joe& Jim Fitzpatrick, Clonmore, Templemore. Contact no: 086 4049027/ 086 0768600. W& D Jones, Bartoose, Emly. Contact no: 086 3558494. Gerry Looby, Clarkstown, Latten. Contact no: 087 1345131. Roisin O'Donnell, Curranstown, Poulmucka, Clonmel. Contact no: 087 1446227. Walter O'Donnell, Marlhill, New Inn, Cashel. Contact no: 085 2095344. Christopher O'Dywer. Coolbawn, Nenagh. Contact no: 086 6012741. PJ O'Brien, Mountphillips, Newport. Contact no: 086 8237389. Kevin& William Ryan, Woodpark, Carney, Nenagh. Contact no: 087 6760890. Martin Murphy, Toureenbrien, Newport. Contact no: 086 1072847.

All members are welcome to attend the Munster branch meetings and help promote the breed within the Munster region.

BRANCH NEWS - North Leinster

North Leinster Hereford Branch 2023

The North Leinster branch staged another successful year of Hereford activities in 2023. On St. Swithin's day, the Canty family of Portanob Herefords hosted a Next Gen workshop followed by a branch field evening. Despite the damp conditions, the day did not disappoint, attracting breeders young and old to Kildalkey in County Meath. On the evening, Jack & John Canty provided the visitors with a brief history of the herd, followed by a tour of their Autumn calving pedigree females who were an excellent example of hard working females. There is no doubt that these ladies are producing well as the Canty's have a high demand for breeding bulls each year, being sold to local dairy farmers. Attendees were then challenged to a stock judging competition before refreshments were served. The North Leinster Branch would like to thank the Canty family for offering to host this event & for their hospitality on the dav.

In 2023, The North Leinster Branch also welcomed the sponsorship of Irish Hereford Prime for funding of the North Leinster Hereford bull & heifer of the year. The branch would like to congratulate Michael Molloy, Moyclare Herefords, Co. Offaly





on winning the North Leinster Hereford Branch heifer of the year with Caislean Jake daughter Moyclare Rose 57. Taking the title of the North Leinster Branch bull of the year was Eamon & John McKiernan, Knockmountagh Herefords, Co. Louth with Knockmanta 1 Knockout sired by Fisher 1 Profile.

The branch would like to commend the generous sponsorship provided by Irish Hereford Prime for this competition.



North Leinster Hereford Heifer of the Year: Moyclare Rose 57 with breeder Michael Molloy, Sponsor Tennyson Egar from Irish Hereford Prime, Catherine Smyth & IHBS President John Boddy



North Leinster Hereford Bull of the Year: Knockmanta 1 Knockout with breeder Eamon McKiernan, Sponsor Tennyson Egar from Irish Hereford Prime and IHBS President John Boddy

Special night for north Leinster Hereford breeders at inaugural awards

Saturday 21 January was a night to remember for many breeders in the north Leinster Hereford club. Shanon Kinahan reports

n Saturday 21 January, the north Leinster Hereford branch held a presentation night in Tyrrellspass Castle, Co Westmeath, to celebrate the success of club members throughout the 2022 show and sale season.

The branch launched its bull and heifer of the year competitions in 2022 which were open to pedigree Hereford bulls and heifers born between 1 July 2021 and 31 August 2022, with the winners being selected on a points-based system.

Breeders had the opportunity to scoop

Breeders had the opportunity to scoop points throughout the summer by attending summer shows within the branch's region.

Heifer of the year

The north Leinster heifer of the year award was given to Michael and Ciaran Kinahan from Co Offaly, with their August 2021-born heifer Tullyview 1 Tilly. She is a Fabb 1 Northern Star daugh-

She is a Fabb 1 Northern Star daughter out of Airhill Rapunzal, who was purchased by the father-and-son duo at the Airhill Hereford reduction sale in 2019.



and Catherine Gallagher (Irish Shows Association) with Tullyview 1 Tilly at Oldcastle Show. \ A Moore Media

Ciaran Kinahan

Tilly kicked off her year on the show scene securing the overall Hereford champion at Oldcastle Show followed by the £1,000 heifer calf of the year championship at Nenagh Show in August before going on to scoop first prize at the national Hereford show in Tullamore.

The hotly contested bull of the year award saw a number of bulls fighting for the top spot.

Swooping in to secure this award were Eamon and John McKiernan from Co Louth, with Knockmanta 1 Major 2, who was sired by Fabb 1 Northern Star and born in July 2021.

He commenced his summer 2022 show season with a stellar start, picking up a breed championship on home ground at the County Louth Agricultural Show, followed by subsequent championships at Longford Show and the Havours of Fingal and then by the reserve male championship at the premier autumn sale in October 2022, where he was purchased by Robert Roycroft in Co Cork as a new herd sire for their Springvilla Herd.

The bull and heifer of the year awards

The bull and heifer of the year award were sponsored by McNamara Feeds. List year also saw the first north Leinster Hereford branch herds competition take place with the inaugural event judged by Thomas Beirne from Co Leitrim.

From the faithful county was Michael Molloy from the Moyclare Herd who se-

cured the top position.

The herd was established in 1952 and bloodlines from the Moyclare Herd can be seen near and far.

Most recently, Moyclare Vidal 2, sired by current herd sire Free Town Tribute, was male champion at the 2022 National Hereford calf show.



John McKiernan and purchaser Robert Roycroft with Knockmanta 1 Major 2 at the autumn premier show and sale in Tullamore where he sold for €3,000.



Mick Molloy, judge Steve Edwards and president Adrian Bateman with Moyclare Vidal 2 at the National Call Show.



Following a few years without a branch trip due to Covid-19 restrictions, the branch seized the opportunity to travel overseas in 2023. To finish off the summer, a group from the branch embarked on a trip to the UK in mid September. The group commenced their visit at Dendor Herefords,

where they were warmly welcomed by the Jones family to the Severn Valley on a hot summer's day! They viewed an impressive herd of polled stock before traveling to Kington Show in north west Herefordshire. Following on from this, the group traveled to the Haven herd, where they were hosted by Edward Lewis & his family. The group viewed a tremendous herd of herefords, 201 years on the go! The trip then moved a short distance to Boycefield Herefords to visit James Lewis & family. The visitors was impressed by not only the quality of stock displayed but also by the regenerative farming methods being practiced at Boycefield. Before returning home, the group made one last stop to a familiar location- Freetown Herefords. Tony Bradstock & family took the group on a tour of Freetown. Boycefield Stormzy caught the attention of many of the visitors here as well as the stock with Moyclare Quinlan bloodlines. The branch would like to thank the Jones, Lewis, Lewis & Bradstock families for their generous hospitality during the trip.

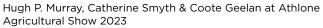
North Leinster Branch trip to the UK

































Hugh P. Murray, Catherine Smyth and Coote Geelan at Athlone Show

North Leinster Branch

Chairperson: Catherine Smyth - 087 6063932 - catherinesmyth1299@gmail.com Secretary: Meadbh Tyrrell - 087 384 3021 - Meadbh.tyrrell@gmail.com











CO, LONGFORD Creagh & Creaghpoll Herds W.A. & I.H. Jones, Creagh House, Keenagh, 043-332-2290

Keenagh & Keenaghpoll Herds E. & R. Jones, Riverside, Keenagh Mob: 086 834 6520 / 088 353 0140

J.J. Farrell, Trillick-a-Temple, Longford. 043 334 1976 & Mob. 086 832 9436 Lisameen (P)/Moylong Herd James McKeon, Lisa meen, Ballinalee.

Tel. 087 822 8364

Emerald Herefords Meadbh Tyrrell, Hill of Down, Enfield. Co. Meath. 087 384 3021

Ardmulchan Herd P. & C. Smyth, Ardmulchan, Navan, 046 902 1435

Church Hill Herd B. & R. Clarke, Carnaross, Kells. 046 924 5256 Mob. 087 238 6339

Portanob Herd Jack Canty, Moyrath, Kildalkey Mob. 086 831 2817

Curraghliffe Herd John A. Hayes, Tankardstown, Rathoath. 01 825 6230 Mob. 087 289 6149

Rathregan Herd V. Ledwith, Rathregan, Dunboyne Tel. 01-825-9270 / 086-255-6618

Ballaghboy Herd Robert Clarke, Fordstown, Navan, 046 943 4120

Fairyhouse Herd George Stanley, Porterstown Lane, Rathouth, Tel. 01 825 6330 / 086 256 5577 Ballyboe Herd Anne Murphy, 26 Bridge View, Kilmessan, Navan, Tel. 086 382 5225 / 046 902 5737

Baytown Herd

Tom Barry, Baytown Park, Dunboyne. Tel. 086 856 0978

Burrawaddy Herd Percy & Marian Jordan, Burrawaddy Lane, Proudstown, Tara, Tel. 087 950 6148

Dunlever Herd Michael Bird, Dunlever House, Trim, Co. Mesth. Tel. 086 998 5239

CO. OFFALY Broughall/Boara 1 Herefords Liam Feighery, Limekill, Kilcomac, Birr, Co. Offaly, 087 248 0985 / 085 741 9074

Rathure Herefords Catherine Molloy, Rathure North, Killyon, Birr, Co. Offally, 087 812 5637

Ballyaville Herd J. & I. Deverell, Ballyaville, Geashill. 057 934 3728 / 087 931 2628 / 087 270 2271

Cill Cormaic Herd
D. Larton, Kilcormac, Birr.
057 913 5368 Mob. 088 339 7810

Moyclare Herd Mi. Molloy, The Glebe, Belmont, Tel. 090 645 4640 / 086 816 8924

Boveen Herd J. O'Connor, Sharavogue, Birr. Tel. 087 908 7460

Dungar Herd Lester Ros, Parkview, Ballybrit, Roscrea. 067 411 8242

Glosterbeg Herd Davins Lewis & Family, Glosterbeg, Brosna, Birr, Co. Offaly 085 3148954

es: Lateral Esamore Herefords Francis Elmore, Ballinteskin, Omeath, Co, Louth, 086 328 8317

Knockmountagh Herd

Earnon McKiernan, Monasterboice. Drogheda: 041 982 6362 / 067 221 7201

GO, WESTMEATH Clonleam Herd

W. Branagan, Clan learn, Delvin. 087 233 8053

Gageboro Herd

L. Holloway & N. Daly, Horseleap, Moate. 057 933 5987 / 087 969 4605

Glenree Herd

L. & F. Glennon, Glenree, Dysart, Mullingar. 044 922 5121 / 087 612 2141

T. & A. Fitzgerald, Mount Temple, Moate. Tel. 086 609 8051

Kilgolagh Herd Hugh Lynch, Kilgolagh, Fines, Mullingar 043 668 1210 Mob. 087 958 2773

Carrick Herd Philip Lynch, Carrick Finea, Mullingar, 043 658 1218 / 087 958 2773

Castledaly Herd Michael Famell, Kiicleagh, Castledaly. Tel. 090 643 0376 Mob. 087 318 9793

Cave Hill Herd Pauric Farrell, Aughavoneen, Fardrum, Athlone, Tel. 087 293 9133

Mount Williams Herd Mr Aktan Farrell, Williamstown, Moste, Co. Westmeath. Tel. 086 313 1812

Hugh P Murray, Main Street, Kilbeggan, Co. Westmeath, 085 789 6199

Boyanna Herd Mary & John Farrell, Killogeenaghan, Moate, Co. Westmeath, Tel. 087 223 2880

BRANCH NEWS - South Leinster











South Leinster Hereford Branch



CARLOW

Ballyraggan

James V. & James D. Thompson T: 085 7306633 / 086 0707301 Ballyraggan, Rathvilly, R93 X294

KILDARE

Morell

Frank Daly,

T: 086 8568266

Blessington Road, Naas

Lipstown

William Leigh

T: 087 2071147

Kilrush, Ballitore, Athy, RI4 XW35

SéanPaT1

Patricia & Michelle Curley

T: 086 8140513

Downings, Prosperous, Naas, W91 KX73

Timolin

John & Sue Lawlor

T: 087 2819015 / 086 1920359

The Old Rectory, Timolin, R14 EY84

KILKENNY

Castlehale 1

Jimmy Ryan

T: 087 6176586

Rossenarra, Kilmofanny, R95 YX30

Listrolin

Pat Rohan

T: 087 6963205

Curraghbehy, Mullinavat

Ballyfrunk

Pat Murphy

T: 086 8340964

Corstown, Kilmanagh, R95 P489

Muileann Polled

Eamonn & Margot Delahunty T: 051 895004 M: 087 1250138

Portnascully Mills, Mooncoin, X91 C642

KILKENNY contd.

Balleen

Thomas Brennan

T: 086 2617241

Balleen, Freshford, R95 RK64

Nore

James Cassin

T: 087 1251322

Lanaught, Thomastown, R95 D8K7

Darver

Eva Holmes

T: 086 8072040

Darver House, Suttonsrath, Jenkinstown, R95 KH90

Coolbawn Poll 1

Gerard Comerford

T: 087 2319351

Coolbawn, Castlecomer, R95 EKV7

Ballydowell

Joe Maher

T: 056 7767844 / 087 2731021 Ballydowell, Rathmoyle

Tourtane

Trevar & Jane Parr

T: 087 6110357

Tourtane House, Castlecomer

Bawngarrif

Christy Finn

T: 056 7762156

Bawngarrif, Ballycallan

Chatsworth

Tom Hennessy

T: 056 4442192 M: 086 1505574

Chatsworth, Castlecomer

LAOIS

Victor Allen

T: 087 9470111

Doon, Kilbricken, Mountrath

Garrow

John Bergin

T: 087 2383126

Garrow, Ballybrophy, R32 D2V9

LAOIS contd.

Ballinphraise

Georgina B Garrett

T: 050 541178

Springhill House, Barris-in-Ossary, R32 C821

Knockfin

Francis & Tim Scott

T: 086 8302911 / 087 7553410

Knockfin, Rathdowney, R32 Y044

Coolnacritta

Sean Shiel

T: 087 2687142

Coolnacritta, Rathdowney

Clonbrook

Richard Wallace

T: 056 4442137

Clonbrook, Crettyyard

WEXFORD

Drumallas

Pat & Breda Jones

T: 087 2485148

Pallas, Gorey, Y25 W744

Ballintim

John Dowling

T: 087 9849966

Ballintim, Camolin, Enniscorthy, Y21 T9C8

Galbally

Trevor Masterson

T: 087 8249102

Galbally, Ballyhogue, Enniscorthy, Y21 C985

Tomnahely

Gordon Hall

T: 086 8202395

Tomnahely, Castletown, Gorey, Y25 N6F5

Poplar

Herbert S Hawkins

T: 053 9159105 M: 087 6992401

Farmhill, Crossabeg, Y35 R718

WEXFORD contd.

Macmine / Macmine Poll

Niall Jones

T: 087 6136285

Knockduff, Bree, Enniscorthy, Y21 E5F7

Knockduff / Knockduff Poll

Mairéad Curtis & Michael Jones

T: 087 9953136 / 087 8173450

Knockduff, Bree, Enniscorthy, Y21 E5F7

Dunsinane

Glen Jacob

T: 087 6786895

Dunsinane, Enniscorthy, Y21 K7E8

Udel Polled

David & Dhaithi Carroll

T: 087 2346310 / 087 2495762

Coole, Campile, New Ross

Clonroe

John & Aiden Jones

M: 087 2193770

Pallas, Gorey

Air Hill

J.W. & D.J. Johnson

T: 086 2326151

Tomagaddy, Gorey

Kiltennel Poll

John Murphy

T: 087 7717515

7 Main Street, Gorey

WICKLOW

Winetavern

William, Christopher & Andrew Hanbidge

T: 087 3174455

Winetavern, Stratford-on-Slaney, Baltinglass, W91 X802



BRANCH NEWS - Ulster



Rebirth of the Ulster Hereford Branch

The Ulster Hereford Branch got a new lease of life during 2023 with a renewed enthusiasm to get gather local breeders together again. The branch held a very successful field evening in September which was kindly hosted by Sean, Gary & Evelyn McKiernan of Corlismore Pedigrees, Cavan. Despite threatening weather & the Rugby - there was a great turn out for the event! Many thanks to the McKiernan family for pulling out all the stops & making everyone very welcome, thanks also to Tennyson Egar from Irish Hereford Prime for attending & presenting to the group.

The group also held their first AGM in December 2023 where they welcomed their newly elected committee; Chairperson - Padraic McKenna, Secretary - Evelyn McKiernan & Treasurer Eric Humphreys.



IHBS President John Boddy with Evelyn, Gary & Sean McKiernan













Irish Hereford Breed Society

Ulster Branch

(Cavan, Monaghan, Donegal)

Chairman: Padraic McKenna - Phone: 087 3674956 Secretary: Evelyn McKiernan Email: corlismoreherd@gmail.com



Many Happy Returns to all Ulster Hereford Breeders for 2024!

BRANCH NEWS - West Cork



West Cork Hereford Club

The West Cork Hereford Club is after having an enjoyable year between meetings, Field evenings and our annual Hereford Tour. Despite all the heavy rain and poor weather experienced across the country and especially here in West Cork we had to make the most of it and continue on with our day-to-day farming life. The first event held in the year was Bandon Bull sale where Shane O' Driscoll received Champion with his bull 'Butlerstown Quart' and he went on to sell for a top price of €3400, with Dermot Whelton receiving Reserve Champion on the day.

The show season began in May with Bandon Agricultural show where first place went to Michael Barret with his smashing bull calf, and reserve champion going to Paul McGrath with a maiden heifer. Dermot Whelton took the top prize in Clonakilty Show with his September bull Hazel-Grove 1 Ice. The next show on the West Cork show circuit was Dunmanway Show in July where Robert Roycroft of the Springvilla herd got champion with a September Bull Calf and Daniel Lehane taking reserve champion with a September Heifer Calf. Following on from this was Barryroe show where Champion on the day went to Robert Roycroft with his bull calf and





reserve champion going to Michael Dullea of the Deelish herd with his cow and calf. Dermot Whelton took the Champion sash in Carbery Show, while Michael Barret took the Champion spot in Bantry show to close out the showing season in West Cork.



Congratulations to all breeders in the show circuits around West Cork in Particular and it was great to see such a young demographic taking part on the days of the shows.

During the last weekend of July our club members made the long trip up towards the West of the country to visit fellow members in the Connaught and Leinster Branches. Our first port of call on the day was to visit the Balleen Herd of Tom Brennan where we saw an array of quality stock. Following on from this was the Hereford reduction sale of the Ballyraggan herd in Kilkenny. Club members here were able to catch up with fellow members from across the country and discuss the array of stock that were being offered for sale. Keeping to a tight schedule, we hopped back onto the bus and made the journey to the Trillick herd of JJ Farrell where we were given a warm welcome and shown some lovely stock while on our travels. As daylight hours were fading we ended our tour for the day and retreated to the hotel to put our heads down for the night after a long day of travelling. A bright and early start on Sunday led us firstly to the FH herd of Frank Harrington where we were able to view the cattle that were being offered for sale in his dispersal sale in November. By this point the rain showers had began and we quickly retreated back to the bus to take shelter. A short trip down the road and we were welcomed by Padraig and Catherine McGrath of the Kye Herd who had a great display of stock on show for us all to see. It was here that we all took part in a stock judging competition where Jim Moloney took first place, followed by Anne Deane in second place and Bill Deane in third place. Many thanks to Sinead Conroy of Rathnollag Herefords for sponsoring

the prizes and to Padraig for hosting us and holding the event. Our last visit of the day was to the Moyclare herd of Michael Molloy. After arriving here soaked from the rain we ploughed on and were very impressed by the quality of stock that were on display despite the torrential rain at the time. We were all given a warm welcome inside to dry off and warm up after all the rain. We'd Like to thank all of the breeders who we visited for giving us the warmest of welcomes and for taking time out of their busy weekend to speak to us and show us all of the stock that they have to offer.

Our final event of the year was our annual field evening which took place on the Gurtaleen Inchvale herd of Michael Barrett. We saw a range of stock here of all different breeding which breeders found useful for seeing how different Al Bulls are breeding and what types of cows that they suit. Also on the evening we were joined by Paddy Buckley of AB Ireland who gave a live demonstration on egg collection and the procedures involved with embryo transfer and the conditions the animal must be in for successful embryo harvesting and transfer.

From all at the West Cork Club we would like to wish all breeders a healthy and prosperous year ahead!







Michael Barrett 086 2518430

West Cork Hereford Club

Location	Prefix	Name	Address	Contact No.	
Α	Adgrigole Herd	Corneilus McCarthy	Carrigfada, Skibbereen	028-21501	
	Coomkeen Herd	Robert Dukelow	Durrus, Bantry	086-6057807	
	Droumdaniel Herd	Eugene Lynch	Droumdaniel, Bantry	086-0851397	
	Island View Herd	Christopher Mullins	Droumacappill, Bantry	085-1742792	
	Skehanore Herd	Tom & Paddy Hickey	Skehanore, Ballydehob	086-3031375	
	Touraheen Herd	Gerard McCarthy	Touraheen, Drimoleague	086-8575145	
В	Appel Herd	John Appelbe	Carrigroe House, Clonakilty	087-2325045	
	Cappadineen Herd	Bill & Anne Deane	Cappadineen, Dmway	085-7469268	
	Deelish Herd	Michael Dullea	Deelish Drimoleague	087-2341144	
	Gortroe Herd	Alan Jennings	Gortroe, Leap	087-2733400	
	Hazelgrove Herd	Dermot Whelton	Cullane West, Leap	086-2743566	
С	Belrose Polled Herd	Richard/Joseph Forbes	Belrose, Enniskeane	086-3669764	
	Gurtaleen Herd	JJ &Michael Barrett	Gurtaleen, Ballineen	086-8511982	
	Killaclug Herd	John McDonnell	Carrigaphooka, Macroom	086-3653844	
	Kingsgrove Herd	John Kingston	Derry, Ballineen	087-3145588	
D	Bearnagaoithe Herd	Patrick McCarthy	Ballymore, Bandon	086-8047701	
	Butlerstown Herd	Shane O'Driscoll	Butlerstown, Bandon	086-1069224	
	Dunworley Herd	Mary Pat Dinneen	Dunworly, Bandon	086-1204092	
	Farnivane Herd	Robert McCarthy	Farnivane, Bandon	086-3248701	
	Garraneishal Herd	Graham Roycroft	Lyre, Clonakilty	087-3232586	
E	Arlinstown Herd	Declan Murphy	Arlinstown, Ballinhassig	086-3827565	
	Ballea Herd	John White	Ballea, Carraigaline	087-6789712	
	Derrynagasha Herd	John Quinn	Dunderrow, Kinsale	087-2968865	
	Grange Herd	Jim Kingston	Grange, Glenny, Riverstick	087-7489955	
	Slieveroe Herd	Adrian Bateman	Slieveroe, Riverstick	086-8300379	
F	Clyda Herd	Ray Cronin	Mallow	086-8033443	

Promoting Herefords throughout West Cork and beyond

Hereford Photo Competition 2023

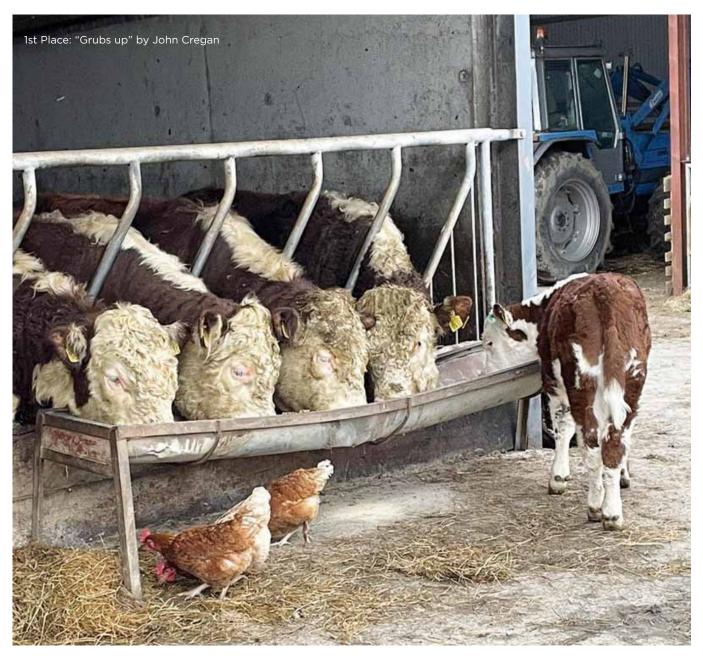
The Irish Hereford Breed Society and Irish Hereford Prime held their 4th Annual 2023 Hereford Photo & Calendar Competition.

There were further changes made to the categories for entry to include a more artistic section for the youth. This category, Creative Calves, was well received and actually produced the overall winner of the competition.

Winners:

Congratulations to each of the first and second prize winners of each category & to the Overall Winner of the 2023 Hereford Photo and Charity Competition;

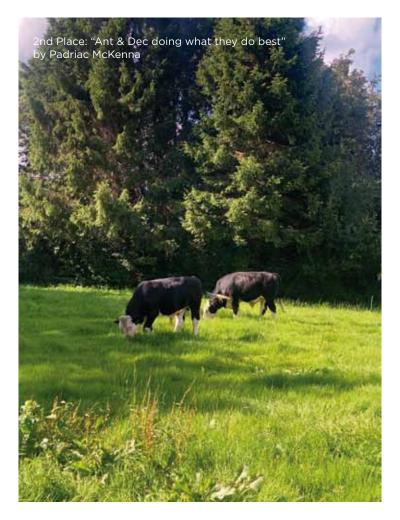
Category 1 -Herefords The Natural Choice



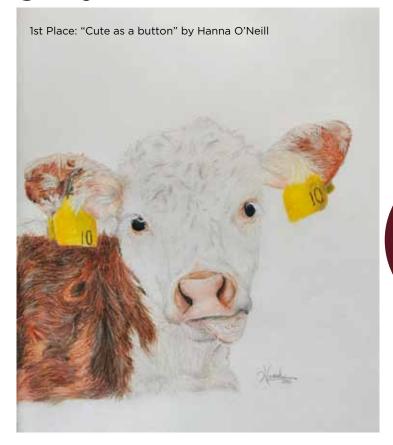


Category 2 - The HEX Factor





Category 3 - Creative Calves



Overall
Winner
& Category 3 Winner
of the 2023 Hereford
Photo and Charity
Competition;
Hannah O'Neill
with "Cute as a
Button"



Category 4 - Hereford an Environmentally Sustainable Breed





The shortlisted entries have been compiled into a beautiful charity Calendar which is now on sale at https://www.irishherefordprime.com/ in aid of Crumlin Children's hospital.

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Dunmanway, Co. Cork. Tel: 087 417 0361, Email: cyroycroft@gmail.com

IN OTHER NEWS - Wedding







Congratulations to Edwina Patterson & Daniel Power of Patterson Herefords, on tying the knot in Kinsale!

We admire their great taste in cake design!

Wishing the couple a lifetime of good health & happiness!

IN OTHER NEWS - International Women's Day 2023



International Women's Day 2023

This International Women's Day – we celebrate one of our oldested and committed female breeders; Ms. Leila McCabe from Beaghmore Herefords, Leitrim.

With her sister Gretta, her outstanding interest has always been in the breeding of Hereford cattle. Their father James established the Beaghmore herd in 1929 with the purchase of a cow purchased at the clearance sale of the well-established Rockfield herd of Mrs. Strevans in Roscommon. In the forties, fifties & sixties the sisters brought their bulls to the RDS Bull Show and Sale and found new homes for their bulls in Carlow, Limerick, Cavan, Kilkenny, Westmeath, Donegal, Leitrim, Tyrone, Monaghan & Wexford so there is

no doubt that Beaghmore Bloodlines are to be found in the back breeding of Herefords right across the country.

For the sister's lifetime commitment to the Hereford breed the sisters were nominated for Hall of Fame award in 2006.

Perhaps the best-known bull bred by Leila is Beaghmore Pirate. A look back through todays Hereford bloodlines will most likely list him in the background as his influence on Irish Herefords has been enormous. Over her lifetime, Leila exhibited cattle at many local summer shows including Arva, Mohill & Belturbet and her passion for breeding Herefords and producing quality bulls for sale has never ceased.

IN OTHER NEWS



A group of visitors from Latvia visited Appel Herefords during 2023. The group included Pedigree breeders, commercial beef farmers, dairy farmers, technical farm advisors and Al company reps.



IN OTHER NEWS



There was a busy few weeks of welcoming Hereford visitors to Gouldingpoll Herefords and other herds & local shows around the country during July 2023 It was a pleasure to welcome our Scandinavian neighbours:

Mette and Kaj Jespersen, Mandix Hereford
Gill and Flemming Andersen, Solbakkens Hereford
Kaj and Anders Sørensen



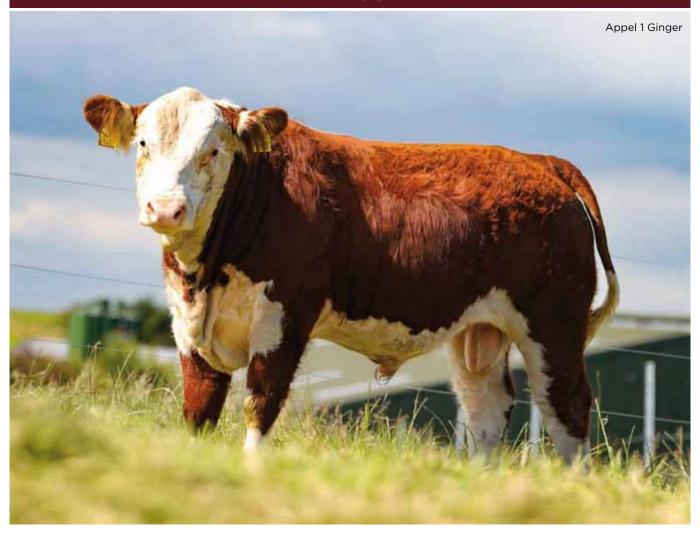
Kaj and Anders Sørensen visited on the 17th May.







IN OTHER NEWS - Appel bull in France



French Hereford breeder - Guillaume Deslandes purchased Appel 1 Ginger during November 2022 & fortunately his progeny have been hitting the ground & doing well!

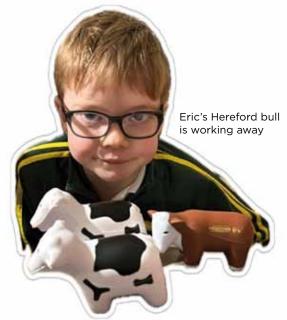


Appel 1 Ginger progeny



Appel 1 Ginger progeny

IN OTHER NEWS





Ms. McCabe getting show ready at the Premier Hereford Sale



John, Zena & Ivy Boddy at Strokestown Show 2023



Seeing double!



Meath man on the moo-ve

IN OTHER NEWS



Irish Hereford Breeders attended the Haven Bicentenial Sale 2022



Tullamore Show Launch event 2023

TRILLICK HEREFORDS

Horned & Polled
A herd to take stock off



SIRES ON FARM:

HORNED:

Corlismore Commander Balleen Sterling

POLLED:

Umgola Lawman Dunworleypoll 1 Percy (National Hereford Calf Champion)

Thank you to all our customers in 2023 Young stock always for sale - visitors welcome

JJ & C Farrell

Trillick-A-Temple, Longford, Co. Longford, N39 F728 086 8329436 Facebook - JJ Farrell

PEDIGREE HEREFORD HEIFER SALE

Kanturk Mart - June 1st 2024

45 Females For Sale

10 First Calved Heifers With Calves At Foot

Incalf Heifers

Maiden Heifers



Drominarigle 1 Diana 1087 Junior Female
Champion And Reserve Overall Female Champion
at The National Hereford Calf Show 2023



Kilronan Veronica – Champion Female at Munster Branch Show And Sale 2023



Tullaha Bridie 456 – First Prize Winner at Munster Branch Calf Show 2023

Drominarigle Polled Herefords
Gurteragh Horned Herefords
Kilronan Herefords
Tullaha Herefords



Super bull sires calves 40 years after his death

Innovative new IVF system means that one preserved straw from the Canadian bull Standard Lad 93J has produced two bull calves and one heifer on a Tipperary farm

Another calf born to Standard Lad on the Power farm in Ballingarry, Thurles

A calf born to Standard Lad on the Power farm in Ballingarry, Thurles

Another calf born to Standard Lad on the Power farm in Ballingarry, Thurles

A calf born to Standard Lad on the Power farm in Ballingarry, Thurles Louise Walsh Tue 31 Oct 2023 at 02:00

A world-renowned super bull who changed the face of the Irish Hereford herd has remarkably sired three new calves - almost 40 years after his death. An innovative new IVF system meant that one preserved straw from the Canadian bull was able to produce two bull calves and one heifer on a Tipperary farm last month.

Standard Lad 93J, who was born in 1977, was reputedly the best Hereford to come into the country from Canada and his genes helped to make the Irish herd at that time more robust.

The three calves were born 46 years after his birth using the new InVitro Embryo Production (IVP) system, which was introduced two years ago to Ireland by Cork vet Paddy Buckley, in partnership with Scottish-based company Animal Breeding Europe.

Traditionally, farmers used the Multiple Ovulation Embryo Transfer (MOET), which involves injecting hormones to prompt super ovulation in the donor cow. The cow is inseminated and the fertilised eggs collected from the donor a week later for implanting.

Under the new system, eggs are collected and fertilised in the lab in Cork where they are cultivated for seven days before implanting. The success rate for IVP is generally about 45pc.

The calves were born between September 12 and October 12 at Garrynoe Herefords, the family farm of Thomas, Margaret, Michael and Kieran Power in Ballingarry, Thurles. The family decided to buy a straw from the bull, which was being kept frozen in a tank in Co Roscommon.

"We have a number of pedigree Hereford cows here at the minute but when we heard about the straw from the world-renowned sire Standard Lad 93J, which had been stored in a tank on Frank Harrington's farm (FH Herefords) in Roscommon for the last 20 years, we were straight up to buy it," said Kieran.

"Standard Lad 93J was called the daddy of them all and it's widely held that he changed the face of the Irish Hereford herds which were much smaller before his arrival.

Another calf born to Standard Lad on the Power farm in Ballingarry, Thurles

"It's said that he brought profound improvement to cattle on several continents where scores of breeders acknowledge him as the best sire ever used.

"We are not sure how old this straw was but most bulls produce straws at two years old and he was born in 1977 and died in 1985, so the straw could be anything between 38 to 44 years old. The first calf born in Ireland to 93J was in 1980 and has sired 365 animals.

"We took a chance. Under the MOET system, we would only have one shot to use the straw but the new system allowed us to flush five cows with the one straw. Three of these females are owned by Ivor Deverell of Ballyaville Herefords in Co Offaly.

"So we implanted eight embryos and three were successful, which is three times better

odds than the traditional system.

"They are the first offspring of Standard Lad 93J to be born in Ireland in ten years and we are absolutely delighted that the IVP meant that this valuable straw was not wasted and led to the legend of this bull living on."

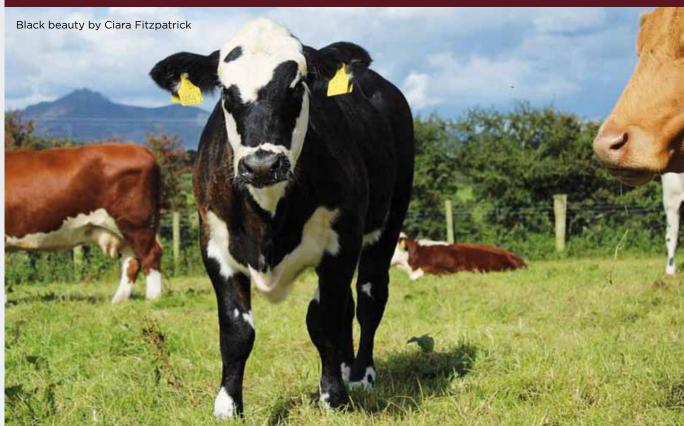
Vet Paddy Buckley is also delighted with the latest success. "We opened the lab about 18 months ago and have about 350 clients and 1,800 donors to date.

"We have produced close to 7,500 embryos, 2,000 of which have been implanted. These have resulted in almost 1,000 calves now.

"I think IVP is becoming more popular because it offers more flexibility than other methods and allows for a greater range of genetic diversity in a short period of time. It also has a higher welfare standard for the animal."



National Genotyping Programme



"We are very happy to continue genotyping at birth in the new National Genotyping Programme. We would definitely Post published by ICBF at recommend all farmers to sign up."

"We are very happy to continue genotyping Post published by ICBF at ICBF.com on 16/08/2023

John Appelbe along with his family, farm the Carrigroe pedigree Angus and polled Hereford herd just outside of Clonakilty in Co. Cork. They are the 5th generation of pedigree breeding in the herd. The herd's current Replacement index of €139 is in the top 5%. John uses a combination of Al and Stockbulls and operates a year-round calving system with the majority calving in Spring/Summer.

The Carrigroe breeding has proven extremely popular in both suckler and dairy herds. The aim of the herd is to breed high quality bulls for the dairy and suckler markets. The Appelbe family specialise in breeding bulls that are easy calving, short gestation with good carcass merit. Over the

last 10 years, the Carrigroe herd has seen several of their bulls go into AI. Every year a number of cattle are exported to mainland Europe, however their main market is local dairy and suckler farmers in the West Cork area.

Key Performance Indicators (KPI's):

- Replacement Index Cows: €139
- Calving Interval: 374 days
- Calves/Cow/Year: 0.96
- Average Age 1st Calving: 25 months
- Weaning Efficiency (All): 39%
- Weaning Efficiency (1st Calvers): 45%
- Percentage Al usage: 81%

John has been signed up to the HerdPlus service for many years and is actively

engaged in high levels of data recording which can be seen through his involvement in the Beef Data & Genomics Programme (BDGP), the Beef Environmental Efficiency Programme-Sucklers (BEEP-S) and more recently the DNA Calf Registration Pilot Programme.

"I would recommend the HerdPlus service to all farmers. The information available allows me to make more informed breeding and culling decisions in my herd. While it's important to know the top performing animals it's more important to know the under performing animals. I regularly use the inbreeding checker when considering new bulls to use on the herd."

"I found the BDGP scheme excellent. It meant getting paid for things that we were already actively doing anyway. We were always striving towards breeding high index cows to make our herd more efficient. It meant that we had more accurate data on the cows in the herd. We are involved in the new Suckler Carbon Efficiency Programme (SCEP) also. Involvement in these schemes will definitely contribute to making our farm more efficient and profitable."

John had been involved in the DNA Calf Registration Pilot Programme from 2018-to date. Based on his positive experience with the pilot programme, he has subsequently signed up for the new National Genotyping Programme (NGP).

"It's brilliant. We tag the calves at birth with their standard tag, the same as the BVD. We get the BVD sample from one ear and the DNA sample from the other. Post off your sample, fill in the app with the date the calf was born, the sire and the dam and normally then within a week you get back the confirmation of the sire and the dam. Occasionally we would AI cows to 2 different bulls and the DNA shows up then within a week with the correct sires. You have all the correct information before the calf is registered and the passport is issued."

"We are very happy to continue genotyping at birth in the new National Genotyping Programme. We would definitely recommend all farmers to sign up. It takes a bit of getting used to the first few times but once you get into it, it becomes second nature. It means less mistakes and less corrections. Genotyping for the SCEP scheme is done at birth meaning no more rounding animals up at a later stage to sample them."

The Carrigroe herd takes a portion of Beef Gene Ireland straws annually. John does this so that he has access to the latest and greatest genetics year on year. "We always use a percentage of them. Generally, they are high-index bulls. It is important to try them out and get in early when they are being tested".



Profitability continues to be the main breeding goal in the Carrigroe herd. John is striving to produce a product that the market requires.

When it comes to selling to the suckler market, John will continue to breed high 4–5-star Replacement stock. "We have noticed that, previous buyers have found themselves in a secure position as they now have very little work to do in terms of scheme requirements. Buying the high Replacement Index bull and making more informed breeding decisions is resulting in the next generation of replacements meeting their scheme targets easily. "

In terms of the dairy market, the Dairy Beef Index is playing a greater role when it comes to bull selection. "There is a definite increase in concern from the dairy farmer about the quality of the calf they are producing. They are more aware of their future calf buyers. There will be more and more focus on the indexes from dairy farmer as people buying dairy beef calves over the next few years will want to purchase high CBV. "

What is the National Genotyping Programme?

The National Genotyping Programme is a collaborative initiative enabling Ireland to take the first step in achieving a fully genotyped national herd. Based on a cost-sharing model between the Department of Agriculture, Food & the Marine, the beef & dairy industry & participating farmers. Genotyping the national herd will provide a huge opportunity for both the Dairy and Beef industry accelerate in the rates of gain of our national breeding indexes (e.g. EBI, Eurostar & DBI), which will enhance farm sustainability & reduce carbon emissions.

What are the main benefits to the farmer?

Labour saving: Farmers signed up to NGP will have exclusive access to Double Tissue Tags. By sampling animals at birth, farmers don't have to wait for button tags or haircards for SCEP or Pedigree Societies and then round up and bring in animals for sampling at a later stage. It is also much safer and easier to tag and sample newborn animals than more mature animals.

Cost: Herds accepted into the National Genotyping Programme will genotype any remaining ungenotyped breeding stock FREE. From 2024 to 2027 (inclusive), farmers will be required to genotype ALL calves born at a reduced cost of approximately €6. (This is an estimate and includes the farmer's contribution of €4 towards genotyping, plus the additional cost associated with a double tissue tag and postage cost.). Herds participating in SCEP will only incur the €6/calf cost of those calves not counted towards their annual 70% SCEP genotyping requirement.

Parent verification: Parentage errors (which

currently sit at an average of 15% nationally) lead to incorrect Eurostar figures and create paperwork to correct once the animal is already registered. Genotyping at birth will confirm parentage & correct any errors prior to registration.

Genomic Eurostar figures: Animals sampled at birth will receive genomic evaluations at the earliest possible opportunity, increasing the reliability of their Eurostar figures well before they are selected/sold for breeding and confirming their eligibility for SCEP.

Commercial Beef Value (CBV): Genotyped weanlings and store cattle that are being traded through marts will have their CBV displayed on mart screens.

Schedule of Fees:

More Information: The Standard Rate for Genotyping is currently 18 per sample.

The Genotyping fee of €4 for Newborn calves excludes the additional cost of the double tissue tag and postage. The overall cost per animal will be approximately €6.

A direct debit for the genotyping fee for Newborn calves will be triggered once calf tags are ordered with the Tag Provider. This will be collected from the herdowner, by ICBF, approximately within a month of the order.

Membership of HerdPlus or Suckler Cow Efficience Programme (SCEP) is mandatory. Fees for HerdPlus are set out below:

What's involved?

The programme is scheduled to run initially over a 5-year period.

Preparation: Phase 1 of the programme will involve the genotyping of up to 800,000 beef and dairy cows and breeding stock from participating herds across the country. This will all take place in 2023. Once tags have been received, farmers will have 3 weeks to return samples. There will be no cost to the farmer for sampling these animals. Only breeding animals not already genotyped (e.g. through BDGP, Ped Society etc.) will need to be sampled. Having all

the breeding females sampled in advance of the 2024 calving season ensures that the online DNA Registration process works effectively and efficiently i.e. the DNA of a 2024-born calf will match up correctly to its corresponding dam.

Ordering Tags: To avoid any potential issues around tag types, farmers who are accepted into the programme, will only be able to order the specific Double Tissue Tags from their chosen tag supplier. The farmer's contribution will equate to approximately €6/animal. This includes the cost of genotyping, additional tag cost and postage. All tags must be ordered before the 2024 calving season.

Note: The €4 fee payable for genotyping of newborn calves will be payable to ICBF, after an order for Double Tissue tags has been placed with the tag supplier. This must be paid in advance of any genotyping being processed. For herds participating in SCEP, the genotyping cost deducted from their SCEP gross payment will be adjusted to account for the €6/calf already paid by the herd towards the cost of the genotype, tag and postage of their SCEP samples.

Note: Participating herds must have access to register calves online. Paper registration methods, such as white cards or Animal Events sheets will not be accepted.

DNA Calf Registration: All farmers who avail

of the free genotyping in 2023 are now committed to registering their calves via the appropriate DNA Registration channels. This will take place from 2024 to 2027 inclusive and ALL calves on the holding must be registered via the official DNA Registration process.

How will I register calves via the DNA Registration process?

Step 1:

DNA: When the calf is born the farmer tags with a double tissue tag. DNA samples are posted to the Genotyping Lab in the return envelopes provided. It is essential that samples are sent off regularly. It is recommended that you send DNA samples to the lab at least twice per week at peak calving. As calving slows down, it may be sufficient for samples to be sent once per week.

Calf details: All the basic information such as Date of Birth, Sex, Sire, Dam, etc must be recorded as soon as possible. This can be recorded on Agfood.ie or via any of the Farm Software Packages.

Note: Paper registration methods, such as white cards or Animal Events sheets will not be accepted.

BVD: The BVD sample is sent to the BVD lab as normal, and the DNA sample is posted to the Genotyping Lab in the return envelope(s) provided.

Step 2: The sample is received and processed in the genotyping lab and results are sent to the ICBF database.

Step 3: ICBF confirms the parentage and results are made available to the farmer/DAFM.

Step 4: The calf's passport is issued, and the calf is now fully registered via the DNA Registration process.



Evening sunset by TJ Phelan



The Hereford's time to shine at Cork Summer Show

The Hereford's time to shine at Cork Summer Show

Denis has high hopes for his Hereford in the show ring.

MON, 12 JUN, 2023 - 16:35 DENIS LEHANE

Forget about climbing Everest, or trying to locate a goat for Puck Fair.

If you want a real thrill, take a bullock to an agricultural show.

I plan to do so this summer, and if you had only half a brain, you'd do the same.

After years of hiding in the bushes, I am finally coming out of the closet.

I will take a bullock to a show this year, and I will win too, for coming second is not an option... not for a spirited old individual like me.

The bullock I have chosen was an easy choice to make. He's the Whitehead; the fellow I have written so eloquently about here before.

Or, for the more technically minded, he's what's called a 'Hereford' to give him his proper title — my one and only, if truth be told.

Hereford by name, wild by nature. A diamond in the rough. A jewel in the Nile. The bullock was the fellow I purchased from your man back in Beara.

He was calm when he arrived, but alas, has gone stone mad since.

Whatever it is about the furze, the extreme darkness and the way I might stare at cattle occasionally, they all go wild in the finish. There's no way around it.

But in spite of his reckless and tempestuous

nature, he'll win all round him, if I can only get him into a cattle box.

He's a winner alright from head to toe, of that there can be little doubt.

In my field of half-castrated bulls, renegades, and other questionable half-breeds, he's outstanding.

I see him now mounting the boundary ditch; there's no stopping him.

I see the look of a winner in his eye, in his good eye at least.

He may be small for his age, but so too was Tiger Roll when he romped home at Aintree.

He may have a touch of ringworm, but sure, don't we all?

His back might be narrow and his backside non-existent, but so too was the winner at Curraheen Park on Saturday night.

My Hereford is an outstanding animal when he's around. A fellow sadly missed when he's gone into a neighbour's field.

I will probably start with the Cork Summer Show next weekend, for as the crow flies, it's the nearest big show to my patch here in Kilmichael. And I feel I might as well go for the jugular of Agricultural Shows, if I'm going to go at all.

I expect to take home the Hereford title next Saturday, for there will be nothing to compare to my wild buck.

It's in the battle to take the Overall Breed Champion that we may struggle. For in between all the other cattle, I may struggle, not only to win, but to hold onto my rambunctious Hereford. He doesn't like other cattle. Nor does he like loud music, crowds or wheelbarrows.

If you see me and my bullock on Saturday, please approach with caution. Neither of us reacts well to spontaneous outbursts of encouragement.

Tread carefully... if you intend to tread at all. But have no fear, I won't back away if I get within a sniff of success.

If push comes to shove, I won't be afraid to do a bit of pushing myself.

I'll pull tight on the reigns when the judge comes around, I'll encourage my charge not to charge.

I will smile and exchange pleasantries with well-to-do types, if so encouraged.

I'll put my best foot forward and try to ensure my bullock does the same. It will be a fight to the finish, but fight I will, and we will prevail.

With the right application of shampoo and conditioner, with the correct use of a hair comb, I could have both myself and my Champion Hereford smelling of roses and covered in victory laurels before next Saturday is over.

On a day in Curraheen when everyone looks sensational, we intend to really shine.



Rossmore Blossom 2nd by Kerri Flynn



The uncrowned 'champion': No show for Denis' Hereford

You can take a horse to the river, but you can't make him drink, laments Farming columnist Denis Lehane.

Halter or no halter, Denis says it might take more strength than he can muster to hold on to his Hereford bull.

SAT, 05 AUG, 2023 - 08:42 DENIS LEHANE

My phone hasn't stopped ringing all summer long with people inquiring as to why I haven't yet attended an agricultural show with my famous Hereford.

"You promised us you'd take him," a woman quite rightly pointed out to me on the main street in Macroom only last Thursday as she was picking up her Farm Exam.

Weighed down with messages and surrounded by noisy children, she told me

that she and her husband were very vexed that I hadn't turned up.

I apologised, of course, and assured her that I had done everything within my power to bring my Hereford along to an agricultural show.

"But alas," says I. "You can take a horse to the river, but you can't make him drink." "Yerra," says she. "You're nothing only an old windbag." And with that, she marched on.

But what I had told her had been correct. It was the truth.

On numerous occasions over the summer, I had attempted to corral my bullock, and, on some occasions, I succeeded... only to fall at the last hurdle.

Of course, the blasted beast refused to

climb aboard the cattle box.

I'd have the cattle box backed up and ready for the road on the morning of many shows, only to find whatever way I turned, I couldn't get him in the mood for the road.

Once, he leapt over a gate, taking bale twine, and God knows what, before him. Another time, on the day of a particularly important show - where I was sure he would be champion - didn't he call over to see my neighbour, Joe? Unannounced, of course. And I had the devil of a job in getting him home again, never mind making him presentable for any show at all.

And it's a pity too, because the same lad would win all around him.

If any cattle judge managed to catch a glimpse of him at all, he'd crown him champion.

He's a champion Hereford in everything but name. The best animal that has ever grazed on this farm, by a country mile.

He's not perfect, of course; he's a tad temperamental, but sure, aren't we all? Yerra, isolation can do that to a fellow.

And, of course, my big fear would be that if I did manage to land him at a respectable show and then released him onto a field thronged with people, he might go berserk.

An animal, so used to his own company, a bit like myself, might lose the plot in some fashion when exposed to the hustle and bustle of an agricultural show. It's not an easy day for the sheltered type, man or beast.

Halter or no halter, it might take more strength than I could muster to contain the article.

And it could really be a case of every man for himself as he gallops wildly through the exhibition stands, causing damage and mayhem with every twist of his horns.

He has long horns too - I probably should have mentioned that. And as such, some jobsworth with a clipboard would probably consider him dangerous.

And God knows, I couldn't guarantee that he probably isn't dangerous.

He hasn't gone for me directly or anything like that, but he can look brazen enough sometimes when I amble through the field, minding my own business really.

So, in the long run, perhaps it was best that he stayed at home on the farm and away from every distraction.

For now, only I can dream of the success that might have been, rather than concern myself with a calamity that could well have unfolded had my champion been unleashed unto an unsuspecting public.

There will be no show for my champion, at least not this summer.

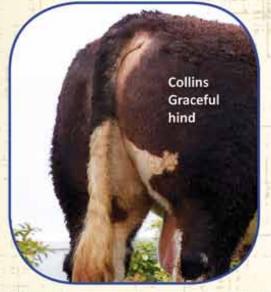
Denis Lehane is a farmer and author from West Cork. You can follow his escapades weekly in the Irish Examiner Farming supplement and digital Farming hub or in his latest book 'Bullocks Notions'.



Everyone say cheese by Ciara Fitzpatrick

TURLOUGH HEREFORDS





Turlough Graceful (TGF)



"Thanks to all our customers and especially those who purchased straws of T.G.F. for their custom and support. Farmers were especially pleased with T.G.F., his fertility, ease of calving, easy fleshing of offspring and terminal carcass.

We are delighted to be able to offer Collins Graceful, pictured here, 5 stars on Carcarse Confirmation and Carcase weight. He also shines with 5 stars across all beef breeds for docility and same for maternal bloodlines, plenty milk and daughter calving intervals.

The dam of Collins Graceful, Turlough Graceful 3rd, is a full sister to T.G.F.

Enquiries to: John Collins 087 7987004

Email: turloughbovinegenetics.ie Drominmcturlough, Newcastlewest,

Co. Limerick.

Marian Collins 086 378 7795

Email: mariancollins12@gmail.com

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- Allendale Waterloo
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- Yalgoo Boulder
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- Dernaroy 1 Oscar

Introducing KE WARRA MAXWELL, our newest addition to our breeding program. His dam, a first calver is by Koauni Techno. He is easy calving short gestation, great carcass figures and his daughters are top milk producers. He has calves on the ground in Australia. New Zealand and Ireland and are causing quite a stir. I have 35 calves. Fout of heifers and they all calved on their own, lovely hardy calves.

Senion available by contacting me. This is is a unique opportunity to get completely new proctics.

r			_	- 11		2000			
Star Rating		Economic	Curo Index	Star Rating		When Mated With:	Calving Difficulty		
22	(within hereford)	Indexes	value reliabilit	reliability	(across all beef breeds)		When mades with	Value	Reliability
	*****	Replacement ①	€112	38% (Low)	****	11	Beef Heifer	6.3%	41%
	****	Terminal ①	€80	41% (Average)	***==	4	Breed avg: 6.02%, All breeds avg: 7.68%	0.070	(Average)
į	****	Dairy Beef ①	€105	38% (Low)	****	+	Beef Cow Breed avg: 2.63%, All breeds avg: 3.60%	2.9%	60%



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Our thanks to all who purchased cattle and semen during the year

COUNTRY REPORTS - Argentina





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18 al 21 de septiembre 2024







COUNTRY REPORTS - Australia, Wodonga



Soprano hits the high notes to take Grand Champion Bull at Wodonga

A total of 160 junior, intermediate and senior bulls from 53 vendors vyed for the broadribbons under judge Ben Noller, Palgrove, Bukkulla, NSW, at the Wodonga Exhibition Centre on Wednesday, May 10.

Glendan Park Soprano S115 (AI) (PP), exhibited by Alvio Trovatello, Glendan Park Herefords, Kyneton, Vic, emerged from the intermediate classes to be sashed intermediate champion and grand champion bull.

The 24-month-old bull weighed 1010kg, had a whopping eye muscle area of 141sqcm, scanned at 17mm on the rump and 10mm on the rib, and had a scrotal circumference of 41cm.

Sired by Allendale Jackal P176, Soprano ranked top 1 per cent on BREEDPLAN for 600-day weight at +119kg and carcase weight at +81kg.

Judge Ben Noller described Soprano as a big performance bull with frame, weight, extra length, beautiful hips and hindquarter.

Alvio Trovatello said the Soprano was out of a strong cow family with the dam, Glendan Park Moth G142, breeding 12 calves in 13 years, and moves "like a cat" for such a big bull.

He paid tribute to Andrew Green for preparing the bull for his showring debut. As National Show and Sale Committee chairman, Mr Trovatello said the strong crowd and large catalogue of bulls was a credit to the breed.

"It was great to see commercial producers here from western Victoria, high country, Mansfield area and northern NSW along with a blend of stud breeders," he said. "The National is a great networking opportunity to see people from all around Australia."

Scott Lewington, Kymarney Herefords, Uranquinty, NSW, exhibited the junior champion bull, Kymarney Techno S022 (AI) (PP), a 21-month-old son of New Zealand sire Koanui Techno 3062.

The young bull weighed 820kg, had a raw eye muscle scan of 127sqcm, 15mm on the rump, 9mm on the rib and a scrotal circumference of 41cm.

Ben Noller said Techno stood out for his extra carcase, spring of rib, butt shape, ideal fat, large eye muscle area and big scrotal.

Tim Hayes, Tarcombe Herefords, Ruffy, Vic, exhibited Tarcombe Sling Shot S200 to reserve junior champion bull.

The 21-month-old bull weighed 890kg, scanned with an eye muscle area of 130sqcm, 18mm on the rump, 10mm on the rib and a scrotal circumference of 41cm. By US sire TH Masterplan 183F, Sling Shot ranks top 2 per cent for 400-day weight at

+81kg, top 6 per cent for carcase weight at +71kg and top 5 per cent eye muscle area at +6.5sqcm.

Mr Noller admired the carcase shape of the moderate framed bull along with his softness, fleshing ability, structural soundness, hips and butt shape.

The Sykes family, Mawarra Genetics, Longford, Victoria, exhibited the reserve intermediate champion, Mawarra valley S198 (AI) (PP).

The 23-month-old son of Kanimbla Power Town P067 weighed 972kg, had the biggest raw eye muscle area in the catalogue of 147sqcm, 21mm of rump fat, 12mm on the rib and a scrotal of 39cm.

Mr Noller praised the bull's medium frame package, fat cover and large eye muscle area.

"He has thickness across the top, is square in the hips and carries that muscle down into the twist. He stands up perfectly with natural balance," he said.



Reserve senior champion Talumbi Sid with Caleb Croker and judge Ben Noller



Herefords Australia CEO Michael Crowley, judge Ben Noller, grand champion bull Glendan Park Soprano S115, handler Andrew Green, and vendors Alvio and Alicia Trovatello, Glendan Park Herefords, Kyneton

The Sykes family's success continued into the senior champion where Mawarra Vice Admiral S081 (AI) (PP) stole the show with this tremendous weight of 1024kg.

The 27-month-old son of Mawarra Showtime P277 scanned with an eye muscle of 140sqcm, 22mm on the rump, 13mm on the rib and a scrotal of 42cm.

He ranks top 1 per cent for eye muscle area on +7.7sqcm, top 2% for carcase weight on +77kg, top 4% for rib eye yield at +2.1, top 4 per cent for milk, and top 6 per cent for 600-day weight at +106kg.

Mr Noller said Showtime was a big framed, mobile bull with carcase and softness. Young stud master Caleb Croker, 21, secured his first broadribbon at the Wodonga National when Talumbi Sid (AI) (PP) was sashed as reserve senior champion.

Sired by Yarawa South Paradise P112, the 25-month-old weighed 938kg, scanned at 130sqcm, 18 and 10mm, and a scrotal of 40cm.

For Caleb, it was the second time as a vendor at Wodonga and said it was exciting to be among the broadribbon winners.

"This has been my dream after watching my grandfather and uncles show here - it has

always been a goal to win a ribbon here," he said.

Caleb established the Talumbi stud at Yarra, NSW, at age 12 and runs 35 breeding females in conjunction with his family's Bolong stud herd.

"We did an embryo program to boost numbers and we have just weaned 18 bull calves so we will really start offering bulls in the next few years," he said.

"It's pretty cool and exciting to be here - I have spent plenty of time watching from the side lines and seeing everyone win ribbons but to finally actually be part of it is pretty special."

The most successful exhibitor of the show was Mawarra Genetics.

Herefords Australia chief executive officer Michael Crowley paid tribute to Bruce Gunning, Emu Holes Herefords, Quirindi, for the family's 102-year membership of the society.

Mr Gunning paid tribute to his grandfather for founding the stud in 1921, his father Jack and uncle Bob for keeping the stud going. As a former HAL director, Bruce said he was proud to be associated with the Hereford breed.



Michelle Grenness, Elders Albury, judge Ben Noller, reserve junior champion bull Tarcombe Sling Shot S200 led by Tim Hayes, Tarcombe Herefords, and Scott Colbert, Beachport Minerals



Senior champion bull Mawarra Vice Admiral S081 led by Logan Sykes with judge Ben Noller



Junior champion bull Kymarney Techno SO22 with Nicholas Byrne-Quinn, vendor Scott Lewington, Kymarney Herefords, Uranquinty, Ryan Bajada, Elders, Adrian Whitehead, Virbac and judge Ben Noller



Vendors Alvio and Alicia Trovatello, Glendan Park Herefords, Kyneton, with intermediate champion Glendan Park Soprano S115, handler Andrew Green, judge Ben Noller, Jenni O'Sullivan, Elders, and Adrian Whitehead, Virbac



Grand champion bull Glendan Park Soprano S115 with handler Andrew Green, vendors Alicia and Alvio Trovatello, judge Ben Noller and Michael Crowley, Herefords Australia CEO



Grand champion bull Glendan Park Soprano S115 with Andrew Green

COUNTRY REPORTS - Australia, Wodonga



Sought after herd improver genetics sell to \$75,000 at Wodonga National

Held at the Wodonga Exhibition Centre on Thursday, May 11, the sale was southern Australia's single biggest multi-vendor British bred offering with 53 vendors from NSW, Victoria, South Australia and Tasmania.

Drawing 149 registered buyers, the sale resulted in a total of 121 bulls selling under the hammer from the 160 offered for a clearance of 75 per cent, a top price of \$75,000, an average of \$11,917 and gross of \$1,442,000.

Celebrating 96 years of performance breeding, Ian and Anne Galloway, Cootharaba Herefords, Roma, Queensland, outbid a New England syndicate to secure Lot 55 Wild Bear Stranger S007 (AI) (H) for \$75,000. The 22-month-old bull was offered by Ben and Katelin Davies, Wild Bear Herefords, Paris Creek, SA, and was a homebred bull by Wild Bear Powerhouse P010 and out of Wild Bear Angeline N005 Stranger weighed 856kg, had a raw scan of 124sqcm on the eye muscle area, 19mm of fat on the rump, 10mm on the rib and a scrotal circumference of 42cm. On BREEDPLAN, the bull ranked top 6 per cent for eye muscle area at +6.3, top 15 per cent for 600-day weight and intramuscular fat at +1.3 per cent.

Ian Galloway said the bull fitted the Cootharaba program as an outcross bloodline coupled with his thickness, muscle, skin type and eye pigment. He spotted Stranger in the ring the day before, liking his figures for eye muscle area and gestation length, and the fact his grandsire, Glendan Park Empire E002, was purchased by Cootharaba in the past.

With his meat processing background, vendor Ben Davies breeds for performance, doing ability, carcase merit and eating quality. He had collected semen from the bull prior to the sale, with 110 retained for inherd use and 10 females joined - 200 straws were offered with the bull.

"We have been breeding stud cattle for just over 10 years now - it is my passion and it is very rewarding to have a day like this come along," Mr Davies said.

"We bred the sire and dam of this bull so are starting to see our genetics flow through from our own program.

"We are proud for our bull to go into such a prestigious program in Queensland."

James and Melinda Higgins, Curracabark Herefords, Gloucester, NSW, returned to the sale after many years break to outlay \$60,000 for the second top price bull, Lot 163, Mawarra Valley S198 (AI) (PP), offered by the Sykes family, Mawarra Geneti

Sykes family, Mawarra Genetics, Longford, Victoria.

Sired by Kanimbla Power Town P067, the 23-month-old had been sashed as reserve intermediate champion bull, weighed 972kg, and scanned at 147sqcm eye muscle area, 21mm on the rump, 12mm on the rib and a scrotal of 39cm. On BREEDPLAN, he ranked top 1 per cent for retail beef yield, top 2 per cent eye muscle area, top 5 per cent carcase weight, top 8 per cent for 600-day weight and top 4 per cent for milk.



Ben, Katelin, Elle and Emma Davies, Wild Bear Herefords, Paris Creek, SA, with their \$75,000 top price bull Wild Bear Stranger S007

Valley is an outcross for Curracabark and will be used over the stud polled cows. "I liked his length, visual muscle, accuracy through the hock angle, and the combination of quality and data," James Higgins said.

"The cattle that will take the breed forward genetically were rewarded today."
Chris Lisle, Tummel Herefords, Walcha, NSW, paid the third highest price of \$45,000 for the grand champion bull Glendan Park Soprano S115 (AI) (PP) from Alvio Trovatello, Glendan Park Herefords, Kyneton, Vic.



Harvey Jones, Beggan Hill Herefords, Harden, holds Beggan Hill Singleton which sold for \$14,000 to Amos Vale Herefords, Glen Innes. Pictured is Mark ad Wendy Campion, Amos Vale, and Andrew Jones, Beggan Hill

Sired by Allendale Jackal P176, the 24-month-old bull weighed 1010kg, and scanned with a 141sqcm eye muscle, 17mm on the rump, 10mm on the rib and a 41cm scrotal. He ranks in the top 1 per cent for carcase weight and 600-day weight, and top 2 per cent for 400-day weight.

Mr Lisle liked the bull's overall quality, softness, carcase, moderate birthweight, and intramuscular fat.

Scott Reardon, Rockford Pty Ltd, Bothwell, Tasmania, paid the top price for a commercial producer of \$42,000 for Mawarra Kentucky Bourbon S281 (H) from Mawarra Genetics, Longford.

The 22-month-old bull weighed 1002kg, scanned with an eye muscle area of 132sqcm, 14mm of rump fat and 8mm on the rib, and had a scrotal of 44cm.

Sired by Sugarloaf Nowra N124, the bull ranked top 3 per cent for carcase weight at +75kg, top 1 per cent for retail beef yield at +2.6 and top 5 per cent for 600-day weight. Mr Reardon was impressed with the length, muscling, pedigree and BREEDPLAN figures.

He had purchased Mawarra stud females and will use the bull over them as a bull breeding nucleus. The family runs a commercial herd of around 300 breeding females.

Mr Reardon had received the champion pen for his six to nine-month-old purebred steer weaners at the Hereford feature weaner sale at Powranna in 2023. The top pen of July-August drop calves weighed 409kg and sold for \$1900 or 464c/kg to repeat buyers Steve and Anne Ward, West Kentish, Tasmania, for grass fed programs. The Rockford heifers weighed 295kg and topped the market at \$1740.

Mawarra Genetics continued its successful run with senior champion Mawarra Vice Admiral S081 (AI) (PP) and stablemate Mawarra Knight Rider S137 (AI) (ET) (H) both selling for \$28,000.

Commercial Hereford producer Robert Reid, Reid Trust, Howlong, bought Knight Rider, a 26-month-old son of Mawarra Hugo P190 with a weight of 992kg, an eye muscle of 136sqcm, and top 5 per cent for retail beef yield.

The 27-month-old, 1024kg Vice Admiral was bought by Andrew and Serena Klippel, Sugarloaf Creek Herefords, Towong, Victoria.

Andrew and Vanessa Schwarz, Oak Downs Poll Herefords, Bordertown, SA, paid \$26,000 for Mawarra Vodka S036 (PP), a 26-month-old, 1036kg son of Mawarra Showtime P277 from the Mawarra Genetics stable. The bull ranked top 1 per cent for eye muscle area, carcase weight, and retail beef yield.

Andrew Mackay, Merawah Herefords, Boggabilla, and Hunter Lakes Poll Herefords, Richmond Vale, NSW, partnered to secure Truro Spartacus S135 (AI) (PP) from first time Wodonga National vendors Scott and Pip Hann, Truro Whiteface, Bellata, NSW, for \$25,000.

The 23-month-old son of US sire Churchill Gunpowder 657D weighed 924kg and ranked top 7 per cent for 400- and 600-day weight, and retail beef yield, and top 5 per cent for carcase weight.

Tom and Sophie Holt, Coonong, Urana, outlaid \$24,000 for Kirraweena Silver Fern (AI (H) from Geoff and Heather Bush, Glenholme/Kirraween Herefords, Cootamundra, NSW. The 24-month-old son of US sire Pute Nascar N13, Silver Fern weighed 896kg with an eye muscle of 125sqcm

Ken and Liz Ikin, Cloverlee Poll Herefords, Bannister, NSW, partnered with David and Janelle Manwarring, Rose View Herefords, Cootamundra, NSW, to pay \$24,000 for Mawarra Ventriloquist S197 (AI) (PP). The 23-month-old son of Mawarra Terminator Q274 weighed 1008kg, scanned with an eye muscle of 136sqcm and ranked top 3 per cent for eye muscle area and carcase weight.

Among the volume buyers were David Phelan, Phelan & Henderson & Co, Leongatha, Vic, paying to \$22,000 for three bulls for clients, Bill and Kathy Lambert, Taronga Poll Herefords, Paschendale, Vic, bought two bulls to a top of \$12,000, J, S & W Webb, Adelong, NSW, bought three bulls to \$10,000, Lucy McEarchern, Spring Run Herefords, Wingeel, Vic, two bulls to \$14,000, and Peter and Christine Faithfull, Omeo, two bulls to \$20,000.

The bulls offered were required to meet strict criteria including DNA testing for sire verification and genomics, performance recorded with BREEDPLAN, tested free of all known genetic conditions, semen quality tested, Pestivirus-free and independently vet inspected to boost buyer confidence.



Sam and Geoff Bush, Glenholme/Kirraweena Herefords, Cootamundra, NSW, sold Kirraweena Silver Fern for \$24,000 to Tom and Sophie Holt, Coonong, Urana, and Glenholme Shannon, also to Coonong for \$12,000



Mawarra Valley S198, held by Logan Sykes, was sold by Mawarra Genetics for \$60,000 to James and Melinda Higgins, Curracabark Herefords, Gloucester, NSW, with vendors Deanne and Peter Sykes, Longford, Vic

Herefords Australia National Show and Sale Wodonga committee chairman Alvio Trovatello said the sale was well supported by commercial producers and buoyed by strong seedstock support.

"We did expect a drop in clearance given the extra number of bulls – we normally sell 105 bulls and this year we had 195 entered with 160 offered on the day," Mr Trovatello said.

"With the 75 per cent clearance the average is down but it is relative to the 2023 weaner steer prices of \$1500 as opposed to \$2300 last year.

"The average and clearance this year was expected - we sold 121 compared to last year 108 - with a good spread of buyers from Queensland to South Australia and Tasmania.

"Repeat buyers from the Victorian high country and western Victoria were active. "When buyers pay \$42,000 for a bull to use in a commercial program that tells you a lot about the confidence in the breed."

Mr Trovatello said the committee consistently aimed to improve on the



Glendan Park Soprano S115 sold for \$45,000 to Tummel Herefords, Walcha

proven formula for the event and to have it as a great representation of the breed.

"As a committee we aim for the best result for buyers and vendors alike, and the dinner is a success at bringing the Hereford family together for networking and socialising – that is an envy of a lot of breeds.

"Other breeds have tried it and we are one of the last ones standing, and we are successful at it."

Selling agents were Elders and Nutrien Ag Solutions with the sale interfaced with AuctionsPlus.



Andrew Green on the halter of Glendan Park Soprano S115, vendor Alvio Trovatello, Glendan Park Herefords, Kyneton, Vic, and Chris Lisle, Tummel Herefords, Walcha, NSW



Scott Lewington, Kymarney Herefords, Uranquinty, sold Kymarney Techno S022 to Lambert Pastoral Co, Qld, for \$20,000, Kymarney Techno S027 for \$16,000 and Kymarney Blueprint S175 for \$10,000 to Invaloch Pastoral



Brandon, Brittany and Carter Sykes, Mawarra B Herefords, Koetong, with Mawarra B Stars Align S003 sold for \$22,000 to Bahreenah Poll Herefords



Brandon, Brittany and Carter Sykes, with Mawarra B Stars Align S003, and Lincoln McKinlay, Elders, representing Bahreenah Poll Herefords, Tingha, NSW



The team from Mawarra Genetics, Logan Sykes, Taylah Brunt, Brittany Sykes, Brandon Sykes, Deanne and Peter Sykes, and Hayden Brunt with Mawarra Vice Admiral SO81, Mawarra Knight Rider S137 and Mawarra Valley S198



Mawarra Kentucky Bourbon S281, held by Logan Sykes, sold for \$42,000 to Scott Reardon, Rockford Pty Ltd, Bothwell, Tasmania. He is pictured with Peter and Deanne Sykes, Mawarra Genetics, and James, Adelyn, Belinda and Brodie Purvis, Ballarat, Vic



Mawarra Ventriloquist S197, held by Taylah Brunt, sold for \$24,000 to Ken Ikin, Cloverlee Poll Herefords, Bannister, and David and Janelle Manwaring, Rose View Herefords, Cootamundra, and Charlie and Daniel Tarlinton



Mark Newell, Hunter Lakes Herefords, Green Hills, NSW, and Andrew Mackay, Merawah Herefords, Boggabilla, paid \$25,000 for Truro Spartacus S135 held by vendor Scott Hann, Truro Whiteface, Bellata, NSW



Mark Newell, Hunter Lakes Herefords, Andrew Mackay, Merawah Herefords, Scott, Pip and Matilda Hann, Truro Whiteface, Bellata, with the \$25,000 Truro Spartacus S135



Tom Wilding-Davies on the halter of top price bull at \$75,000, Wild Bear Stranger S007 with Paul Dooley and Ross Milne and Andrew Meara, Elders, vendor Ben Davies, buyer lan Galloway, Cootharaba Herefords, Roma, Katelin and Elle Davies

COUNTRY REPORTS - Dubbo



A stud into their second year of exhibiting at the Dubbo National Poll Hereford Show took out the grand champion sash at the 2023 event with a cracking young sire

Candman takes Grand Champion at Dubbo in quality line-up

Valley View Sandman S030 (P), a son of Injemira Anzac H006 M187, was sashed as intermediate and grand champion by judge Alastair Day, Allendale Poll Herefords, Bordertown, SA, in front of a strong crowd and online audience from around Australia. The 23-month-old weighed 934kg and had a raw eye muscle scan of 135sqcm, rump fat of 18mm and rib fat of 10mm, and a scrotal circumference of 39cm.

Sandman was exhibited by Paul and Angela Durkin, Valley View Poll Herefords, Warialda, NSW.

The show was held at the Dubbo showground on June 6, drawing 82 junior,

intermediate and senior bulls along with nine females from 29 vendors.

Judge Alastair Day described Sandman as a clear winner with structural soundness, good hip to pin, hindquarter, and paraded well.

"The bull stood out for his quality, length and soundness - he is something special," Mr Day said.

Vendor Paul Durkin said the bull was out of Tycolah Countess, a female bought from Tycolah Poll Herefords, Barraba, and had been sashed as grand champion Hereford bull at Warialda Show at his showring debut. Mr Durkin described the win as a thrill considering it was only the second time the stud had exhibited at Dubbo.

"My heart didn't beat for a while out there," he said.

The highly competitive junior classes produced LH Wagerer TO23 (AI) (PP) as champion exhibited by Ross Lee, Leeway Herefords, Ootha, NSW.

The 17 month old Allendale Gambler L143 son weighed 710kg, had a raw eye muscle scan of 107sqcm, 13mm of rump fat, 9mm of rib fat, a 38cm scrotal circumference.

On BREEDPLAN the young bull had an eye muscle area of +6.4sqcm and carcase weight of +63kg.

Mr Day said Wagerer had "heaps of performance and power" with structural soundness and fertility.

"He is a clear winner with all the quality in the world, the carcase and a sirey head." Reserve junior champion was Grathlyn Serenity S058 (AI) (PP), an August 2021 drop son of Grathlyn Pacifier exhibited by Max Rayner, Grathlyn Pastoral Company, Hargraves, NSW.

Serenity weighed 910kg and scanned with an eye muscle area of 133sqcm, 18mm of rump fat, 11mm of rib fat and a 41cm scrotal. Stablemate Grathlyn Santa Monica S006 (AI) (PP) was reserve intermediate champion bull. The 22-month-old son of US sire Boyd 31Z Blueprint 6153 weighed 882kg, had 15mm on the rump, 10mm on the rib and an eye muscle area of 129sqcm. Santa Monica had a moderate birthweight combined with +110kg for 600-day weight, +74kg for carcase weight and +5.3sqcm for eye muscle area.

Canberra Royal Champion of Champions winner Llandillo Soldier S42 (TW) (PP) repeated his prolific showring performance by taking out senior champion bull with Lee White, Llandillo Poll Herefords, The Lagoon, NSW, on the halter.

Soldier is a March 2021 drop son of Grathlyn Pacemaker, weighed 968kg, scanned at 18

and 12mm, had a raw eye muscle area of 131sqcm and a scrotal of 41cm.

Alastair Day described the bull as possessing a great carcase, structural soundness and weight for age. "There is a tremendous top and hindquarter in that bull.

"It is great to see the Hereford breed can put out bulls of varying ages with carcase, structural soundness, and good fertility." The 26-month-old Thornleigh Mayfair S157 (P) was shown to reserve senior champion bull by Ben and Annabelle Monie, Thornleigh Herefords, Little Plain, NSW. The Wirruna Mayfair M124 son weighed 1048kg, scanned at 141sqcm eye muscle area, 18 and 12mm, and had a 44cm scrotal circumference.

Llandillo Diana T46 (P), a 13-month-old daughter of Llandillo Principality P029, was sashed as junior champion female for Llandillo Poll Herefords.

Mr Day admired Diana's softness, feminine head and quality udder.

Sired by Grathlyn Holyfield NO19, the eightmonth-old Grathlyn Queenie TO18 (PP), exhibited by Grathlyn Pastoral Company, was reserve junior champion.

Llandillo Tigeress S160 (P), an October 2021 daughter Llandillo Powershift, and pregnancy tested in calf to Llandillo Soldier S42, was senior and grand champion female.

"This heifer is top of the line, structurally sound, with a beautiful strong top and great head – a really well-balanced female," Mr Day said.

Reserve champion senior female was Grathlyn Careless R011 (PP), a September 2020 drop daughter of Grathlyn Nomination, with a thumping spring drop bull calf, Grathlyn T023, sired by Boyd Blueprint In the Presidents Shield team of three bulls, the winner was Grathlyn with the Camilleri family, Ironbark Glen Herefords, Oberon, in second and Llandillo Poll Herefords in third.



Michael Crowley, Herefords Australia CEO, grand champion bull, Valley View Sandman S030 held by Paul Durkin, Valley View Poll Herefords, Warialda, and judge Alastair Day



lan Durkin, Herefords Australia chairman, intermediate champion bull Valley View Sandman S030 held by Paul Durkin, and Lucas Pascoe, Dick Smith Transport, Dubbo



Steve Crowley presents the Dick Green Memorial Trophy, judge Alastair Day, junior champion bull LH Wagerer T023 held by Ross Lee, Lee Way Herefords, Ootha, NSW



Junior champion bull LH Wagerer T023



John Settree, Nutrien Ag Solutions, sashes the reserve senior champion Thornleigh Mayfair S157, held by Ben Monie, Thornleigh Herefords, Little Plain, NSW



Paul and Angela Durkin, Valley View Poll Herefords, with Valley View Sandman S030 and the Evan Davies Memorial Award for grand champion bull



John Settree, Nutrien Ag Solutions, Dubbo, sashes the senior champion Llandillo Soldier S42 held by Lee White



Judge Alastair Day, Bordertown, SA, grand champion female, Llandillo Tigeress S160, held by Claire White, Llandillo Poll Herefords, and sashing is Del Rees, Tomingley, NSW



Llandillo Tigeress S160, grand champion female, with Claire and Lee White, Llandillo Poll Herefords, The Lagoon, NSW



Judge Alastair Day with junior champion female Llandillo Diana T46 held by Claire White and Paul Jameson, Elders



Judge Alastair Day, senior champion female Llandillo Tigeress S160, held by Claire White, and sashed by Del Rees, The Ranch Poll Herefords, Tomingley



Reserve junior champion female Grathlyn Queenie T018



Judge Alastair Day with the winning team in the Presidents Shield, Grathlyn Poll Herefords, with Richard Thompson, Andrew Rayner and Brett Young, with Rebecca Nadge, The Land.

COUNTRY REPORTS - Dubbo

Seedstock producers source outcross genetics to \$30,000 at Dubbo

Held at the Dubbo showground on June 6, the sale was interfaced with AuctionsPlus and drew 69 registered buyers.

In the live lots, 48 bulls sold under the hammer from the 82 offered for a top price of \$30,000, gross of \$448,500 and average of \$9343.

In the females, eight sold from the nine offered to top at \$10,000, gross \$52,000 and average \$6500 to give an overall sale gross for the live lots of \$500,500 and average of \$8937.

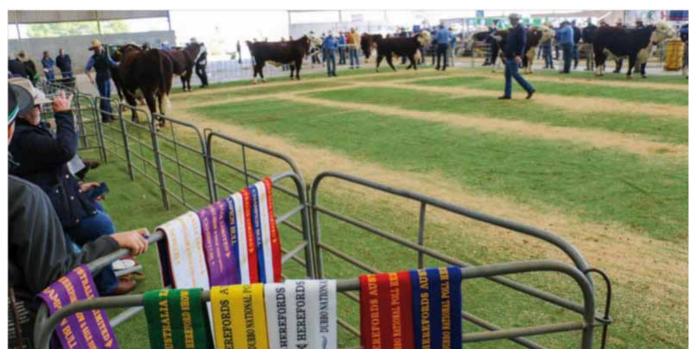
A package of four embryos sold for \$1000 each.

Phil "Bluey" Commins, Nunniong Herefords, Ensay, Victoria, bid the top price of \$30,000 over the phone to secure the grand champion bull Valley View Sandman S030 (P).

Sandman was offered by Paul and Angela Durkin, Valley View Poll Herefords, Warialda, NSW, and was a July 2021 drop son of Injemira Anzac H006 M187.

Weighing 934kg, the bull scanned with a raw eye muscle area of 135sqcm and on BREEDPLAN had an eye muscle area of +5.7sqcm, a carcase weight of +66kg and 600-day weight of +94kg.

Repeat buyers Pat and Kerrie Bredhauer, Lambert Pastoral Company, Charleville, Qld, outlaid the second top price of \$28,000 for reserve junior champion bull Grathlyn Serenity S058 (AI) (PP), sold by Max and Andrew Rayner, Grathlyn Pastoral Company, Hargraves, NSW.



Repeat stud buyers wanting outcross genetics pushed prices to \$30,000 at the 2023 Dubbo National Poll Hereford Sale

Sired by Grathlyn Pacifier, the August 2021 drop bull weighed 910kg, and had a raw eye muscle area of 133sqcm. Serenity had a BREEDPLAN 600-day weight of +111kg, carcase weight of +72kg, an eye muscle area of +3.9sqcm and ranked in the top 20 per cent for intramuscular fat at +1.1.

Mr Bredhauer liked Serenity's length, conformation, eye pigment and outcross genetics.

The family were coming off a successful commercial Hereford sale at Blackall of Lambert genetics and would like to expand the sale.

Nelson and Randall Carlow, Kidman Poll Herefords, Dubbo, partnered with Jeff and Robyn Holcombe, Rayleigh Poll Herefords, Narrabri, to pay \$20,000 for the junior champion LH Wagerer TO23 (AI) (PP) offered by Ross Lee, Lee Way Herefords, Ootha, NSW.

Nelson Carlow liked the outcross genetics, structural soundness, length and muscle pattern of the young sire.

"All his BREEDPLAN figures are above average with a good EMA, IMF (intramuscular fat) and growth with positive (rib and rump) fat - he will work into our program really well for our spring calving," he said.

Vendors Ben and Annabelle Monie, Thornleigh Herefords, Little Plain, NSW, sold Thornleigh Anzac S173 (AI) (S), an August 2021 drop son of Allendale Anzac K4, to Scott Meyers, H F Francis & Co, for \$18,000. The bull weighed 876kg and scanned with an eye muscle area of 125sqcm.

Bruce and Pam Gunning, Emu Holes Herefords, Quirindi, NSW, and Brett Young, Rochester, Vic, outlaid \$17,000 for Grathlyn Startup S008 (AI) (PP), a son of New Zealand sire Limehills Starter and offered by Max Rayner, Grathlyn Pastoral Company. "He is a complete bull with the typical Hereford characteristics I look for – it is an outcross for us," Mr Gunning said.

Senior champion bull Llandillo Soldier S42 (TW) (PP), a son of Grathlyn Pacemaker and weighing 968kg, was sold by Llandillo Poll Herefords, The Lagoon, NSW, to Bareela Pastoral Company, Barraba, NSW, for \$17,000.

Bareela Pastoral also paid \$12,000 for reserve senior champion Thornleigh Mayfair S157 (P), a son of Wirruna Mayfair M124, sold by Thornleigh Herefords and \$10,000 for Neridah Synergy S006 (AI) (PP). Gavin Alston, Orange, NSW, paid the top price in the females of \$10,000 for reserve senior champion Grathlyn Careless R011 (PP), a September 2020 drop daughter of Grathlyn Nomination, and with her spring drop bull calf, Grathlyn T023, by Boyd Blueprint.

Grand champion female Llandillo Tigeress S160 (P) was sold by LLandillo Poll Herefords for \$7000 to Andrew and Jessica Quirk, Pinnacle Poll Herefords, Forbes, NSW, for \$7000.

Ken and Liz Ikin, Cloverlee Poll Herefords, Bannister, NSW, snapped up the junior champion female Llandillo Diana T46 (P) from Llandillo Poll Herefords for \$8000 for their grandchildren.

Mr Ikin said the Llandillo Principality daughter would be shown at the Herefords Australia Youth Expo at Parkes next month. "I came here to have a look but I saw this heifer and we bought her for our grandchildren to take to Parkes with several of our own heifers. She ticked the bill with her BREEDPLAN figures with IMF of +1.1 and +5.3 EMA, and the pedigree is pretty special," he said.

Nutrien Livestock stud stock manager John Settree, Dubbo, said the sale was underpinned by commercial producers such as Bareela Pastoral with their truck load of five bulls to \$17,000.

Mr Settree said commercial producers were selective and had reduced their bull requirements in line with a drop in cattle prices and dry seasonal conditions. "Those top end bulls always find their mark with the studs seeking genetics, data or phenotype.

"There was a good line up of quality females giving studs an opportunity to add onto their program or start a new family." Dubbo National Poll Hereford Show and Sale Committee Chairman Andrew Rayner is retiring after 13 years at the helm. Mr Rayner oversaw the sale evolving through COVID with video live streaming and improved catalogues.

Grathlyn Poll Herefords was the most successful exhibitor of the show and sale. Selling agents for the National were Elders and Nutrien Ag Solutions.



Vendor Paul Durkin on the halter of grand champion bull Valley View Sandman S030 which sold to Nunniong Herefords, Ensay, for the top price of \$30,000.



Vendor Paul Durkin on the halter of grand champion bull Valley View Sandman S030 which sold to Nunniong Herefords, Ensay, for the top price of \$30,000.



Nutrien Livestock selling the Grand Champion Valley View Sandman S030 for \$30,000



Reserve junior champion Grathlyn Serenity S058, held by Andrew Rayner, sold to Pat and Kerrie Bredhauer, Lambert Pastoral Company, Charleville, Qld for \$28,000.



The Llandillo Poll Hereford team, William Van Gend, Lee and Claire White, with senior and grand champion female Llandillo Tigeress S160 sold for \$7000, junior champion female Llandillo Diana T46 sold for \$8000 and senior champion bull Llandillo Soldier S46 sold for \$17,000.



Grand champion female Llandillo Tigeress S160 (P) sold for \$7000 to Andrew Quirk, Pinnacle Poll Herefords, Forbes. On the halter is Lee White, Llandillo Poll Herefords, The Lagoon, NSW.



Brett Young, Rochester, and Bruce Gunning, Emu Holes, Gunning, with the \$17,000 Grathlyn Startup S008.



Junior champion bull LH Wagerer T023, held by Gary Wilkinson, with buyer Nelson Carlow, Kidman Poll Herefords, Dubbo. The bull sold for \$20,000 to Kidman and Rayleigh Poll Herefords, Narrabri, NSW.



Thornleigh Anzac S173 (AI) (S), an August 2021 drop son of Allendale Anzac K4, sold to Scott Meyers, H F Francis & Co, for \$18,000.

Ardmulchan Herefords

Breeding & Performance

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Reviewing 2023



Trailblazer-Sold to Feighery family Broughall Herefords



Sherry-Sold to Ballindoolin Herefords

Previewing 2024-for sale



Unbelieveabull-Bull calf champion Royal Meath Show



Upside Down- Reserve senior male champion National Calf Show

Thank you to all our customers-Visitors welcome

Philip & Catherine Smyth

Ardmulchan Navan Co.Meath Tel: 046-9021435 087-6063932



Reserve senior champion female Grathlyn Careless R011 held by Brett Young and her bull calf Grathlyn T023 held by Richard Thompson, sold to Gavin Alston, Orange, for \$10,000.

COUNTRY REPORTS - Canada

Canadian Hereford Association Report



Since releasing its strategic marketing plan, the Canadian Hereford Association has been hard at work fulfilling the six priorities laid out in the plan. 2023 initiated numerous new initiatives in line with these objectives.

An exciting new opportunity being planned by the Canadian Hereford Association is a NextGen breeder conference. This event will be targeted towards young cattle producers between the ages of 18 and 35 to help youth exiting junior programming in Canada stay in the beef industry. In general, this age group has been identified as a priority as youth start to make decisions about their career and whether or not they want to return to the family farm, or in other

cases, become a part of agriculture. The event will provide networking opportunities and hands-on learning to support young producers in their beef business endeavours.

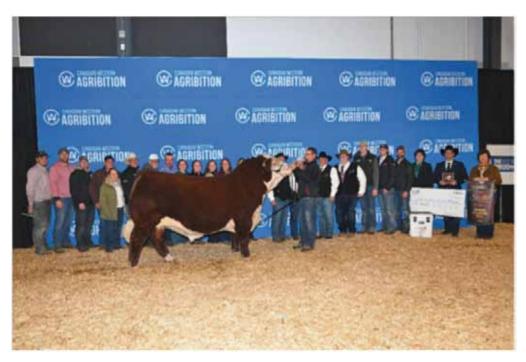
The Canadian Hereford Association has been working towards breed improvement priorities set out in its strategic marketing plan, including carcass quality. The Association launched a Carcass Merit Decision Tool, which provides an analysis of each breeder's herd sires and calf crop in terms of carcass EPDs. The tool is intended to help breeders select seedstock with superior carcass traits to continue to improve these attributes in the breed as

a whole. 2024 will see the continued distribution of this tool.

Major agricultural events across Canada saw markedly increased attendance in 2023 with strong international delegations. November marks a run of nationally attended cattle shows across Canada. Beginning in late October, Manitoba Ag Ex celebrated its 50th anniversary with the National

Western Hereford Show. Both the Royal Agricultural Winter Fair and Canadian Western Agribition saw Herefords reign supreme, with a Hereford mature cowcalf pair taking the Supreme Champion Female title at the Royal and a 2-year old Hereford bull winning Supreme Champion Bull at Agribition. Both victories were exciting moments for Hereford breeders across Canada and helped build excitement around the breed.

The Canadian Junior Hereford Association hosted its annual junior show, Bonanza, in Prince Edward Island during July 2023. The event welcomed a very strong contingent of over 150 junior members and over 180 cattle, which far surpassed expectations for attendance on the far east coast of the country. The national junior show offers a full suite of cattle conformation classes, but also a large variety of skills competitions



for junior members to showcase their grooming, showmanship, public speaking, judging, marketing, and creative skills. In 2024, Bonanza will be hosted in Brandon, Manitoba at the Keystone Centre from July 24-27.

2023 marked another year of drought for a large portion of western Canada. The beginning of winter was unseasonably warm, easing pressures on feed supplies, but brought little snow to remedy the dry conditions of the summer. Fortunately, cattle prices have remained strong throughout the end of the year to balance out pressures from feed costs. Dry conditions have decreased the Canadian beef cattle herd substantially, forcing calf prices higher as feeders try to fill their capacity. Consumer demand for Canadian beef remains strong and supports continued strong prices into 2024.



COUNTRY REPORTS - Denmark

Herefords – still popular among beef breeds in Denmark

By Mogens Stendal, former Senior Adviser for all beef breeds in Denmark

HEREFORD ASSOCIATION | DANISH HEREFORD HAS NEW PRESIDENT

Hereford breeder and professional reporter, Mr. Knud Erichsen (77), served as breed President from 1988 till 1992 when he felt it was time for him to retire. However, in 1997 he accepted to take another turn which lasted till 2004.

The following year he became Honorary Life Member of the breed association due to his huge, rewarding service. – Eventually, time for Knud to relax ...! But no! Due to some organizational challenges within the association the ordinary general meeting in 2019 once again sent for Knud Erichsen. Though "retired" he was persuaded to take one more year of duty. However, one year led to two years, which led to one more year and one more ...



At the 2023 ordinary general meeting Knud delivered his definitively final report to the members, and he stepped down for good and all. - Standing applause to Knud Erichsen whose herd, *Skibstedgaard Polled Hereford*, includes 20 cows and followers! Since 2015 a young, dedicated Hereford breeder, Per Windfeldt Kristensen (47), has served as an active Vice President and it was obvious that he was elected new President. Per has a day job at a firm of contractors, but back at the farm his herd, *Hylke Hereford*, with 10 Hereford cows and followers is what he lives for.

HIGH QUALITY AT THE NATIONAL SHOW

Covid 19 caused a dip in number of exhibitors and Herefords shown at cattle shows in the years to come. However, we are on the way to being back to "normal". At the National Show 2023 we saw 24 Hereford exhibitors showing 51 entries. We were delighted to welcome UK Hereford breeder, Mr. Tony Bradstock, Free Town Herefords, to judge the 2023 National Show. We – exhibitors and the big crowd of spectators around the show ring – agreed with Tony's placings of entries in all classes. In addition to this Tony gave accurate and easy understandable reasons. – Thank you and well done, Mr. Tony!





DANISH BREEDERS TAKE ADVANTAGE OF BRITISH AND AMERICAN GENETICS

A closer look at the entries listed in the catalogue reveals that Danish breeders identify and use the very best Hereford genetics from all over the world. This is what appears from the pedigrees:

- 37 per cent of all entries had a British (UK or Irish) sire.
- 29 per cent had an American (Canadian or US) sire.
- Eight per cent had an Australian sire.
- 14 per cent had a British sire and maternal grandsire.
- 20 per cent had an American sire and maternal grandsire.

Danish Hereford breeders know how to take advantage from introducing and combining international genes with those in our national herd. I think our breeders do that very well which is proved by the fact that several Danish bred top-quality animals have been exported to Ireland and the UK, the homeland of the Hereford breed.

ALL BREED YOUTH SHOW

Hereford Youth, an association for youngsters taking an interest in the Hereford breed, was formed in 2009. It has its own board of directors and is financially supported by the main Hereford association. The purpose is to attract young people and maintain their interest in Herefords. Every year Hereford Youth organizes a show where youngsters exhibit

their own animals og animals belonging to family members or other breeders.



In 2023 Hereford Youth proposed a show for youngsters from all beef breeds, All Breed Youth Show to take place during the National Show. The proposal was very well received and the interest for showing exceeded all expectations with 70 exhibitors and 92 entries from 10 breeds. Hereford was the "biggest breed" with 12 exhibitors and 23 entries. Before judging the breeds were split up into two groups, extensive and intensive breeds. Each group consisted of entries from more breeds which made demands on the judge's professional skills.

Mrs. Daniella Wintereder from Austria is an internationally well-known judge. She was invited to judge the Youth Show and did an excellent job. At the end of the judging, she picked a 3-year-old Murray Grey bull as her Supreme Champion.



COUNTRY REPORTS - Germany



Germany Report 2023

Like the last year, 2023 started in February with the Beef-cattle-bull-Sales in various areas in Germany, the Hereford-bulls averaged at these sales € 2.725. This was a plus of more than 10% to last year.

In April at the National Beef-cattle-heifer sale, the 4 Hereford-Heifers averaged €3.425. The top-seller was the 2021 born

heifer Liette, a daughter of the German bull RZW Frederic. She was sold for the price of € 5.000.

Our first travel for breeders and members after Covid got us to the UK.

11 breeders attend the tour and the trip started on the 23th of July with the flight

from Düsseldorf to Birmingham.

The next day we watched the judging of the Hereford cattle at the Royal-Welsh Show and joined the hospitality of the Hereford-cattle society.

On Tuesday the tour moved on with herdvisits of Kingsland Hereford and Pebworth-Herefords.

Wednesday the last day of the tour started with the herd-visit of Normanton-Herefords and was followed by the herd visit of Kinglee Herefords. All attendees were impressed by the quality of the cattle we saw at the Royal Welsh and at the herd-visits.

We would like to thank Kingsland-Herefords, Pebworth-Herefords, Normanton-Herefords and Kinglee-Herefords for hosting us. A big thank you to the Hereford-cattle society and Laura Bowyer for organising this trip for us.

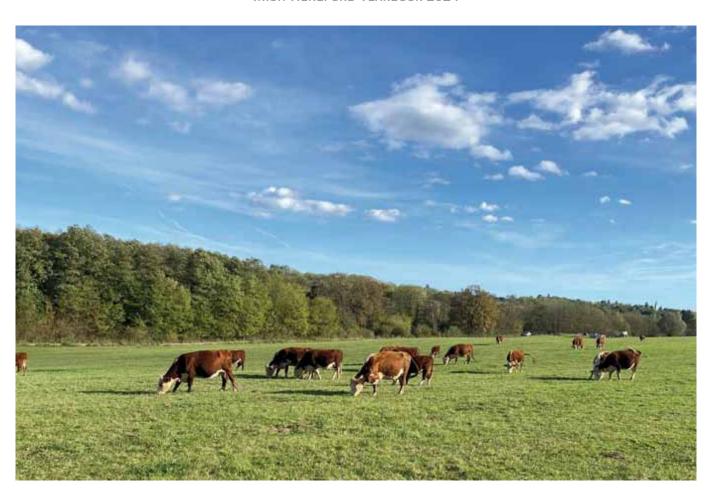
On the weekend from the 1st to the 3th of September, we had our annual-breedermeeting. This year's host was the farm Elbweiderinder from Matthias Schneider in the near of the city Torgau.

Under the label of Elbweiderinder Matthias Schneider is selling the beef of his cattle direct to the customer in area of the city Leipzig. During our meeting he showed us in workshops how he is doing this. Around 80 Members attended the meeting and had a beautiful weekend with a lot of information's and herd-visits. The members take the opportunity to visit the herd of Hereford-Elbaue form Jutta Wiegand and Jürgen Schubart. This herd is next to the herd of Matthias Schneider.

The weekend finished with our AGM.

COUNTRY REPORTS - Hungary





The Country Report of the Hungarian Hereford Breeders Association 2023

The past year brought numerous challenges and opportunities for our association and its members alike.

Extreme weather conditions have complicated the situation for farmers and beef cattle keepers in our country. Decreasing incomes alongside rising costs, market vulnerability, and the aging generation of beef cattle keepers have also affected hereford breeders.

Unfortunately, despite all our efforts, the hereford breed's population continued to decline. While the rate of decline has slowed compared to previous years, we hope that this trend, following international patterns, will change in our country as well.

The main challenges include our producers' market exposure, low domestic beef consumption (only 3.3 kg per capita in 2021), the uncertain economic environment, dependence on subsidies, and the consequences of climate change.

We continue our sustainability investigations and research initiated in the previous year with the collaboration of several domestic universities. Our goal is to ensure that the project's results are applicable in practice, thereby assisting our breeders. In order to facilitate more accurate in formation and extensive information gathering, we are launching a website this year, which will be available by the end of the year. Here, farmers, beef

cattle keepers, hereford breeders, participants in the beef industry, and consumers can learn about the challenges and opportunities of sustainable beef cattle farming. We presented at the 1st Conference on Sustainability in Győr and wrote articles on the results of research conducted in collaboration with universities.

To promote the breed, we plan to further strengthen our marketing activities in the future, aiming to encourage and engage the younger generation. Through our breeding and trading activities of breeding and slaughter animals, husbandry technology advice, and the organization of training sessions and professional programs, we strive to assist the members of the Hereford association.

In the selection of breeding animals, we continue to emphasize reproductive traits, which significantly influenc eeconomy, competitiveness, and sustainability. This year, we started the first SNP tests on the beef cattle of our association members, hoping to expand our opportunities



related to the breed. Next year, we would like to join Breedplan for breeding value estimation.

In additionto on-farm performance testing, the association conducts central performance tests, providing an opportunity for the production of breeding bulls from different farms in the same environment.

With optimism and hope, we look to the future, focusing on promoting the Hereford breed and striving to provide accurate information through our work.

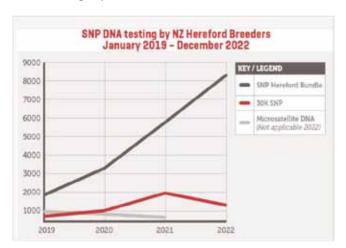


COUNTRY REPORTS - New Zealand



NZ Herefords by Posy Moody

NZ Hereford breeders are benefiting from the power of genomics, which has increased accuracy and moved them closer to the 'true' genetic merit of an animal. The breeders who have been genomically testing for five years are seeing very little movement in their figures and are experiencing value in their financial outlay. Genotyping adoption continues to increase with more animals tested over the last year (see bar graph below).



Beef + Lamb NZ are continuing with progeny trials for beef cattle and beef on dairy. Despite plenty of research and evidence on the power of hybrid vigour overseas, NZ commercial farmers have been very reluctant to use hybrid vigour, especially in a maternal cross such as Hereford x Angus. To try and change this, the current trial is focusing on hybrid vigour.

The beef progeny trial started in 2020, on the crown-owned 1650ha sheep and cattle station called Kepler, which previously had an Angus breeding herd of 400 to 500 cows. To balance breeding cow numbers, surplus heifers were sourced from several well-known South Island Hereford breeders. Fourteen AI sires were used for the first mating. Ten new AI bulls were used over heifers and cows in 2021 and 400 cows and heifers were mated to 13 sires last year. The fourth round of AI mating started in December 2023. The trial has been capped

at 500 animals with half Angus and half Herefords calving each year, but the numbers do fluctuate.

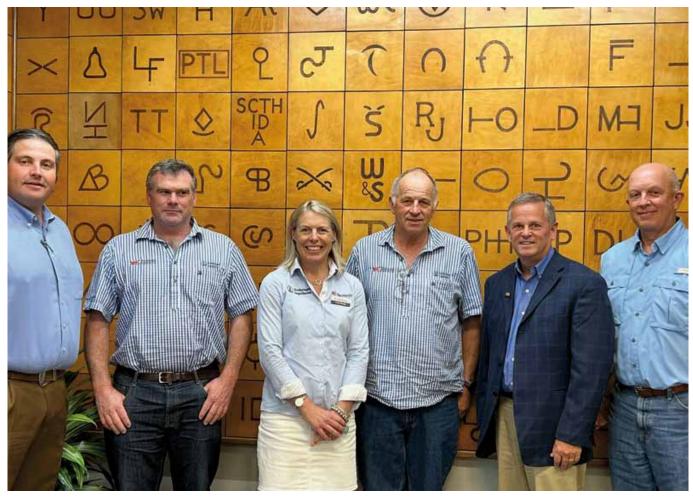
The trial is gauging how crossbred cows perform, measuring their longevity, robustness and the performance of their offspring. While it is still too early to quantify the total value of hybrid vigour in crossbred cattle from the programme, we are confident research results from the Kepler Farm will have a big influence on the NZ beef industry and will support the NZ Hereford marketing brand, HerefordX, The Best of Breeds.

Kepler is proving they can produce more animals or bigger animals in the same time frame or earlier processing at a suitable weight. Kepler Farm's first crop of cattle – all out of yearling heifers and low birth weight bulls – averaged 275 kilograms, just under the farm's target of 300kg at 18 months.



Lot 4 Mahuta Herefords Mahuta Skywalker 2034

In addition to hybrid vigour, for the first-time heifers were put through portable accumulation chambers (PACs) to take greenhouse gas (GHG) measures on these animals. Smaller versions of these chambers have been used in New Zealand to collect measurements on sheep. The purpose of this experiment, is to test the appropriateness of the chambers for taking



American Hereford Association Visit

GHG measures in beef cattle, and to see if the results scale up from sheep to beef. Rumen and buccal samples were also taken from each animal's stomach and cheek. These samples are profiled using sequence microbial profiling technology, which is currently being run on these animals at AgResearch. PACs would provide an easier, faster, and more cost-effective solution to scaling at an industry level.

Gray Pannett, Robert Peacock and I had the privilege of viewing other methane measuring systems while we were on the Informing New Zealand Beef (INZB) funded study trip to America and Canada to attend The Beef Improvement Federation (BIF) Research Symposium (which happened to coincide with the Calgary Stampede, a lifelong bucket list dream). The trip was an incredible experience and one where we learnt about the impact of feedlots and the influence of external costs on finishing of cattle, which confirmed the differences in farm management and also choice of genetics. The scale of investment in universities and research we found staggering as well as encouraging, and the research on methane and CO2 emissions appeared to be well advanced. It was also a great opportunity to meet Michael Latimer from Canadian Hereford Association and also with the American Hereford's team, Jack Ward, Shane Bedwell and Stacy Saunders, and so beneficial to share pain points and future strategies.

I attended many of the southern Autumn bull sales located in the South Island and some of the Spring sales in Taranaki, west coast of the North Island, who cater for the dairy market. Just south of Auckland, the yearling bull Mahuta Skywalker 2034, made the headlines when he sold for \$23,500. He illustrated how a moderate birth weight bull can profess to a top performance bull with growth and IMF.

The Allflex Coast to Coast Herd Tour, was a highlight for many members. It was the first opportunity for the members to reconnect after hosting the World Hereford Conference and a great chance to visit Longacre, Glacier and Flagstaff studs situated on the West Coast of the



R Peacock and G Pannett at Olsen Ranch

South Island which due to their locality occasionally miss out.

Another highlight in the 2023 calendar was the Youth Development weekend. It's great to see the NZ Hereford youth membership grow in popularity while their members gain confidence, as they judge and learn new skills. A team of 5 were fortunate to be hosted by Herefords Australia at their National Youth expo which continues to strengthen our Tran Tasman ties.

The ABRI conference in Australia was beneficial to be at, so we could have an input during the planning stages of ILRLogic, and it also provided an excellent opportunity to catch up with our Australian colleagues and discuss some evaluation trails which we plan to action this year.





COUNTRY REPORTS - South Africa

South African Hereford Report 2023

The Hereford breed is one of 34 registered breeds of cattle in South Africa and, in order to remain relevant to commercial beef production, breeds need to evolve continuously and meet the needs of the commercial farmer's requirements or risk becoming irrelevant in the country's beef production. The Hereford breed has been doing this for 106 years now in South Africa, and is one of only 7 breed societies to offer Genomic based EBVs



Wayne Southwood

which have been running since June 2022.

The South African Hereford Society has a stable core of registered breeders, (approximately 35) who are committed to supplying the genetic needs of our commercial farmers. Hereford bulls are a good choice in these commercial cross breeding programs given the purity of the breed and its genetic distance from popular local female lines. Popular local female lines would be the Zebu or Indigenous African breeds in the warmer climates and British Beef or Composite types in the temperate climates.

The adaptability of the modern day Hereford, bred to survive in the harsh African climate is the cornerstone for our breed's success. These cattle demonstrate a remarkable ability to thrive in a diverse range of climates across the country, from areas with as little as 200mm of annual rainfall to the wetter climates boasting annual rainfalls in excess of 1000mm. The South African Hereford Society had the opportunity in 2023 to host the first National Championship Show in more than 6 years, with previous attempts being halted either by COVID or Biosecurity risks. On the 3rd and 4th of May 2023 the National Show took place in Bloemfontein and our fellow countryman and globally renowned judge, PJ Budler, was tasked with sorting through the various entries and selecting our champions. Although the entries for the National Show were slightly down on previous years, the quality of the animals exhibited was of an exceptional standard, and an absolute credit to the breeders who exhibited them. May this be a stepping stone to making the following National Show an even greater success. We wish all our overseas associates a wonderful festive season. May 2024 be a phenomenal year for Herefords world-wide!

COUNTRY REPORTS - UK

UK Hereford Cattle SocietyFrom the Director of Operations

This previous year has seen the society move forward in numerous ways. Reflecting on the past twelve months, it's humbling to be part of a change that will not only make an impact to the society, but the breed.

Opening the year on a high, the council decided to implement the use of genomic data to improve the accuracy of EBV evaluations. With over 13,500 animals recorded on the Hereford Cattle Society database with a genotype, each animal holds 50,000 single nucleotide polymorphisms (SNPs). Every SNP influences a characteristic unique to the animal, both positive and negative.

With this information becoming visible to breeders, it's an invaluable tool to support breeding decisions within a herd. Future purchasers have the reassurance that the animals they're looking to purchase have the desired impact, coinciding with the vision for their herds progression.

With the support of Dr Brad Crook, Breedplan, the change over was a smooth one. With the update already starting to pay dividends, with animals spotted in society sales, later in the year boasting positive EBVS.

To continue to momentum, we will continue to educate and encourage our members to continue recording, in a correct and accurate manner. Something that we have already begun but have set our sights on for 2024 to increase.

Continuing the theme of data improvement. The month of May saw linear scoring being added to the roster of services provided to our members. Offering an objective, independent assessment of cows within a herd, the process sheds light on the star members and any areas of improvement.

Working with this system can enhance longevity, health, and welfare. Again, offering purchasers at sales visibility of the quality of an animal's linage.

The summer saw show teams up and down the country exhibiting their animals. This included familiar faces but also a positive uplift of new breeders who have started showing their animals for the first time with great success. As always this captured the attention from both the farming community and the public.

Supported by the staff at Hereford house, we were able to further showcase the ring with the support of social media, with active participation within the comment sections from all around the world.

The figures were released at the end of the summer showing calf registrations of pure-bred animals and Hereford X are up by 7% from last year. The largest percentage growth of any other breed in the UK, both native and continental.

This is something we are immensely proud of. With the support of the measures, we've implemented throughout the year, we hope to see this trend continuing.

In the UK, the beef dairy industry is seeing the largest growth. Suckler herds are minimising but still have a very important role to play. This is reflected in the strong prices and buoyant demand for good quality animals at society sales and off-farm purchases.

The spring sale saw the top call of 12,000gns with bulls averaging £4,302.24. Later in the year, the hammer fell for the highest bidder on £9,000gns again with a strong average and clearance.

Another defining moment within this year's calendar was the national herd competition. This time around judged by Davie and Kate Dickinson, pedigree Hereford breeders from Northumberland.

Following a thorough assessment of the top herds in the country the decision was made and announced at our annual dinner. Taking home, the coveted accolade for the second time in a row was TG, EI & EN Thorne, Studdolph Herefords, Pembrokeshire.

We look forward to finishing the year with the winter fairs and calf shows. A chance for members to showcase their young stock, many in preparation for the summer ahead.

Despite the changes we have made this year, we still have many more miles ahead of us, particularly in the investment of research to further strengthen and underline the benefits of the breed. However, with the support and enthusiasm of a network of Hereford breeders I look forward to getting involved in what 2024 has to offer.

I wish you all well for 2024.

COUNTRY REPORTS - Uruguay



We greet the Ireland Yearbook community from the lands of Uruguay. In this corner of the world, we are proud to share our history, our passion for breeding Hereford cattle and how we have forged global connections over the years. Our journey in breeding Hereford cattle began decades ago, guided by the vision of quality,

resilience, and genetic excellence. The tradition of Hereford Uruguay is a history of dedication to the continuous improvement

and well-being of our livestock. Hereford Uruguay is not only a benchmark in livestock breeding but has also contributed to the advancement of the industry through research, education and the promotion of sustainable practices. At the heart of our operations is an unwavering commitment to genetic improvement. Through innovative programs, we have made significant progress in producing livestock with exceptional characteristics, ensuring the long-term sustainability of our industry.



Hereford Uruguay not only looks to the future in terms of genetic quality, but also in terms of sustainable practices. Our initiatives include the implementation of environmentally friendly practices, efficient resource management and promotion of biodiversity on our lands.

Genetic selection is a powerful tool to improve beef production sustainability, taking also into account the challenge of mitigating greenhouse gas (GHG) emissions. The Hereford Breeders' Society of Uruguay and the National Agricultural Research Institute have been working on developing strategies to enhance sustainability and contribute to achieve the environmental targets defined by the Uruguayan government, in line with the international agreements that have been subscribed.

Cutting methane emissions has received particular attention because it is a potent GHG and its reduction is expected to have a significant favourable impact on climate change. Cattle emit methane as a by-product of the digestive process that takes place in the rumen, explaining the relevance of the livestock sector as a source of methane in the national GHG inventories, particularly in those countries in which cattle production is economically significant, as is the case of Uruguay.

Because developing strategies for methane mitigation via selective breeding requires information on methane emissions, this trait started being measured in Uruguayan Hereford bulls and steers. Data is being collected using GreenFeed Emission monitoring systems, which facilitates largescale recording of individual information of methane emission in a non-invasive way. Nowadays GreenFeed units are installed in the facilities where feed efficiency tests have been carried out since 2014, at the Kiyú Hereford Association Test Station. During these tests, individual feed intake is measured using an automated feeding system, and it is combined with data of metabolic body weight, average daily gain and subcutaneous fat depth (assessed by ultrasound) to calculate residual feed intake (RFI), a very well know measure of feed efficiency.

It is important to mention that genomic breeding values for feed efficiency are available for Hereford breeders since 2017. The implementation of genomic selection to improve feed efficiency is based on the reference population build with data recorded in Kiyú. It has been integrated to the genetic evaluation as a key trait to increase profitability by reducing feed costs, due to lower feed intake, but without compromising animal performance. In

addition to the economic impact, high feed efficiency measured by RFI has also been associated with lower methane emissions.

Measuring methane emissions in parallel with feed efficiency will provide the data needed to investigate the associations among feed intake, feed efficiency and methane emissions traits. By estimating these relationships, it would be possible to explore approaches of using breeding to improve feed efficiency and mitigate GHG emissions in beef cattle production systems. Another advantage is being able to evaluate not only the impact on absolute methane emissions (measured directly), but also methane intensity, which relates absolute emissions to animal performance, and methane yield that is defined as the

ratio between methane and dry matter intake.

Unravelling the genetic basis of the different traits that define beef cattle sustainability and investigating potential trade-off are key to maximise the potential of cattle breeding as an effective mitigation strategy, without compromising the economic and social relevance of the industry.

We extend our gratitude to all those who have been part of our history and those who share our vision. With a continued commitment to quality, sustainability and global collaboration, Hereford Uruguay hopes to continue contributing.

COUNTRY REPORTS - USA

HEREFORD MOMENTUM

U.S. commercial cow-calf interest continues to grow

by Wes Ishmael

Commercial cow-calf producers in the United States continue to drive increased use of Hereford genetics.

"You see it in the growing demand for bulls and baldy females. You hear it in industry conversations expressing a need for more maternal heterosis in the U.S. cow herd," explains Jack Ward, American Hereford Association (AHA) executive vice president. During fiscal year 2023 (FY23), based on bull sales reported to AHA, more than 6,000 bulls sold for an average of \$6,256, at the top end of history. As well, more than 2,000 commercial open Hereford and baldy heifers sold as part of Hereford production. They continued to garner premiums compared to same-class, same-weight heifers trading in the area the same week.

Demand was also evident at 20 Hereford-influenced special feeder cattle sales, where more than 10,000 head sold. The number of cattle and number of sales were significantly higher than those of the previous year. Indications are these numbers will take another step forward in fiscal year 2024.

"I've said it for years here; as far as the quality of cattle that will run through this ring, I will put these Hereford genetics up against any black cattle in America," says Brent Lowderman, who owns and operates Carthage Livestock, Inc. with his family in Carthage, III.

Carthage Livestock Inc. hosted its first Greater Midwest Hereford-Influenced Feeder Calf sale in 2007. The sale has grown by 200-300 head every year since with consignors from eight states.







Calculated returns

Focus on the U.S. herd's need for maternal heterosis and Hereford's unmatched, compounding ability in complementary crossbreeding is a key focus of AHA's current five-year strategic plan.

In October last year, AHA released results of an economic analysis conducted by the University of Tennessee (UT), which models the extraordinary economic impact of breeding commercial Angus cows to Hereford bulls or Angus bulls. Bottom line, using Hereford bulls significantly increases an operation's net worth per cow and the average income generated per cow over time.

"The key reason is the value of maternal heterosis, in general terms, and the specific performance advantages inherent to the Hereford breed," explains Charley Martinez, UT Extension livestock economist. "For instance, previous research conducted for the American Hereford Association documented a 7% pregnancy advantage and a weaning weight advantage of 12.1 pounds for Hereford-sired commercial

black baldies compared to Angus-sired commercial Angus calves. There are fewer open cows with the black baldy females each year, less cow depreciation and more calves to market. At the same time, direct heterosis adds weaning and yearling weight to each calf marketed."

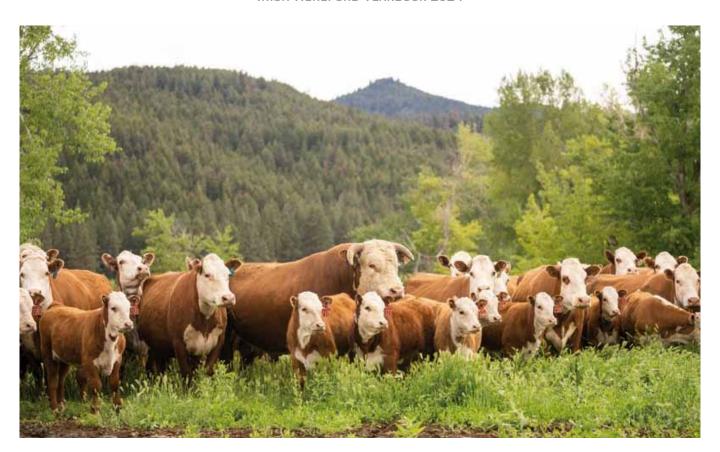
Martinez conducted the analysis for the AHA, utilizing previous AHA research documenting the performance of Hereford bulls compared to Angus bulls when used on Angus-based cowherds. Specially, he examined the impact for a herd of 30 cows and a herd of 500 cows.

Martinez used 10-year price projections from the Food and Agricultural Policy Research Institute (FAPRI) at the University of Missouri. Estimated acreage and management decisions were based on USDA's Structure, Management Practices, and Production Costs of U.S. Beef Cow-Calf Farms (2023). Annual budgets were created based on state cow-calf budgets. Next, Martinez evaluated the difference between the Hereford and Angus models for annual net farm income and net worth. "Cash is king. Producers always ask us about net farm income. That's what determines their tax liability and cash reserves," Martinez says. "Any decision that impacts cashflow has long-term effects. The decision to alter what you buy or not sell, for instance, has a short-run effect on a producer's net farm income in a given year." Longer term, all of those decisions contribute to net worth over time.

Martinez emphasizes the magnitude of difference rather than the specific dollar amounts is the key take-away from the analysis since every operation is unique. For instance, the average income generated per cow was 21% more for the 30-head herds using Hereford bulls rather than Angus. It was 24% more in the 500-head herds.

Forward leadership

AHA also took another step forward in FY23, cultivating the necessary leadership to ensure the Hereford breed's continued success across generations. The Seedstock Academy is an intensive week-long opportunity for young established Hereford



breeders to learn more about current beef industry dynamics, to network and share ideas with other seedstock and commercial producers. It builds on leadership opportunities forged for members of the National Junior Hereford Association. The four-day academy took six young Hereford breeders from the board room to meat retail, from pasture to feedlot and to cutting-edge research in three states. Along the way, they heard insights from each industry sector about the needs of the sector and how Hereford fits.

"Being a young producer in the breed, this is a really important time to get a broad perspective on what the industry is doing as a whole and all of the different dynamics within the Hereford breed," says Jacob Rausch, Rausch Herefords, Hoven, S.D. "That way, when I'm back home at my operation, I'm taking all of those things into consideration. I'm not getting tunnel vision or pigeonholing myself. It's going to create an opportunity for more success."

Heading into the experience, members of the inaugural Academy class emphasized their focus on Hereford's role and opportunity within the commercial cow-calf business. "I think one of the most important things is the momentum we have as a breed right now," says Shayne Wiese, Wiese and Sons, Manning, Iowa. "It's undeniable that the F1 black baldy is catching attention and garnering a premium. That's really exciting to me."

Shane Bedwell, AHA director of breed improvement and chief operating officer emphasizes the week's curriculum was intentionally designed to provide participants tools and information to benefit their operations, their customers and the Hereford breed.

"I come from the commercial side of the business, and I happen to raise registered cattle. For these young Hereford breeders to grasp what's going on every day in the commercial part of our business is huge," says Bill Goehring, who was AHA president at the time. "These young leaders had the opportunity to delve into key facets of each commercial sector during the week and what that means to their operation, their commercial bull customers and the breed."

Goehring and his family raise Hereford seedstock, run commercial cows and operate a sale barn near Libertyville, Iowa.

A visit to Olsen Ranches, Harrisburg, Neb. - AHA's mainstay test herd for the National Reference Sire Program (NRSP) - proved to be an Academy highlight as participants viewed firsthand the cattle and system integral to the breed's genetic evaluation. "The Hereford Seedstock Academy is the logical extension of the breed's intentional leadership development, which is a key part of AHA's strategic plan," Ward explains. "Members of the Seedstock Academy have already established themselves as high-achieving individuals with years of committed Hereford seedstock production experience despite their young age." "The excitement from these young breeders' perspective and what they're doing in the breed and in their own operations is extraordinary. They're excited about the future of the Hereford business and that's a credit to everybody that's involved in this breed and Association," Bedwell says. "They see the potential in this breed and have already enjoyed success, but they also see opportunities to grow

commercial demand for Hereford and make the breed stronger. It was apparent that this breed is on a powerful trajectory with the talent that we have in this class."

All are welcome

International Hereford friends will have a chance to see and hear more about Hereford in United States during the World Hereford Conference scheduled for Oct. 23-26, 2025 in Kansas City, Mo. Participants can also sign up for exciting pre-conference and post-conference tour options. "Hereford breeders in the United States are commonly recognized for their family spirit. If you have anything to do with Hereford, you're part of the family," Ward says. "I've discovered the same thing is true of Hereford breeders across the world, who have extended such amazing hospitality to our staff and members over time. We're looking forward to sharing that same kind of hospitality with those attending the 2025 World Hereford Conference."

GALLERY

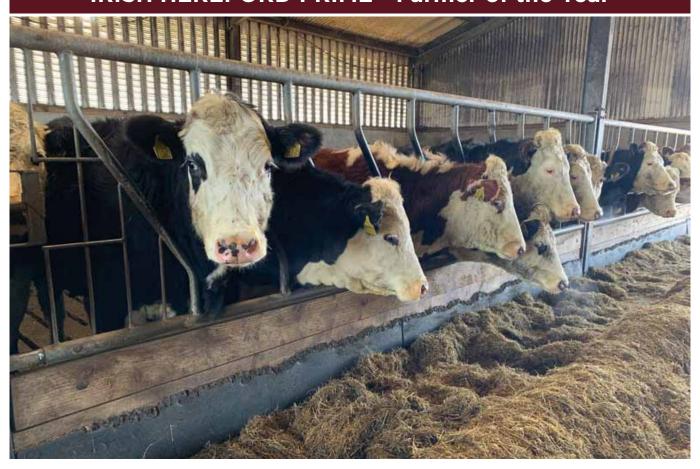








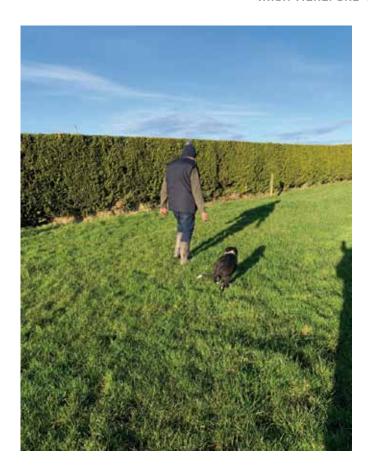
IRISH HEREFORD PRIME - Farmer of the Year



Irish Hereford Prime Farmer of the Year 2023

The Irish Hereford Prime Farmer of the Year for 2023 is Maurice Hallahan from Grange, near Ardmore in Co. Waterford, Operating a Hereford cross heifer beef system, since he retired from dairy farming over 12 years ago, sees Maurice claim this year's farmer accolade. Maurice works an impressive and well-run farming system, historically buying between 65 and 75 Hereford cross heifers in as weanlings each year. However, in 2023 he changed his breed profile further and bought in 110 Hereford cross heifers. In 2024 he aims to stock the farm entirely with Hereford cross cattle, and with all things going well, this will mean 150 Hereford heifers on the farm. He keeps them for a period of approximately 12 months, taking them right through to finish at which point he supplies ABP Waterford. Maurice is also a participant in the ABP Advantage Beef Program.







Excellent animal performance is a testament to his grassland management as he believes in striking a balance between grass utilisation and grass quality. When asked why he farms Herefords, his answers are what make us happy to hear; "easy managed, good weights for age, docile and easily finished". Maurice also points out that he finds it hard to buy other breeds of cattle that can perform as consistently well for him on his farm. The improved animal performance seen on Maurice's farm from his Hereford cattle, resulting in a reduction of age at slaughter while maintaining carcass weight, makes him a worthy winner of this year's Irish Hereford Prime's Farmer of the Year award.

Doing the simple things right

Maurice places huge emphasis on buying quality cattle and he makes the majority of his purchases locally in both Fermoy and Dungarvan marts. Interestingly, over 80% of the Hereford cattle that Maurice slaughters have only one or two farm movements in their lifetime.

Reviewing the performance of Maurice's herd over a five-year timeframe allows us to see that he has managed to drop the age of slaughter by 41 days in that period, while at the same time not only maintaining carcass weight but actually increasing it by an average of 11kgs. By working in tandem with the procurement team, Maurice has gone from having anywhere from 10-15% of his cattle grading too fat (5's) pre-2021, to having 100% of his heifers in 2022 and 2023 grading between a 3= and a 4=. When asked what other element of his herd performance he would look to improve, he points out that the minimum conformation grade O= for bonus qualification can sometimes be difficult for him to achieve. His system of production means that he is relying on another farmer to breed the animal for him and buys in all Hereford stock as weanling heifers as he "hopes to be buying potential rather than feed".

Making great strides in sustainability

The first port of call for Maurice in making any decision for animal treatment or farm management is through testing. He regularly soil tests, takes faecal samples and does silage analysis of both pit and baled silage. He aims to make his first cut of silage most years in mid to late May which tends to provide him with a silage that comes in at 70 to 72 DMD. A feed over the years that

Maurice has huge faith in is locally grown fodder beet, which he tends to feed to both his stores at 3-5 kgs and finishing stock at a rate of 14kgs plus 3-4kgs of meal.

Another key driver for performance for Maurice is "grass, grass, grass". By using the infrastructure that was in place from when he was milking dairy cows, he is able to give groups of 25-30 heifers two days in a paddock before moving them to fresh grass. He reseeds a portion of the farm every year and looks to include higher levels of clover due to the nitrogen fixation properties that help him to reduce his artificial N requirements.

By grazing cattle outdoors, for a long grazing season, he feels this is giving his cattle the best chance to thrive. Achieving an early turnout, depending on the weather in any particular year, Maurice strives to have stock out by St. Patricks day. Housing usually takes place in November but again the weather plays a huge part in this and unfortunately 2023 did not play ball.

When pressed on his thoughts about where farming is now in general, Maurice feels that dairy numbers have reached their natural limit since the rapid expansion over the last few years and he has a real concern for the viability of the smaller farm in Ireland given the increased costs and low farm income. Despite Maurices excellent sustainability efforts, he does find the current "bombardment with GHG and environmental changes that are being requested nationally for farmers, as being very challenging".

Who is Maurice?

Maurice is the 3rd generation of Hallahans to farm in Grange, near Ardmore which was bought in the early 1900s, Maurice's father also purchased an additional part of the existing farm in the 1950s. Maurice has three brothers who both help out when needed along with his nephews but in reality, the farm is very well set up with great infrastructure that makes life easy for handling and working with his cattle. The farm and farmyard are exceptionally well maintained partly due to the enjoyment that Maurice gets from welding and making the things the farm needs to stay in good order. A simple but highly effective example is the loading bay and ramp that makes the loading of animals very safe for both man and beast.

An avid reader and golfer, with a keen interest in the GAA, Maurice likes to find time for travel, where he lists New Zealand as being one of his favourite destinations, having worked there in





his late teens. On a more recent visit he has seen significant changes to both herd size and landscape than when he first visited.

Maurice aims to play golf twice a week if possible on a Sunday and one day during the week. Recently retired from the role of secretary after twenty-two years in his local golf club West Waterford, home to two touring professional golfers Seamus Power and Gary Hurley – a mention of which is a source of pride to Maurice.

One of Maurice's earliest farming memories was working at sheep with his father in the rain and getting soaked to the skin (probably one of the reasons that he doesn't have sheep now!). As was tradition there was an expectation that Maurice, as the oldest son in the family, would take over the family farm but as he says himself, "farming was all I ever wanted to do from a very young age so I've had many years of enjoyment doing what I love".

Similar to the benefits of a co-ordinated approach taken by the Irish Hereford Prime producer group in marketing Hereford beef under one brand, Maurice is a strong believer in the power of farmers coming together. He is part of a local purchasing group in his area that strives to strike the best deal possible for lots of his farm inputs; such as diesel, fertiliser, fencing, veterinary supplies and feed.

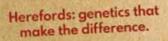
In conclusion from Maurice, "Farming as most of us know is not always easy at times, but it is a great way of life. Farming Herefords does help and so they will be part of my farming system for the foreseeable future".

IRISH HEREFORD PRIME - Student Farm Walk



Irish Hereford Prime member Clement King from Riverstown Co. Offaly hosted a farm walk for a group of 25 students from Gurteen Agricultural College. Clement was the Irish Hereford Prime Farmer of the Year 2021. This was an ideal opportunity for these students to gain an insight into a top performing calf to beef system as Clement places huge emphasis on doing the important things consistently right.

IRISH HEREFORD PRIME IFJ DAIRY DAY AND NATIONAL HEREFORD CALF SHOW 2023





Young dairy farmers learning more about our Beef Sustainability Program at the Irish Farmers Journal Deiry Day in Pairs Ul Chooland. The winner of the free Herston! At straws on the day was Julie McCarthy, Co. Kerry,



irishherefordprime.com

Herefords: genetics that make the difference.



Winner of the Devec Gonetics sponsored DBI Hereford Bull data of the Notioned Hereford Call Show 2023 was Trillick Glenn with preceden Cidran & JJ Farrell, Co. Longford and Terimpon Egar from Irish Hereford Printe.



irishhernfordprime.com

Herefords: genetics that make the difference.



Winner of the Commercial Hereford class at the National Hereford Call Show 2023 was owner Catherine Sonyth. Co. Mouth and Tempson Egar from sponsors. Inth Hereford Physics.



irishberefordprime.com

Herefords: genetics that make the difference.



Winner of the Irish Hersford Prime sponsored November Hersford bull class at the Notional Hersford Call Show 2023 was Dunworleypoll Fercy with Irreder Jack Meloney Jalus Suprema Male Champion).



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Herefords: genetics that make the difference.

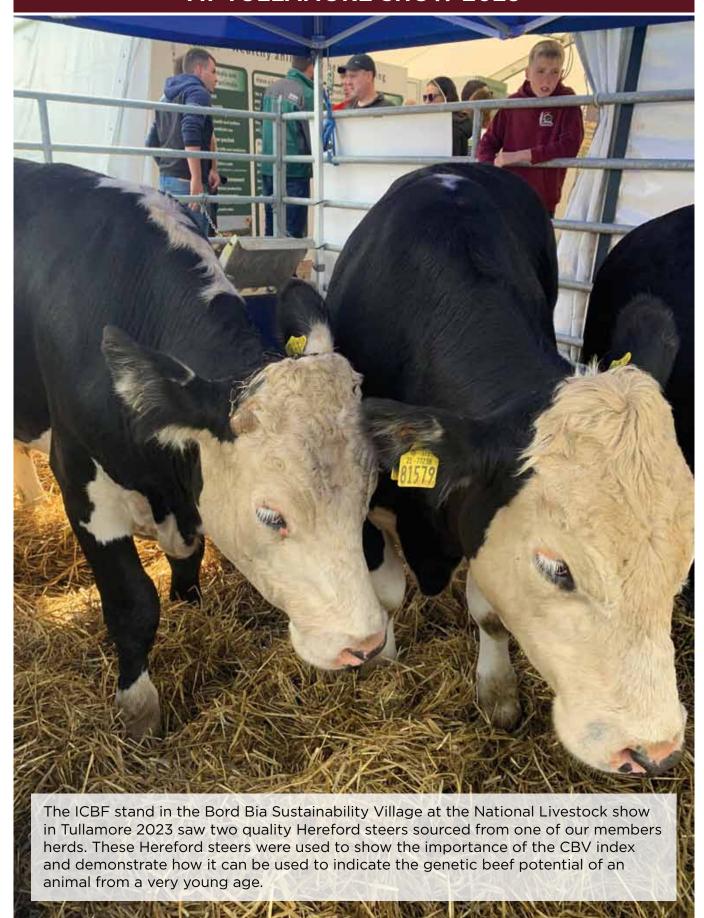


Winner of the Irish Hersdord Prime sponsared September bull does at the Notional Hersdord Call Show 2023 was Ardmackism Upide Down (also Ruserve Serrior Male Champion) with breader Catherine Smyth.



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HEX CATTLE ON THE ICBF STAND AT TULLAMORE SHOW 2023



IRISH HEREFORD PRIME - Tullamore Show



Irish Hereford Prime at Tullamore Show 2023

The Irish Hereford Prime producer group again teamed up with the Irish Hereford Breed Society to host an exhibition stand at Tullamore Show 2023. Two suckler bred Hereford cross steers displayed the performance and quality that can be produced when using Hereford genetics on the commercial suckler cow.

There was a steady flow of interested spectators into the tent throughout the day with the Irish Hereford Prime free draw for promotional merchandise and a SuperValu voucher worth €250 proving very popular. Entrants were asked to estimate the total live weight of the two animals on display to be in with a chance to win. A big congratulations to the winner of the draw, Chloe Lane from Craughwell in Co. Galway and a thank you to Niall and Lisa Daly from Gageboro for providing the animals for the event.



FRFF 'Guess the Weight' draw at the Irish Hereford Prime stand



People attending the IHP stand to 'Guess the Weight' of two suckler bred Hereford cross steers

IRISH HEREFORD PRIME - Events

A HUGELY EXCITING YEAR FOR IRISH HEREFORD PRIME

Three years ago we undertook a brand refresh resulting in a new logo, new marketing program and a marketing hire, suffice to say the last three years have been busy and we are starting to see the fruits of all that hard work. There's still more work to be done but we know that we're on the right track.

Farmer-led and member-owned, our beef producer group was established in 1997 to market Hereford beef as a premium brand synonymous with quality and sustainability. Today, we are Europe's largest and oldest Hereford producer group with members all across Ireland. Over the past two decades, thanks in no small part to the huge effort by our partners and our farmer members, our beef has established itself as a premium brand consistently impressing the most demanding of chefs and consumers. We now have over 6,000 signed up farmer members who receive bonus payments when their Hereford animals meet the specific requirements of our Certification process. We continue to offer our members procurement advice on their cattle and discounted silage Ambassador Sean O'Brien and slurry analysis to assist with management decisions.



We held our AGM on December 11th in the Lord Bagnall Inn, Co. Carlow, where our company accounts and directors report were accepted by those present, along with a very positive review of 2023 and where we discussed our many plans for 2024.

We kicked off the year with our new ambassador Sean O'Brien, who is a true advocate for our brand and is steadily growing his herd of Hereford cattle. Throughout the year his content created lots of engagement for our brand with his own and our social channels. One of our videos of Sean reaching a staggering 696k plays on Meta's channels (Facebook and Instagram). We launched our Children's Foundation Ireland Charity partnership together with Sean in the summer, which gained us lots of coverage in local and national press.

WORLD STEAK AWARDS

This year saw us gain gold and bronze World Steak Challenge wins for our Striploin and Fillet steak cuts with SuperValu Signature Tastes. A great achievement for 2023.







IT'S ALL ABOUT THE LOOK - INTRODUCING THE IRISH HEREFORD PRIME COLLECTION

This year we launched our merchandise collection. Bringing together all the items we have been producing over the past couple of years into an online catalogue making them available for purchase by our partners, consumers and anyone who wants to show off our brand.

SUPERVALU IN-STORE SAMPLING

October saw us back in-store for more SuperValu tastings, again producing fantastic engagement from consumers, store managers and our partners in Kepak. This sampling focused on 2 products; SuperValu Signature Tastes Tornado Sirloin Steak and SuperValu Signature Tastes Gourmet Beef Burger. We cooked and sampled products for customers in 29 Stores across the country from 22nd June to 8th July.

There was a lot of interest from customers who liked seeing sampling in-store and loved the products. Shoppers described the Tornado Steak as succulent, tender, juicy and melt in your mouth. They also commented on the price that it was "great" value for very high quality products. A number of customers were surprised by the value of this range and mentioned the mix of seasoning in the Gourmet Burgers – describing it as "perfect".

We recently undertook some research with Bord Bia to uncover insights into consumer demographics, brand awareness and perceptions, consumers' purchase habits and the reasons driving them. There has been a decrease in frequency among older age groups with cost increases being the reason. SuperValu Signature Tastes Irish Hereford Prime performs well on both taste and quality and scores well for the wide range of cuts.



2024 CHARITY CALENDAR -NEW CHARITY PARTNER CRUMLIN CHILDREN'S HOSPITAL

This year is the 4th Annual Hereford Charity Photo and Calendar Competition in association with the Irish Hereford Breed Society. All money raised from the sale of the calendar this year goes to Children's Health Ireland. Our calendar is a fantastic way to celebrate our Hereford animals and farmers.



NATIONAL MEDIA ADVERTISING

Our 2023 brand promotion and awareness advertising campaign ran from April to October focusing with continued investment with half page ad insertions in national titles such as The Irish Times, Examiner and Sunday Independent. We ran a digital paid campaign in targeted channels



including YouTube, Meta and Twitter, with static and video ads running. We continue to build our video content on YouTube



as we are gaining traction with stronger viewer figures on that channel. We now have over 317 subscribers and video views as high as 262k since the start of the year. Along with a consistent level of organic posting our channel follower numbers and engagement levels continue to grow.

	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT
Sunday Indo Living	×		×		×		X
Irish Examiner		X		X		Х	
Irish Times			X				X
Sunday Business Post	X				Х		
Irish Farmers Journal		X		X		X	
Irish Country Magazine			X		X		
Social & Personal		X		X			
Online - YouTube							
Online - Gemini (Group)							
Online - Pinterest							
Online - Amobee (Group)							
Social - X (Twitter)							
Social - Meta							

THE POWER OF SOCIAL MEDIA

Lara Battigelli joined us as a food influencer in August and we have seen amazing engagement levels coming through on her video recipe content so far. The best performing video so far being for Beef Bourguignon with very strong view numbers at over 100,878 and 75,633 accounts reached. The watch time was 222 hours with 2,439 saves – 82,486 initial plays, 18,392 replays, demonstrating that our audience want to cook her recipes that are using SuperValu Signature Tastes product.





BEEF SUSTAINABILITY PROGRAM

The Irish Hereford Prime beef producer group in conjunction with Dovea Genetics has invested in a further two new bulls to give a five strong panel of bulls for its beef genetics sustainability program. These five bulls are targeted at producing better quality progeny from the dairy herd and to further improve the sustainability credentials of its premium beef brand.

HE8547 is a homozygous polled Hereford bull called Chestnutpoll 1 Star 45 and was bred by Matthew O'Connor, Rathmore, Co. Kerry. The bull is genotyped 5 star within the Hereford breed for carcass weight, carcass conformation and dairy calving difficulty and



is in the top 10% of the breed for gestation length and overall Dairy Beef Index (DBI).

The next bull HE8935 is also a homozygous polled Hereford bull named Ringfort 1 Carlos bred by Neil Twomey, Banteer, Co. Cork. This bull is genotyped 5 star within breed across all three indices - Replacement, Terminal and Dairy Beef. The bull is in the top 5% of the breed for gestation length and overall Dairy Beef Index.

There has been a sixth bull purchased as part of this program in late 2023, namely Awbegpoll 1 Fisher (HE9777). This bull has a super DBI of €151 which leaves him as the number one Hereford sire available on Dairy Beef Index at the time of purchase. Straws are now available for the coming 2024 breeding season.

Please get in contact if you are interested in sourcing any of the AI straws or calves from these bulls for your farm.

The bulls available as part of Irish Hereford Prime Beef Sustainability Program are:

Skehanore Fruitful (HE7545) Corlismore Cormac 076 (HE7548) Timolinpoll 1 Hercules (HE7374) Chestnutpoll 1 Star 45 (HE8547) Ringfort 1 Carlos (HE8935) Awbegpoll 1 Fisher (HE9777)

GOOD FOOD IRELAND AWARDS - HOTEL OF THE YEAR SPONSORSHIP

Good Food Ireland and Irish Hereford Prime share a similar vision, backing sustainable production, supporting Irish farmers and the future of their livelihoods. Which is why we decided to sponsor a category for their 2023 Awards, that being the Hotel of the Year Award. Along with our partners Sysco and ABP we thoroughly enjoyed the event, held in the K-Club, where Chef Philip Brazil produced a perfectly cooked medium fillet. which absolutely delicious.



Was (L-R) Michael Cleary and Tanya English (Irish Hereford Prime), Michael Joyce (Sysco), Sinead O'Connor (Sysco), Eoin Ryan (ABP), Ronan Malone (Sysco)

COMPETITION TIME

Generating new news and engagement for our brand working with Sysco to engage restaurants to participate in some national titles competitions. We ran three competitions this year all with excellent results:

THE EXAMINER -

The prize was a €700 voucher for the Lakeside Hotel & Leisure Centre. 4,504 people entered the competition which was promoted with a half page ad appearing in the Weekend Examiner on Sept 16th followed by a week long social push generating over 50k impressions.



Taste Magazine and RTÉ Guide adverts

TASTE MAGAZINE -

A 32 page magazine that is stitched into the RTÉ Guide and given away free with the issue on sale the 23rd October. The competition ad was a full page and our prize was a €500 voucher for Roly's Bistro. The issue was supported by a radio ad, in-store merchandising and social media and was promoted on RTÉ Guide socials on the 10th November.

RTÉ CHRISTMAS GUIDE -

The prize was a voucher for €800 for the Castlemartyr Resort. We had a half page ad in the Christmas edition appearing on shelves on the 11th December with nationwide distribution on the 13th December.

IN-BOUND CHEF VISITS

Welcoming two groups of Chefs from Italy and the UK, in the early part of the summer to our member farms brought home to us again the support and commitment they have for our beef.

"I have known about Irish Hereford Prime for several years now; I was introduced to it on my first trip to Ireland with Bord Bia. It was love at first sight because it is such an incredible product."

- Sarah Conforti, Osteria del Vicario, Italy

"I was introduced to Irish Hereford Prime, about 12 years ago. Heston Blumenthal, the chef, fantastic chef we've worked with for many years said, please go and have a look at this brilliant beef. We came over, see the beef, meet the farmers, see the passion behind the product and meet the cooperative. And that's really what makes this beef special."

- Simon Smith, Aubrey Allen







SEAN O'BRIEN PROMOTING OUR BRAND IN FRANCE

Continuing to promote our brand in Europe, Tennyson Egar and our brand ambassador Sean O'Brien visited Disneyland Paris to meet with our French commercial partners and Germain Millet of Bord Bia. Telling them our story, about our Hereford cattle, history, heritage and product quality combined with its consistency and of course our Beef Sustainability Program plans, which will continue to produce the best beef that has been enjoyed

for many years and is always appreciated by visitors to Disneyland Paris.

While there, Tennyson and Sean met with

Jean Denaux. Jean was instrumental in the initiation of the idea of Irish Hereford Prime in the late nineties and remains a firm supporter of our brand. Jean is still the exclusive distributor of Irish Hereford Prime for ABP in France today. Jean, Tennyson and Sean chatted through the success of Irish Hereford Prime over the years, the dedication of those who started the Producer Group in 1997 and everyone else that stuck with it through the years. Concluding the visit with a quick tour of Jean's premises where he explained some of the lesser known cuts that he orders and pointed out the ideal levels of marbling necessary and the premium quality of the Irish Hereford Prime beef he sells and promotes.



IRISH HEREFORD PRIME FARMER NIGEL HEATRICK

Continuing to build our farmer story we are showcasing farmer members such as Nigel with video content on our social media, website and YouTube channel. Demonstrating to our audiences the dedication, commitment and care that goes into producing Irish Hereford Prime beef. Introducing our farmers to show the personal connection and authenticity of our brand and the premium quality of our beef.







UNBEATABLE

Don't miss weekly pedigree coverage in the Irish Farmers Journal, in print and online. With year round reports from sales and shows by our expert team.



Scan to keep up to date with our pedigree news or read more on www.ifj.ie/pedigree

